



LINCOLN
UNIVERSITY COLLEGE
DKU016 (B)



COMPILATION REPORTS ON LINCOLN UNIVERSITY COLLEGE COMPARATIVE METHODOLOGIES AND BEST PRACTICES ON TACKLING UN SDGS



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



2023



Lincoln University College have multiple international collaborations with universities and research organizations. In particular, the fields of medicine, dental, biosciences, nursing, business & entrepreneurship, computer science and social sciences are intimately tied to SDGs in the majority of the scientific papers by LUC academicians as well as research scholars. Some of the publications take the form of comparison reviews that are the result of global cooperation.

EVALUATION OF THE USE OF INTRADIALYTIC EXERCISE AND COGNITIVE BEHAVIOR THERAPY FOR IMPROVING PATIENTS' QUALITY OF LIFE UNDERGOING HEMODIALYSIS: A SYSTEMATIC REVIEW

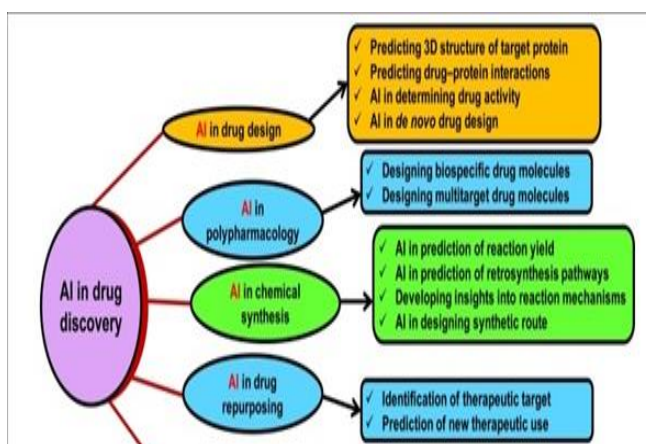
<https://ejournal.lucp.net/index.php/mjn/article/view/2009>

Dr Akhmad Huda Faculty of Health Sciences, Universitas Muhammadiyah Lamongan, from Indonesia collaborated with Prof Faridah Mohd Said Lincoln University College, Malaysia to conduct a systematic literature review design to identify all articles on intradialytic exercise and cognitive behaviour therapy. The results highlighted that there is an improvement in quality of life when implementing combination therapies. Furthermore, it helps to accelerate the medical approach to chronic kidney disease reflecting Good health and well-being SDG3.

THE USE OF ARTIFICIAL INTELLIGENCE FOR HEALTHCARE IMPROVEMENT IN LOW-AND MIDDLE-INCOME COUNTRIES

<https://www.europeanhhm.com/articles/the-use-of-artificial-intelligence-for-healthcare-improvement>

Artificial intelligence will be a boon in resource limited LMICs health sector especially in disease surveillance and policy making. The lag period evident during Covid mitigation responses exposed the existing lacunae and the necessity of such advanced technology in the health system. However, it requires appropriate training and research investment.



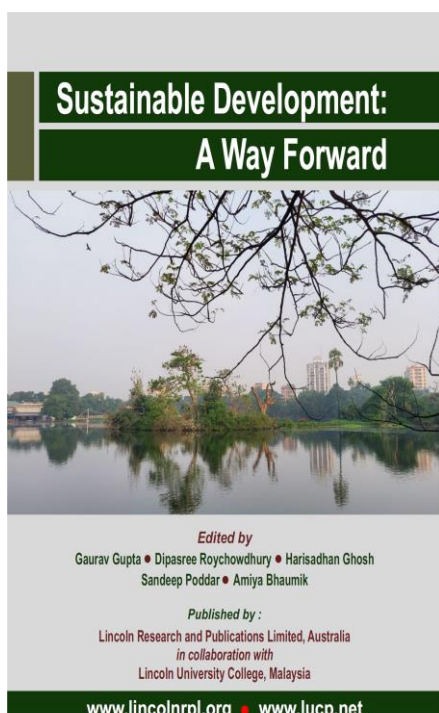
Our analysis of the pertinent data reveals that AI may operate as a facilitator on 134 targets (79%) across all SDGs, typically via a technology advancement that may allow to get beyond some current constraints. However, the development of AI could have a

detrimental effect on 59 targets (35% of all SDG targets). According to the three pillars of sustainable development—society, economy, and environment—we categorise the SDGs into three groups for this analysis (see the Methods section). We can present an overview of the broad spheres of influence of AI thanks to this classification.

