



**LINCOLN**  
UNIVERSITY COLLEGE  
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**LINCOLN UNIVERSITY  
COLLEGE  
ANNUAL SUSTAINABILITY  
REPORT  
2022 – 2023**



**SUSTAINABLE  
DEVELOPMENT  
GOALS**

**TITLE:  
PARTICIPATE IN CROSS-  
SECTORAL DIALOGUE  
ABOUT THE SDGS**



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**List of conferences organized and attended in Year 2023..... Error! Bookmark not defined.**




# HIGHLIGHT OF CONFERENCE FROM YEAR 2022 TO YEAR 2023 ON UN-SDGS

## 5TH INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES (ICRTBEV 2022)

The Focal Theme of the conference was “Sustainable Business and Entrepreneurial Ventures”

5<sup>th</sup> International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2022) was organized by Lincoln University College, Malaysia on September 22-23, 2022 at Mardhiyyah Hotel & Suites, Shah Alam, Selangor, Malaysia. The event was held in hybrid mode. The Focal Theme of the conference was “Sustainable Business and Entrepreneurial Ventures”. Dr. Victor C. Canezo, Jr., President, Biliran Province State University (BiPSU),

Philippines was the keynote speaker of the event. Prof. Dr. Amiya Bhaumik, President, Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor and Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor, Lincoln University College, Malaysia graced the conference with their presence.



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**ICRTBEV**  
INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES 2022

### 5<sup>th</sup> International Conference on Recent Trends in Business and Entrepreneurial Ventures

**Focal Theme: Sustainable Business and Entrepreneurial Ventures**

**Venue:** Mardhiyyah Hotel & Suites, Shah Alam, Selangor, Malaysia  
**Date :** 22<sup>nd</sup> & 23<sup>rd</sup> September 2022

**Organized by:**  
**Lincoln University College, Malaysia**

5<sup>th</sup> International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2022) is dedicated to the promotion and presentation of peer-reviewed research. The conference will bring together high-level public and private sector decision makers as well as entrepreneurs, investors and researchers from the South East Asian region and abroad. The conference aims at building a bridge and linking start-ups and SMEs to investors, financiers and established corporates in the region to create business partnerships and joint ventures.

**Scope of Conference related to selected Sustainable Development Goals:**

1 NO POVERTY	6 CLEAN WATER AND SANITATION	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	11 SUSTAINABLE CITIES AND COMMUNITIES	14 LIFE BELOW WATER	15 LIFE ON LAND	17 PARTNERSHIPS FOR THE GOALS
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**Please note**  
The revised extended full articles will be published in:

- Proceedings Book** with Cross Ref doi & ISBN indexed
- International Journal on Recent Trends in Business and Tourism (IJRTBT)**  
Online ISSN: 2550-1526, <http://www.ijrtbt.org>
- International Journal of Management and Human Sciences (IJMHS)**  
Online ISSN : 2590-3748, <http://www.ijmhs.org>
- Asia-Pacific Journal of Management and Technology (AJMT)**  
Online ISSN : 2652-6840, <https://ejournal.lincolnrpl.org/index.php/ajmt>

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Web.: <http://icrtbev2022.lincoln.edu.my>



ICRTBEV 2022 is dedicated to the promotion and presentation of peer-reviewed research. The conference brings together high-level public and private sector decision makers as well as entrepreneurs, investors, and researchers from the Southeast Asian region and abroad. The conference aims at building a bridge and linking start-ups and SMEs to investors, financiers, and established corporates in the region to create business partnerships and joint ventures.

