



Sponsors

**Ensure Santa's Wonderland Festival's Future ...
In Our Home Town Of Wimauma FL
Become a Donor or a Sponsor!**



**Santa's Will Be Taking
Free Pictures
With Our Community**

Prime Time Events & Kittie Corral are the proud producers of Santa's Wonderland Festival, a non-profit Community Event that relies entirely on donations from individuals and businesses to make Santa's Wonderland Festival happen. Part Of Proceeds go to Festival Needs, Operations and Advertising and the rest go entirely to The Kittie Corral Foundation, Locally Here in Our home town of Wimauma FL. For more information about Santa's Wonderland Festival and the charities involved, please visit our web site at

www.SantasWonderlandFestival.com

Email us for a list of the current
Santa's Wonderland Festival Sponsors

How can you help? Any donations great or small will be warmly accepted. Thank you! Please contact us if you are interested in giving a donation or sponsoring
Santa's Wonderland Festival



Pictures Taken By Frank Martin & That's Him 2024

Santa's Wonderland Festival

24410 State Road 64 East
Myakka City, FL 34277

Kittie Corral: Angelite Bragg: 813-731-6303

Prime Time Events: Lazarus Fernandez: 941-909-4767

Email: SantasWonderlandFestival@gmail.com



2025 SPONSORSHIP OPPORTUNITIES

Prime Time Events & Kittie Corral and its sponsorship partners are proud to announce the 1st Annual Santa's Wonderland Festival will take place on Dec 12-13-14 at The Wimauma Convention Center. Proceeds from the event will benefit Kittie Corral Foundation, providing Health Care, Homes and Food for all of our Kitties in need in our county.

The Event will attract over 10,000 spectators in our community who will enjoy Live Christmas Music, Santa's Train Rides, Face Painting, Carnival Rides & Games, Great Festival Foods and of course SANTA!!! We will also have a Toy Drive for all of Kids in our community to enjoy The Magic of the Holiday Spirit!

There will Live Entertainment Daily from our very own local Schools and Artist all days. We will be lighting the Festival with Christmas Lights and local Talent from our community. The Grand Finale welcomes a new tradition to Wimauma, helping to create an event that Wimauma and the surrounding communities will be talking about for the whole year and will be excited for the next year to come!

Santa's Wonderland Festival is going to be a magical holiday event for the whole family! Experience the festive Christmas decor, meet Santa himself, and get free pictures with him. Enjoy live entertainment, carnival rides, and games that will delight all ages. There will also be face painting, a toy drive with plenty of free toys for the kids, human snow globes, and all your Christmas favorites, including great festive food. Join us for a day full of joy, community spirit, and holiday cheer!



Pictures Taken By Prime Time Events 2024

Stand out in your marketplace!

Create a magnificent display that will drive the audience and potential customers to view your display. For example, if you're a Fencing Company, create an outstanding Fence display at your booth with your logo and contact info with someone there to answer questions and give out information! Get your employees involved, build moral, or create employee incentives to build the best Christmas display at the event. Create "friendly competition" among business rivals. See who can create the best display. Let us help you create a truly "out of the box" promotion for your company with all of our marketing! This is a very unique marketing opportunity to present your business or organization to families in a fun-filled atmosphere.

For more information, contact

Angalite Bragg (813) 731-6303
Lazarus Fernandez (941) 909-4767

Email: SantaWonderlandFestival@gmail.com

Website: www.SantaWonderlandFestival.com



Let's Make Memories

All Sponsorships Can Be In The Form Of Funding Or Trade Services

How we Market

The Santa's Wonderland Festival

Santa's Wonderland Festival will be marketed through a multi-media campaign approach including,

- Radio advertisements
- Print advertisements
- Billboards
- Posters
- Local business
- Social Media
- Website
- Third Party Links
- News Stations
- Advertised on the Kittie Corral Web-Sites
- Aggressive public relations campaign including Press Releases, Area Media, Local Schools, Local Charitable Organizations, the City of Wimauma & surrounding cities.

This Is Your Chance To Shine in Your Community!