SUSTAINABLE DEVELOPMENT: A WAY FORWARD

<https://www.surendranathcollege.ac.in/wp-content/uploads/2022/05/Book-3-Sustainable-Development-A-Way-Forward.pdf>

Lincoln University College collaborated with Dr. Gaurav Gupta who is an Associate Professor in the Area of Biotechnology and Bioinformatics, NIIT University, Rajasthan India to frame the best practices tackling SDG and the outcome is in the form of a book titled “Sustainable Development: A way Forward”.



The term "sustainable development" emerged in the 1970s and 80s as awareness grew of the natural limits within which human development takes place. Despite near-universal recognition that it is a powerful unifying concept, bringing together social, economic and environmental factors, it has spent the 20 years since the first Rio Earth summit languishing in environment

ministries. But it now appears possible, even probable, that sustainable development will emerge as the main framework for development practice in the coming decades, replacing or rebalancing the poverty eradication focus of recent years. Instead of millennium development goals, we might have SDGs, or sustainable development goals.

ROLE OF TOTAL QUALITY MANAGEMENT FOR SUSTAINABLE COMPETITIVE ADVANTAGE IN NEPALESE BANKING SECTOR-A LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

<https://pubs.aip.org/aip/acp/article-abstract/2854/1/030001/2907986/Role-of-total-quality-management-for-sustainable?redirectedFrom=fulltext>

The major objective of this paper is to construct a conceptual framework by reviewing different literature for a sustainable banking system by practicing TQM. A descriptive design has been used to conduct this research based on a relevant literature review. Soft dimensions of TQM can only be studied to develop a research framework that needs descriptive research design. Testing of this model is one of the major limitations of this study. The developed conceptual framework has not been tested in any banking organizations. The model needs to be tested to assess its validity and reliability. The proposed hypothesis should be tested based on empirical data to find out relations between the different variables. Statistical tests can be done for practical implications and to generate more findings. The conceptual framework developed in this paper finds that soft factors of TQM can play a crucial role for sustainable banking system whereas technology management is a booster as mediating role while regulatory provisions used as moderator. So, integrated form of the research model can help to fulfil the gap and achieve competitive advantages in the long term. The developed framework has the potential to be a watershed moment for banking sustainability in today's competitive environment. TQM is one of the best measures for service quality improvement. Integration of internal and external aspects of an organization ultimately brings sustainability. This paper is original in nature and the developed framework can add value to competitive advantage and sustainability in the banking sector by practicing TQM properly.

ORGANISATION FLEXIBILITY, EFFICIENCY, AND SUSTAINABLE LONG-TERM PERFORMANCE: AN APPLICATION OF DATA ENVELOPMENT ANALYSIS AND RELATIVE VARIETY ANALYSIS

<https://www.inderscienceonline.com/doi/abs/10.1504/IJBEX.2022.125120>

The purpose of this study was to investigate the most important determinants of an organisation's sustainable long-term performance. We employed two models together, the data envelopment analysis (DEA) and the relative variety analysis (RVA). DEA was used as the measurement of efficiency. Furthermore, RVA was used to measure flexibility. We tested the main hypotheses in this study using ordinary least square estimation with the consideration of any confounding effect. This study showed that neither organisation efficiency nor organisation flexibility alone cannot explain the variation in long-term performance alone. Furthermore, the results displayed the necessity of combining the organisation efficiency with organisation flexibility together in order to explain the variety of the organisation's long-term performance. Moreover, this study highlighted the importance of flexibility and efficiency in achieving a sustainable long-term performance. In addition, this study contributes to the literature by using recent practical tools like the RVA applied on a real-life data.