# 3RD INTERNATIONAL CONFERENCE ON SUSTAINABLE ENVIRONMENT & HEALTHCARE (ICSEH)

**Focal Theme: Build the World We Want: Sustainable Environment and Healthy Future for All**

Not secure | icseh2022.lincoln.edu.my

ICSEH  
INTERNATIONAL CONFERENCE ON SUSTAINABLE ENVIRONMENT AND HEALTHCARE 2022

HOME ABOUT SUBMISSION PROGRAM REGISTRATION FEES & PAYMENT VENUE PROFILE CONTACT

## 3<sup>rd</sup> International Conference on Sustainable Environment & Healthcare (ICSEH)

*Focal Theme : Build the World We Want: Sustainable Environment and Healthy Future for All*

**Date : 19<sup>th</sup> & 20<sup>th</sup> December 2022**  
**Venue : West Bengal State University, Barasat, West Bengal India**

*Organized by :*  
*Dr Tarak Nath Podder Memorial Foundation, Kolkata and Centre for International Studies West Bengal State University, India*  
*in collaboration with Lincoln University, Malaysia and Association for the Prevention and Control of Rabies in India (APCRI) and eHospitals*

**GET STARTED**

**TIME LEFT**  
-290 -14 -19 -34  
DAYS HOURS MINUTES SECONDS

3rd International Conference on Sustainable Environment & Healthcare (ICSEH 2022) is organized by Dr Tarak Nath Podder Memorial Foundation, Kolkata and Centre for International Studies, West Bengal State University, India in collaboration with Lincoln University, Malaysia, Association for the Prevention and Control of Rabies in India (APCRI) and eHospitals.








## 3<sup>rd</sup> International Conference on Sustainable Environment & Healthcare (ICSEH 2022)

**Focal Theme:**  
**Date : 19th & 20th December 2022**  
**Venue: West Bengal State University, Barasat, West Bengal India**

**Organized by:**  
 Dr. Tarak Nath Podder Memorial Foundation, Kolkata, West Bengal, India  
 and  
 Centre for International Studies West Bengal State University, India  
*in collaboration with*  
 Lincoln University, Malaysia  
 and  
 Association for the Prevention and Control of Rabies in India (APCRI)  
 and  
 eHospitals

3<sup>rd</sup> International Conference on Sustainable Environment & Healthcare (ICSEH 2022) is organized by Dr. Tarak Nath Podder Memorial Foundation, Kolkata and Centre for International Studies, West Bengal State University, India in collaboration with Lincoln University, Malaysia, Association for the Prevention and Control of Rabies in India (APCRI) and eHospitals

The basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. The conference will help us to understand the present Technology Driven Environment and the relationship between Data Analytics and the Environment. At the same time, the conference will help to bridge the gap between Research professionals, Biologists, Environmental Activist, Environmental Economist, Health officials, Medical professionals, Microbiologists, Nurses, Pharmaceutical Scientists, Physicians and other delegates.

*The main focus of the conference is on the latest and most exciting findings in the following areas:*

ASD	Environmental Sciences	Microbiology and Immunology	Physiotherapy, Sports and Fitness
Biochemistry	Food Sciences & Dietetics	Molecular Biology	Research Methodology in Science
Biodiversity	Genetic Engineering	Nursing	Statistical Implications on Environment, Biodiversity & Health
Biotechnology	Healthcare	Oncology	Traditional Medicines Ayurveda & Homeopathy
Computer applications in related field	Health Economy	Patent & Trademarks in Science	Water Resources
Disaster Management	Medical Laws & Ethics	Pharmacy	

 The presented papers after review we will publish in Cross Ref doi indexed peer reviewed journals International Journal of Advancement in Life Sciences Research (IJALSR) Online ISSN: 2581-4877 (<http://www.ijalsr.org>) & Malaysian Journal of Medical Research (MJMR) Online ISSN: 2550-1607 (<http://ejournal.lucp.net/index.php/mjmr/>) & ISBN Indexed book as book chapters.

**Web: [www.icseh2022.lincoln.edu.my](http://www.icseh2022.lincoln.edu.my), E-mail: [icseh2022.lincoln.edu.my](mailto:icseh2022.lincoln.edu.my)**

  
Asian Journal of Management and Technology

  
International Journal of Management and Human Science

  
International Journal on Recent Trends in Business and Tourism

  
The Malaysian Journal of Nursing (MJN)

  
Malaysian Journal of Medical Research (MJMR)

  
International Journal of Advancement in Life Sciences Research (IJALSR)

The basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. The conference will help us to understand the present Technology Driven Environment and the relationship between Data Analytics and the

Environment. At the same time, the conference will help to bridge the gap between Research professionals.

