

Mining Engineers' Association of India

Advertisement Tariff for publishing in 'Mining Engineers' Journal'

Rates in Rupees - In multi color

| | Single Insertion | 3 Consecutive Insertions | 6 Consecutive Insertions | 12 Consecutive Insertions | 24 Consecutive Insertions | 36 Consecutive Insertions |
|---|------------------|--------------------------|--------------------------|---------------------------|---------------------------|---------------------------|
| | | <u>10% Discount</u> | <u>15% Discount</u> | <u>20% Discount</u> | <u>25% Discount</u> | <u>30% Discount</u> |
| FRONT COVER PAGE 20 cm x 17 cm; | 25,000 | 67,500 | 1, 27,500 | 2, 40,000 | 4, 50,000 | 6, 30,000 |
| FRONT INSIDE COVER PAGE | 18,000 | 48,600 | 91,800 | 1, 72,800 | 3, 24,000 | 4, 53,600 |
| BACK COVER PAGE | 20,000 | 54,000 | 1, 02,000 | 1, 92,000 | 3, 60,000 | 5, 04,000 |
| BACK INSIDE COVER PAGE | 15,000 | 40,500 | 76,500 | 1, 44,000 | 2, 70,000 | 3, 78,000 |
| INSIDE FULL PAGE | 7,500 | 20,250 | 38,250 | 72,000 | 1,35,000 | 1,89,000 |
| INSIDE HALF PAGE | 4,000 | 10,800 | 20,400 | 38,400 | 72,000 | 1,00,800 |
| INSIDE QUARTER PAGE | 2,500 | 6,750 | 12,750 | 24,000 | 45,000 | 63,000 |
| CLASSIFIEDS Consultants, Positions vacant, Positions wanted etc., - (4 cm x 9 cm) | 1,500 | 4,050 | 7,650 | 14,400 | 27,000 | 37,800 |

The above rates are Exclusive of GST @ 5%

NOTE

1. Life Institutional Members, Life Members & Chapters will be given 10% additional discount on the above tariff for their own company's/Personal advertisement.
2. All payments should be made by D.D./Banker's Cheque in favour of "Mining Engineers' Association of India" payable at Hyderabad or through Electronic Transfer.
3. The MEAI Bank details to transfer the amount on- line are:
Account Name: Mining Engineers' Association of India
Bank name: Andhra Bank, Account Number: 037810100028696, Nampally Branch, IFSC Code: ANDB0000378
SWIFT CODE: ANDBINBB, GSTIN: 36AAATM7472Q1ZT
4. Advertisements along with full payment, will be accepted 30 days previous to the month of publication.
5. All advertisement matter shall be supplied by the advertiser in the form of Transparency or 'Soft copy' acceptable by the Printer. No design work / art work will be undertaken by us.
6. The Publisher's decision will be final to accept any advertisement.

For further details, please contact:

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As approved by President, MEAI

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