ENTREPRENEURSHIP AS A CATALYST IN CREATING SUSTAINABLE LIVELIHOOD OF THE HANDICRAFT ARTISANS OF INDIA

<https://books.lucp.net/wp-content/uploads/15-Entrepreneurship-as-a-Catalyst.pdf>

This research tries to investigate the effect of entrepreneurship on the sustainable livelihood of handicraft artisans. The study focuses on to check the relations between sustainable livelihood, entrepreneurship and employment by providing insight into rural crafts activities and evaluating the decision to engage in the craft business. In this study, several literatures have been reviewed which are based on sustainable livelihood and entrepreneurial activities. The uniqueness of the paper is that this study uses the concept of entrepreneurship as a method to find ways to support the livelihood of the artisans, offering an innovative understanding of a phenomenon that has the potential to make a real contribution to the lives of the artisans.

THE IMPACT OF STRATEGIC PLANNING ON ORGANIZATIONAL PERFORMANCE WITHIN THE ENGINEERING SECTOR IN MALAYSIA: KNOWLEDGE SHARING AS A MODERATING VARIABLE

<https://pubs.aip.org/aip/acp/article-abstract/2854/1/020002/2907982/The-impact-of-strategic-planning-on-organizational?redirectedFrom=fulltext>

The general objective of this present research is to study the influence of strategy formulation and strategy implementation on organizational performance within the private sector in Malaysia, considering knowledge sharing as a moderator variable. The objective of the study is to examine the effect of strategy formulation (vision, mission, and goals) on the performance of organizations in the engineering sector in Malaysia. The study also examines the effect of strategy implementation (strategy, structure, and human resources) on organizational performance and the effect of moderating knowledge sharing on the relationship between strategy formulation and organizational performance. The ultimate effect of moderating knowledge sharing on the relationship between strategy implementation and organizational performance is detected in the engineering sector in Malaysia. The study results regarding the impact of COVID-19 on the condition of the engineering industry globally, and the problems that have developed in oil and gas have been discussed. The study will help in the development of operational strategy formulation and implementation strategy along with the regulation of organizational performance.

A LEAP TOWARDS ENVIRONMENTAL AND ECONOMIC FRIENDLY CONCRETE HAVING LOCALLY AVAILABLE LATHE WASTE STEEL FIBERS AS FIBER REINFORCEMENT

<https://pubs.aip.org/aip/acp/article-abstract/2854/1/050004/2907999/A-leap-towards-environmental-and-economic-friendly?redirectedFrom=fulltext>

The material called "steel fibers" can be used as fiber reinforcement in concrete to make it stronger, but these fibers are pricey on the market because they are so rare. Thus, effective utilization of industrial waste (lathe scrap) is critical because it exhibits the same properties as steel fibers and is also cost-effective. Every day, about 20 to 30 kg of lathe waste is produced in local workshops in Mardan, KPK; Pakistan, necessitating proper recycling management. The best option is to use it in concrete in local building construction. The primary goal of this research is to determine the

mechanical properties of concrete with "lathe waste" as fiber reinforcement. Concrete cylindrical and beam samples with 0%, 0.50%, 1%, 1.50%, 2%, 2.5%, and 3% addition of lathe waste were cast and compared to control concrete having no addition of lathe waste. The ASTM Standards were followed throughout the research. Compressive and flexural tests were done to check how the concrete would hold up on new levels with waste from a lathe machine blending in. It was found that the new product had a higher mechanical strength than the control concrete specimen. It was discovered that adding up to 2.5 percent lathe waste steel fibers to the concrete provided the best strength. This research contributes to the development of a new environmentally and economically friendly concrete binder made from industrial waste, which saves the environment and natural resources while also improving the mechanical properties of the newly developed lathe waste reinforced concrete.

