



LIVE FOREVER GOLF

Spring 26





Based on the northeast coast of Florida, Live Forever Golf was born from a deep-rooted friendship and a shared desire to redefine the lifestyle of those who play the game of life. The company's journey started in a detached garage during the pandemic, with nothing more than a logo, a whiteboard, and a dream. Since then, Live Forever Golf has been dedicated to creating high-quality, relaxed golf apparel that reflects the lifestyle of those who wear it. Live Forever Golf is not just a brand; it's a celebration of life's moments and a reminder to stay true to who you are because life's too short to be anything but optimistic. Live Forever Golf is a brand that values the player, and understands that the individual makes the game unique.

For the player, not the game.

Ringer Polo

92% Polyester 8% Spandex

Grab your phone, it's time to call in The Ringer. Always the "A" player in your Monday charity scramble. The Ringer shows up 10 minutes before the 12:30 shotgun, just in time to grab a cocktail before the first tee. He doesn't hit a ball on the range, claims he hasn't touched a club in a month, and then proceeds to lead your team to yet another Monday title.

With clutch shot after clutch shot, The Ringer stays dialed-in, and makes your Monday feel like a Sunday.



Light -
Weight



Butter
Soft



Premium
Stretch



Built-In
Collar Stays



Moisture
Wicking



UPF
50



Ringer Polo

92% Polyester 8% Spandex

April 15

\$98

S M L XL XXL

A. Micro Stripe - Storm



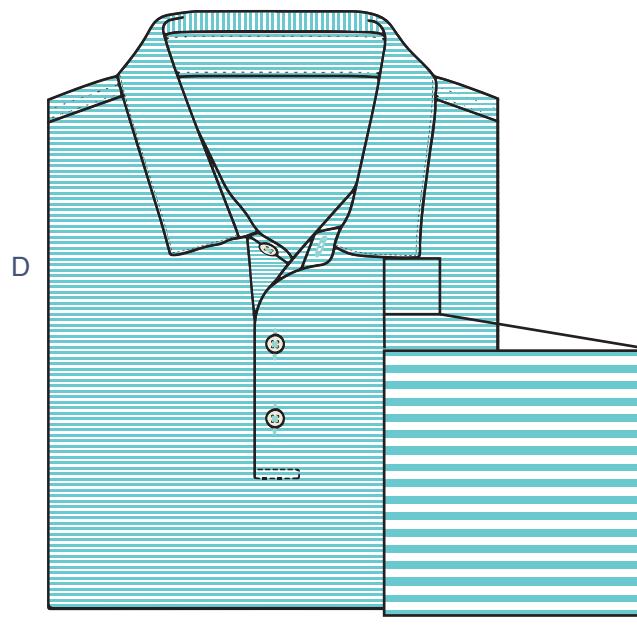
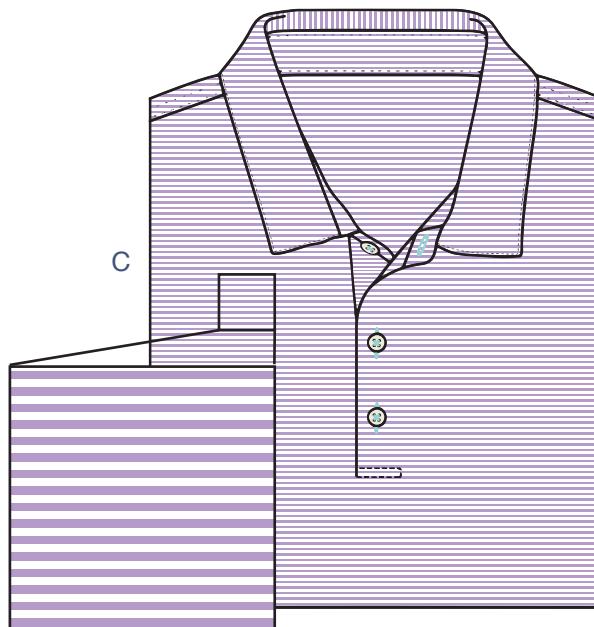
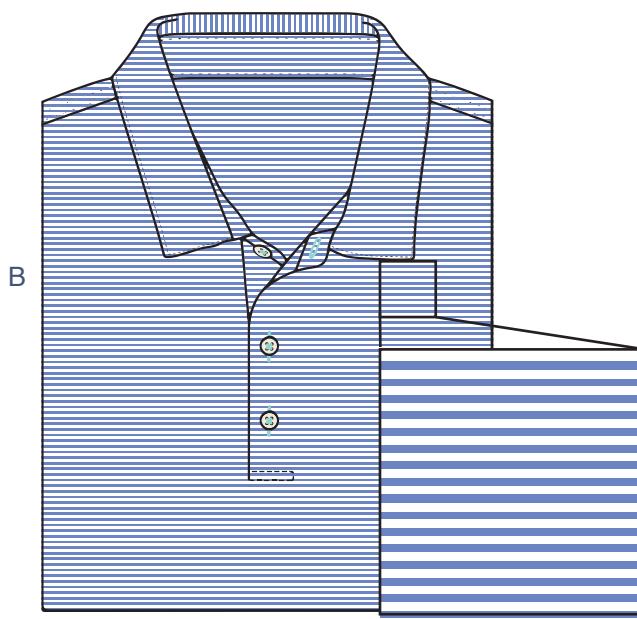
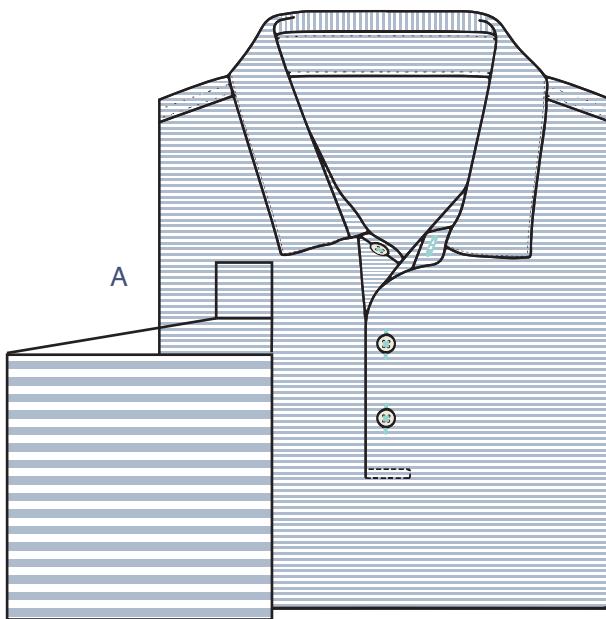
B. Micro Stripe - Breaker Blue



