## **Privacy Policy for Text Messaging Services**

Effective Date: December 17, 2024

**Introduction** Nobility Inc ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect the information you provide when opting into and using our text messaging services ("Services"). By using our Services, you agree to the terms of this Privacy Policy.

- **1. Information We Collect** When you use our text messaging services, we may collect the following types of information:
  - **Personal Information:** Includes your phone number and any information you provide directly through text messages (e.g., your name, preferences, or responses).
  - **Usage Data:** Information related to your interaction with our Services, such as message delivery, responses, and opt-in/out requests.
- **2.** How We Use Your Information We use the information collected for the following purposes:
  - To send you text messages, including alerts, updates, promotions, or other requested communications.
  - To manage your subscriptions and preferences, including processing opt-in and opt-out requests.
  - To monitor and improve the quality of our Services.
  - To comply with legal obligations or respond to lawful requests.
- **3. Sharing Your Information** We do not sell or share your information with third parties for their own marketing purposes. We may share your information:
  - With service providers who assist us in delivering the text messaging Services (e.g., messaging platforms, hosting providers).
  - When required to comply with legal obligations, such as responding to subpoenas or court orders.
  - In connection with a business transfer, merger, or acquisition, where your information may be transferred as part of the transaction.

## 4. Your Choices

- **Opt-Out:** You can opt-out of our text messaging services at any time by replying with the keyword STOP or following other opt-out instructions provided in our messages.
- Data Updates: You can update or correct the personal information we have collected by contacting us directly.
- **5. Data Retention** We retain your information only for as long as necessary to fulfill the purposes described in this Privacy Policy or to comply with legal obligations.

- **6. Security** We take reasonable measures to protect the information we collect from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.
- **7. Children's Privacy** Our Services are not intended for children under the age of 13, and we do not knowingly collect information from children. If we become aware that we have collected information from a child, we will take steps to delete it.
- **8. Updates to This Privacy Policy** We may update this Privacy Policy from time to time. Changes will be effective when the revised policy is posted, and the updated Effective Date will be noted. We encourage you to review this policy periodically.
- **9. Contact Us** If you have questions about this Privacy Policy or our text messaging services, please contact us at:

Nobility Inc. 3560 Broadway Blvd. Suite 608 Kansas City, MO 64111 eric@nobility-inc.com (314) 328-7237