PSYCHOMETRIC PROPERTIES OF THE INDONESIAN VERSION OF HYPERTENSION SELF CARE PROFILE

https://medic.upm.edu.my/upload/dokumen/2023072016303133_MJMH_S_1126.pdf

This study aims to validate HBP SCP in the Indonesian version and the results indicated that the instrument has good reliability and validity. This is consistent with the original English version of the instrument developed in North America. The three domains of this test are self-efficacy, motivation, and behaviour. They had item-total correlations ranging from 0.20 to 0.63 for behaviour, 0.46 to 0.70 motivation, and 0.40 to 0.74 for the self-efficacy scale. Meanwhile, for Internal consistency, reliability coefficients ranged from 0.83 to 0.93. There was excellent validity evidence for the three domains and good reliability estimates. These results are in line with a study conducted in Turkey, which reported that the three validated exams of the HBP SCP instrument have good reliability and validity. Similarly, the validation results obtained in Asia confirmed that the reliability and validity of this instrument are good. One of the limitation of this instrument is that many of the questions were quite long which made it difficult to sustain the respondents' attention, specifically among the elderly. Therefore, a brief version of the HBP SCP instrument is recommended.



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**REPORT OF THE 5TH INTERNATIONAL
CONFERENCE ON HEALTHCARE AND ALLIED
SCIENCES
(ICHAS)**

Organized By: Lincoln University
College, Malaysia



2022

EVENT REPORT

Lincoln University College, Malaysia in collaboration with Visayas State University, Philippines is organizing the 5th International Conference on Healthcare and Allied Sciences. The basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. At the same time, the conference will help to bridge the gap between Biologists, Health officials, Nurses, Medical professionals, Microbiologists, Pharmaceutical Scientists, Physicians and other delegates.



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5th International Conference on Healthcare and Allied Sciences ICHAS

Date : 26th & 27th October 2022

Venue : Summit Hotel Subang USJ, Malaysia

Organized by :
Lincoln University College, Malaysia



In Collaboration with:

*Sari Mutiara Indonesia
University, Indonesia*



*STIKES Mitra Husada,
Indonesia*



Focal Theme :
*Sustainable Healthcare and
Healthy Living Supporting
UNSDG: 3*





5th International Conference on Healthcare and Allied Sciences

Focal Theme :

Sustainable Healthcare and Healthy Living Supporting UNSDG 3

Venue: Summit Hotel Subang USJ, Malaysia

Date : 26th & 27th October 2022

Organized by:

Lincoln University College, Malaysia

in Collaboration with:

Sari Mutiara Indonesia University, Indonesia

and

STIKes Mitra Husada Medan, Indonesia



Awarded by
Malaysian Medical Association



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Malaysian Medical Council



Awarded by
Nutrition Board
Ministry of Health Malaysia



Awarded by
Nursing Board
Ministry of Health Malaysia



Awarded by
Midwives Board
Ministry of Health Malaysia

Web: ichas2022.lincoln.edu.my ■ **Email :** ichas@lincoln.edu.my



5th International Conference on Healthcare and Allied Sciences

Focal Theme :

Sustainable Healthcare and Healthy Living Supporting UNSDG 3

Date : 26th & 27th October 2022

Lincoln University College, Malaysia in collaboration with Sari Mutiara Indonesia University and STIKes Mitra Husada Medan, Indonesia is organizing the 5th International Conference on Healthcare and Allied Sciences. The basic idea behind the conference is to make a platform for the distinguished dignitaries to exchange new ideas and apply hands on experiences to build up new relationships in research. There is also a scope for future collaborations along with global partners. Building up a strong relationship between industry and academia is also among one of the key factors. At the same time, the conference will help to bridge the gap between Biologists, Health officials, Nurses, Medical professionals, Microbiologists, Pharmaceutical Scientists, Physicians and other delegates.

