

VICE GOLF

20

27

→ PRODUCT
CATALOG



Vice
GOLF

ABOUT **2027** VICE GOLF LINE UP

2027 is the year the Vice lineup is complete. Now, every golfer can find the right clubs. With the addition of the VGI04 and VGI05, our iron range now covers everything from forgiving launch to compact control.

Our ball range is our boldest yet. Alongside the core models golfers already love, you'll find Limited Editions built around golf's biggest tournaments, plus exclusive Drops that push golf design even further and bring self-expression to a whole new level.

A complete lineup built on performance, made to stand out through design. More choice for golfers. More reasons to choose Vice.



TABLE OF CONTENTS

ABOUT 2027 VICE GOLF LINE UP	i
GOLF BALLS	01
LIMITED EDITIONS	04
GOLF CLUBS	07
BOXED SETS	12
GEAR	16



01. BALLS

Vice
GOLF

2027 ALL NEW BALL GENERATION

BALL LINE UP:

The 2024 Vice ball range has been upgraded across the board, with the engineering updates for lower driver spin, improved launch and greater distance off the tee. **Pure Soft** joins the lineup as a new three-piece Surlyn ball sitting between the Pro Air and Tour, built for golfers who want exceptional softness and feel without giving up performance.



PACKAGING:

All Vice balls now come in redesigned packaging with a tactile 3D dimple surface, a larger model name and logo for stronger shelf presence, and a built-in model comparison chart that makes it easy for shoppers to find the right ball for their game.

2027 LAUNCH STRATEGY:

Main Line: Core of the lineup. Always in stock. **All Channels** - open access.

Special Edition: On-trend designs. In stock through 2027. **Premium** channels only.

Drops: Hype pieces - may return or even become a SE.

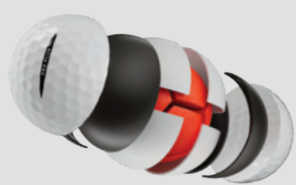
Limited Edition: Tied to golf's biggest events; some come with special gear.

