



Saturday November 26, 2022
Proclamation
Shop Small Business Saturday in Valatie

Whereas, the government of the Village of Valatie, NY, celebrates our local small businesses and the contributions they make to our local economy and community, and to the health and sustainability of the local, regional, and national economy; and

Whereas, according to the United States Small Business Administration, there are more than 33 million small businesses in the United States; they represent 99.7% of firms with paid employees, and were responsible for more than 70% of net new jobs created in the last two decades (2000-2019); and

Whereas, since 2020, a record number of Americans started nearly 8.5 million new businesses – higher than any similar period on record; and

Whereas, projected total reported spending among U.S. consumers who shopped at independent retailers and restaurants on Small Business Saturday in 2021 hit a record high with an estimated expenditure of more than \$23 billion dollars; and

Whereas, Small Businesses employ nearly 60 million workers, more than one-third of the U.S. labor force. 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners pivoted the way they operated as they remained open during the pandemic; and

Whereas, 90 percent of consumers in the United States agree that Small Businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

Whereas, recognizing the value and importance of Valatie's local small businesses in preserving the uniqueness of our historic village gives us a sense of place; our community should work to empower and support businesses owned by our friends and neighbors, share joy, and Shop Small year-round; and

Whereas, the Village of Valatie, New York supports our local businesses that create jobs, boost our local economy and preserve our community; and

Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as 'Small Business Saturday'.

Now, Therefore, I, Mayor Frank Bevens, Mayor of the Village of Valatie, New York do hereby proclaim, November 26, 2022, as:

SMALL BUSINESS SATURDAY in Valatie

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Mayor Frank Bevens
November, 2022