The main focus of the conference is on the latest and most exciting findings in the following areas:

The main focused areas:

Healthcare
Nursing
Pharmacy
Biotechnology
Biochemistry
Molecular Biology

Environmental Sciences
Water Resources
Food Sciences
Genetic Engineering
Health Economy
Psychology

Physiotherapy,
Sports and Fitness
Biodiversity
Microbiology and
Immunology
and related fields

Call For Papers

- The researchers are invited to submit their abstracts mentioning the mode of presentation (Oral)
- Abstract must be submitted within **15th October, 2022**
- Full article must be submitted within **31st November, 2022** for the Journal publication.

The extended versions of the selected papers presented in the conference will be published (if accepted after review) in Scopus, Ministry of Higher Education, Malaysia and Cross Ref. doi indexed Journal:

The Malaysian Journal of Nursing (ISSN: 2231-7007; e ISSN: 2462-246X)

Ministry of Higher Education, Malaysia and Cross Ref. doi indexed Journals:

Malaysian Journal of Medical Research (eISSN : 2550-1607)

Other Cross Ref doi & Index Copernicus indexed Journal

International Journal of Advancement in Life Sciences Research (eISSN: 2581-4877)

Proceedings book with CrossRef doi and ISBN will be released later

The editor reserves the right to choose the journal as per relevance and subject of the paper.

Please select Journal preferred for publication of your paper



5th International Conference on Healthcare and Allied Sciences

Date : 26th & 27th October 2022

Registration Form

Title (Prof./Assoc.Prof./Dr./Mr./Ms.) _____
Full Name _____
Passport/NRIC No. _____
Institution/Organisation _____
Address 1. _____
Address 2. _____
City _____ Post Code _____
State _____ Country _____
Mobile / Telephone No. _____
E-mail Address _____
Title of Paper/Abstract _____

Register as:

Delegates (Presenters and Participants) Research Scholar (PhD)
Student Accompanying Person

Registration Fees

Signature _____

Delegates (Presenters and Participants):

Malaysian : MYR 750
 International : USD 250*

Research Scholar (Including PhD Scholars):

Malaysian : MYR 550
 International : USD 200*

Student (Masters and Bachelor Level):

Malaysian : MYR 450
 International : USD 125*

Accompanying person :

Malaysian : MYR 450
 International : USD 125*

*International participants kindly add US\$10 as transaction fee

*25% waiver on registration fee for Lower-Middle Income Economies

Payment Details

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60000 Kuala Lumpur, Malaysia
SWIFT CODE : CIBBMYKL

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**REPORT OF THE 5TH INTERNATIONAL
CONFERENCE ON RECENT TRENDS IN
BUSINESS AND ENTREPRENEURIAL
VENTURES (ICRTBEV 2022)**