C. Micro Stripe - Lilac



D. Micro Stripe - Lagoon





Ringer Polo

92% Polyester 8% Spandex

April 15

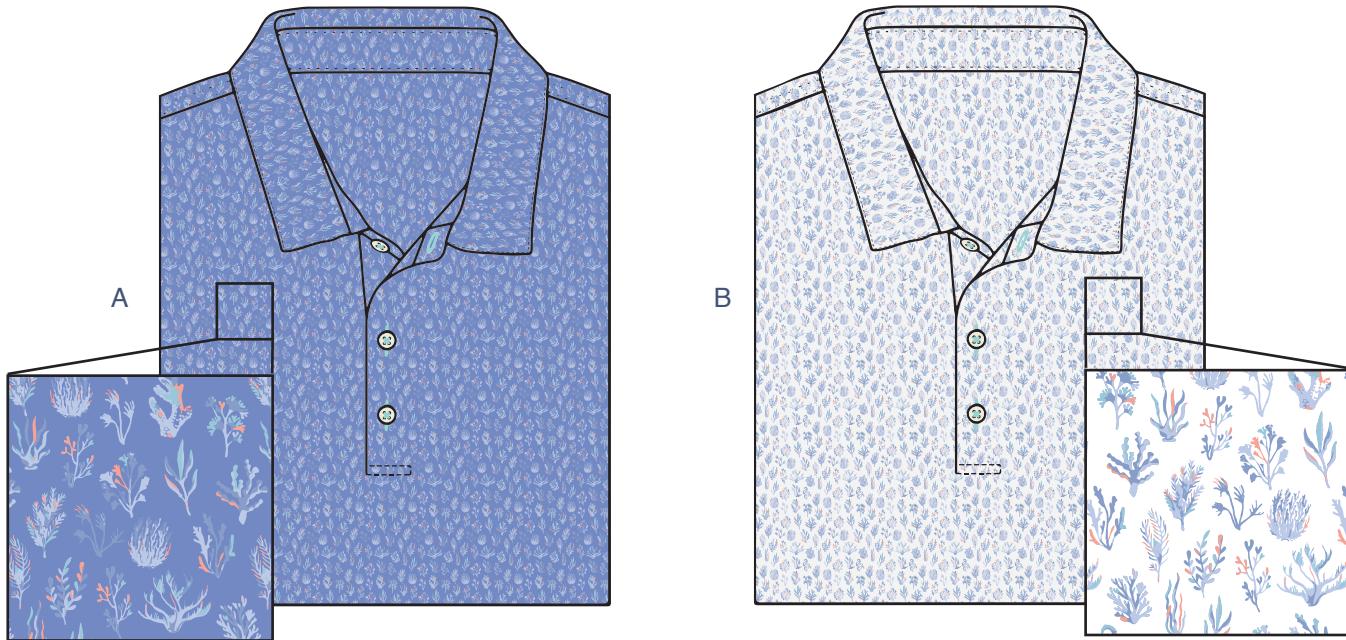
\$98

S M L XL XXL

A. Sea Coral - Sailor Blue

B. Sea Coral - White

C. Sea Coral - Navy



Light -
Weight



Butter
Soft



Premium
Stretch



Built-In
Collar Stays



Moisture
Wicking



Breathable



Ringer Polo

92% Polyester 8% Spandex

April 15

\$98

S M L XL XXL

A. Ground Swell - White and Storm



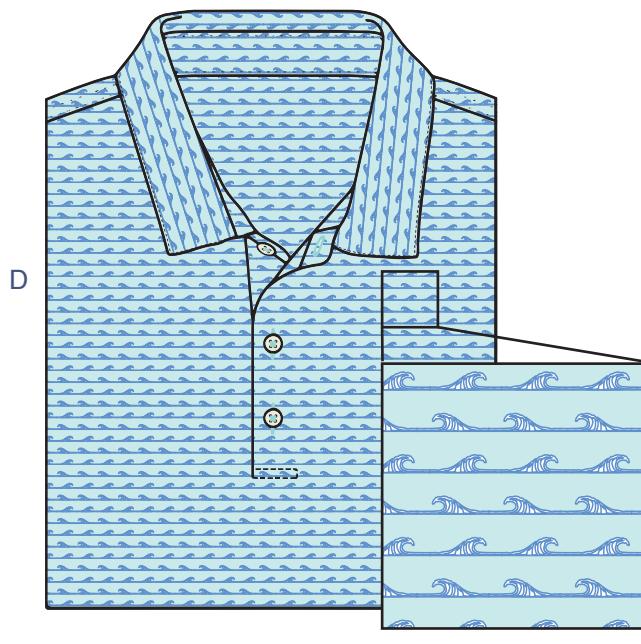
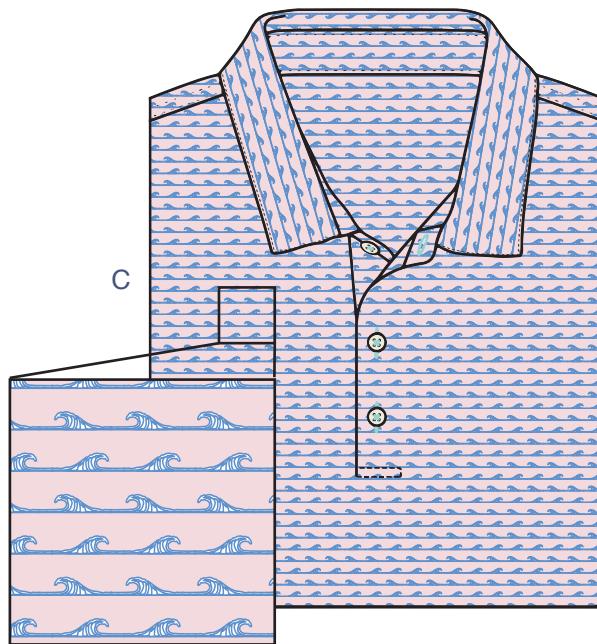
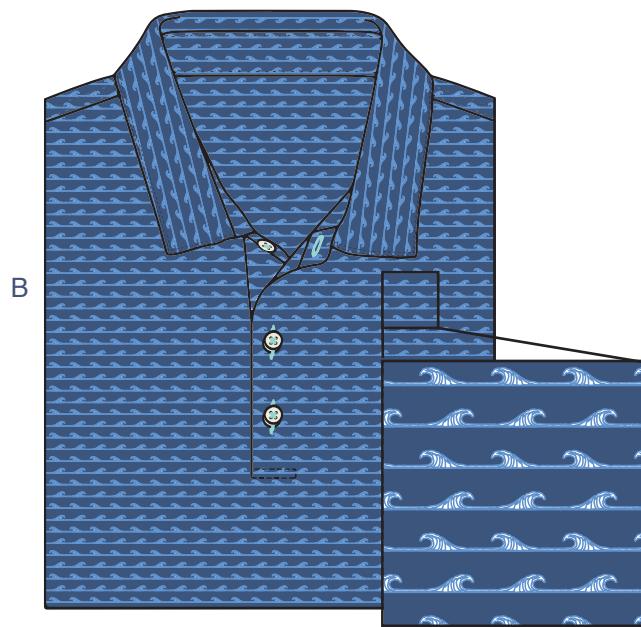
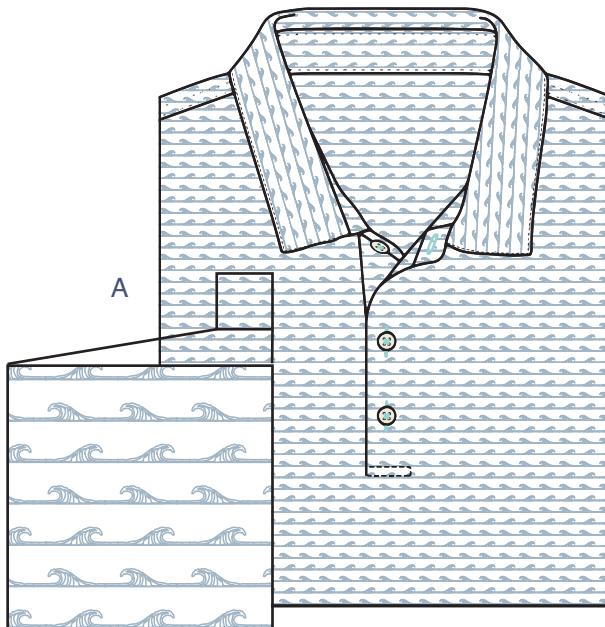
B. Ground Swell - Navy and Breaker Blue



