

**LandSea Wireless Privacy Policy and California Customer Privacy
Rights**

Effective date: July 1, 2021

LandSea Wireless knows Customers care about how their personally identifiable information is used and shared, and LandSea Wireless takes Customers' privacy seriously. Please read the following to learn more about LandSea Wireless's Privacy Policy. **By using any of LandSea Wireless's offered products or services (the "Service") or by accessing LandSea Wireless's website in any manner, Customer acknowledges that Customer accepts the practices and policies outlined in this Privacy Policy, and Customer hereby consents that LandSea Wireless will collect, use, store and share Customer's Personal Information in the following ways.**

Remember that Customer's use of the Service is at all times subject to Customer's service agreement, which incorporates this Privacy Policy by reference, and to LandSea Wireless's Website Terms of Use (<https://www.landseawireless.com/legal/broadband-internet-acceptable-use-policy/>). Any capitalized terms not defined in this Privacy Policy will have the same meaning as defined in Customer's service agreement and Website Terms of Use. LandSea Wireless Services are designed and targeted to U.S. audiences and are governed by the laws of the U.S.

When Customer uses the Service, all information Customer sends and receives is transmitted over a wireless network and may be subject to interception by unauthorized third parties who seek to do you harm. While LandSea Wireless takes reasonable measures to prevent unauthorized third parties from intercepting the information Customer sends and receives through the Service, LandSea Wireless cannot and does not make any guarantee that transmissions over the Internet are 100% secure or error-free.

LandSea Wireless recommends that you use caution when sending any Personal Information over the Internet and use encryption technology whenever possible, such as websites that have the "https" designation in the website's address bar and show a padlock icon in the browser's window.

What types of information does this Privacy Policy cover?

LandSea Wireless collects and stores various types of information about Customers and Customers' use of the Service via the LandSea Wireless website, Help Desk and call centers, postal mail, remote kiosks, the LandSea Wireless Facebook Page or other social network platforms or by other means, generally classified as Personal Information and Non- Personal Information.

Generally, LandSea Wireless gathers and uses Personal Information internally in connection with providing the Service to Customer, including to personalize, evaluate and improve the provision and functionality of the Service, to contact Customer, to respond to and fulfill Customer requests regarding the Service, and to analyze how Customer uses the Service.

What Information does LandSea Wireless collect and how does LandSea Wireless use this Information?

Personal Information

Personal Information is the information Customer provides to LandSea Wireless voluntarily or passively through Customer's use of the Service and/or website, and which identifies, relates to, describes, is capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular consumer. For example, through the registration process, when the equipment to provide the Service is installed, maintained or upgraded at Customer's premises, when Customer contacts LandSea Wireless regarding the Service, and through Customer's

account settings, LandSea Wireless collects and stores Personal Information such as Customer name, email address, phone number, billing address and billing information (such as credit card account number or other financial account information), service address, and the nature of any of Customer's devices or other property making use of the Service.

We may use Personal Information to improve Customer's Service or troubleshoot problems Customer is experiencing with the Service, Customer's computer or device, or otherwise to improve the quality of the Service. LandSea Wireless will also use this information to communicate with Customer. For example, if Customer has given LandSea Wireless Customer's email address or phone number, LandSea Wireless will email or call Customer about Customer's use of the Service or product improvements or upgrades, and other transactional information about Customer's Service.

LandSea Wireless may combine Customer Personal Information with additional Personal Information obtained from LandSea Wireless Facebook Pages or other social network platforms, its affiliates, its Operational Service Providers (third party owned companies that provide or perform services on LandSea Wireless's behalf), or other companies, such as credit bureaus, background check firms, and marketing research companies.

Some forms of Non-Personal Information as described below will be classified as Personal Information if required by applicable law or when such information is directly associated with or reasonably linked to a specific person, computer or device, or is combined with other forms of Personal Information.