Organized By: Lincoln University
College, Malaysia



2022

EVENT REPORT

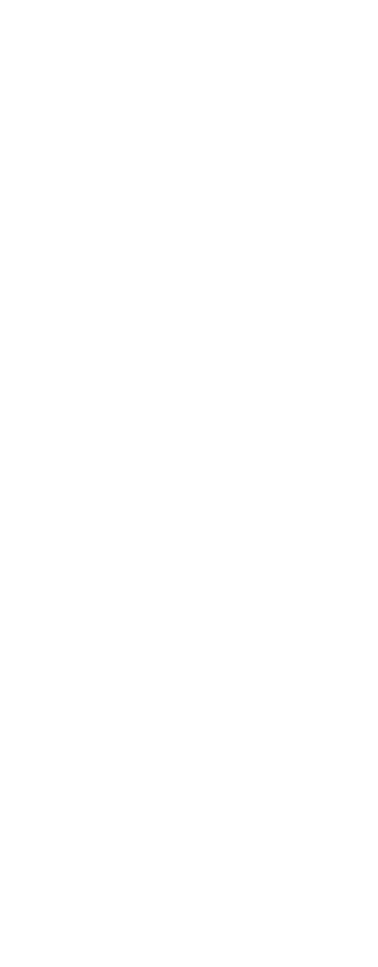
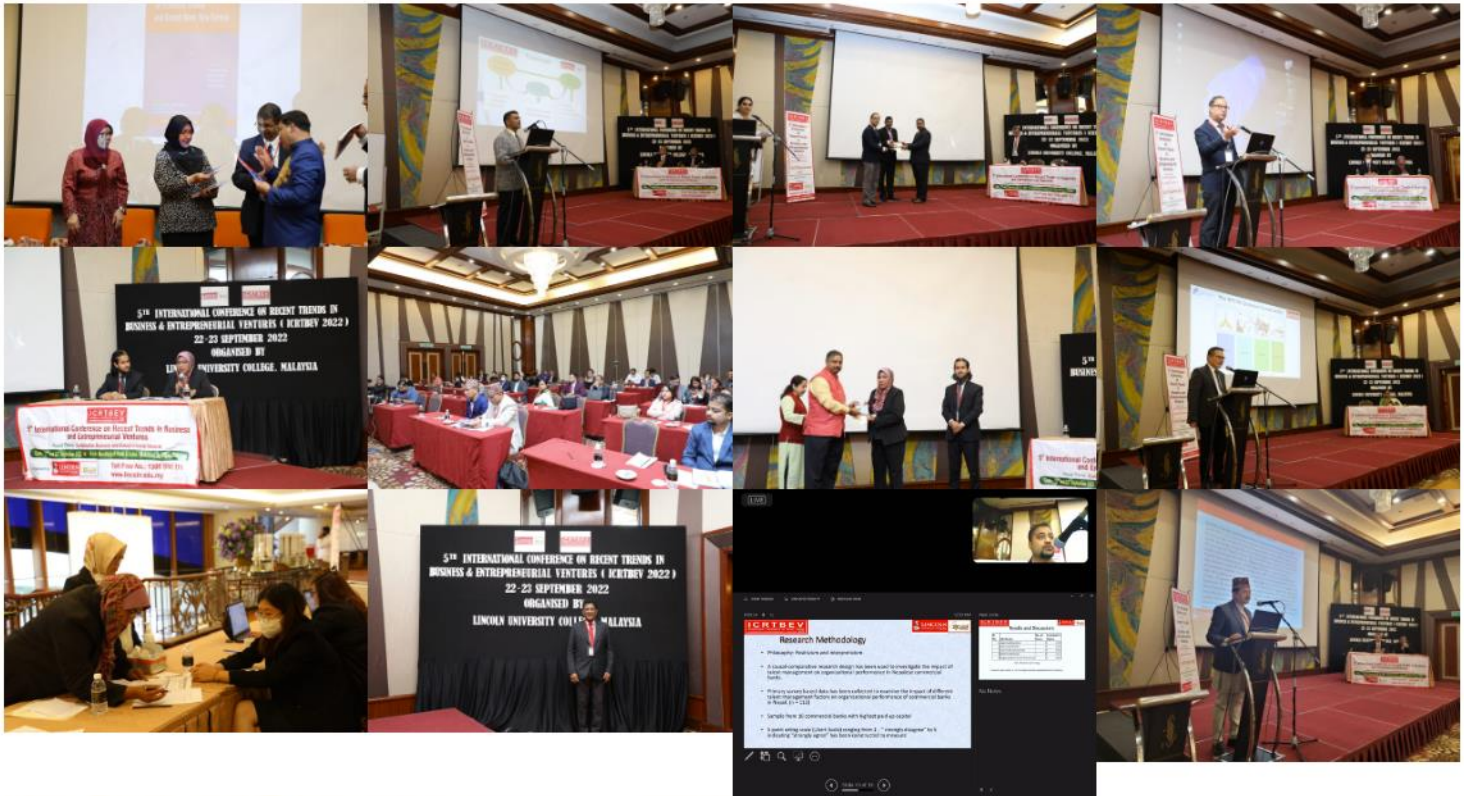
5th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2022) was organised by Lincoln University College, Malaysia on September 22-23, 2022 at Mardhiyyah Hotel & Suites, Shah Alam, Selangor, Malaysia. The event was held in hybrid mode. The Focal Theme of the conference was “Sustainable Business and Entrepreneurial Ventures”.