C. Ground Swell - Dusty Rose and Breaker Blue



D. Ground Swell - Sea Spray and Breaker Blue



The Gamer Polo

86% Dri Release 11% Lyocell 3% Spandex

Built with drierelease® yarn technology, the Gamer Polo delivers performance you can feel the second you put it on - naturally soft, fast-drying, and breathable with permanent moisture-wicking that never washes out. Designed as a modern take on a classic homage silhouette, it nods to the King while playing strictly in the present. Trust us - you won't believe the feel.



SOFT NATURAL TOUCH

drierelease® is a high-performance yarn technology designed to feel naturally soft.

INHERENT FIBER WICKING

drierelease® blends the perfect amount of natural or cellulose fibers to inherently pull sweat from skin.

FAST DRYING

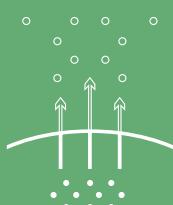
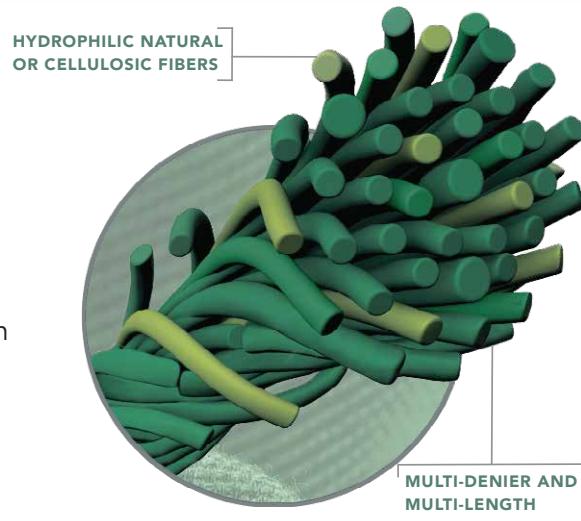
drierelease® engineered polyester fibers of different length and thickness pushes sweat out for enhanced comfort.

PERMANENT PERFORMANCE

drierelease® is the yarn and will never wash out.

WRINKLE RESISTANT

drierelease® fiber blend keeps apparel looking fresh from start to finish.



MOISTURE WICKING



FAST DRYING



PERMANENT PERFORMANCE



SUPERIOR COMFORT



PREMIUM QUALITY



The Gamer Polo

86% Dri Release 11% Lyocell 3% Spandex

April 25

\$115



| | S | M | L | XL | XXL |
|------------------|---|---|---|----|-----|
| A. Charcoal | ■ | | | | |
| B. Chambray Blue | ■ | | | | |
| C. Fenway | ■ | | | | |
| D. Sea Spray | ■ | | | | |
| E. Oxford White | | | | | |



BREATHABLE



SOFT & LIGHT



PREMIUM STRETCH



MOISTURE WICKING



The Gamer Polo

86% Dri Release 11% Lyocell 3% Spandex

April 25

\$115



| | S | M | L | XL | XXL |
|---------------------|---|---|---|----|-----|
| A. Shoreline Stripe | | | | | |
| B. Bayside Stripe | | | | | |