Non-Personal Information

When you visit LandSea Wireless's website, LandSea Wireless will collect various types of Non-Personal Information. This may include information from Customer's browser or device such as Customer IP address, unique device identifier, "cookie" information, the type of browser and/or device you're using to access the Service, and the page or feature Customer requested. (IP Address and device identifiers are traditionally classified as Non-Personal Information and LandSea Wireless will treat them as such unless otherwise required by applicable law.)

LandSea Wireless uses Personal Information and Non-Personal Information to enhance the LandSea Wireless website and LandSea Wireless Service offerings. For example, such information can tell LandSea Wireless how often visitors use a particular feature of the LandSea Wireless website and which products and services are most interesting to current and potential customers, and LandSea Wireless may use that knowledge to make the website useful and interesting to as many users as possible and to enhance and refine LandSea Wireless's Service offerings.

Technology is improving every day and to improve LandSea Wireless's Services' operation and function LandSea Wireless may introduce new technologies and monitoring techniques without advance notice or consent from Customer. LandSea Wireless may also use third party providers to conduct such internal analyses.

Use of Cookies and other Similar Tracking Technology

Cookies" and "web beacons" are text file identifiers LandSea Wireless transfers to Customer's browser or device that allow LandSea Wireless to recognize Customer's browser or device and tell LandSea Wireless how and when pages and features on the LandSea Wireless website are visited, by how many people, and other activity on the website.

Customer can change the preferences on Customer's browser or device to prevent or limit Customer's device's acceptance of cookies, web beacons or other similar technology, but this may prevent Customer from taking advantage of some of the features on the LandSea Wireless website, or accessing certain functions and conveniences. If Customer clicks on a link to a third party website or service, such third party may also transmit cookies to Customer. This Privacy Policy does not cover the use of cookies or other such tracking technology used by any third parties, and LandSea Wireless is not responsible for their privacy policies and practices.

Network Information

LandSea Wireless collects and stores Network Information, information about Customer's access to, and use of, the LandSea Wireless network, which may or may not be directly associated with or reasonably linked to a specific person, computer or device. For example, LandSea Wireless may collect and store information about the performance of the Provider Equipment installed on Customer's property or at Customer's premises, when Customer is using the Service, the various devices Customer is using to access the Service, the amount of data Customer is transmitting and receiving, the content of the data Customer is transmitting and receiving, the websites Customer is visiting, and any other information that is transmitted over the LandSea Wireless network.

LandSea Wireless may also aggregate Network Information from multiple subscribers and will share such aggregated Non-Personal information about the overall performance of the LandSea Wireless Service and network with our affiliates and other third parties. Aggregated information does not identify a specific individual, computer or device.

We use Network Information to monitor and enhance the performance of the LandSea Wireless network. LandSea Wireless will not monitor the content of the websites viewed or email communications as part of LandSea Wireless's standard network management. Generally, LandSea Wireless will only monitor and preserve the following Network Information:

- When Customer is using the Service;
- How Customer is using the Service, such as monitoring traffic patterns regarding websites visited, amount of data being sent or received, or other activity;
- The amount of data Customer is transmitting and receiving through the Service; and
- General information regarding the performance of the Provider Equipment installed on Customer's property or at Customer's premises, and its interaction with the rest of LandSea Wireless's network.

However, LandSea Wireless reserves the right to, and may, monitor, access, review and preserve any Network Information and/or content in the following situations:

- In response to an inquiry from Customer or another Authorized User on Customer's account regarding Customer or their use of the Service or problems Customer or the Authorized User is experiencing using the Service;
- If LandSea Wireless has reason to believe Customer is using the Service in violation of Customer's service agreement or any applicable statutes, rules, ordinances or regulations;
- If LandSea Wireless has reason to believe Customer's use of the Service is negatively affecting other Customers; or
- When LandSea Wireless is required by law or legal process to do so, or when LandSea Wireless has a good faith belief that LandSea Wireless is required by law or legal process to do so.

How is Personal Information used for marketing and advertising purposes?

