BALLET DEL'ART

Privacy Policy

Effective date: 29 October 2026 | Draft for review before publication

Business identification

Ballet Del'Art, Belgian non-profit association (ASBL/VZW), enterprise number BE 1010.805.524; registered office: Aalscholverlaan 44/402, 2050 Antwerp, Belgium (confirm current registered details before publication).

Websites: https://www.balletdelart.com and https://www.balletdelartproductions.com. Contact email for legal notices, returns and privacy requests: balletdelartproductions@gmail.com. Telephone: +32 495 43 43 32 / +32 469 47 18 00. Representatives: Lara Paraschiv, Artistic Director; Dariana Paraschiv, General Director / CEO.

1. Controller and scope

Ballet Del'Art acts as controller for personal data it collects through its websites, direct ticket or merchandise sales, enquiries, auditions, training enrolments, marketing and its own events. Third-party ticketing providers, payment services and social networks may act as independent controllers for their own services; consult their notices as well.

2. Data we may process

Depending on your interaction, we may process identity and contact details; billing and order information; event and course bookings; audition applications, CVs, dance videos and artistic experience; training attendance and administrative records; communications; marketing preferences; and limited website/device data collected through essential or optional cookies.

We should not receive or store full payment-card details where payments are handled by an independent payment provider. Any special-category information (such as health data) must be handled only with an appropriate legal basis and additional safeguards.

3. Purposes and lawful bases

We process data to respond to enquiries, administer bookings and orders, provide training and events, manage auditions and contracts, meet accounting and legal obligations, protect legitimate business interests, and send marketing where permitted.

The legal basis may be performance of a contract, steps requested before entering a contract, compliance with a legal obligation, legitimate interests balanced against your rights, or consent where required (for example certain marketing and non-essential cookies).

4. Marketing and cookies

We may send relevant news and offers where consent or another lawful basis applies. Every marketing email should offer a straightforward opt-out.

Non-essential analytics or advertising cookies and similar tracking technologies should not be activated before obtaining valid consent where required. The live website should display an accurate cookie notice and preference controls identifying the actual providers and retention periods. [VERIFY CURRENT WEBSITE TRACKERS BEFORE PUBLICATION.]

5. Sharing and international transfers

Personal data may be shared as needed with hosting, email, payment, ecommerce, ticketing, advertising, professional advisers, trainers and venue partners under appropriate contractual and legal arrangements. We do not sell personal data.

Where personal data is transferred outside the European Economic Area, we apply an appropriate transfer mechanism where required, such as an adequacy decision or Standard Contractual Clauses with supplementary measures when necessary.

6. Retention and security

We keep data only for as long as needed for the relevant purpose, legal obligations and legitimate claims. Accounting records may be retained for statutory periods; application and training records should follow a documented retention schedule. [CONFIRM ACTUAL RETENTION PERIODS BEFORE PUBLICATION.]

We use reasonable technical and organizational safeguards, including appropriate access controls and service-provider due diligence, to protect personal data.

7. Your rights

Subject to applicable conditions, you may request access, rectification, erasure, restriction, portability, or object to certain processing, and withdraw consent at any time without affecting prior lawful processing. You may object to direct marketing at any time.

To exercise your rights, contact balletdelartproductions@gmail.com. You may lodge a complaint with the Belgian Data Protection Authority (Gegevensbeschermingsautoriteit / Autorité de protection des données): https://www.dataprotectionauthority.be/.

8. Children and changes

Where services involve minors, parents or legal guardians may need to provide information or consent as required by law. This notice may be updated to reflect actual practices or legal changes; the published version should display its effective date.