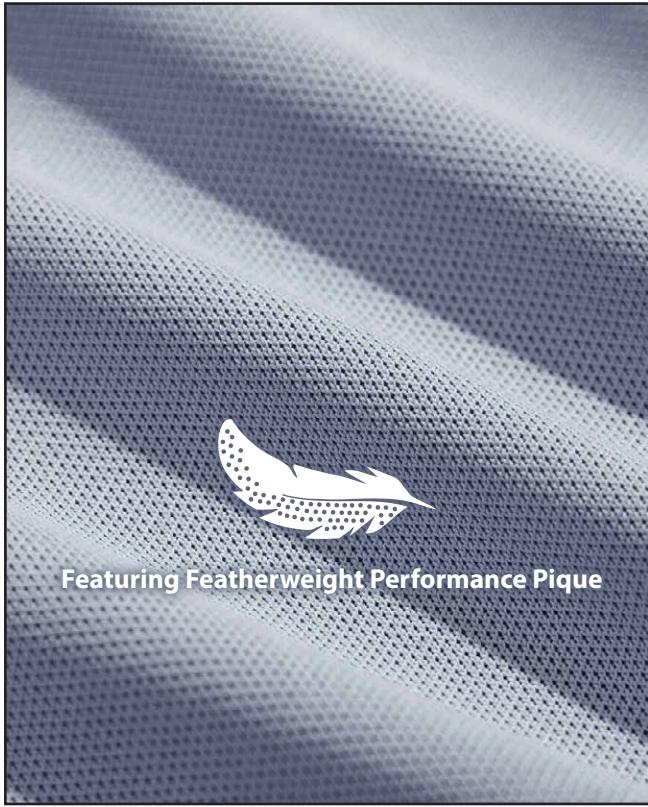




The First Light Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

Featherweight
Pique



Light -
Weight



Butter
Soft



Premium
Stretch



Built-In
Collar Stays



Moisture
Wicking



UPF
50



Breathable
Pique

Our Lightweight Performance Pique Polo pairs classic pique texture with a breathable, ultra-soft feel and effortless stretch. Easy to wear and easy to move in, it's made for days on the course, weekends away, and everything in between. The First Light Polo is polished enough for golf, comfortable enough for travel, and versatile enough for everyday wear.



The First Light Polo

Featherweight Pique - 14% Pima Cotton, 81% Poly, 5% Spandex

Featherweight
Pique

April 1

\$105

| | S | M | L | XL | XXL |
|------------------|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| A. Navy | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| B. Cloud White | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| C. Touch of Grey | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |



Light -
Weight



Butter
Soft



Premium
Stretch



Moisture
Wicking



Breathable
Pique



Built-In
Collar Stays



The First Light Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

April 1

\$105

Featherweight
Pique

S M L XL XXL

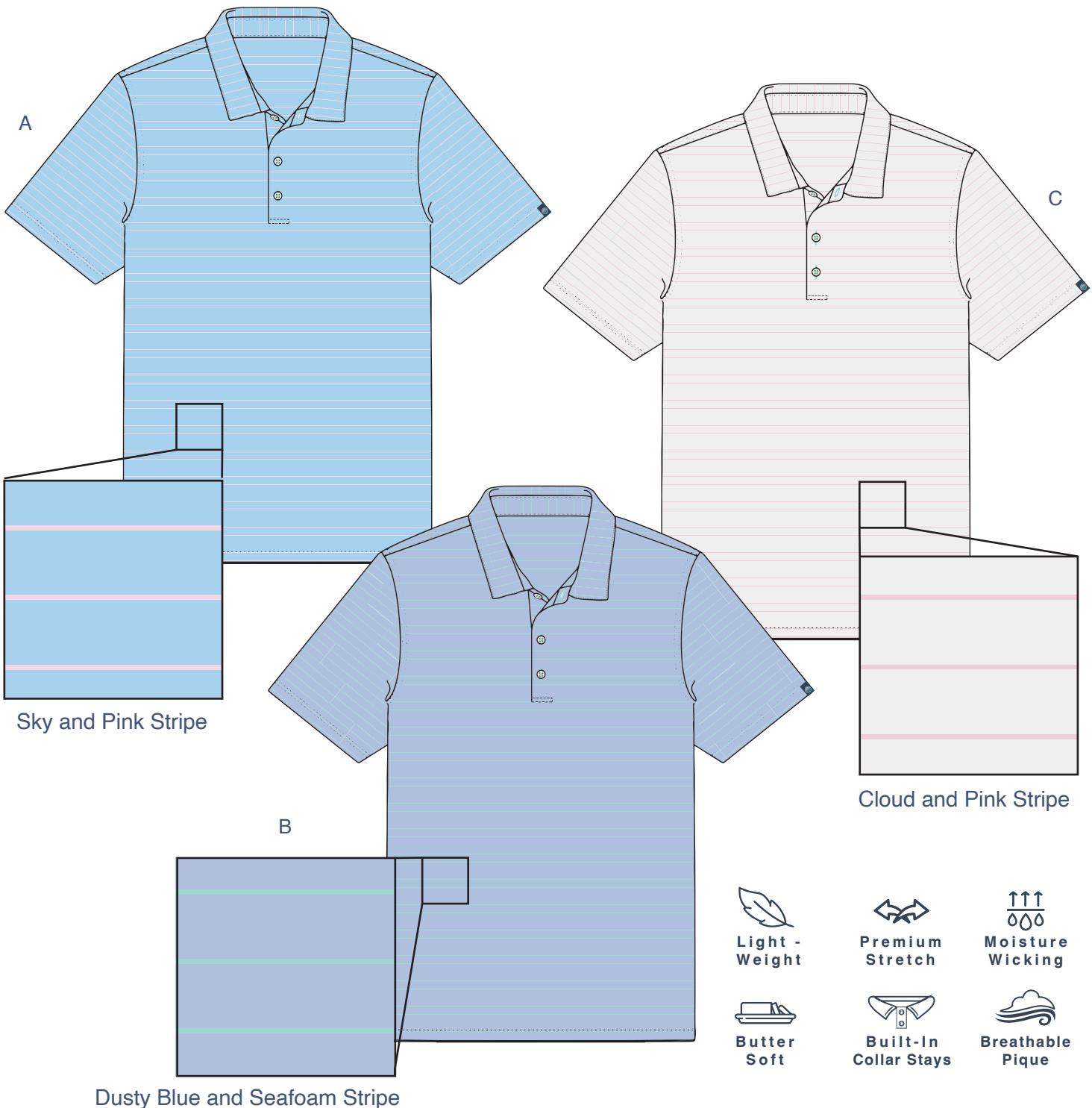
A. Sky and Pink Stripe



B. Dusty Blue and Seafoam Stripe



C. Cloud and Pink Stripe



Light -
Weight



Premium
Stretch



Moisture
Wicking



Butter
Soft



Built-In
Collar Stays



Breathable
Pique



The First Light Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

April 1

\$105

Featherweight
Pique

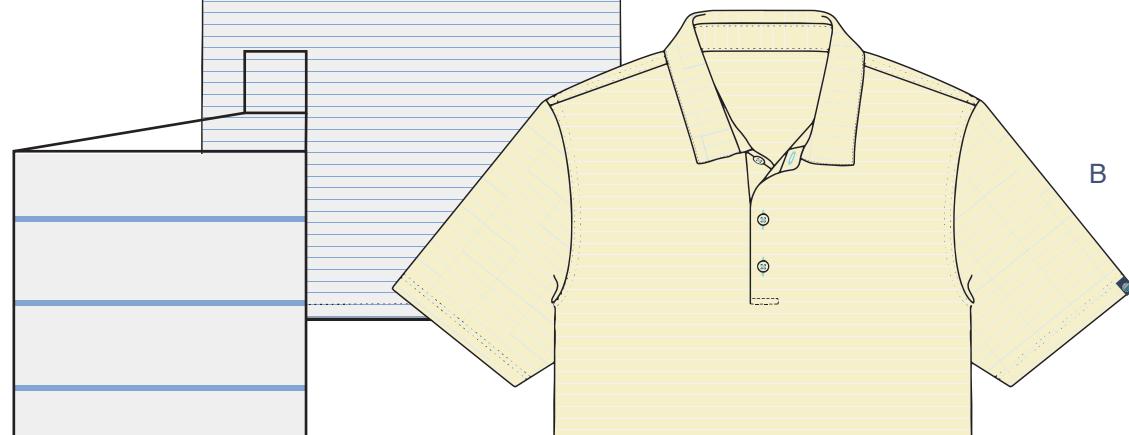
S M L XL XXL

A. Cloud and River Blue Stripe



S M L XL XXL

B. Pale Lemon Stripe



Cloud and River Blue Stripe



Light -
Weight



Premium
Stretch



Moisture
Wicking



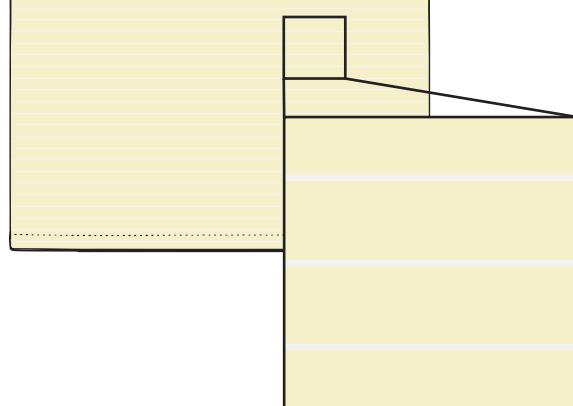
Butter
Soft



Built-In
Collar Stays



Breathable
Pique

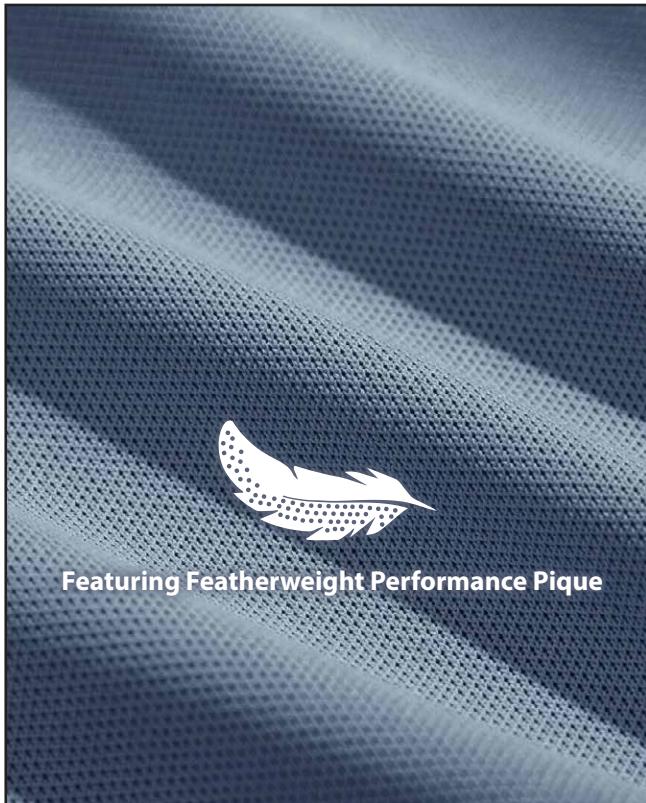


Mellow Yellow Stripe

The First Light Long Sleeve Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

Featherweight
Pique



Featuring Featherweight Performance Pique



Light -
Weight



Butter
Soft



Premium
Stretch



Built-In
Collar Stays



Moisture
Wicking



UPF
50



Breathable
Pique

The First Light Long Sleeve Polo delivers the same lightweight performance pique with added coverage for cooler mornings and changing conditions. Breathable, ultra-soft, and built with effortless stretch, it moves easily from early tee times to travel days and everyday wear. Polished for the course, comfortable off it, and versatile enough to go wherever the day leads.



The First Light Long Sleeve Polo

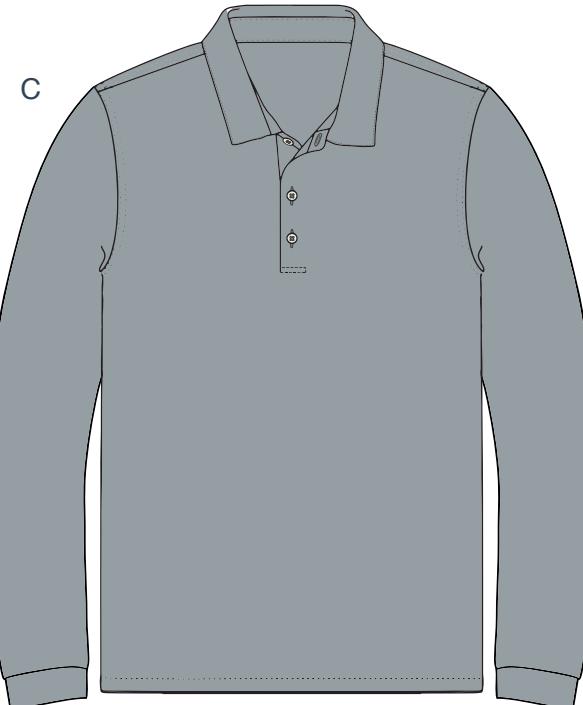
Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

April 1

\$110

Featherweight
Pique

| | S | M | L | XL | XXL |
|------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| A. White | <input type="checkbox"/> |
| B. Navy | <input type="checkbox"/> |
| C. Touch of Grey | <input type="checkbox"/> |