LandSea Wireless will use Personal Information to send Customer marketing and advertising messages related to LandSea Wireless's Service and website using Customer's email address, postal address, or telephone number (for voice, texts, and pre-recorded calls). LandSea Wireless may deliver a marketing or advertising message based on Customer visits to LandSea Wireless website, which will be general advertising or "Contextual Advertising," which is advertising based on the subject matter or the content of the specific website page or subject matter. LandSea Wireless may also send Customer "First Party Advertising," which is advertising that is customized or personalized based on a history of Customer's use of our Services (possibly combined with information from our Facebook fan page or other social network platforms). First Party Advertising is based solely on a combination of information LandSea Wireless collects from Customer – not from Customer's visits to other websites across the Internet.

Most browsers allow you to disable or delete cookies through their settings preferences. You may also be able to opt out of some interest-based advertising by visiting the Network Advertising Initiative (“NAI”) website (<https://www.networkadvertising.org/understanding-digital-advertising>) or the Digital Advertising Alliance (“DAA”) website (<http://www.aboutads.info/>).

LandSea Wireless does not provide third party “Network Advertising,” which is advertising based on Customer’s overall Internet usage across different third party websites or online services. Multiple third party websites and online services are involved in this tailored or personalized advertising process, in essence a “network” of advertising providers.

Because LandSea Wireless does not provide network ads, LandSea Wireless does not recognize the “Do Not Track” settings on various Internet browsers. LandSea Wireless does not engage or allow third parties to track you across the Internet and across time for advertising purposes.

Links to other websites or online services

The LandSea Wireless website and/or Facebook Pages (or other social networking platforms) may contain a variety of content and functionality and may provide links to other third party websites or online services. Despite such links, this Privacy Policy applies only to LandSea Wireless and our affiliates. The presence of a link does not constitute or imply LandSea Wireless’s endorsement, recommendation, or sponsorship of the content, goods, services, business or privacy practices on such websites or online services. LandSea Wireless encourages Customers to be aware and informed when Customers leave LandSea Wireless’s website and LandSea Wireless’s Facebook Pages, or any other social networking platforms.

Will LandSea Wireless share Customer Personal Information?

LandSea Wireless may disclose aggregated information about our Customers, Non-Personal Information collected from Customer, as well as information Customer makes public via LandSea Wireless Services or website.

LandSea Wireless will not rent, sell or disclose Personal Information to any third-party for marketing or promotional purposes. LandSea Wireless will share Customer Personal Information with its affiliates and other third parties as described in this section for the following reasons:

- **To Our Affiliates.** LandSea Wireless may share Personal Information and Non-Personal Information with any of its affiliates for business, operational, promotional and/or marketing and advertising purposes.
- **To Operational Service Providers:** LandSea Wireless and its affiliates will share Personal Information with other companies and people to perform tasks or services on LandSea Wireless’s behalf. For example, LandSea Wireless may use a payment processing company to receive and process Customer’s ACH or credit card transactions for LandSea Wireless, or LandSea Wireless may contract with third parties to assist LandSea Wireless in optimizing LandSea Wireless’s network.
- **For Business Transfers/Restructuring:** LandSea Wireless will share Personal Information in the event another company acquires, or plans to acquire, LandSea Wireless, any of our affiliates, our business, or our assets. We will also share Personal Information during the negotiation stage. Also, if LandSea Wireless goes out of business, enters bankruptcy, or goes through some other change of control, including restructuring, re-organization or financing arrangements, we may share Personal Information with a third party.
- **For Protection of LandSea Wireless, and Our Affiliates, Employees, Operational Service Providers, Users and Subscribers and Public Safety:** LandSea Wireless reserves the right to access,

read, preserve, and disclose any Personal Information LandSea Wireless has access to if LandSea Wireless believes doing so will implement and/or enforce the Customer's service agreement, Website Terms of Use Agreement, Privacy Policy or any legal document; protect our Network(s), website(s), and company assets; protect the interests, rights, property, and/or safety of LandSea Wireless or Our affiliates, employees and officers/directors, Operational Service Providers, Users and Subscribers, agents, third party licensors or suppliers, or the general public.

