

COMPILATION REPORTS ON LINCOLN UNIVERSITY COLLEGE PARTICIPATION IN INTERNATIONAL COLLABORATION FOR MEASURING DATA FOR SDG







































2023



Lincoln University college (LUC) have participated in various gatherings and international conferences for measuring SDG data and developments in various fields of science, social studies, community and socio economics aspects. As a University LUC is always committed for the encouragement and developments for the sustainability of the outcome of the programs.

INTERNATIONAL CONFERENCE TARGETING SDG-3 TO MEASURE DATA

LUC in collaboration with West Bengal State University, India organised a conference with the theme of *Build the World We Want: Sustainable Environment and Healthy Future for All.*





In the conference our international partners joined and discussed the methods to identify the data gathering techniques for the SDG 3 he basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. The conference will help us to understand the present Technology Driven Environment and the relationship between Data Analytics and the Environment. At the same time, the conference will help to bridge the gap between Research professionals, Biologists, Environmental Activist, Environmental Economist, Health officials. Medical professionals, Microbiologists, Nurses, Pharmaceutical Scientists, Physicians and other delegates. Some of the important aspects of health issues were discussed as below:

- ♣ Challenges that will bother the Sustainable future of Corporate World in Changing technological scenario.
- Accelerating Socio-ecological Systems and Governance Through Sustainable Development Goals in a Vulnerable Environmental Conditions
- Energy Security and Environmental Wellness on Sustainable Basis Indian Perspective
- Ecology and benefits of Moringa (Moringa oleifera) farming in Indian agriculture scenario
- ♣ Hospital Manpower Retention Towards Achieving Sustainability by Proper Management of Solid Waste Management, in and Around Kolkata.
- ♣ Effect of a protocol on knowledge and practice of staff nurses regarding ABG analysis in critical care unit.
- ♣ Hazards of Bad Sitting posture and its Solutions
- Critical Analysis for The Causes of Customer Perception Towards Buying of Ayurvedic Products

International Conference on Sustainable Healthcare Wellness and Environment (ICHS)

Lincoln University College (LUC) in collaboration with STIKes Widya Darma Husada Indonesia organised a conference on sustainable healthcare wellness and environment. In the gathering many expertise from healthcare industry joined and shared the knowledge to promote and development of Sustainable development goals to achieve the objectives as a university. The delegates proposed different methos of measuring SDG data and compilation into a understandable format.



Lincoln University College Joins Hands with Ramakrishna Mission Aiming to Research Collaboration

Lincoln University College (LUC), Malaysia forged a profound partnership with Ramakrishna Mission Vivekananda Centenary College (RKMVCC) in Kolkata, India, marking the commencement of a noteworthy research collaboration to measure SDG data. An MoU was signed between LUC & RMVCC in the presence of Honourable Prof. Dr. Amiya Bhaumik, Founder & President, LUC, Malaysia & Swami Kamalasthananda Maharaj, Principal, KMVCC, Kolkata, India.





Lincoln University College Inks MoA with Zhejiang Chinese Medical University

Lincoln University College and Zhejiang Chinese Medical University formalized their partnership by signing a Memorandum of Agreement (MoA) on September 2, 2023.

- · Focus: This collaboration encompasses various critical areas, including research, innovation, publication, student mobility, faculty development, faculty exchange, and student exchange.
- · Vision: Notably, both institutions have committed to placing special emphasis on the 17 Sustainable Development Goals (SDGs) outlined by the United Nations' 2030 agenda.

· Aims: One of the key objectives of this partnership is to extend the reach of health education into developing countries, particularly in Africa and parts of Asia. The aim is to make a tangible impact on advancing the Sustainable Development Goals.

In pursuit of all these noble missions, both the universities warmly invite like-minded



entrepreneurs and individuals to join hands and contribute to this vital initiative.

MoU Signing Ceremony Between Lincoln Institute of Higher Education & Pedorthic Association of Australia

Lincoln Education of Higher Education (LEHE) inked a Memorandum of Understanding (MoU) with the Pedorthic Association of Australia on August 11, 2023 for academic collaboration.

On 11th August, the Pedorthic Association of Australia (PAA) and the Lincoln Institute of Higher Education (LIHE), Australia, embarked on a pivotal collaboration in pedorthics education and research. Pedorthists, recognised under the Allied Health Professions Australia, are instrumental in enhancing patient well-being through bespoke footwear solutions. Their expertise aids in averting foot complications, promoting mobility, and substantially curtailing risks linked with conditions like diabetes. This venture promises the development of a Global standards Bachelor of Pedorthics programme, revolutionary industry-led training, and unrivalled Work Integrated Learning opportunities for LIHE students. Such endeavours will capacitate them to cater to underprivileged communities, individuals at high foot-care risk, the physically challenged, and the Aboriginal and Torres Strait Islander populations.

Prof. Amiya Bhaumik of LIHE highlighted the institute's philosophical ethos on health education, expressing a fervent desire to pioneer community service via non-profit health education. PAA's President, Katrin Wegener, alongside Karl-Heinz Schott, emphasised the vast potential of the pedorthist profession in Australia, pointing to job-ready opportunities for students even in nascent study stages and the surging demand in remote areas.



This union was celebrated with the esteemed presence of members from PAA -Katrin Wegener, Karl-Heinz Schott, Khajag Moskofian, Sayed Ahmed; and from LIHE Prof. Amiya Bhaumik, Dr Tadipatri Prasad, Dhanyānanda Swami, Mark Atkinson, Vijaya

Ryali, and Prof. Mahfuz Ashraf. Forward to a brighter, inclusive future in health education!