# INTERNATIONAL CONFERENCE ON FACETS OF RESEARCH FOR SUSTAINABLE DEVELOPMENT SPONSORED BY RUSA

A Two-Day International Conference on “Facets of Research for sustainable Development by RUSA” was organized on 4th and 5th March 2022 at Marian College Kuttikkanam (Autonomous), Kerala. Dr. Amiya Bhaumik, Founder- Vice Chancellor and President of Lincoln University College, Malaysia was invited as one of the guest speakers.

**Two-Day International Conference on Facets of Research for Sustainable Development**  
RUSA- sponsored International Conference

**LINCOLN UNIVERSITY COLLEGE**

**Lincoln University College (LUC) Kuala Lumpur Malaysia**

**Location**  
Marian College Kuttikkanam (Autonomous)

**Date**  
04-03-2022 to 05-03-2022

**SPEAKERS**

**DR. AMIYA BHAUMIK**  
The Founder- Vice Chancellor and President of Lincoln University College, Malaysia

**DR. JYOTHISH KUMAR**  
Chairman and Managing Director, LUC Middle East RO Abu Dhabi UAE

**DR. J. SOPHIE VON LIERES**  
PhD in clinical psychology from the University of Leipzig, Germany.

**REV. FR. DR. ROY ABRAHAM P**  
Principal Marian College Kuttikkanam (Autonomous)

**DR. SHERIMON P C**  
Faculty Department of Computer Applications, Arab Open University, Oman.

**PROF. ANIL RAMACHANDRAN**  
Director Research, Kannur University, Professor & Head, School of Physical Education and Sports Sciences, Kannur University, Kannur, Kerala

Apart from him, there were some other speakers like Rev. Fr. Dr. Roy Abraham P, Principal, Marian College, Kuttikkanam (Autonomous), Kerala, Dr. Jyothish Kumar, Chairman and Managing Director, LUC Middle East RO Abu Dhabi, UAE. Dr. Sherimon P C, Faculty Department of Computer Application, Arab Open University, Oman. Dr. J. Sophie Von Lieres, PhD in Clinical Psychology from the University of Leipzig, Germany. Prof. Anil Ramachandran, Director Research, Kannur University, Professor and Head, School of Physical Education and Sports Science, Kannur University, Kannur also participated in the conference.

Kindly click the link below:

[INTERNATIONAL CONFERENCE ON FACETS OF RESEARCH FOR SUSTAINABLE DEVELOPMENT SPONSORED BY RUSA](#)

# ‘PRATISANDHI’ – A MULTIDISCIPLINARY INTERNATIONAL CONFERENCE: (Focal Theme: Sustainable Organization in Technology Driven Era)

Prof. Sateesh Kumar Ojha, Faculty of Business and Accountancy, Lincoln University College, Malaysia was invited as the Chief Guest and Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia delivered online key note address in ‘PRATISANDHI’ – A Multidisciplinary International Conference (Focal Theme: Sustainable Organization in Technology Driven Era) organized by NKES Group of Institutions, comprising of NKES Arts Commerce and Science College, Sir M. Visvesvaraya Institute of Management Studies and Research, and SVIMS B School, on April 1-2, 2022 at Wadala, Mumbai, India. The event was sponsored by Indian Council of Social Science Research (ICSSR).

**DATE: 1ST AND 2ND APRIL, 2022**  
**VENUE: WADALA, MUMBAI**

**ADDRESS: INDULAL BHUVA  
ROAD, WADALA, MUMBAI,  
MAHARASHTRA 400031**

**QR Code**



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<https://meet.google.com/yko-citve-egd>

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MANAGEMENT STUDIES AND  
RESEARCH  
SVIMS BUSINESS SCHOOL  
NKES COLLEGE OF ARTS, SCIENCE AND  
COMMERCE**

**Organise  
PRATISANDHI  
A Sustainable Organization In  
Technology Driven Era  
Ideas , Achievement , Resolve  
A Multidisciplinary International  
Conference Sponsored by ICSSR  
Commemorating  
AZADI KA AMRIT MAHOTSAV**

