

# **MESSAGE**



'The Mining Engineers' Association of India (MEAI)' has been travelling with Indian Mining Industry for more than six decades and playing a significant role by conducting National & International Seminars, Symposia, Training programs & Workshops on Innovations and developments of latest technology to enhance skills of Mining fraternity. Moreover, MEAI is sphereheading in dissemination of knowledge through its most acclaimed 'Mining Engineers' Monthly Journal' to enhance technical and managerial skills of mining professionals.

I am very glad to note that MEAI in its pursuit of excellence is bringing out monthly Mining Engineers' Journal (MEJ) with more focus on Best CSR activities, Innovations in Environmental protection, and Social & Sustainable Mining activities.

Sustainability of the Mining industry stands mainly on three pillars viz. Economic, Environmental and Social aspects. Striving for sustainable development involves balancing the inevitable conflicts for achieving a dynamic balance between supply and demand of minerals for the well-being of present and future. To address many of these issues and concerns, the CSR plays a key role.

With rich and vast experience of over six decades in Opencast Mining, NLCIL has formulated its CSR Policy in line with the Companies Act- 2013 and implemented to achieve objectives in its socio-economic-environmental dimensions to become an eco-friendly sustainable mining company. NLCIL believes in '*Triple Bottom Line approach'*, *Profit, People & Planet*, thus measuring the performance in terms of positive changes and gain improved good will of all stakeholders.

As NLCIL's 'Sustainable Development Policy' upholds Environmental sustainability is the success of the Company, NLCIL has been efficacious in adopting various measures for Land Amelioration & Afforestation viz, Physical Reclamation, Chemical Reclamation, Biological Reclamation using Bio Fertilizer. An integrated farming system, Hi-Tech farming has been developed to revive the fertility of the land. Advanced Hi-Tech cultivation is carried out through Hydroponics which is space saving and using nutrients without soil. Drip Irrigation, increasing the biomass of the soil through development of sustainable livestock rearing, Dump maintenance & Slope stabilization, Rainwater harvesting, Development of Flora and Fauna in the Reclaimed Area are also being carried out. Similarly, in Air, Water and Noise pollution control Management also NLCIL has been taking every effort to comply with the standards.

NLCIL business ethos embrace human values. We assure that while we are continuing to strive for business excellence in mining of Lignite & Coal and Power generation, our focus will be to give our society a decent today and a sustainable tomorrow.

**RAKESH KUMAR** 

Chairman Cum Managing Director

# CORPORATE SOCIAL RESPONSIBILITY

After the enactment of Companies act 2013 in February 2014, NLCIL formulated its CSR Policy in line with the Act. Subsequently NLCIL revised its CSR Policy in January 2017 and in June 2019 incorporating all the amendments of the Companies Act 2013 and DPE guidelines. NLCIL carries out CSR activities under section 135 of Company's Act choosing from Schedule VII prescribed by Ministry of Corporate Affairs, like Water Resource Augmentation, Promoting Sanitation, Healthcare. Promotina Preventive Education. Promoting Rural sports, Skill Development, Women Empowerment, Ensuring Environmental Sustainability, Opportunity Services to differently-abled, Protection of National Heritage, Social Security Measures for Senior Citizens / Underprivileged, Rural Development focusing on the socio economic development of the operating regions for achieving inclusive growth.

### **CSR Mission Statement**

In alignment with Mission of the company, NLCIL through its CSR initiatives will continue to enhance the quality of life of the less privileged in society by providing necessary infrastructure and to be a credible and transparent organisation striving for the eradication of poverty and maintain ecological balance.

### **CSR Principle of NLCIL**

NLCIL believes that there is no sustainable alternative to doing business other than by incorporating the principles of profit, people and planet, thus measuring the performance in terms of economic, social and environmental impact (Triple Bottom Line approach).