Prebook: Full. **In Season:** Limited. **Top tier accounts.**

2027 MAIN LINE & SPECIAL EDITIONS

■ SPECIAL EDITIONS

PRO PLUS



WHITE



TRACER



SHADE
YELLOW ORANGE



DRIP BLACK LIME



SPECIAL TRACER
ARCTIC BOMB

PRO



WHITE



TRACER



RED DRIP BLUE



ACID YELLOW

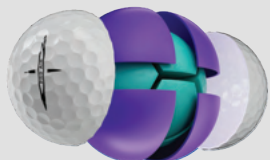


NEON SUNSET



SPECIAL TRACER
FIRE BALL

PRO AIR



WHITE



TRACER



ACID YELLOW



COTTON CANDY



NEON DRIP



SPECIAL TRACER
NEON TIDE

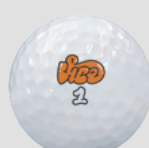
TOUR



WHITE



ACID YELLOW



JUNIOR



ZAP ALL OVER PRINT



SKETCH
ALL OVER PRINT

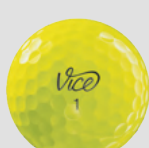
DRIVE



WHITE



NEON PINK



ACID YELLOW

PURE SOFT



WHITE

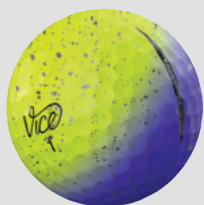
DESIGNS ARE SUBJECT TO CHANGE

2027 BALL DROPS

PRO SERIES



ACID HAZE
SHADE/DRIP DROP
Q1 2027



SUPERNOVA
Q1 2027



MINT CHOC CHIP
ICE CREAM PARLOR
Q2 2027



BUBBLEGUM
Q2 2027



PRO PLUS TRACER
Q2 2027



PRO TRACER
Q2 2027



PRO AIR TRACER
Q2 2027



ORANGE CITRUS
COLLECTION
Q2 2027



LIME
Q2 2027



GRAPEFRUIT
Q2 2027



LEMON
Q2 2027



CITY NIGHTS
Q3 2027



PRO AIR NEON
LIME TRACER
Q3 2027



GOLDEN HOUR
Q3 2027



AFTER GLOW
Q3 2027

2027 LIMITED EDITIONS

GEORGIA IN BLOOM (MAJOR 2027) - Q1 2027



CYPRESS EDITION (US MAJOR 2027) - Q2 2027



2027 LIMITED EDITIONS

VICE GOLF OFFICIAL LICENSEE OF THE BRITISH OPEN

BRITISH OPEN 2027 - Q2 2027

DESIGNS ARE SUBJECT TO CHANGE

TARTAN TIN EDITION



PRO SERIES BALL WITH
TARTAN TIN PACKAGING



DRIVER HEADCOVER



SHINE TOWEL



ROLL OF HONOR EDITION



PRO SERIES



DIVOT TOOL + BALL MARKER

18 HOLES OF 155 EDITION

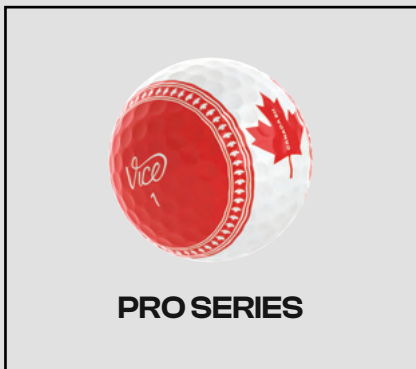


18 BALL PACK
PRO SERIES

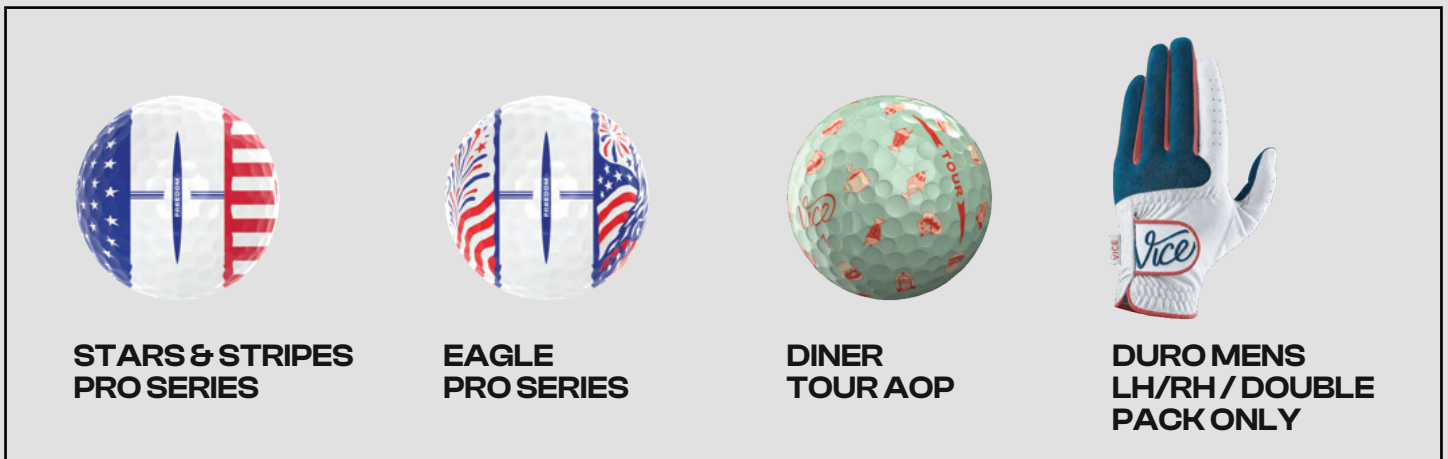


2027 LIMITED EDITIONS

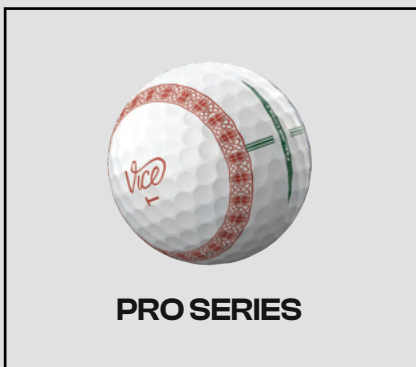
CANADA COLLECTION - Q2 2027



FREEDOM COLLECTION (4TH JULY) - Q2 2027



LUCK OF THE IRISH (EUROPE VS USA) - Q3 2027





02. CLUBS

Vice
GOLF

2027 CLUBS- IRONS & WEDGES

VG103



(RH)

VG104



(RH/LH)