  
**Prof. Dr. Sandeep Poddar**  
Deputy Vice Chancellor - Lincoln University College.

  
**Prof. Sateesh Kumar Ojha**  
Regional Dean - Lincoln University College.

  
**Dr. Koel Raychoudhury**  
Principal, SIES College

  
**Mr. Mohan Bhatia**  
Executive Director, UK

  
**Mr. Sankara Raman**  
Dr. Vice President, Kaphan KPS

  
**Dr. Kuldeep Kumar**  
Professor, Bond University

  
**Ms. Asha Ruth**  
Financial Controller, JTC

  
**Dr. Smita Shukla**  
Managing Director, ICSSR

  
**Mr. Hiten Kapadia**  
Partner, Meeva Business Advisory

  
**Mr. Parameswaran Iyer**  
Partner | Consulting | IIPM | IIM | Odisha Teacher Education India LLP



# 8TH INTERNATIONAL CONFERENCE ON SUSTAINABLE MANAGEMENT PRACTICES IN THE NEW AGE BUSINESS

Encouraging SDGs for better future

This International Conference is one of the most prestigious gatherings for Academicians and Practitioners. The conference is an apt platform to understand emerging trends in the application of various disciplines of Management. The purpose of this conference is to provide a forum for exchange of ideas among faculty members. Research Scholars and Corporates in emerging trends in Technical, Management and Behavioral science disciplines and encouragement of sustainable development goals.

**8<sup>th</sup> INTERNATIONAL CONFERENCE**  
ON  
SUSTAINABLE MANAGEMENT PRACTICES  
IN THE NEW AGE BUSINESS (Hybrid)  
Encouraging SDGs for better future

23<sup>rd</sup> & 24<sup>th</sup>  
February  
2023

**BEST PAPER AWARD**  
**INR 5,000**  
(CASH PRIZE & CERTIFICATE)

 **MARIAN COLLEGE  
KUTTIKANAM**  
(AUTONOMOUS)  
MAKING COMPLETE

**MARIAN INSTITUTE OF MANAGEMENT**

In association with 

## INTERNATIONAL SEMINAR ON SUSTAINABLE ENTREPRENEURSHIP: OPPORTUNITIES AND CHALLENGES

The International Seminar on Sustainable Entrepreneurship: Opportunities and Challenges has been organized as a part of the First Phase of implementation of the MoU between West Bengal State University, India and Lincoln University College, Malaysia.

Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College (LUC), Malaysia has delivered an invited keynote speech at the seminar at West Bengal State University (WBSU), India on July 20, 2022. The event was organized by the Post-Graduate Department of Commerce & Post-Graduate Department of Management and Marketing, West Bengal State University (WBSU), India.



The international seminar was conducted and attended by Prof. Pranam Dhar, Head, Department of Commerce, WBSU, India, CMA Shubhro Michael Gomes, Director (Studies), Institute of Cost Accountants of India, and Prof. Anirban Sarkar, Head, Department of Management and Marketing, WBSU, India. The Chief Patron of the event was Prof. Dr. Mahua Das, Vice Chancellor, WBSU, India.

## INTERNATIONAL SEMINAR ON SUSTAINABLE ENTREPRENEURSHIP

Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia attended the International Seminar on Sustainable Entrepreneurship as the honorable speaker at Netaji Nagar College, Kolkata, India on July 16, 2022.

The seminar was organized by the Department of Commerce & Department of Economics in association with IQAC Seminar Sub-Committee Career Counselling Cell & Students' Union.



The international event was also attended by Dr. Amrita Dutta, Principal, Netaji Nagar College, Dr. Biswajit Paul, Student Union Representative, University of Gour Banga, Dr. Sonali Banerjee, Principal, Netaji Nagar Day College and Prof. Asish Sana, University of Calcutta.

# LECTURE ON “POSSIBILITIES AND POTENTIAL OF INTERNATIONAL COLLABORATION”: To promote Education towards the development of SDGs

Dr. Amiya Bhaumik, President, Lincoln University College (LUC), Malaysia delivered a lecture on “Possibilities and potential of international Collaboration” on July 5, 2022, at Al-Azhar Group of Institutions, Thodupuzha, Kerala, India. The main objective is to promote Sustainable development goals and curriculum development for a better future of prospective students.