# **CSR Thrust areas and Strategic Initiatives**

For purposes of focusing its CSR efforts in a continued and effective manner, the following nine thrust areas have been identified. The thrust areas identified by NLCIL are in Environmental Protection, Social Infrastructure Development, Drinking water/ Sanitation, Healthcare/ Medical facility, Community Development, Education, Skill Development/Empowerment, Disaster Management, Arts, Culture and Sport.

The activities include de-silting and deepening of Water Bodies, Water Ways to facilitate the augmentation

of water resource for farm irrigation, enhanced rain water harvesting, irrigation and ground water recharging, flood control, facilitating rural development, environmental sustainability, strengthening of bunds etc. Various locations are chosen from time to time in consultation with the District Administration to execute such works for the benefit of the agrarian community in the operating region, surrounding Neyveli in Cuddalore District of Tamil Nadu State & Bikaner in Rajasthan.

### Financial Year 2020-21

As per the directives of Ministry of Coal, the CSR spending for the year 2020-21 focused more on COVID-19 preventive measures for the benefit of the society at large and to support State Government and local administration in fighting against the pandemic.

NLCIL has already taken initiatives in setting-up total 28 Oxygen plants in Government hospitals across the country for a total bed strength of about 2800, Distribution of COVID-19 relief materials to surrounding villages of Neyveli, NTPL/Tuticorin, GTPP/UP, Talabira Mine/Odisha and the NLCIL's presence elsewhere, Hiring of 10 nos. of basic life support Ambulances for Cuddalore District Administration to deal with COVID-19, Financial assistance to M/s Social Economic Research Institute (SERI) towards distribution of PPE Kits to Health Workers in Cuddalore District, Financial Assistance to IIT Delhi (Chakra Innovations Startup) towards COVID-19 relief activities and Purchase of Cold Chain Equipment for COVID-19 Vaccination for Andaman & Nicobar Islands.

In line with DPE guidelines, 'Healthcare and Nutrition' was considered as annual theme for FY 2020-21 and 64.30% of CSR Fund, has been spent against the DPE guidelines of 60% towards thematic activities in the. Virudhnagar & Ramanthapuram, which were the districts chosen in Tamilnadu.

As in previous years, the CSR scheme for the year 2020-21 also covered other areas like Education, Skill Development, Rural Development, Social Infrastructure Development, Health & Sanitation, Promoting Sports, Traditional art & Culture Environmental Development,

etc for the Socio-economic Development of the society in and around Neyveli and rest of the locations.

- NLCIL under CSR is implementing the following numerous social welfare and community development activities in the surrounding villages at Neyveli and in Cuddalore District which can be publicized as part of the Media Plan:
- The company is installing 28 nos. of Oxygen Plants and 450 nos. of oxygen concentrators at various Government Hospitals in Tamilnadu and Other states as part of COVID'19 preventive and management measures.
- The Company has rejuvenated more than 30 lakes in the surrounding villages at Neyveli in Cuddalore District and in Tamil Nadu. The impacts of project are appreciable rise in the ground water table in the surrounding regions, increased livelihood of villagers leading to reduced migration from villages to cities, improved accessibility and availability of

- water for irrigation, improved livestock number in this region and Improved pisciculture and aquaculture in the surrounding villages.
- The company is developing and strengthening social infrastructure in the surrounding villages of Neyveli and in Cuddalore District since its inception. Under the CSR programme, NLCIL has been constructed new classrooms at various Government schools and colleges, constructed required facilities at Government hospitals, constructed toilets in the villages and schools, developed water supply systems with gravity tanks, constructed public libraries and constructed skill development centre for women empowerment etc.
- The interventions of above mentioned CSR activities can be showcased through various platforms of PR to augment the brand image of NLCIL.



CT Scan facilities at NLC India General Hospital



Oxygen Plants set up in Neyveli, Bikaner & Thoothukudi



Donation of Ambulances to Cuddalore District Administration



Imparting skills to Project Affected Persons