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REPORT OF THE 5TH INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES (ICRTBEV 2022)

Organized By: Lincoln University College, Malaysia



EVENT REPORT

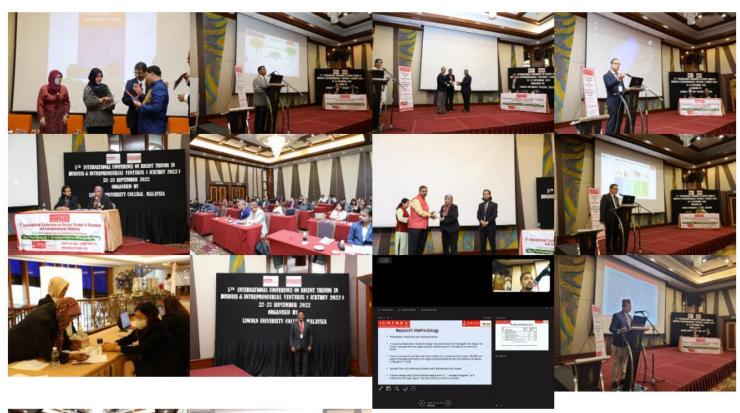
5th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2022) was organised by Lincoln University College, Malaysia on September 22-23, 2022 at Mardhiyyah Hotel & Suites, Shah Alam, Selangor, Malaysia. The event was held in hybrid mode. The Focal Theme of the conference was "Sustainable Business and Entrepreneurial Ventures".

Dr. Victor C. Canezo, Jr., President, Biliran Province State University (BiPSU), Philippines was the keynote speaker of the event. Prof. Dr. Amiya Bhaumik, President, Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor and Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor, Lincoln University College, Malaysia graced the conference with their presence.

ICRTBEV 2022 is dedicated to the promotion and presentation of peer-reviewed research. The conference brings together high-level public and private sector decision makers as well as entrepreneurs, investors, and researchers from the South East Asian region and abroad. The conference aims at building a bridge and linking start-ups and SMEs to investors, financiers, and established corporates in the region to create business partnerships and joint ventures.

Pictures of The Event











5th International Conference on Recent Trends in Business and Entrepreneurial Ventures

Focal Theme: Sustainable Business and Entrepreneurial Ventures

Venue: Mardhiyyah Hotel & Suites, Shah Alam, Selangor, Malaysia (Hybrid)

Date: 22nd & 23rd September 2022

Organized by: Lincoln University College, Malaysia

Business and Entrepreneurial Ventures (ICRTBEV 2022) is dedicated to the promotion and presentation of peer-reviewed research. The conference will bring together high-level public and private sector decision makers as well as entrepreneurs, investors and researchers from the South East Asian region and abroad. The conference aims at building a bridge and linking start-ups and SMEs to investors, financiers and established corporates in the region to create business partnerships and joint ventures.



Scope of Conference related to selected Sustainable Development Goals:

















Please note

Selected Full length Articles will be Considered for Publication after Review in the following Books and Journals. Indexed in Cross Ref, DOI, ISSN / ISBN,

Book: Recent Trends in Business and Entrepreneurial Ventures
Published by: Nova Science, USA

Journals

International Journal on Recent Trends in Business and Tourism (IJRTBT)
Online ISSN: 2550-1526, http://www.ijrtbt.org
International Journal of Management and Human Sciences (IJMHS)

Online ISSN: 2590-3748, http://www.ijmhs.org

Asia-Pacific Journal of Management and Technology (AJMT)
Online ISSN: 2652-6840, https://ejournal.lincolnrpl.org/index.php/ajmt

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REPORT OF THE 2ND INTERNATIONAL CONFERENCE ON DISASTER MANAGEMENT AND HUMAN HEALTH RISK

(ICDMHHR 2022)

Organized By: Lincoln University College, Malaysia



EVENT REPORT

The 2nd International Conference on Disaster Management and Human Health Risk (ICDMHHR 2022) focuses specifically on disasters impacting or within the public health system. The different Disasters have become regular occurrences, and no two disasters are ever the same.

The conference offers an opportunity for professionals working as disaster Preparedness Administrators, Emergency Healthcare Coordinators, Public Health Professionals, Emergency Managers, Registered Nurses, Caregivers, IT and Communications Specialists and professionals working in related field to share the latest research and best practices to move healthcare services forward.



YouTube Link: https://www.youtube.com/watch?v=IJIuTt5sOWk

Pictures of The Event













2nd International Conference on Disaster Management and Human Health Risk

Date: 18th - 19th June 2022

Virtual

Organized by:

Lincoln University College, Malaysia

In Collaboration with:

National Centre of Excellence in Analytical Chemistry, Pakistan University of Sindh, Jamshoro, Sindh, Pakistan Sekolah Tinggi Ilmu Kesehatan Hang Tuah Surabaya, Indonesia

2nd International Conference on Disaster Management and Human Health Risk ICDMHHR 2022) focuses specifically on disasters impacting or within the public health system. The different Disasters have become regular occurrences, and no two disasters are ever the same.

The conference offers an opportunity for professionals working as disaster Preparedness Administrators, Emergency Healthcare Coordinators, Public Health Professionals, Emergency Managers, Registered Nurses, Caregivers, IT and Communications Specialists and professionals working in related field to share the latest research and best practices to move healthcare services forward.



Focussed Areas:

- Healthcare
- Disaster Preparedness
- Volcanic Eruption
- Wildfires
- Volcanic Eruption
- Water scarcity
- Floods

- Air & Water pollution
- Occupational Hazards
- Geriatric health care
- Dengue, Rabies and other diseases
- Communication and IT
- Emergency Management etc

Web: icdmhhr.lincoln.edu.my E-mail: icdmhhr@lincoln.edu.my



2nd International Conference on Disaster Management and Human Health Risk

2nd International Conference on Disaster Management and Human Health Risk ICDMHHR 2022) focuses specifically on disasters impacting or within the public health system. The different Disasters have become regular occurrences, and no two disasters are ever the same.