# International Conference on Sustainable Environment & Healthcare (ICSH 2022)

International Conference on Sustainable Environment & Healthcare (ICSH 2022) is organized by STIKes Widya Dharma Husada Tangerang in collaboration with Lincoln University College of Malaysia.

The Basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. The conference will help us to understand the present Technology Driven Environment and the relationship between Data Analytics and the Environment. At the same time, the conference will help to bridge the gap between Research professionals, Biologists, Environmental Activist, Environmental Economist, Health officials, Medical professionals, Microbiologists, Nurses, Pharmaceutical Scientists, Physicians and other delegates.

The poster for the 1st International Conference on Sustainable Healthcare (ICSH 2022) features the following information:

- ICSH Logo:** International Conference on Sustainable Healthcare
- Organized by:** STIKes Widya Dharma Husada (SDH) and Lincoln University College of Malaysia (LUCM)
- In collaboration with:** Various international institutions including Sanjaya, Widya Dharma Husada, and Lincoln University College of Malaysia.
- Event Title:** 1<sup>st</sup> International Conference on Sustainable Healthcare: SUSTAINABLE WELLNESS AND ENVIRONMENT
- Call for Papers!** November 16-17, 2022
- Venue:** Auditorium Universitas Pamulang, Kampus Viktor, South Tangerang - Banten, Indonesia
- Format:** \* By Hybrid
- Welcome Speech:**
  - Dr. (H.C.) Drs. H. Darsono, Head of Yayasan Widya Dharma Husada
  - Ns. Riris Andriati, S.Kep., M.Kep, Head of STIKes Widya Dharma Husada Tangerang
  - Ns. Rita Dwi Pratiwi, S.Kep., M.Sc, Chief of Organiser International Conference Head of Research Center of STIKes WDH
- Keynote Speaker:**
  - Prof. Datuk Dr. Hj. Bibi Florina Binti Abdullah, Pro-Chancellor of Lincoln University College
  - Prof. Sandeep Poddar, Deputy Vice-Chancellor (Research & Innovation) Lincoln University College, Malaysia
- Panel of Experts:**
  - Budi Ganadi Sadikin, Minister of Health of Indonesia
  - Dr. H. Sandiaga Salahudin Uno, BBA., MBA, Ministry of Tourism and Creative Economy of Indonesia
  - Dr. L.T. Handoko, M.Sc., Head of the National Research and Innovation Agency of Indonesia
  - Dr. M. Samsuri, S.Pd., M.T., Head of LLDIKTI IV
  - Dr. Kylie Sandy-Hodgetts, Associate Professor, Centre for Molecular Medicine & Innovative Therapeutics, Murdoch University, Director Skin Integrity Research Institute
  - Prof.(Dr.) Smriti Mani, MA (PhD), B.Ed, CNN, PB B.Sc Nursing, M.Sc Nursing, M. Phil in Nursing, PhD in Nursing, Principal College of Nursing Medical College and Hospital Kolkata, West Bengal, India
  - Dr. İknur Aydın Avcı, Professor and Head of Public Health Nursing Department, Faculty of Health Sciences Ondokuz Mayıs University, Samsun, Turkey
  - Dr. Jayanta Das, Doctoral Research & Regional Hospital Sagarika Course Coordinator, PCPRAE, Post Graduate Diploma in Public Healthcare and Medical Law, West Bengal National University of Juridical Science, India
  - Dr. Rob Burton, Associate Professor, International Program Director, School of Nursing and Midwifery, Griffith University
  - Yupawadee Kantabanlang, PhD, RN, Registered Nurse (Professional), Holmataramana College of Nursing, Suratthani

# 5TH INTERNATIONAL CONFERENCE ON HEALTHCARE AND ALLIED SCIENCES (ICHAS) 2022

The 5th International Conference on Healthcare and Allied Sciences (ICHAS) 2022 was organized on 26<sup>th</sup> October 2022 to 27<sup>th</sup> October 2022 by Lincoln University College, Malaysia in collaboration with Sari Mutiara Indonesia University, Indonesia, and STIKes Mitra Husada Medan, Indonesia. Held at Summit Hotel Subang USJ, Malaysia, the focal theme of the conference was “Healthcare and Healthy Living Supporting UN SDG-3”.