VG105



(RH/LH)

VG104/5



Black Coated
(RH/LH)

VG104/5



Combo Set:
VG105 (4-6)
VG104 (7-9, PW)
(Black/Chrome)

VGW01



(RH/LH)

VGW02



(RH/LH)

STOCK PREBOOK OPTIONS



IRON FITTING BUNDLE

Fitting Irons #7:

*with screw to change shafts
VG103 + VG104 + VG105 RH
VG104 + VG105 LH

Iron Fitting Shafts:

x3 KBS Tour (R, S, X)
x2 KBS Tour Lite (R, S)
x4 UST Recoil Dart ESX (L, A, R, S)

2027 CLUBS- DRIVERS & WOODS

VGDO1



10.5° (LH), 12.5°

VGDO1+



9°, 10.5°

VGFO1



#3 (LH), 5, 7

VGHO1



#3 (LH), 4, 5

VGDO1M



Mini Driver

Fully Assembled
(Shaft Option Fixed)

FULL DRIVER FITTING BUNDLE

Heads:

VGDO1 (10.5° + 12.5°), VGDO1+ (9° + 10.5°), VGDO1 (10.5° LH)

Shafts:



Aldila Whiz in Ocean Blue: 40L, 55A, 55R, 65S



Aldila Whiz+ in Shadow Black: 65+R, 65+S, 80+X



UST Mamiya LIN-Q M40X Red: R, S

DRIVER FITTING MATRIX:

Same shafts, but without heads

STOCK PREBOOK OPTIONS

Aldila Whiz (standard launch and spin):

Colors: Shadow Black and Ocean Blue

Flexes: 40L, 55A, 55R, 65S

Aldila Whiz+ (low launch and low spin):

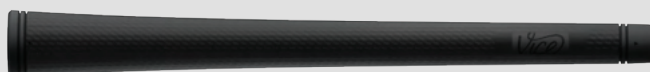
Colors: Shadow Black and Ocean Blue

Flexes: 65+R, 65+S, 80+X

UST Mamiya LIN-Q M40X Red: L, A, R, S, X

VICE OG Rubber Standard:

Black on Whiz Shadow Black + LIN-Q Shafts



Acid Yellow on Whiz Ocean Blue Shafts



2027 CLUBS- PUTTERS

VGPO3



Classic Blade (RH/LH)

VGPO3ZT



Zero Twist Blade (RH/LH)

VGPO4



Zero Twist Mallet (RH/LH)

VGPO5



Zero Twist Mallet (RH)

2027 CLUBS- CUSTOMIZATION

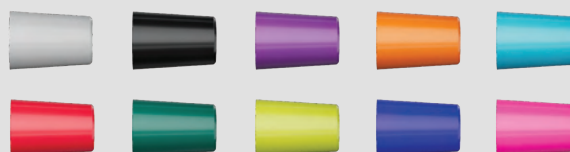
MyVice puts you in control of your entire setup. Choose your model, shaft, flex, grip, and paintfill color, then fine-tune shaft length, loft, and lie to match your swing.

PAINT COLORS



Available for: VGI03, VGI04, VGI05, VGW01, VGW02, VGP03, VGP03ZT, VGP04ZT

FERRULE COLORS



Available for: VGI03, VGI04, VGI05, VGW01, VGW02

GRIP COLORS



Available for: VGI03, VGI04, VGI05, VGW01, VGW02, VGD01, VGD01+





03. BOXED SETS

Vice
GOLF

2027 BOXED SETS- BOOST

BOOST STARTER SET - STANDARD COLORWAY



Driver, Hybrid,
6 Irons (6-9, PW, SW),
Blade Putter

Available in: Men Steel (RH/LH), Mens steel (overlength RH), Mens Graphite (RH/LH), Womens Graphite (RH/LH)

BOOST LIME COLORWAY



Available in:
Mens Steel (RH),
Mens Graphite (RH)

BOOST WOMENS BLUE COLORWAY



Available in:
Womens Graphite (RH)

BOOST WOMENS ORANGE COLORWAY



Available in:
Womens Graphite (RH)

2027 BOXED SETS- BOOST/BOOST+

BOOST CAMO COLORWAY



Available in:
Mens Steel (RH),
Mens Graphite (RH)