The conference offers an opportunity for professionals working as disaster Preparedness Administrators, Emergency Healthcare Coordinators, Public Health Professionals, Emergency Managers, Registered Nurses, Caregivers, IT and Communications Specialists and professionals working in related field to share the latest research and best practices to move healthcare services forward.

Please note the selected papers presented in the conference will published after review in any of the following Journals (with Separate charges as applicable)

- ♦ Special Issue of Scopus Indexed Journal:
 - Pakistan Journal of Analytical & Environmental Chemistry (ISSN: 1996-918X; E-ISSN:2221-5255)
- Ministry of Higher Education, Malaysia, Listed Journals:
 - Malaysian Journal of Medical Research (e ISSN: 2550-1607)
 - The Malaysian Journal of Nursing (ISSN: 2231-7007; e ISSN: 2462-246X)
- Other Cross Ref. doi Indexed International Journal:
 - International Journal of Advancement in Life Sciences Research (e ISSN: 2581-4877)

Focussed Areas:

- Healthcare
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- Geriatric health care
- Dengue, Rabies and other diseases
- Communication and IT
- Emergency Management etc

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REPORT OF THE INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENTS IN MATERIALS SCIENCE, TECHNOLOGY AND ENGINEERING (ICSDMSTE 2022)

Organized By: Lincoln University College, Malaysia



EVENT REPORT

ICSDMSTE 2022 is focusing on the high-impact topics of Material Science Engineering, Biomaterials, Ceramics, Graphene Technology, Advanced Materials and Processing with the theme of "Sustainable Development in Material Science of today is the innovation of tomorrow".

The conference will bring together the leading academicians and researchers to share and discuss cuttingedge research and engage in high-level debate. Participants will include prominent researchers from academia and industry, and the meeting will provide a wide range of networking opportunities to meet leaders and peers working on solutions to some of the key issues faced by material scientists today.



Home About Submission ▼ Program ▼ Registration Fees & Payment ▼ Keynote Speaker Profile ▼ Contact

International Conference on Sustainable Developments in Materials Science, Technology and Engineering (ICSDMSTE 2022)

Date: 22nd-23rd April 2022

Mode: Virtual

Organized by : Lincoln University College, Malaysia



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Registration form and Brochure
Click to download





International Conference on Sustainable Developments in Materials Science, Technology and Engineering (ICSDMSTE 2022)

Virtual Mode

Date: 22nd and 23rd April 2022

Organised by: Lincoln University College, Malaysia

ICSDMSTE 2022 focusing on the high impact topics of Material Science Engineering, Biomaterials, Ceramics, Graphene Technology, Advanced Materials and processing with the theme of Sustainable Development in Material Science of today is the innovation of tomorrow". The conference will bring together the leading researchers to share and discuss cutting edge research and engage in high level debate. Participants will include prominent researchers from academia and industry, and the meeting will provide a wide range of networking opportunity to meet leaders and peers working on solutions to some of the key issues facing materials scientists today.

Paper Submission

All accepted full length articles will be published in Scopus indexed conference proceedings.

Authors please note that presentation at a conference or acceptance of an abstract does not guarantee publication of a paper in proceedings if the work does not meet required standards or is found to have breached ethical guidelines. While conference proceedings aim to create a record of the academic work and ideas shared at a conference, these papers must meet required standards.

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www.icsdmste2022.lincoln.edu.my



International Conference on Sustainable Developments in Materials Science, Technology and Engineering (ICSDMSTE 2022)

Virtual Mode

Date: 22nd and 23rd April 2022

Organised by: Lincoln University College, Malaysia

Guidelines for Submission of Full paper:

Articles should contain approximately 1000 to 4000 words. Shorter or longer submissions may be submitted upon approval from the editor

Articles must be submitted online as an email attachment to:

conference@lincoln.edu.my; or at lucp@lincoln.edu.my

Article preparation checklist to assist the authors in preparing the manuscripts

https://icsdmste2022.lincoln.edu.my/files/Article%20Preparation%20Checklist.pdf

Full Article Template (AIP Conference Proceedings)

https://www.overleaf.com/latex/templates/aip-conference-proceedings/fpznwrhxkkpp

Conference Topics

- Big data & Business analytics
- Biomaterials, Tissue Engineering, Medicine
- Coating, Composites and ceramic materials
- Computational Material Science
- Diamond like Carbon and Carbon base materials
- Electronics and Photonics
- Energy Materials
- Environmental Chemistry
- Functional Materials
- Graphene and Graphene Oxide technology: 2D & 3D Materials
- Green materials
- Materials in Aerospace, Mechanical and Civil Engineering
- Materials physics and Material Chemistry

- Materials Science and Engineering
- Materials science research and its Applications
- Mathematical Sciences and its Applications
- Mining and Minerals in material Engineering
- Nanotechnology in Material Science
- Polymer science and Technology
- Semiconductors and Superconductors
- Structural materials
- Surface science and Engineering
- Textile Materials and Fibers
- Trends in Material Science
- Tribology

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REPORT OF THE 4TH INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES (ICRTBEV 2021)

Organized By: Lincoln University College, Malaysia



EVENT REPORT

4th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2021) is dedicated to the promotion and presentation of peer-reviewed research. The conference will bring together high-level public and private sector decision makers as well as entrepreneurs, investors and researchers from the South East Asian region and abroad. The conference aims at building a bridge and linking start-ups and SMEs to investors, financiers and established corporates in the region to create business partnerships and joint ventures.