Light -
Weight



Premium
Stretch



Butter
Soft



Built-In
Collar Stays



Moisture
Wicking



Breathable
Pique



Sandbagger Performance Short -
Light Grey

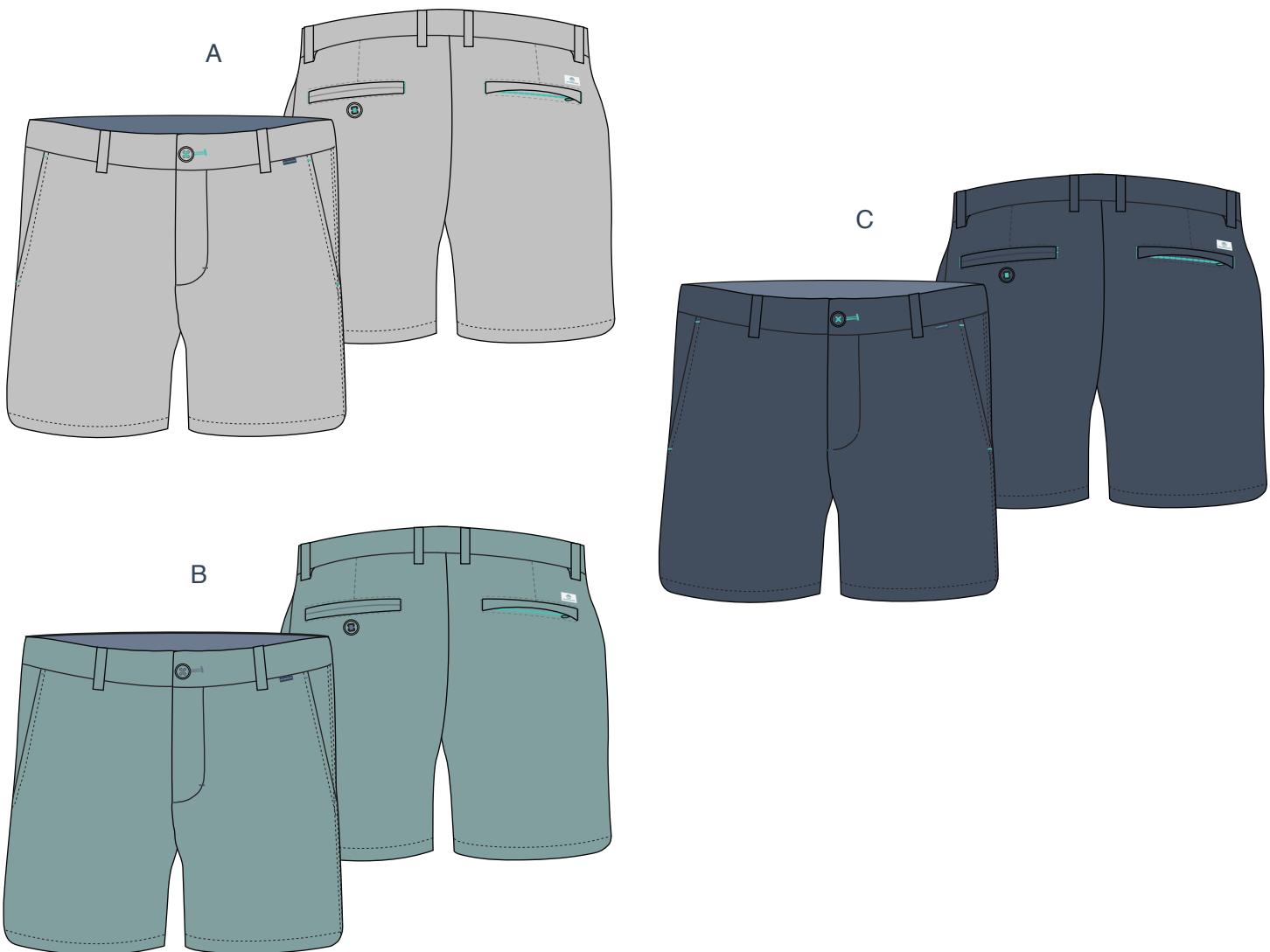
The Sandbagger Performance Short

Quick-dry stretch fabric for all-day comfort - Mesh pocket bags - Dual side-entry hand pockets
Dual back pockets - Rear zippered welt pocket and button pocket
8.5" Inseam - 92% Polyester 8% Spandex

April 25

\$89

| | 30 | 32 | 33 | 34 | 35 | 36 | 38 | 40 | 42 |
|---------------|----|----|----|----|----|----|----|----|----|
| A. Light Grey | | | | | | | | | |
| B. Sea Haze | | | | | | | | | |
| C. Navy | | | | | | | | | |



WATER
REPELLENT



PREMIUM
STRETCH



BREATHABLE
FABRIC



FEATHER
WEIGHT



Sandbagger Performance Short -
Reef Waters

The Sandbagger Performance Short

Quick-dry stretch fabric for all-day comfort - Mesh pocket bags - Dual side-entry hand pockets
Dual back pockets - Rear zippered welt pocket and button pocket
8.5" Inseam - 92% Polyester 8% Spandex

April 25

\$89

| | 30 | 32 | 33 | 34 | 35 | 36 | 38 | 40 | 42 |
|-----------------|----|----|----|----|----|----|----|----|----|
| A. Reef Waters | ■ | | | | | | | | |
| B. Valley Khaki | ■ | | | | | | | | |
| C. Graphite | ■ | | | | | | | | |
| D. Dusty Rose | ■ | | | | | | | | |



WATER
REPELLENT



PREMIUM
STRETCH



BREATHABLE
FABRIC



FEATHER
WEIGHT



Hudson Performance Short -
Stone Blue

Hudson Performance Short

Fabric: 92% Nylon 8% Spandex - 7.5" Inseam

June 15

\$78

S M L XL XXL

| | | | | | | |
|-----------------|--|--|--|--|--|--|
| A. Sea Glass | | | | | | |
| B. Stone Blue | | | | | | |
| C. Arctic Green | | | | | | |
| D. Faded Black | | | | | | |
| E. Fenway Green | | | | | | |