- **When Required by Law or in Response to Legal Process:** LandSea Wireless reserves the right to access, read, preserve, and disclose any Personal Information to which LandSea Wireless has access if LandSea Wireless is required to do so to comply with any court order, law, or legal process, including to respond to any governmental or regulatory request, or if LandSea Wireless has a good faith belief that LandSea Wireless is required by court order, law or legal process to do so.
- **With Customer's Consent:** LandSea Wireless may disclose Customer's Personal Information to third parties for reasons not listed in this Privacy Policy with Customer's express consent.

Is Customer Personal Information secure?

LandSea Wireless endeavors to protect the privacy of Customer's account and other Personal Information LandSea Wireless holds in its records using reasonable administrative, technical and physical security measures. However, no method of transmission is 100% secure and LandSea Wireless cannot and does not guarantee complete security.

Customer's account is protected by a password for Customer privacy and security. It is Customer's responsibility to prevent unauthorized access to Customer's account and Personal Information by selecting and protecting Customer's password and/or other sign-on mechanism appropriately and limiting access to Customer's computer, tablet or device and browser by signing off after Customer has finished accessing Customer's account. Customer is required to notify us immediately if Customer's password or account has been disclosed to a person whose name does not appear on Customer's account, even if you have allowed such disclosure. Customer understands, acknowledges and agrees that Customer is solely responsible for any use of LandSea Wireless Services via Customer's username and password.

If Customer contacts LandSea Wireless, LandSea Wireless will ask Customer for verification of Customer's identification and account. LandSea Wireless may notify Customer by email, mail, or telephone, in the event of a data security incident, and where permitted by law. **LandSea Wireless aims to avoid sending sensitive or confidential Personal Information through an email or text.** If Customer receives an email or text from LandSea Wireless or someone that claims they are with LandSea Wireless or our affiliates requesting any sensitive or confidential Personal Information, such as social security number, bank account or credit card account number, or a driver's license number, please do not respond to such text or email and contact our Privacy Administrator immediately at privacy@landseawireless.com.

For LandSea Wireless's IT Support Services as detailed in Customer's service agreement, the code that allows LandSea Wireless to access Customer's computer desktop to help you resolve technical problems is limited only for that specific session. LandSea Wireless is not able to access Customer's Computer without Customer's knowledge, affirmative consent and involvement.

What Personal Information can Customers access, modify and/or delete?

Generally, Customer may access the following Personal Information in Customer's account:

- Full name
- Username and password
- Email address
- Telephone number

- Billing and Service address
- Account and billing information

By contacting LandSea Wireless at privacy@landseawireless.com, or through any online access portal LandSea Wireless may create to enable Customers to view and modify Customer account settings, Customer may access, and, in some cases, edit or delete the Personal Information listed above. We will not delete certain information such as historic email, billing and/or Service addresses that we use for security and verification purposes.

When Customer modifies, amends, or deletes Personal Information, LandSea Wireless may maintain a copy of the unrevised information in LandSea Wireless's records for internal security reasons and recordkeeping. LandSea Wireless may use any aggregated data derived from or incorporating Customer's Personal Information after Customer updates or deletes it, but not in a manner that would identify Customer personally. LandSea Wireless may also maintain Personal Information regarding Customer and Customer's use of the Service after Customer is no longer a LandSea Wireless customer as required by LandSea Wireless's business practices, by law, and/or tax reporting purposes.

If Customer has any questions about viewing or updating information LandSea Wireless has on file about Customer, please contact LandSea Wireless at privacy@landseawireless.com.

What third party disclosure choices do Customers have?

Customer can always choose not to disclose Personal Information to LandSea Wireless; however, certain Personal Information is necessary for LandSea Wireless to provide the Service to Customer. Customer may opt out of sharing Personal Information with Our affiliates only for marketing or advertising purposes, but not for business or operational purposes.