Academics and researchers worldwide are invited to submit full-length papers, case studies or special session proposals for the Recent Trends in Business and Entrepreneurial Ventures. Topics in all areas relating to Corporate Governance, Financial Management, Marketing Management, Operations Management, Corporate Social Responsibility, Corporate Finance, Logistics and Supply Chain Management, International Business, Global Economics, Organizations Finance, Knowledge Management, Developing Country, Multinational Companies, Cross-Cultural Management, International Human Resources Management, Insurance, Entrepreneurship, Healthcare Management, Waste Management, Energy from Waste and Biomass, Hospitality and Tourism, Water Resource Management and other related areas.

Papers must be original and unpublished with proper acknowledgement.



HOME IMPORTANT DATES SUBMISSION → PROGRAM REGISTRATION → FEES PAYMENT KEY MEMBERS ORGANISING COMMITTEE CONTACT US

4th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2021)

Online/Virtual

Focal Theme: Role of Business Research in Changing Technological World Date : 27^{th} & 28^{th} November 2021

Organised by

Lincoln University College, Malaysia

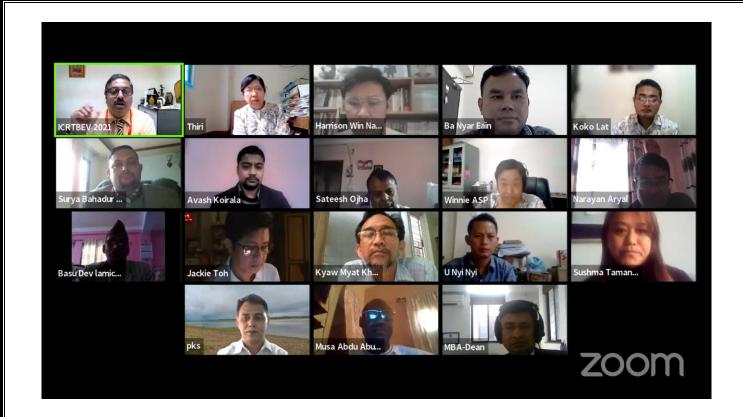


In Collaboration with AKS University Satna, MP. India



YouTube Link: https://www.youtube.com/watch?v=50eNNT9LoWI

Pictures of The Event





4th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2021)

Focal Theme: Role of Business Research in Changing Technological World Online/Virtual

Date: 27th & 28th November 2021

Organised by

Lincoln University College, Malaysia

In Collaboration with

AKS University Satna, MP, India

PROGRAMME SCHEDULE

27th November 2021 (Saturday) 11 AM Kuala Lumpur, 9:30am Myanmar, 8:30am India, 8:45am Nepal

11:00-11:30 Inauguration Function

National Anthem

Inauguration by:

Datuk Dr.Hjh. Bibi Florina Abdullah

Pro Chancellor, Lincoln University College

Welcome Address by:

YBhg Dato (AVIB) Yusoff Abu Bakar

CEO and Vice Chancellor, Lincoln University College, Malaysia

Er Anant Kumar Soni

Chairperson and Pro Chancellor A K S University, Satna, MP, India

Message from

Prof. Dr. Harshvardhan Srivastava Pro Vice Chancellor (Development) AKS University, Satna (MP), India

Presidential Address by:

Prof. Dr. Amiya Bhaumik

President, Lincoln University College, Malaysia

11:30-11:50 Keynote Address b

Covid-19: A Personal Reflection

Prof. Dr. Andrew Ware

Director of Research

University of South Wales, United Kingdom.

Regional Director of Techno Camps.

11:50-12:20 Chairperson: Prof. Dr. Abhijit Ghosh

Plenary Lecture I

Transforming the Postal and Courier Industry Business Model for Survival

Datin Sri Prof. Dr. Suhaiza Hanim Binti Dato Mohamad Zailani

Editor in Chief

International Journal of Management and Human Sciences (IJMHS)

Department of Management

Faculty of Business and Accountancy

University of Malaya, Malaysia

12:20-12:50 Plenary Lecture II

Users' Perception on The Usage of Cryptocurrency & Bitcoins – A Study in Indian

Context

Prof. Dr. Pranam Dhar

Professor & Head,

Department of Commerce & Management,

West Bengal State University, India

12:50-13:20 Plenary Lecture III

Developing Skill among Students for Being Successful Entrepreneur

Dr. Vishal Khasqiwala

Dean – Faculty of Business & Commerce Atmiya University, Rajkot (Gujarat), India

13:20:14:00 Lunch

14:00-17:30 Open paper Session:

Chairpersons: Prof. Dr. Sateesh Kr Ojha

Dr. Vishal Khasgiwala

1	A Systematic review of Industry 4.0 maturity models for	Deepthi. B
	assessing industries readiness	
2	Impact Factors Affecting The Success of Women	Thae Su Mon Htut
	Entrepreneurship in SME Business of Myanmar	
3	Impact of Financial Literacy to Overcome the Issues and	Shweta Singh,
	Challenges Faced by The Rural People Towards	Shinu Shukla
	Financial Inclusion with Special Reference to Satna	
	District (M.P.)	
4	Review of Supply Chain Management Practices:	Pyi Kyaw Soe
	Myanmar Heavy Equipment Machinery Industry	
5	Health Care Management in the Perspective of Cervical	Pramila Devkota
	Cancer Elimination and Barriers of Cervical Cancer	
	Screening in Nepal: A Scoping Review	
6	Problem Faced by Women in India for Entrepreneur	Chandan Singh
		Prakash Kumar Sen