A



B



C



D



E



Light -
Weight



Premium
Stretch



Butter
Soft



Moisture
Wicking

Performance
Boxer-Brief Liner

Quick
Dry



The Riv Performance Sun Hoodie -
Dusty Rose

The Riv Performance Sun Hoodie

92% Polyester 8% Spandex

March 15

\$88

S M L XL XXL

A. Bay Blue



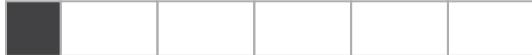
B. Navy



C. White



D. Charcoal Black



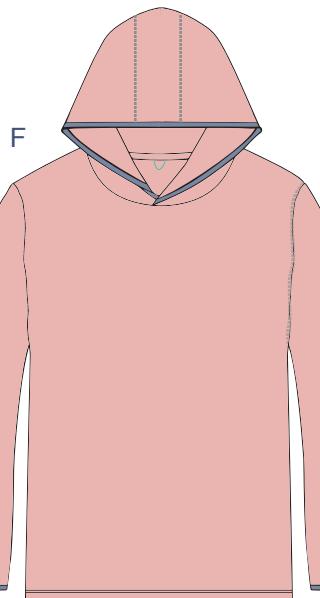
E. Fenway Green



F. Dusty Rose



G. Baltic Blue



Organic Groovy Pocket Tees

100% Premium Organic Cotton, Soft, Lightweight

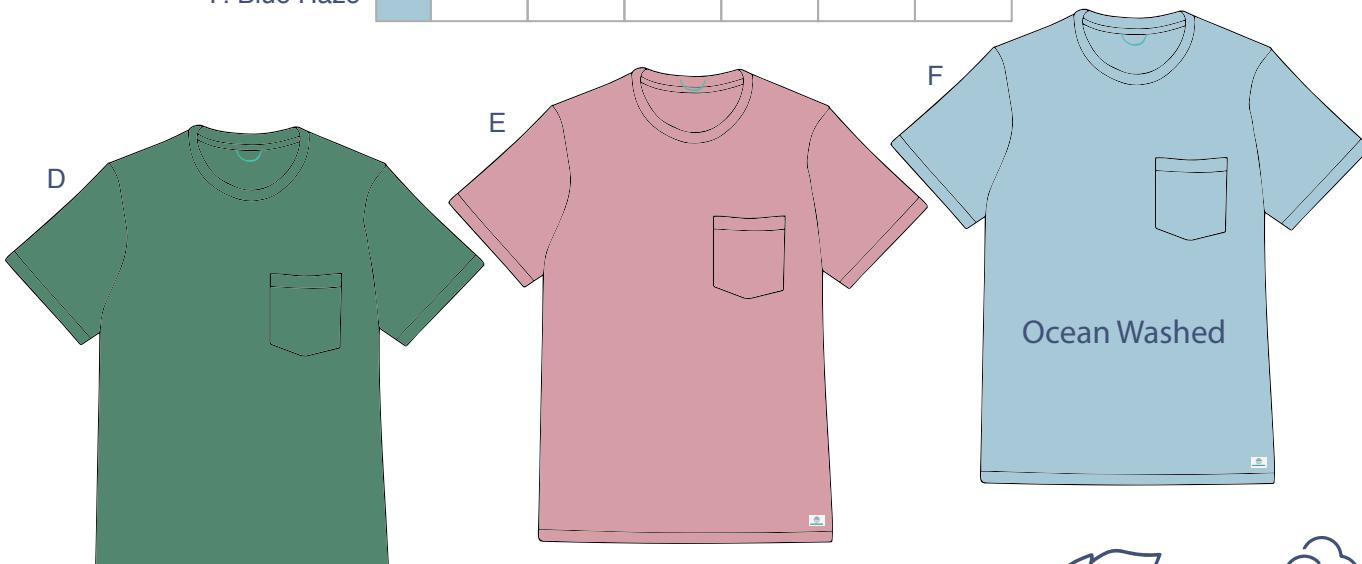
Cut from 100% premium organic cotton and ocean washed for a naturally luxurious yet broken-in feel, our Pocket Tees offer a soft, lightweight hand with a refined finish and effortless drape. Meticulously considered in fit and feel, they're designed to elevate the everyday and wear beautifully over time.

\$42

| | S | M | L | XL | XXL |
|-------------|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| A. White | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| B. Navy | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| C. Charcoal | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |



| | S | M | L | XL | XXL | XXXL |
|-----------------|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| D. Fenway Green | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| E. Rosewater | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| F. Blue Haze | <input checked="" type="checkbox"/> | <input type="checkbox"/> |



BUTTER SOFT



LIGHTWEIGHT



ORGANIC COTTON

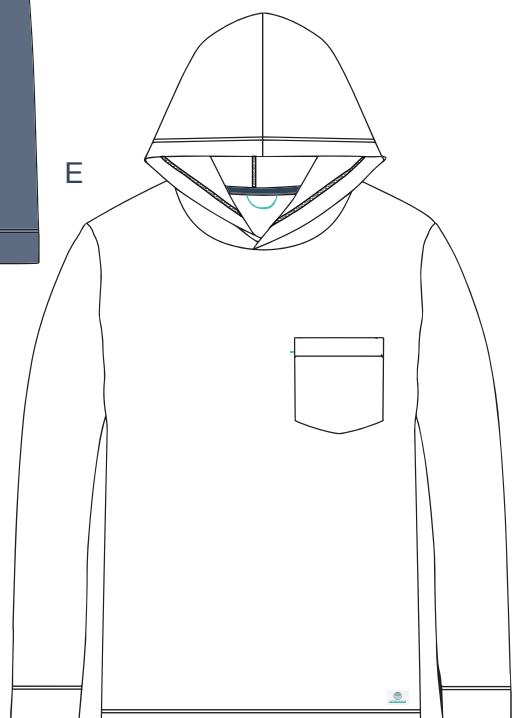
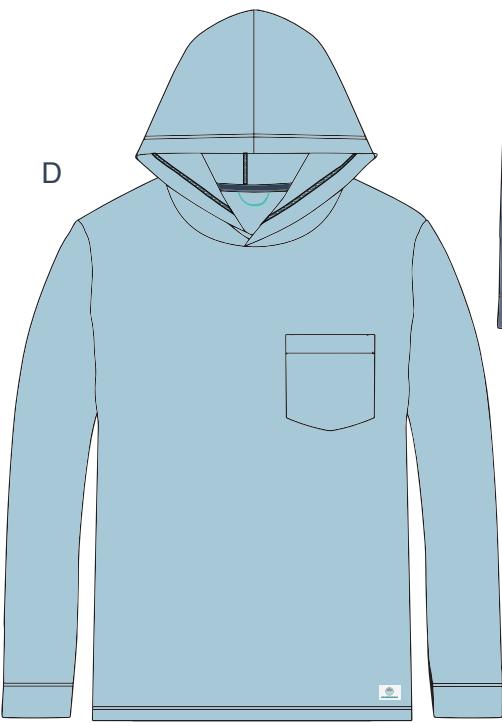
Organic Clubhouse Hoodie Tees

100% Premium Organic Cotton, Soft, Lightweight

Crafted from 100% organic cotton and salt-washed for a premium, lived-in feel, the Clubhouse Hoodie delivers everyday comfort with elevated finish. Lightweight, breathable, and cut in a modern fit, it's the kind of layer you'd expect at a higher price - built for the club, the road, and the long game.

