

KEYNOTE SPEAKER · STORYTELLER · COMMUNITY BUILDER

THE SKA SPEAKER

Michael M. Silva Jr.

Premium keynotes for leadership conferences, association annuals, and culture transformation events.

ALBUQUERQUE BASED · TRAVELS NATIONALLY



6,000+

PUBLIC SCHOOL ADMINISTRATORS, TEACHERS, AND SUPPORT PERSONNEL

Peer validation from an award-winning community builder behind large-scale civic projects.

"Mike's theme of 'Vulnerability is your Superpower' revealed his special gift of being able to connect, personalize, and tell his story in a way that challenged those in attendance to look at the 'baggage we all need to unpack.' Unpacking that baggage, and being vulnerable, results in setting oneself free to live a fuller, more meaningful life. Well done, Mike!"

Dale R. Dekker, AIA, NCARB

Founding Principal, Dekker / ENR Southwest 2022 Legacy Award Winner - Community & Civic Leader



Dekker
Architecture in Progress

CULTURE MOVES WHEN PEOPLE DO

Michael turns the 2-Tone ska movement's message of unity into a practical leadership experience. His keynotes move beyond motivation to help organizations strengthen **retention, belonging, psychological safety, trust, and collective impact.**

IDEAL FOR

- 500+ attendees
- Annual conferences
- Leadership summits
- Association annuals
- Organizations investing in culture

THREE KEYNOTE EXPERIENCES

LOVE OUT LOUD

Leadership begins where performance ends.

Authenticity and vulnerability become leadership practices that build trust, deepen connection, and help people stay engaged.

UNIFIED

Black. White. Different. Together.

Difference becomes a source of belonging and collective strength - not a barrier to the work your people must do together.

UNPACK

What's in your luggage?

A human leadership experience that helps audiences confront hidden baggage, make room for trust, and lead more fully.

WHY PLANNERS BOOK THE SKA SPEAKER

- + **Member retention** - belonging that brings people back next year
- + **Conference NPS** - story-driven keynote attendees talk about in the hallway
- + **Repeat attendance** - UNIFIED creates connection that compounds
- + **Sponsor value** - high-energy, memorable moments sponsors want to be near
- + **Board-ready takeaways** - actionable leadership tools, not just inspiration

THE MESSAGE IN MOTION

- BE REAL >
- CONNECT >
- SPEAK UP >
- BE BRAVE >
- MAKE IMPACT +

**Leaders do not just lead people.
Leaders create other leaders.**

For availability and investment details: michael@theskaspeaker.com | theskaspeaker.com

Each keynote is tailored to your association's theme and audience. Limited Fall 2026 / Spring 2027 dates.

Based in Albuquerque, NM - Travels Nationally | Minimal A/V | Pre-Event Discovery Call Included | Customized to Your Theme | Post-Event Resources for Attendees