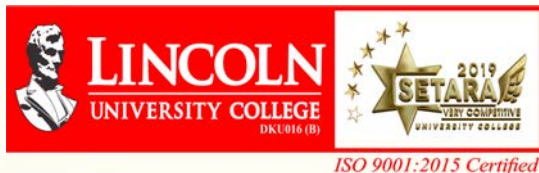
Dr. Victor C. Canezo, Jr., President, Biliran Province State University (BiPSU), Philippines was the keynote speaker of the event. Prof. Dr. Amiya Bhaumik, President, Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor and Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice Chancellor, Lincoln University College, Malaysia graced the conference with their presence.

ICRTBEV 2022 is dedicated to the promotion and presentation of peer-reviewed research. The conference brings together high-level public and private sector decision makers as well as entrepreneurs, investors, and researchers from the South East Asian region and abroad. The conference aims at building a bridge and linking start-ups and SMEs to investors, financiers, and established corporates in the region to create business partnerships and joint ventures.

Pictures of The Event







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5th International Conference on Recent Trends in Business and Entrepreneurial Ventures

Focal Theme: Sustainable Business and Entrepreneurial Ventures

Venue: Mardhiyyah Hotel & Suites, Shah Alam, Selangor, Malaysia (Hybrid)

Date : 22nd & 23rd September 2022

Organized by: Lincoln University College, Malaysia

5th International Conference on Recent Trends in Business and Entrepreneurial Ventures (ICRTBEV 2022) is dedicated to the promotion and presentation of peer-reviewed research. The conference will bring together high-level public and private sector decision makers as well as entrepreneurs, investors and researchers from the South East Asian region and abroad. The conference aims at building a bridge and linking start-ups and SMEs to investors, financiers and established corporates in the region to create business partnerships and joint ventures.



Scope of Conference related to selected Sustainable Development Goals:



Please note

Selected Full length Articles will be Considered for Publication after Review in the following Books and Journals. Indexed in Cross Ref, DOI, ISSN / ISBN,

Book: Recent Trends in Business and Entrepreneurial Ventures

Published by : Nova Science, USA

Journals

International Journal on Recent Trends in Business and Tourism (IJRTBT)

Online ISSN: 2550-1526, <http://www.ijrtbt.org>

International Journal of Management and Human Sciences (IJMHS)

Online ISSN : 2590-3748, <http://www.ijmhs.org>

Asia-Pacific Journal of Management and Technology (AJMT)

Online ISSN : 2652-6840, <https://ejournal.lincoln.edu.my/index.php/ajmt>

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H/p: +60127071827, E-mail: icrtbev@lincoln.edu.my

Web.: <http://icrtbev2022.lincoln.edu.my>

**REPORT ON INTERNATIONAL WEBINAR
ON CLIMATE CHANGE AND HEALTH**

JOINTLY ORGANIZED BY

**SOCIAL ENVIRONMENTAL BIOLOGICAL
ASSOCIATION (SEBA), KOLKATA, INDIA**



AND

LINCOLN UNIVERSITY COLLEGE MALAYSIA



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Climate Change and Health

Supporting United Nations Sustainable Development Goal 13 : Climate Action

Date: Saturday, 7th August, 2021

Time: 10:30am (India), 11am (Bangladesh) 1pm (Malaysia)

Organised by :

Lincoln University College, Malaysia

Social Environmental Biological Association (SEBA), Kolkata, India



Municipal Solid Waste and Medical Waste Management in Bangladesh: Problems and Solutions

Dr. Ahsan Habib

Professor, Department of Chemistry, Dhaka University, Bangladesh

Dr. Ahsan Habib is currently working as a Full Professor in the Department of Chemistry (Analytical and Environmental Chemistry Section), University of Dhaka (Bangladesh) from where he completed his BSc (Hons) in 1990 and MSc in 1993. Dr. Habib completed his MPhil from the Department of Chemistry, Bangladesh University of Engineering and Technology in 2001. In 2004, Prof. Habib obtained PhD from the Department of Chemistry, Saga University (Japan) and he completed four post-doctoral researches along with a JSPS Invitation fellowship at five Japanese Universities in various fields in Chemistry. Prof. Habib has also worked as a visiting professor at Ningbo University and Guangzhou Institute of Geochemistry (GIG),

China. Dr. Habib published 55 peer reviewed papers (Total impact factor: ~180.00 in 2021) in different reputed international journals and delivered talks at many international conferences.