## 5<sup>th</sup> International Conference on Healthcare and Allied Sciences

### Focal Theme :

**Sustainable Healthcare and Healthy Living Supporting UNSDG 3**

**Venue: Summit Hotel Subang USJ, Malaysia**

**Date : 26<sup>th</sup> & 27<sup>th</sup> October 2022**

### Organized by:

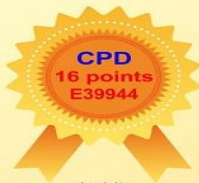
**Lincoln University College, Malaysia**

**in Collaboration with:**

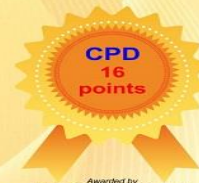
**Sari Mutiara Indonesia University, Indonesia**

**and**

**STIKes Mitra Husada Medan, Indonesia**



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Malaysian Medical Association



Awarded by  
Malaysian Medical Council



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Nutrition Board  
Ministry of Health Malaysia



Awarded by  
Nursing Board  
Ministry of Health Malaysia



Awarded by  
Midwives Board  
Ministry of Health Malaysia

**Web: [ichas2022.lincoln.edu.my](http://ichas2022.lincoln.edu.my) ■ Email : [ichas@lincoln.edu.my](mailto:ichas@lincoln.edu.my)**



The 5th ICHAS focused on the concept of creating a platform for the distinguished dignitaries to exchange new ideas and apply hands-on experiences to build up new relationships in research. Building up a strong relationship between industry and academia was also among the key factors of the event. The conference helped to bridge the gap between Biologists, Health officials, Nurses, Medical professionals, Microbiologists, Pharmaceutical Scientists, Physicians, and other delegates.

Official Website: <http://ichas2022.lincoln.edu.my/>

Conference Video Day 1: <https://www.youtube.com/watch?v=Q1nAguWaOAg>

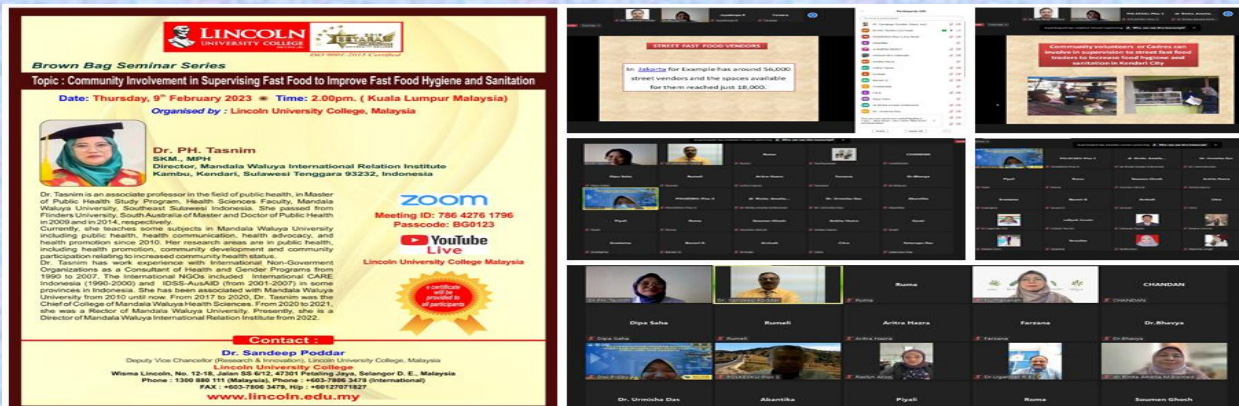
Conference Video Day 2: <https://www.youtube.com/watch?v=4IEz1YmalwE>

# COMMUNITY INVOLVEMENT IN SUPERVISING FAST FOOD TO IMPROVE FAST FOOD HYGIENE AND SANITATION

Lincoln University College, Malaysia organized Brown Bag Seminar Series for Strengthening International Collaboration.