Picture Taken By Prime Time Events on Website 2025
www.PrimeTimeEventRentals.com

\$10K – Lead Sponsor

- Tie into name
- Ability to create product tie-ins and to develop a cause related marketing campaign
- Sponsorship of Santa's Carnival
- Prime location in the Festival to create your visually unique company display located near the Main Stage
- Sponsor will receive a 20x10 and 10x10 tents located near both entrances
- Promotion as presenting sponsor on all Radio Advertising
- Promotion as lead sponsor on 10,000 Festival Flyers
- Front cover on Festival Media
- Promotion on stage as a Lead Sponsor (Speakers)
- Sponsor logo on "Thank You" signs located throughout the Festival
- Promotion in Lead Sponsor locations
- Promotion in Santa's Wonderland News Letter (10,000 people)
- Promotion to Prime Time Events e-mail list (8,000 people)
- Sponsor name on Volunteer T-shirts
- Sponsor Logo and link on front page of Festival Web-Site

\$5K – Premium Sponsor

Ability to create product tie-ins and develop a cause related marketing campaign

Sponsorship of The Live Entertainment Stage

Prime location at the Festival to create your visually unique display, space will be located near The Food Court and seating area.

Sponsor will receive a 10x10 tent to be located near Vendors.

Promotion as Premium Sponsor on all priny advertising

Sponsor Logo on 10,000 Festival Flyers

Promotion on stage as Premium Sponsor · Sponsor Logo on "Thank You" signs located throughout the Festival.

Sponsor name on Volunteer T-shirts

Sponsor Logo and link on Festival Web-Site

**We Will Work Along Side Of You
To Make Sure Your Business Is In
Front Of Your community**

\$2,500 – Gold Sponsor

- Prime location at Festival to display your Business
- Sponsor will receive a 10 x 10 tent to be located in Vendor Area.
- Sponsor logo on event flyers (10,000)
- Promotion in Spotlight Events Newsletter (10,000 people)
- Promotion to Prime Time Events e-mail list (10,000 people)
- Sponsor logo and link on event web site
- Sponsor name on volunteer T-shirts

Trade Sponsor

- Sponsor will receive a 10x10 tent to be located in Pumpkin Village
- Ability to hand out product samples to as many as 50,000 people
- Quarter-page ad in Festival Program (5–10,000)
- Sponsor Logo and link on Festival Web-Site



Pictures Taken By Prime Time Events 2023

Trade Sponsors will donate there services in order to better our Community Festivals



Pictures Taken By Prime Time Events 2021 Covington Park Event

Media Sponsor – Television, Radio

- 10 x10 Tent located in Festival Next To Santa
- Sponsor logo on event web site
- *Television sponsor provides:*
 - PSA announcements, to be created by TV station
 - Pre-coverage of Festival
 - On-site promotion



Pictures Taken By Prime Time Events 2024

Media Sponsor – Newspaper

- 10 x 10 Tent located in Festival
- Sponsor Logo on Festival Web-Site
- Full Announcements on Main Stage
- *Newspaper sponsor provides:*
 - Pro bono print ads to promote Festival
 - Pre-event editorial coverage
 - On-site Festival coverage
 - “Wrap up” piece written Post Festival for Santa's Wonderland Festival Web-Sites

FINANCIAL SUPPORT IN TRADE

As musicians, performers and community supporters are striving to make this Festival a continued success, all have agreed to participate for a minimum fee that is a fraction of what would be normally charged if any. This has allowed us to create a 'by donation' event at a minimal cost for a Christmas festival.

FINANCIAL NEED \$35,000.00

So far, we have raised \$3000.00 from Vendor Space who have approached us offering their continuing support and eager to participate.

We feel that by limiting sponsorship, each sponsor maintains greater visibility and exposure, while maintaining a community outreach for their company as a supporter of this Festival.

We have just begun secured a number of media sponsors to assist in promoting the festival

Please consider supporting this festival and working with us to make this the most exciting and rewarding festival that Wiwauma has to offer. Any contribution is much appreciated.



Total Sponsorship Still Required	32, 000.00
----------------------------------	------------

OTHER SPONSORSHIP BENEFITS

GETTING CREATIVE ~ EXPLORING POSSIBILITIES

1. Video excerpts of this year's festival will be placed onto You Tube and the Santa's Wonderland Festival website permanently recording the Sponsors within the 2025 Festival footage.
2. We will provide prime locations for signage including billboards and posters.
3. Santa's wonderland Festival will create new branded festival clothing each year, and depending on the level of sponsorship, logos may be included in a prominent location on the apparel.
4. If you have a business, we could discuss the possibility of your staff being provided with Santa's Wonderland Festival apparel as a way to both promote the festival, while also showing your support of the community.
5. Any creative ideas? We would love to hear them!

For more Information:

Angelite Bragg 813-731-6303

Lazarus Fernandez 941-909-4767

Email: SantasWonderlandFestival@gmail.com

Website: www.SantasWonderlandFestival.com