7	Impact of HR Practices on small firm performance in Satna (M.P), India	Prakash Kumar Sen Chandan Singh
0		•
8	Green-gram Farmers' Pesticides Usages, Best Seller	Nyi Nyi Lwin
	Pesticides, And Correlation Between Pest Pattern and	
	Pesticide Buying Behaviour in Bago Region, Myanmar.	-
9	The Challenges of Withholding Tax Deductions on	Muniru Haruna
	Sustaining The Profitability of Construction Companies	
	In Nigeria.	
10	Implication of 'Smart Village' in Nepal: Rural	Deepak Chaudhary
	development and rural-urban migration perspectives	
11	The Impact of Governance on Sustainability of	Basu Dev
	Microfinance Institutions (MFIs) in South Asian	Lamichhane
	Countries	Achyut Gyawali
12	The Influencing Factors of the Customers Satisfaction	Ba Nyar Eain
	in Mobile Brands in Myanmar	
13	The Importance of Façade System in Construction:	Arkar Htet
	Aesthetics and Energy efficiency	7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
14	Key success factors and challenges of Talent	Avash Koirala,
	Management in Banking and Financial Institutions	Sateesh Kumar
		Ojha
15	Status of Safety and Health Management on	Om Prakash Giri,
	Construction Site in Nepal	Sateesh Kumar
		Ojha
16	Seismic Behavior of RC Frame Structures with Infill	Ram Krishna
	Masonry Wall	Shrestha
		Sateesh Kumar
17	The Impact of Globalization on Consumer Behavior	Ojha Win Naing Soe
17	Differences Affiliated to Culture, a Case Study of	will raing see
	Employees in Yangon, Myanmar	
18	Pesticide Utilization in Myanmar and Effects on Human	Ko Ko Latt
	Health and Environment	
19	Occupational safety and health practices of the health	Subash Ghimire
	care facilities in Nepal: A Review	
20	An Empirical Study on Mountain Tourism: Opportunities	Surya Bahadur
	and Challenges in Nepal	Ghimire
21	Factors affecting to the Teachers' Professional	Sushma Tamang
	Development in Nepal: A Systematic Review	

28th November (Sunday)

10:30-12:30 Open Paper Session: Chairpersons:

Prof. Dr. Jaskiran Kaur Dr. Indraiit Ghosal

	Dr. Indrajit Gnosai	
1	Consumer behavior in crisis from the perspective of	Nguyen Hoang Mai
	a marketing expert, case of Covid-19 pandemic in	
	Ho Chi Minh City, Vietnam	
2	A Study of The Impact of Rewards And Recognition	Naw Phyu Zar Thwin
	on Employee Job Satisfaction: A Case Study of	
	Myanmar Zarlayatha Distribution Company	
3	A way forward for Agri startups in India	Deepak Pal
		Laveena Sharma
4	Impact of Remittance on Local Entrepreneurship:	Nurul Islam
	Creating Employment Opportunities for Returnee	Manual Selvaraj Bexci
	Migrant Workers in Home Country	
5	Effects of Motivational Factors on Employee	Aung Thu Win
	Performance in Microfinance Industry in Myanmar	
6	A Study on Factors Impacting The Investment in	Yash Sharma
	Life Insurance Policy	
7	Educating for Social Responsibility (ESR):	Romkanta Pokhrel
	Uncovering and Integrating Values Embedded in	
	Secondary Level English Textbooks in Nepal	
8	Policy measures introduced by government, other	Laveena Sharma
	institutions and agencies for agro-processing	Deepak Pal
	industry in the Madhya Pradesh state	
9	Factors Influencing Investment Decisions in Stock	Pratap Shakya
	Market: Evidence From Nepal	
10	To investigate the relationship between Ecosystem	Lucia Yaw Laing
	services and human well-being of Mindat District in	
11	Myanmar using the Indigenous lance. Impacts of Covid-19 Pandemic on Nursing	Ciriono Dondit Dohori
IT	Education of Nepal: Experiences of Nursing	Sirjana Pandit Pahari
	Faculties	
12	Impact of social media in consumer buying behavior	Shweta Singh
	on apparels with special reference to Satna	
_		

12:30-13:30 Chairperson: Prof. Dr. Pranam Dhar

Plenary Lecture I

Post-COVID trends from entrepreneurs

Assoc. Prof. Dr. S. Yavana Rani

Associate Professor

CVIS Business School Jain University, Bangalore, India

Plenary Lecture II

Global trends in Micro-finance

Prof. Dr. Jaskiran Kaur

Dean of Academic Affairs

Lingaya's Vidyapeeth, Faridabad, Haryana, India

13:30 – 14:00 Lunch Break

14:00-16:30 Open Paper Session:

Chairpersons: Assoc. Prof. Dr. S. Yavana Rani Dr. Kausik Mukherjee

1	Impact of Digital Transformation on Effective Customer Relationship Management (CRM) of	Thae Su Mon Htut
	Banking Sectors in Myanmar	
2	Implementation of Franchising as a Business Model	Nimesh Prasad
	for Rapid Growth; Challenges and Growth	Adhikary
	Prospects in Developing Economies. A case study	
	of select Hospitality MSMEs in Nepal.	
3	Policy measures introduced by government, other	Laveena Sharma
	institutions and agencies for agro-processing	Deepak pal
	industry in the Madhya Pradesh state	
4	Comparative Analysis of Apartment Building using	Suraj Malla
	Seismic Code NBC 105:1994 and NBC 105:2020 (A	Purushotam Dangol
	Case Study)	
5	The deep-and-wide hypothesis in enhancing	Juanita J.
	entrepreneurial potential of family caregivers: An	Tony Sam George
	empirical analysis	Manial IV. Cit
6	The Impact of COVID-Pandemic on Employer	Manish Kumar Sinha
7	Branding and their impact on Corporate Working A Country's Development and Public Management	Kausik Mukherjee Myat Thiri Aye
1	with Public Private Partnership: The Case Study of	iviyat IIIIII Aye
	Build-Operate-Transfer Road Construction in	
	Myanmar	
8	Role of Governance for Sustainability of	Basu Dev Lamichhane
	Microfinance Institutions in Nepal and	
	Bangladesh	
9	Employee job satisfaction and Productivity of	Dharma Raj Dhakal
10	organization Can research be made fun to the coming	Sateesh Kumar Ojha
10	generation? The relation of learning habit with	Jagadish Chandra
	inquiry	Wagle
11	The role of educational entrepreneurs in Nepal	Jayaram Khanal
	towards educational quality and for the proactive	
	endeavors towards national development	
12	Role of external and internal factors for TQM	Jugal Kishor
	implementation in Nepalese bank and financial	Kushwaha
	institution A systematic literature review and theoretical framework	
13	Practices and Importance of Dietary Antioxidant	Kabita Maharjan
13	Rich Foods: A Trial Study in Nepal	i waxita ividi idi jali i
14	The process of smart cities development: a	Milan Panta
	comparative study of Nepal and some other	
	developed and developing countries	

