



Booker T. Spencer, Jr.

THE TRANSFORMER OF THE 244 PRINCIPLE

THE 244 PRINCIPLE

TRANSFORMING YOUR LEADERSHIP

Some leaders are born, and some leaders are made through trial and error. No matter what your journey has been, you are a leader and those you lead want you to lead them. Most leaders deal with the constant feelings of inadequacies, insecurities, and incompetency of being a leader, but at the of the day leaders need leading too.

The 244-principle is about how to renew your Purpose, accelerate your Time, and identify your Season.

ENTREPRENEUR/SPEAKER

- Executive Director of 501c3 Non Profit Organization Bootstrap Entrepreneurs
- Top-Ranked Business Owner
- Inspiring and Mentoring Entrepreneurs across various industries in the "business development startup stages"

FOR CORPORATE SPEAKING ENGAGEMENTS CONTACT

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SPEAKER ENGAGEMENTS

- University of Texas Arlington College of Business
- Council of Development Finance Agencies
- Comerica External Affairs National Meeting
- Kingdom Shakers Youth Retreat
- Nationally Syndicated Talk Show Biz Talk TV
- Voyage Magazine Dallas

EDUCATION , HONORS AND ASSOCIATIONS

Graduate, Acres College, Licensed/Certification
Graduate. Business Assistance Center - Microenterprise Start-up
Member, P.O.W.E.R, Transformation & Self improvement
Member, City Men Cook Leadership Mentoring Initiative
Member, 1016 Media Small Business Task Force
Recipient, Business of the Year, Business Assistance Center

244 PRINCIPLE CONTENT COMPONENTS

Bootstrapping 244

This 244 principle focuses on your beginning. It answers the question, " Now What?" Key takeaway is -Starting where you are now! In these sessions you are empowered to take an inventory of now and utilize your current place as a tool. Topic includes- "Value Attracts Resources.

Mindshift 244

This 244 principle teaches you how to manage your distractions while staying on track. This program teaches you the ultimate steps to be a successful distraction blocker. Topics include- "Your Purpose will reveal your Success."

Navigation 244

This 244 Principle showcases how to take the Mindset of Now and grow to the next steps! It takes Entrepreneurs, CEOs, Stakeholders and decision makers on a pivot their pathway to success. Topic includes-"Master What You do Best."

See next page for Bio as well as more Topics and Workshops!

BOOKER T. SPENCER, Jr.

THE LEADERS' LEADER

Booker T Spencer Jr has shared the 244 principle throughout his entrepreneurial career, also Booker T. has mentored several CEOs, High Profiles, various Pro Athletes and it has garnered him several top news features in leading TV affiliates including WB, FOX and ABC. Booker T. candidly shares his stories about growing up as an adopted child, preachers' kid, and the decisions that has shaped his life as the school of hard knocks leader. This principle has helped him to maintain in the highs and lows of entrepreneurship and earned him the title "The Leaders Leader".

Subject Matter Expertise/Engage Spencer Now!

1. How to create a 10 Year Plan
2. Speak like a CEO
3. Only Build What you can Validate
4. How to Master The Art of Reverse Engineering
5. The #1 question is.. What are you trying to do?
6. The crying baby effect. What do you want?
7. How to stay the course. No Matter What