



*Booker T. Spencer Jr*

Helping Communities Transform Work  
Through Entrepreneurship

## Workforce Entrepreneurship Advocate

Booker T. Spencer Jr. is a leading Workforce Entrepreneurship Advocate dedicated to redefining the future of work by positioning entrepreneurship as a sustainable pathway to economic mobility. As Executive Director of the Texas 1000 Project, he leads initiatives that promote economic and social mobility through entrepreneurship across Texas.

Through his leadership, Booker has helped establish over 15 new businesses (LLCs) and supported more than 300 entrepreneurs in building stronger, more resilient enterprises over the past three years. His work proves that entrepreneurship is not just about creating businesses—it's about transforming lives, communities, and local economies.

Booker partners with workforce boards, economic developers, and financial institutions to embed entrepreneurship into workforce and community development strategies, helping communities create scalable impact and long-term economic growth.

### Key Achievements

Executive Director, Texas 1000 Project  
Established 15+ new LLCs through technical assistance initiatives  
Supported 300+ entrepreneurs through training, coaching, and funding readiness  
Advocate for entrepreneurship as a workforce and economic development strategy

### Ideal Audiences

Workforce Development Conferences  
Economic Development Summits  
Entrepreneurship & Innovation Forums  
Chamber of Commerce Events  
Financial Institution CRA Events  
Community Development and Small Business Support Initiatives

## Signature Talks

*Workforce Transformation Through Entrepreneurship  
From Employment to Empowerment  
Building Sustainable Businesses for Community Impact  
The Purpose-Driven Path to Economic Mobility*

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