\$64

| | S | M | L | XL | XXL |
|-----------------|---|---|---|----|-----|
| A. Charcoal | ■ | | | | |
| B. Navy | ■ | | | | |
| C. Fenway Green | ■ | | | | |
| D. Blue Haze | ■ | | | | |
| E. White | | | | | |



Ocean Washed



BUTTER SOFT



LIGHTWEIGHT



ORGANIC COTTON

Blank 5-Panel Performance Rope Hats

At-Once

\$42

A. White



B. Black



C. Navy



D. Gray



Perfect mid-profile fit

Shown is a select set of core styles and colors - we add options rotating in throughout the year. Availability shifts as we refresh silhouettes and colorways to keep the program current and versatile.

Contact your LFG Sales Ambassador or check out the available assortment and inventory levels on RepSpark store.

Custom Club Embroidery - \$5 per location

Custom Decoration Program

Specialty Patch Decoration - \$7.50 per location

Options for Specialty below -

Woven Patch
w/ Merrowed Edge



Stamped Leather
Patch



Embroidered
Canvas Patch



PVC
Patch



5-Panel Performance Rope Hats

\$42

- A. Morrison 5 Panel Performance - White
- B. Morrison 5 Panel Performance - Merlot
- C. Morrison 5 Panel Performance - Pine Green
- D. Morrison 5 Panel performance - Black
- E. Morrison 5 Panel performance - Charcoal
- F. Easy Rider 5 Panel performance - Navy

- G. Easy Rider 5 Panel performance - White

- H. Easy Rider 5 Panel performance - Breeze Blue

- I. Easy Rider 5 Panel performance - Dark Blue

- J. Easy Rider 5 Panel performance - Black

- K. Easy Rider 5 Panel performance - Navy



Perfect
Mid-Profile
fit

5-Panel Performance Rope Hats

\$42

| | | | |
|--|--|--|--|
| A. The Waker 5 Panel Performance - Dark Blue | | F. Sweet Spot 5 Panel performance - White | |
| B. The Waker 5 Panel Performance - White | | G. Sweet Spot 5 Panel performance - Charcoal | |
| C. The Waker 5 Panel Performance - Navy | | H. Sweet Spot 5 Panel performance - Black | |
| D. The Waker 5 Panel Performance - Black | | I. Sweet Spot 5 Panel performance - Navy | |
| E. The Waker 5 Panel Performance - Charcoal | | | |

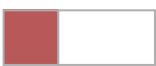


Perfect Mid-Profile fit

5-Panel Performance Rope Hats

\$42

A. Tres Palmas Unstructured 5 Panel Performance - Rust



B. Tres Palmas Unstructured 5 Panel Performance - Dusty Blue



C. Sweet Golf 5 Panel Performance - White



D. Sweet Golf 5 Panel performance - Navy



E. Sweet Golf 5 Panel performance - Charcoal



A



B



C



D



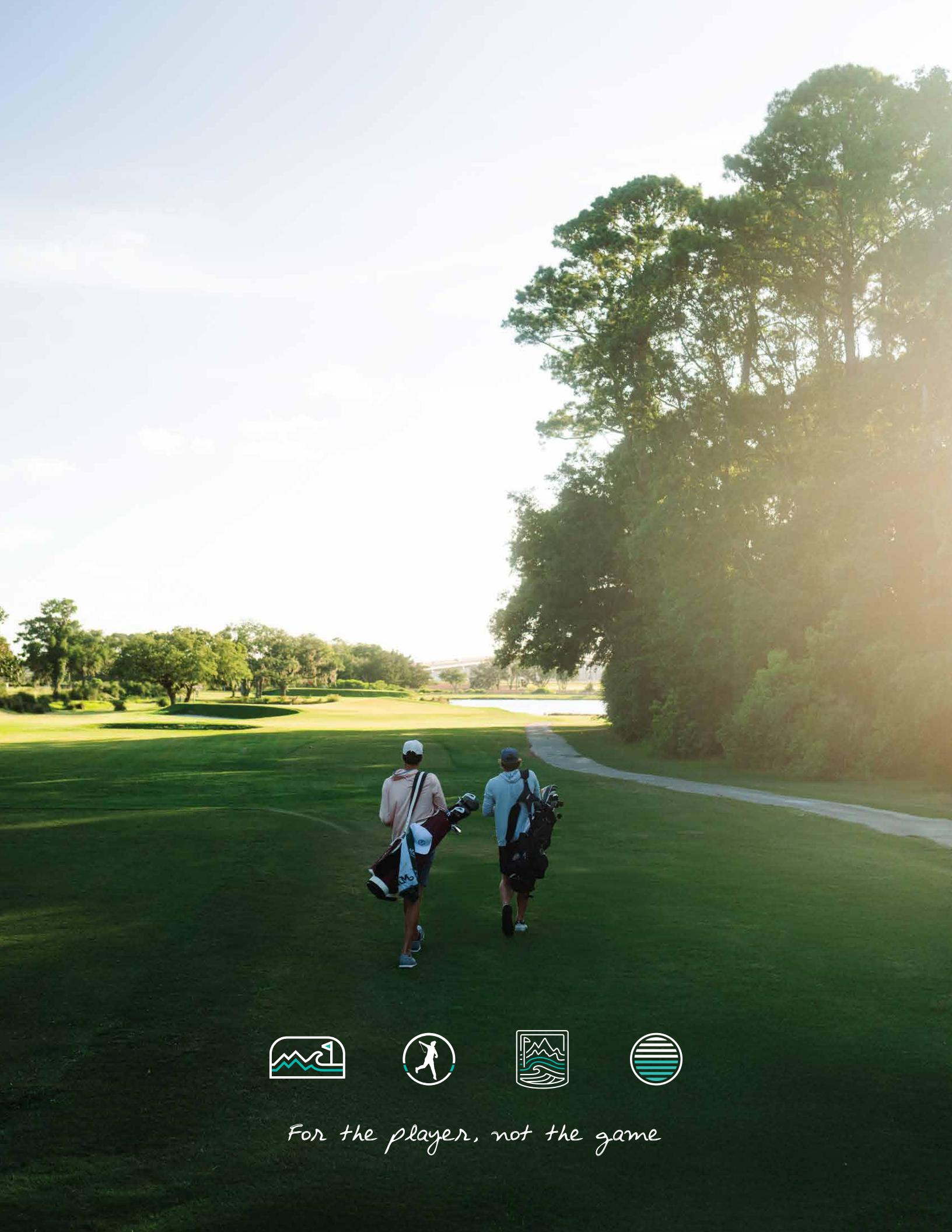
E

Perfect Mid-Profile fit





For the player, not the game



For the player, not the game