	15 Assessment of Sub-Engineer in Nepal graduate from CTEVT in terms of Building Construction	Moti Shrestha
	16 Do two factor theory really applicable to the Nepalese organization: Empirical study on motivation of Nepalese organization?	Narayan Aryal Sateesh Kumar Ojha
16:30-17:00	Valedictory Session Vote of thanks	
	Datin Prof. Dr Hafizah Che Hassan Prof. Dr Abhijit Ghosh	

Please visit: http://icrtbev2021.lincoln.edu.my/program.aspx

NB: The program is based on confirmed speakers, subject to rescheduling (if any).





Dental CBCT - an Interactive Crash Course

Basic Interpretation and Practical Considerations

18th of September 2021-9 am to 5 pm Malaysian time RM 400

Course Coordinator

Assoc. Prof. Dr. Subashini Suyambukesan

BDS, MDS, MFDS RCPS(Glasg), FADI

Head, Oral Diagnostic and Surgical Sciences, Faculty of Dentistry

Lincoln University College, MALAYSIA

Dental practitioners
and students interested
in CBCT interpretation
and practical tips

JOIN NOW

Course Speakers

EAST to WEST



Prof. Dr. Junichi Asaumi DDS MS PhD Okayama University, JAPAN

Prof. Dr. Trishul Alareddy
B.D.S., M.S., Dipl. of ABOMR
Iowa University, USA





Assoc. Prof. Dr. Subashini Suyambukesan MDS MFDS RCPS(Glasg) FADI Lincoln University College, MALAYSIA

Assoc.Prof. Dr. Norliza Binti Ibrahim
DDS MSc PhD

University of Malaya, MALAYSIA







AAOMFR Asian Academy of Oral and Maxillo-Facial Radiology

18TH SEPTEMBER 2021

Course schedule

At the end of this course, the participants will be able to

- Comprehend the principles of CBCT.
- 2. Summarise the clinical applications and clinical considerations of CBCT in dentistry.
- Develop a working knowledge of the normal anatomic landmarks of maxilla, mandible, and associated structures.
- Understand the basic concepts on how to review a CBCT volume systematically.
- Apply the knowledge gained in analysing CBCT volume in the practise of Endodontics and Implant Dentistry.
- 6. Recognize the importance of the need for referral to an Oral and Maxillofacial Radiologist.

Time	Topic	Course author	Course content	
9:00 am to 9:30 am	Opening Ceremony and Introduction to the course			
9:30 am to 10:45 am	CBCT anatomy of Maxillo – facial region	Assoc. Prof. Dr. Norliza Binti Ibrahim	Lecture – 15 minutes Virtual demonstration – 45 minutes Interactive Discussion – 15 minutes	
10:45 am to 11:00 am	Break			
11:00 am to 12: 15 pm	Dental CBCT – Steps in systematic interpretation	Assoc. Prof. Dr. Subashini Suyambukesan	Lecture – 15 minutes Virtual demonstration and discussion – 45 minutes Interactive Discussion – 15 minutes	
12:15 pm to 1:15 pm	Dental CBCT – Clinical applications	Prof. Dr. Junichi Asaumi	Lecture and virtual demonstration	
1:15 pm to 2:00 pm	Break			
2:00 pm to 3:30 pm	CBCT in Endodontics and Implant dentistry	Prof. Trishul Alareddy	Virtual demonstration & discussion	
3:30 pm to 4:00 pm	Assessment			
4:00 pm to 4:15 pm	Break			
4:15 pm to 5:00 pm	Q & A session, feedback, and presentation of certificates			





Get to know your course speakers

Prof. Dr. Junichi Asaumi DDS MS PhD



Dr. Junichi Asaumi is a highly experienced Oral and Maxillofacial Radiologist (Okayama University). He is a full professor at Okayama University and Vice President in charge of global health, Okayama University and Vice Director in charge of dental clinics, Okayama University Hospital. He also serves as Director of Oral Examination and Diagnosis Center, Okayama University and Hospital Vice manager, Head and Neck Cancer Center, Okayama University Hospital. He is the President of the Japanese Society for Oral and Maxillofacial Radiology, Executive Director of Asian Academy of Oral and Maxillofacial Radiology and Editor-in-Chief of Oral Radiology.

Prof. Trishul Alareddy B.D.S., M.S., Dipl. of ABOMR



Dr. Trishul Allareddy is a full professor in the Department of Oral Pathology, Radiology and Medicine and the Department of Radiology at the University of Iowa. He is currently the Program Director for the Advanced Education Residency Program in Oral and Maxillofacial Radiology. He serves on several collegiate, university, national and international committees. He is currently the ADA and AAOMR representative to DICOM. He is the current co-chair for working group 22(Dentistry) of the DICOM Standards committee, where he also serves on the Leadership, Outreach and Educations Committee.

