

BOW & ARROW
LEARNING
right tools | right skills

DiSC Psychometric Assessment

Discover the power of the DiSC psychometric assessment and unlock insights into human behavior and communication styles.

● by Bow and Arrow Learning

History and Development

Learn about the fascinating origins and evolution of the DiSC model, which was first introduced by psychologist William Moulton Marston in the 1920s.

Understanding the DiSC Model

Dominance 🔥

People with dominant traits are assertive, results-oriented, and enjoy taking charge.

Influence 🎭

Those with influential characteristics are sociable, optimistic, and enjoy motivating others.

Steadiness ⚖️

People with steadiness traits are patient, reliable, and prefer a stable, harmonious environment.

Conscientiousness 📖

Those with conscientious traits are analytical, detail-oriented, and value accuracy and precision.



How the DiSC Assessment Works

1

1. Take the Assessment

Answer a series of questions designed to understand your behavioral preferences.

2

2. Generate Your Report

Receive a personalized report highlighting your DiSC style and communication preferences.

3

3. Interpret the Results

Gain insights into your strengths, weaknesses, and how you interact with others.

Explore the DiSC Styles

Dominant

Personality Traits at Work

✓

Goal-oriented
Risk-taking
Good under stress
Highly competitive
Direct

✗

Stubborn
Workaholic
Impatient
Insensitive

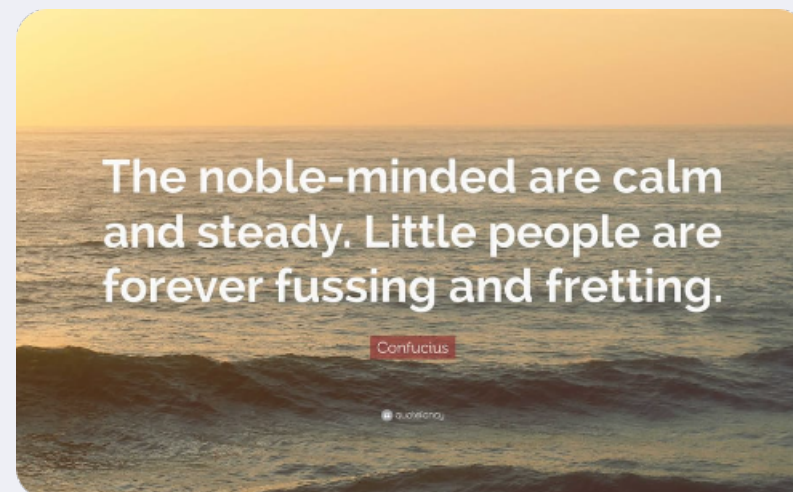


Dominance Style

Assertive, direct, and results-oriented.

Influence Style

Sociable, expressive, and people-oriented.



Steadiness Style

Stable, patient, and team-oriented.



Conscientiousness Style

Analytical, detail-oriented, and process-driven.

Applications of DiSC

1 Team Building

Improve communication and collaboration within teams for better results.

2 Leadership Development

Enhance leadership skills and adapt to the needs of different team members.

3 Conflict Resolution

Resolve conflicts effectively by understanding the motivations and behaviors of others.

4 Sales and Customer Service

Tailor your approach to meet the communication styles of clients and customers.

Benefits of Using DiSC

1 Improved Self-Awareness

Understand your own communication style and how it impacts others.

2 Better Relationships

Build stronger connections by adapting your communication to different styles.

3 Effective Communication

Enhance your ability to convey ideas and resolve conflicts with ease.

