

Dear Guests,

We have missed you so much in our lives over the past three months! Through the years we have celebrated holidays and birthdays, we have honored success, and we have shared comfort and compassion during tragedy and loss. This accumulation of experiences has built a precious relationship between each of us at Prodigio Day Spa and we look forward to reconnecting and continuing these relationships that we hold dear.

We have been working extremely hard to improve upon our already stringent safety measures and protocols to enable everyone's safe return. Moreover, as a licensed salon & spa with a fully trained and licensed staff, we follow, meet & exceed all industry standards as defined by the state of Pennsylvania & the CDC. It is important to note, as licensed professionals, we are specifically trained in sanitation, infectious and contagious disease and disinfection practices and we utilize this education daily to provide a clean and sanitary work space. Proper sanitation is vital to not only our industry, but also for the safety of our staff and our valued guests.

We have written to various state leaders, including representatives, senators and the Governor, to initiate dialogue that would lead to a safe and timely opening of Prodigio and other small businesses in our community. Unfortunately, our very reasonable and numerous requests for open and transparent dialogue have fallen on deaf ears.

Although disappointed at being ignored by a majority of our elected officials, we are not discouraged! This systemic dismissal by our leaders has led me to organize & create a professional group of Salon, Day Spa, Barbershop, Wellness and Fitness owners to bring us all together to have our voice heard collectively.

**The Pennsylvania Beauty & Wellness Coalition INC.** will act as advocacy group in assuring we ALL have accurate information on CDC guidelines, safety measures, equipment and much more. We are united in this grassroots organization to make a difference, not only through our current, uncertain times, but for many years to come.

Please support us as we open our small businesses in the local communities that we have been a part of for so many years. We are honored to serve our communities not only with our services but also as supporters of local fundraisers, charities, sports teams, first responders, medical staff and veterans. We are incredibly grateful for your support and look forward to seeing you starting *Friday, June 26, 2020*, as we will begin to offer limited appts. and continue to provide the quality services you are accustomed to at Prodigio Day Spa & Salon.

Sincerely,

*Kelly Smith*

Owner / Operator of **PRODIGIO DAY SPA & SALON**

Co-Founder of **The Pennsylvania Beauty & Wellness Coalition INC.**