Sustainability through Green Psychology: Combating Climate Change

Dr. Supatra Sen

President SEBA and Assoc Prof. , Department of Botany, Asutosh College, Kolkata, India

Dr. Supatra Sen completed her B.Sc., M.Sc., M.Ed., M.Phil., Ph.D. from the University of Calcutta. An alumna of Presidency College, she is currently Associate Professor (Botany) in Asutosh College, Kolkata and has published over ninety international books, papers and reviews. An academic career spanning three decades she has edited several UGC funded ISBN volumes. Her research interests are Environmental Stress Physiology and Biochemical Ecology. She won the Environmentalist of the Year Award in 2014 and the Best Faculty Award in 2017. Dr. Sen is the founder and Chief Editor of an ISSN peer-reviewed multi-disciplinary academic journal 'Harvest' since 2016 and also President, SEBA.



Climate Change and Social Impact

Dr. Sandeep Poddar

Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia

Dr. Sandeep Poddar, served as Senior Research Director, Lincoln University College, Malaysia, Adjunct Faculty (Honorary), Bharat Center Canada. Graduated from University of Calcutta with Honours in Zoology, obtained Post Graduate Diploma in Dietetics from All India Institute of Hygiene and Public Health, MSc in Zoology with specialization in Biochemical Genetics from Dayalbagh Educational Institute with distinction and MBA from Lincoln University College. He has completed PhD in Zoology from Vivekananda Institute of Medical Sciences on Cytotoxicity. He pursued Post Doctoral Research in

different projects on Hemoglobinopathies and Oral Cancer mutation. He is serving as reviewer and editor in several International Journals and Books. Dr. Sandeep is founder Assistant Secretary of Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India.

Call for Book Chapter on United Nations Sustainable Development Goal 13 : Climate Action.

Interested persons are requested to Submit 300 word abstract within 31st August 2021 to Dr. Sandeep Poddar

e certificate will be provided to all participants

zoom

Meeting ID: 816 4718 8915

Passcode: 775466

YouTube Live

Lincoln University College Malaysia

Contact :

Dr. Supatra Sen

President SEBA and Assoc Prof. , Department of Botany, Asutosh College, Kolkata, India

Dr. Sandeep Poddar

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Wisma Lincoln, No. 12-18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor D. E., Malaysia
Phone : 1300 880 111 (Malaysia), +603-7806 3478 (International), FAX : +603-7806 3479

Contact H/p : +60127071827, E-mail: dvcr@lincoln.edu.my, E-mail: supatrasen@gmail.com

www.lincoln.edu.my

International Webinar on Climate Change and Health Supporting United Nations Sustainable Development Goal 13: Climate Action was jointly organized by Lincoln University College, Malaysia and Social Environmental Biological Association (SEBA), Kolkata, India on Saturday, August 7, 2021.

Professor Dr. Ahsan Habib, Department of Chemistry, Dhaka University, Bangladesh delivered talk on “Municipal Solid Waste and Medical Waste Management in Bangladesh: Problems and Solutions”. Assoc. Prof. Dr. Supatra Sen, President, SEBA and Assoc Prof., Department of Botany, Asutosh College, Kolkata, India delivered talk on “Sustainability through Green Psychology: Combating Climate Change”. Prof. Dr. Sandeep Poddar, Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia delivered speech on “Climate Change and Social Impact”. The event was attended by participants from different countries namely, Bangladesh, India, Indonesia, Malaysia, and Nigeria.