Customer may opt out of email marketing and advertising from LandSea Wireless or its affiliates using the "Unsubscribe" mechanism in each email. Before LandSea Wireless sends Customer a text for any reason, or sends Customer a pre-recorded call that contains advertising or marketing information, LandSea Wireless will secure Customer's prior written express consent, which can be given via a voice recording, email, text message, postal mail, or telephone key press. Customer understands, acknowledges and agrees that such texts and pre-recorded telemarketing calls may be sent using an auto-dialer and are not conditioned on your purchase of the Service. Customer may opt out of receiving text messages any time by replying "STOP" or "UNSUBSCRIBE" to the text message. Customer may opt out of receiving pre-recorded calls by the opt-out instructions in the call. However, Customer will continue to receive calls related to debt-collection and Customer's current Service.

Children Under the Age of 13

LandSea Wireless does not knowingly collect, solicit or use Personal Information from anyone under the age of 13. If you are under age 13, please **do not attempt** to register for the Services or send any Personal Information about yourself to LandSea Wireless, including your name, address, telephone number, email address, or any screen name or username you may use. If LandSea Wireless learns that we have collected Personal Information from a child under the age of 13 without verification of parental consent, LandSea Wireless will delete that information to the extent technically feasible. If you believe that LandSea Wireless might have any information from or about a child under the age of 13, please contact LandSea Wireless at privacy@landseawireless.com.

Your California Privacy Rights

Under California Civil Code Sections 1798.83-1798.84, California residents may be entitled to ask LandSea Wireless for a notice identifying the categories of Personal Information which LandSea Wireless shares with its affiliates and/or other third parties for their marketing purposes. If Customer resides in California and Customer has an established

business relationship with LandSea Wireless, Customer may request information about LandSea Wireless's opt-out and opt-in policies of sharing Customer Personal Information with other companies (including Our affiliates) for their marketing purposes. Please send Customer's written request via email or postal mail following the instructions below. **LandSea Wireless will not accept requests via the telephone or facsimile.** LandSea Wireless will not respond to requests that are not labeled or sent properly, or do not have complete information.

- For all requests, include Customer's full name, street address, city, state and zip code.
- In an email request, Customer must state **"Re: Your California Privacy Rights"** in the subject line and send Customer email to privacy@landseawireless.com.
- In a postal request, Customer must send a letter or post card to:

LandSea Wireless, LLC
1080 Red Fox Rd. W.
Amount Vernon, AL 36560
Attention: Your California Privacy Rights

Will this Privacy Policy ever change?

LandSea Wireless may update this Privacy Policy from time to time. LandSea Wireless will alert Customers to any such changes by placing a notice on <https://www.landseawireless.com/> with the effective date of the revised Privacy Policy, and/or by sending Customers an email, or by some other means to the extent required by law. Please note that if Customers have not provided LandSea Wireless with Customer's email address or Customer has not updated Customer's contact information, those legal notices will still govern Customer's use of the Service, and Customer is still responsible for reading and understanding all notices posted on LandSea Wireless's website. Customer's continued use of the Service or website after notice of any changes have been provided will indicate Customer's acceptance of such changes, except where further steps are required by applicable law.

Use of Customer's Personal Information is primarily governed by the Privacy Policy in effect at the time Customer subscribed to the Service or visited the LandSea Wireless website. If LandSea Wireless elects to use or to disclose Personal Information that identifies Customer as an individual in a manner that is materially different than that stated in the Privacy Policy in effect at the time you subscribed to the Service or visited the LandSea Wireless website, LandSea Wireless will provide Customer with an opportunity to consent to such use or disclosure. Depending on the circumstances, that consent may include an opt-out.

What if you have questions or comments about this Privacy Policy?

If you have any questions or concerns regarding LandSea Wireless's privacy practices and policies, please contact LandSea Wireless at privacy@landseawireless.com.

Copyright 2020, LandSea Wireless - All Rights Reserved.