Dr. Allareddy is one of the authors of the National Council on Radiation Protection (NCRP: 177) report in Dentistry. He serves as an Editor for OMFR Resource centre and is an associate editor for OOOO journal. His main expertise and interest are in the use of technology in dentistry.





AAOMFR Asian Academy of Oral and Maxillo-Facial Radiology

Assoc. Prof. Dr. Subashini Suyambukesan. MDS MFDS RCPS(Glasg) FADI



Dr. Subashini Suyambukesan is the Head of Oral Diagnostic and Surgical Sciences and Program Coordinator for Oral Radiology at Lincoln University College, Malaysia. She is also the Malaysian director for Asian Academy of Oral and Maxillo Facial Radiology (AAOMFR). Being an eminent academician and an enthusiastic speaker, she liaises with eminent oral radiologists across the globe to improve oral radiology curriculum and clinical practice. She is the member of AAOMFR certifying committee and an ardent advocate of 'Image gently and wisely' principle. Her main expertise includes diagnosis and management of Oral Potentially Malignant Disorders and diagnostics in Dental and Maxillo Facial Radiology.

Assoc. Prof. Dr. Norliza Binti Ibrahim DDS MSc PhD



Dr. Norliza Ibrahim is the Head of Oral & Maxillofacial Imaging Unit, and an associate professor in the Department of Oral and Maxillofacial Clinical Sciences, Faculty of Dentistry, University of Malaya. She completed her DDS at Gadjah Mada University (1999), MSc at University of Manchester (2006) and Ph.D. in Oral Radiology at Academic Centre for Dentistry Amsterdam (2014).

Dr. Norliza has been involved in several academic research activities and has published books and over 40 publications in high impact journals. She collaborates actively with researchers in various dental disciplines within the faculty, nationally and internationally. She is involved in many research projects funded by national and international grant as well as industry. Her area of expertise includes Cone beam CT, micro-CT and 3D imaging software. Her research interests include image quality analysis,

dental cone-beam <u>CT</u> and micro-CT to improve diagnostic accuracy while ensuring radiation safety to the patients.

She is an editor and reviewer of many reputed national and international journals and has more than 18 years of academic and clinical experience.

REGISTRATION POLICY

- 1. Please be informed that registration is not transferable to another person.
- 2. Participants will be provided with personalized credentials allowing participants access to the virtual event. These credentials are personal and non-transferable. Viewing and materials may not be shared with non-registered individuals.
- 3. Registration will only be valid when payment is received in full by the Edu Overseas Enterprise as event manager and IT support for Faculty of Dentistry, Lincoln University College (LUC).
- 4. The organizing committee reserves the right to change or cancel the programme without prior notice if circumstances dictate.
- 5. Registration package includes ONLY:
 - a. Access to the online sessions during the date of the event
 - b. E-Certificate of attendance
- 6. All content contained within the event is copyrighted either by LUC or AAOMFR and its capture in any format, use and/or reproduction outside the portal is strictly prohibited without express permission from the content owner(s). Screen capture and sharing is copyright violation and is considered as an offence.
- 7. Access link will be provided less than 2 hours before the start of the event. All participants are permitted to login using one device at a time only.

CANCELLATION POLICY

- 1. Cancel ON/BEFORE 10/9/2021, 50% course fee will be refunded. After 10th September 2021, there shall be NO REFUND. Reason of no internet or connectivity issue other than from organiser side will not be accepted.
- 2. Cancellation policy shall be strictly adhered to, and NO appeal shall be entertained.
- 3. Refunds are made nett of bank/credit card charges. NO cash refund will be provided.
- 4. All requests for refunds must be submitted in writing to the organisers' email (drsubaomfr@gmail.com / support@eduoverseasenterprise.com)
- 5. Please allow up to 21 days for processing of any refunds.

CONTINUING PROFESSIONAL EDUCATION (CPE) NOTICE

- 1. Local (Malaysia) delegates will be awarded with CPD points (A1 Category) upon MDC approval.
- 2. International delegates will receive an E-certificate. This can be submitted to their national accrediting body. It is up to the national accrediting body to award points in your country.
- 3. The organising committee will not be responsible for any discrepancy in the CPD summary.
- 4. No CPD points will be awarded for Graduate Awaiting Posting (GAP) category and Students Category.

Registration Fees:

Cotonomi	Registration Fees		
Category	Until 10 th September 2021	After 10 th September 2021	
Dentist and Dental students residing in Malaysia	RM 400	RM 500	
Dentist and dental students – International	US \$ 100	US \$ 125	
LUC Students, Alumni & Staff; AAOMFR members from Malaysia	RM 300	RM 500	
International AAOMFR members	US \$ 71	US \$ 125	

For gro	up booking (>5 candidates), email us for special price and procedure.
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Category	:
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	online transfer in Ringgit Malaysia (RM) made payable to: Edu Overseas ybank Account: 564128642509. (Only for Malaysian candidates)
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Made payment	using: Online bank transfer / Credit card payment through above link
Signature:	Date:
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Please email	the registration slip to eduoverseasenterprise@gmail.com and cc to

Please email the registration slip to <u>eduoverseasenterprise@gmail.com</u> and cc to <u>drsubaomfr@gmail.com</u>. For immediate support whatsapp +60104530190



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REPORT OF THE 5TH INTERNATIONAL CONFERENCE ON HEALTHCARE AND ALLIED SCIENCES

(ICHAS)

Organized By: Lincoln University College, Malaysia



EVENT REPORT

Lincoln University College, Malaysia in collaboration with Visayas State University, Philippines is organizing the 5th International Conference on Healthcare and Allied Sciences. The basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. At the same time, the conference will help to bridge the gap between Biologists, Health officials, Nurses, Medical professionals, Microbiologists, Pharmaceutical Scientists, Physicians and other delegates.