The lecture on the topic “Community Involvement in Supervising Fast Food to Improve Fast Food Hygiene and Sanitation was delivered by Dr. Ph. Tasnim, Director of International Relations Institution, Mandala Waluya Universitas, Indonesia on February 9, 2023.

The seminar supports the following United Nations Sustainable Development Goals (UN SDGs) related to Food Availability & Safety Ensure healthy lives and promote well-being for all at all ages:



Goal 1 – No Poverty, Goal 2 – Zero Hunger, Goal 3 – Good Health and Well-being, Goal 6- Clean Water & Sanitation, Goal 12 – Responsible Consumption and Production

Students and faculty members attended across the globe to make this seminar a success.



# INTERNATIONAL CONFERENCE ON RECENT ADVANCEMENT IN SUSTAINABLE HEALTHCARE (ICRASH 2023)

International Conference on Recent Advancement in Sustainable Healthcare (ICRASH 2023) was organized by Lincoln University College, Malaysia on May 23-24, 2023.



The banner for ICRASH 2023 features the following information:

- ICRASH 2023** International Conference on Recent Advancement in Sustainable Healthcare
- LINCOLN UNIVERSITY COLLEGE** (Established 1992) ISO 9001:2015 Certified
- 5 YEARS** (2018-2023) EXCELLENT
- International Conference on Recent Advancement in Sustainable Healthcare (ICRASH 2023)**
- Five CPD award logos (1-1.5 points each) from: Malaysian Medical Association, Registered Nurse Ministry of Health Malaysia, Midwives Board Ministry of Health Malaysia, Community Nurses Ministry of Health Malaysia, and Assistant Nurses Ministry of Health Malaysia.
- Venue: Summit Hotel Subang USJ, Malaysia**
- Date : 23<sup>rd</sup> & 24<sup>th</sup> May 2023**
- Organized by: Lincoln University College, Malaysia**
- Web: [icrash2023.lincoln.edu.my](http://icrash2023.lincoln.edu.my) ■ Email : [icrash@lincoln.edu.my](mailto:icrash@lincoln.edu.my)**

The basic idea behind the conference was to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research.

The focus of the conference was on the latest and most exciting findings in the following areas like healthcare, nursing,

pharmacy, biotechnology, biochemistry, molecular biology, environmental sciences etc.





# International Conference on Sustainable Developments in Materials Science, Technology and Engineering (ICSDMSTE 2022)

ICSDMSTE 2022 is focusing on the high-impact topics of Material Science Engineering, Biomaterials, Ceramics, Graphene Technology, Advanced Materials and Processing with the theme of “Sustainable Development in Material Science of today is the innovation of tomorrow”. The conference will bring together the leading academicians and researchers to share and discuss cutting-edge research and engage in high-level debate. Participants will include prominent researchers from academia and industry, and the meeting will provide a wide range of networking opportunities to meet leaders and peers working on solutions to some of the key issues faced by material scientists today.



# INTERNATIONAL CONFERENCE ON RECENT TRENDS IN BUSINESS AND ENTREPRENEURIAL VENTURES (ICRTBEV 2023)

<https://icrtbev2023.lincoln.edu.my/index.aspx>

The 6th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2023) was organized by Lincoln University College, Malaysia on September 5-6, 2023.

**Focal Theme:** Sustainable Development from Business and Social Perspective

**Aims & Objectives:** The



conference, which aimed at the promotion and presentation of peer-reviewed research, brought together high-level public and private sector decision makers as well as entrepreneurs, investors and researchers from the Southeast Asian region and abroad. The conference also focused on building a bridge and linking start-ups and SMEs to investors, financiers, and established corporates in the region to create business partnerships and joint ventures.

**Topics Encompassing Diverse Fields:** Corporate Governance, Financial Management, Marketing, Operations, CSR, Finance, Supply Chain, International Business, Global Economics, Knowledge Management, Developing Nations, Multinationals, Cross-Cultural Management, HR, Insurance, Entrepreneurship, Healthcare, Waste & Energy Management, Hospitality, Tourism, Water Resources, and many more.

**Official Website:** <https://icrtbev2023.lincoln.edu.my/>



