Price: $1,450,000
Location: North Georgia Mountains
Industry: Family Attraction

DESCRIPTION

This business is actually several businesses rolled into one. There is a general store with unique gifts and specialty foods, a homemade ice creamery, a grille with fresh cooked foods including fudge and baked goods. There is even gem mining. This popular attraction is located in a great tourist area with traffic counts growing. This is a great attraction for the entire family complete with a playground for the children.

LISTING DETAILS

Gross Revenue: $583,000
EBITDA: $181,000
FFE Included: $200,000
FFE: Included
Training & Support:

Owner will remain and provide training and support for up to two weeks.

OPERATION

Year Established: 2007
Days & Hours of Operation: 10am to 5:30pm; closed Tuesday
Employees: 10

LOCATION

Type of Location: Multiple Buildings
Square Footage: over 4,000 square feet
Facilities Information:

Two buildings on +/-.75 acre located on major highway. One building which houses the gift store has the upstairs roughed for a one bedroom apartment for use by the new owner or an on-site manager. The second building houses the grille, ice creamery and baked goods.

SUMMARY

Historical Summary:

The business has been successful with year over year growth since the current owner purchased the business back in 2015. The area has seen significant growth with the opportunity conveniently located to take advantage.

Owner Qualifications:

No special skills are required to operate this business. General understanding of business and the ability to manage a small staff are required.

Competition:

There is little to no direct competition. There are other businesses competing for family tourist dollars but that drives traffic which is good for everyone.

Potential Growth:

There are opportunities to add additional income stream. The current owner has added to the business over the year and has plans for other development he is willing to share with the new owner.