BOOST+ COMPLETE SET - STANDARD COLORWAY



Driver, Fairway, Hybrid,
6 Irons (5-9, PW),
2 Wedges (50°, 56°),
Mallet Putter

Available in: Men Steels (RH/LH), Mens Graphite (RH/LH), Womens Graphite (RH)

BOOST+ RED BLUE COLORWAY



Available in:
Mens Steel (RH),
Mens Graphite (RH),
Womens Graphite (RH)

2027 BOXED SETS - JUNIOR

VGJR01 TOUR JUNIOR - SIZE 1



**Ages: 4-8,
Height: 44-49"**

Fairway,
3 Irons (7, 9, SW),
Blade Putter

VGJR02 PRO JUNIOR - SIZE 2 & 3



**Ages: 7-10,
Height: 49-53"**
Driver, Hybrid, 3 Irons
(7, 9, SW), Blade Putter

**Ages: 9-12,
Height: 54-58"**
Driver, Fairway, 4 Irons
(5, 7, 9, SW), Blade Putter

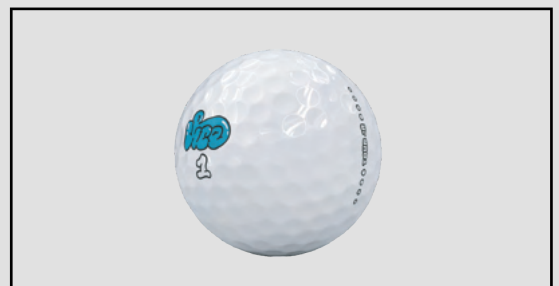
JUNIOR TOWELS



JUNIOR CAPS



TOUR JUNIOR BALL





04. GEAR

Vice
GOLF

2027 GEAR - GLOVES

PURE GLOVES

WHITE



MENS + WOMENS
(LH/RH)

CADET



WHITE (LH/RH)

CHARCOAL



MENS + WOMENS
(LH/RH)

ACID LIME



MENS + WOMENS
(LH/RH)

DURO GLOVES

WHITE



MENS (LH/RH) +
WOMENS (LH)

BLACK



MENS (LH/RH) +
WOMENS (LH)

Duro and Pure Packaging

All Colorways available in single & double packs



2027 GEAR - HEADWEAR + SHOES

VENGEANCE 3.0 CAPS



BLACK LIME



BLACK WHITE



WHITE NAVY



WHITE BLACK



NAVY RED



NAVY WHITE

FUSE PERFORMANCE SHOES



BLACK LIME



WHITE LIME



BLUE

2027 GEAR - BAGS

CORE CART BAGS



BLACK LIME



RED WHITE BLUE



COTTON CANDY



ORANGE PETROL

AERO CARRY BAGS



BLACK



DARK GRAY



LIGHT GRAY



LIME

VIBE CARRY BAGS



BLACK



NAVY

VAULT TRAVELCOVER



BLACK LIME

2027 GEAR - TOWELS + HEADCOVERS

2027 SHINE TOWELS



BLACK LIME



COTTON CANDY



RED WHITE BLUE



ORANGE PETROL

2027 HEADCOVERS (D, F, H)



BLACK LIME



COTTON CANDY



RED WHITE BLUE

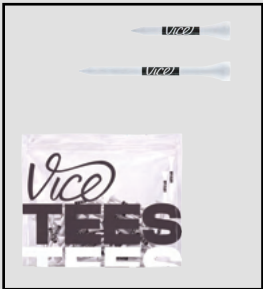


ORANGE PETROL

*ALL TOWELS & HEADCOVERS MATCHING CORE CART BAGS

2027 GEAR - ALL

2027 TEES



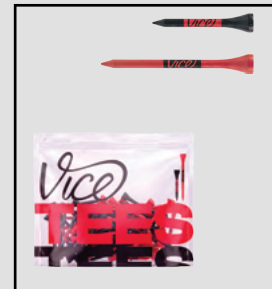
WHITE BLACK



LIME BLACK



LIME BLUE



RED BLACK



GREEN PURPLE

HORIZON RANGE FINDER



BLACK

GATOR DIVOT TOOLS



BLACK WHITE



RED WHITE



NEON LIME

2027 **PRODUCT CATALOG**

VICE SPORTING GOODS GMBH
PAUL-HEYSE-STRASSE 28 80336 MUNICH/
GERMANY

VICE SPORTING GOODS INC
120 WALL STREET, 20TH FLOOR,
NEW YORK, NY 10005, USA