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PROGRAM ~

5th International Conference on Healthcare and Allied Sciences ICHAS

Date: 26th & 27th October 2022

Venue: Summit Hotel Subang USJ, Malaysia

Organized by : Lincoln University College, Malaysia



In Collaboration with:

Sari Mutiara Indonesia University, Indonesia



Focal Theme : Sustainable Healthcare and Healthy Living Supporting UNSDG: 3 STIKES Mitra Husada, Indonesia













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5th International Conference on **Healthcare and Allied Sciences**

Focal Theme:

Sustainable Healthcare and Healthy Living Supporting UNSDG 3

Venue: Summit Hotel Subang USJ, Malaysia

Date: 26th & 27th October 2022

Organized by:

Lincoln University College, Malaysia in Collaboration with:

Sari Mutiara Indonesia University, Indonesia and

STIKes Mitra Husada Medan, Indonesia















Awarded by
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5th International Conference on Healthcare and Allied Sciences

Focal Theme:

Sustainable Healthcare and Healthy Living Supporting UNSDG 3

Date: 26th & 27th October 2022

Lincoln University College, Malaysia in collaboration with Sari Mutiara Indonesia University and STIKes Mitra Husada Medan, Indonesia is organizing the 5th International Conference on Healthcare and Allied Sciences. The basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. At the same time, the conference will help to bridge the gap between Biologists, Health officials, Nurses, Medical professionals, Microbiologists, Pharmaceutical Scientists, Physicians and other delegates.

The main focus of the conference is on the latest and most exciting findings in the following areas:

The main focused areas:

Healthcare Nursing Pharmacy Biotechnology Biochemistry Molecular Biology Environmental Sciences
Water Resources
Food Sciences
Genetic Engineering
Health Economy
Psychology

Physiotherapy,
Sports and Fitness
Biodiversity
Microbiology and
Immunology
and related fields

Call For Papers

- The researchers are invited to submit their abstracts mentioning the mode of presentation (Oral)
- Abstract must be submitted within 15th October, 2022
- Full article must be submitted within 31st November, 2022 for the Journal publication.

The extended versions of the selected papers presented in the conference will be published (if accepted after review) in Scopus, Ministry of Higher Education, Malaysia and Cross Ref. doi indexed Journal:

ocopus, ministry of higher Education, malaysia and cross Net. doi indexed oddfial.
The Malaysian Journal of Nursing (ISSN: 2231-7007; e ISSN: 2462-246X)
Ministry of Higher Education, Malaysia and Cross Ref. doi indexed Journals:
Malaysian Journal of Medical Research (eISSN : 2550-1607)
Other Cross Ref doi & Index Copernicus indexed Journal
International Journal of Advancement in Life Sciences Research (eISSN: 2581-4877)
Proceedings book with CrossRef doi and ISBN will be released later

The editor reserves the right to choose the journal as per relevance and subject of the paper.



5th International Conference on Healthcare and Allied Sciences

Date: 26th & 27th October 2022

Registration Form

Title (Dref /Acces Dref /Dr /Mr /Me)
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Institution/Organisation
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Address 2
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Mobile / Telephone No
E-mail Address
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Register as:
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Student Accompanying Person
Registration Fees Signature
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FAX: +603-7806 3479, H/p: +60127071827

E-mail: ichas@lincoln.edu.my

REPORT ON 2ND INTERNATIONAL CONFERENCE ON SUSTAINABLE ENVIRONMENT & HEALTHCARE (ICSEH)

JOINTLY ORGANIZED BY

SEKOLAH TINGGI ILMU KESEHATAN HANG TUAH SURABAYA, INDONESIA



DR. TARAK NATH PODDER MEMORIAL FOUNDATION, KOLKATA, INDIA



AND

LINCOLN UNIVERSITY COLLEGE MALAYSIA



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2nd International Conference on Sustainable Environment & Healthcare (ICSEH 2021)

Focal Theme: Ecosystem Restoration In Conjunction with World Environment Day 2021

Abstract Book

Date: 5th & 6th JUNE, 2021

VIRTUAL

Organized by:

Lincoln University College, Malaysia in collaboration with

Sekolah Tinggi Ilmu Kesehatan Hang Tuah Surabaya, Indonesia and

Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India







CPD



Collaboration



The Malaysian Journal of Nursing (MJN)



Malaysian Journal of Medical Research (MJMR)



International Journal of Advancement in Life Sciences Research (IJALSR) 2nd International Conference on Sustainable Environment & Healthcare (ICSEH 2021) was organized by Lincoln University College, Malaysia in collaboration with Sekolah Tinggi Ilmu Kesehatan Hang Tuah Surabaya, Indonesia and Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India. The basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. The conference will help us to understand the present Technology Driven Environment and the relationship between Data Analytics and the Environment. At the same time, the conference will help to bridge the gap between Research professionals, Biologists, Environmental Activist, Environmental Economist, Health officials, Medical professionals, Microbiologists, Nurses, Pharmaceutical Scientists, Physicians and other delegates.

	Md Jakir Hossai	Tran Doan Vinh,	Balaganesh Dur	Norazaliza UMP
	Chris Felix C J	jvijayarangam ∦ jvijayarangam	P M Dr.S.Poongothai	
J.Senbagamalar ∦ J.Senbagamalar	KALAIVANI N	Subrata Paul	m	Kamelia Jahnouni
A.M.S. Ramasamy	Krithika R ∦ Krithika R	Elangovan Ram	B.Komala, Asst **B.Komala, Asst.Prof, Maths Vel Tec	MANIKANDAN *** MANIKANDAN
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