



LIVE FOREVER GOLF

*Spring 26*









Based on the northeast coast of Florida, Live Forever Golf was born from a deep-rooted friendship and a shared desire to redefine the lifestyle of those who play the game of life. The company's journey started in a detached garage during the pandemic, with nothing more than a logo, a whiteboard, and a dream. Since then, Live Forever Golf has been dedicated to creating high-quality, relaxed golf apparel that reflects the lifestyle of those who wear it. Live Forever Golf is not just a brand; it's a celebration of life's moments and a reminder to stay true to who you are because life's too short to be anything but optimistic. Live Forever Golf is a brand that values the player, and understands that the individual makes the game unique.

*For the player, not the game.*



# Ringer Polo

92% Polyester 8% Spandex

Grab your phone, it's time to call in The Ringer. Always the "A" player in your Monday charity scramble. The Ringer shows up 10 minutes before the 12:30 shotgun, just in time to grab a cocktail before the first tee. He doesn't hit a ball on the range, claims he hasn't touched a club in a month, and then proceeds to lead your team to yet another Monday title.

With clutch shot after clutch shot, The Ringer stays dialed-in, and makes your Monday feel like a Sunday.



The Ringer Performance Polo Micro Stripes - Storm  
The Coast to Course Performance Short - Heathered Grey



**Light -  
Weight**



**Butter  
Soft**



**Premium  
Stretch**



**Built-In  
Collar Stays**



**Moisture  
Wicking**



**UPF  
50**









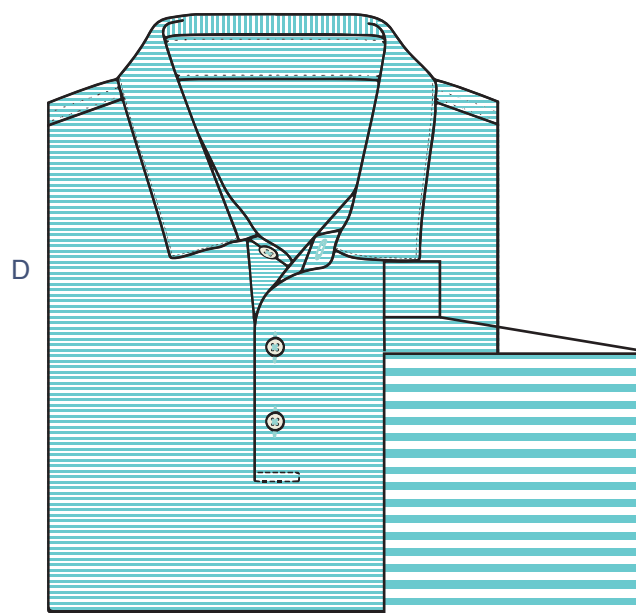
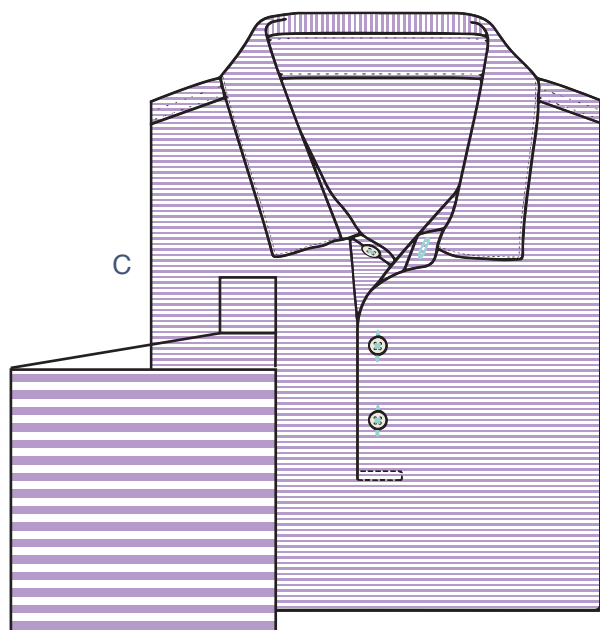
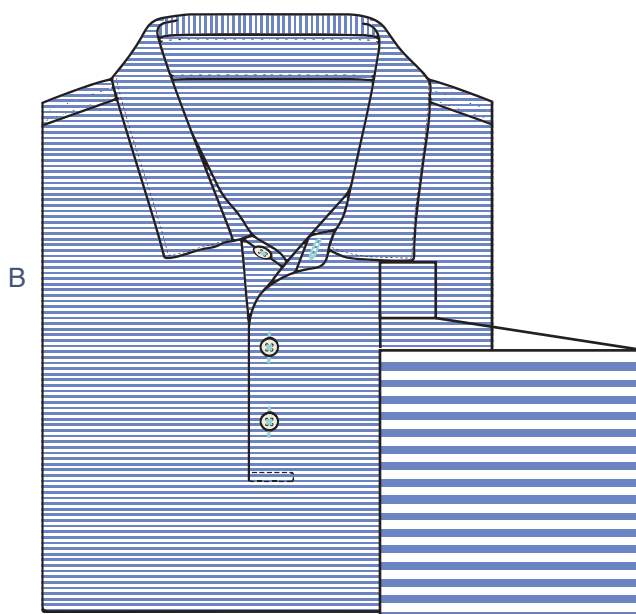
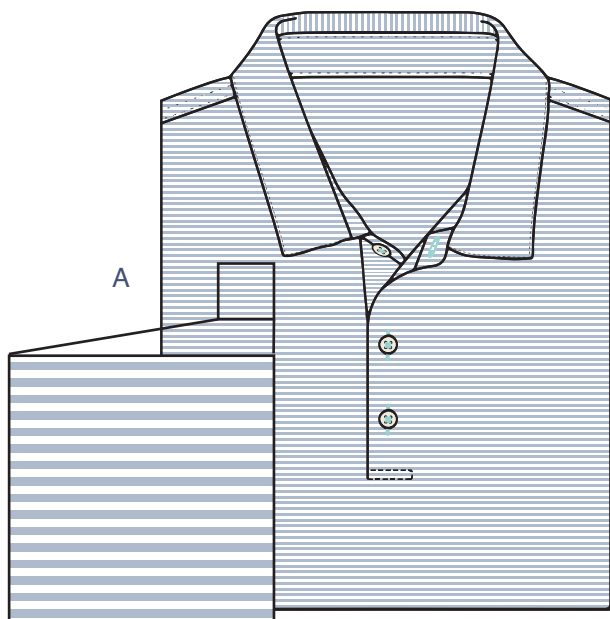
# Ringer Polo

92% Polyester 8% Spandex

April 15

\$98

	S	M	L	XL	XXL
A. Micro Stripe - Storm					
B. Micro Stripe - Breaker Blue					
C. Micro Stripe - Lilac					
D. Micro Stripe - Lagoon					







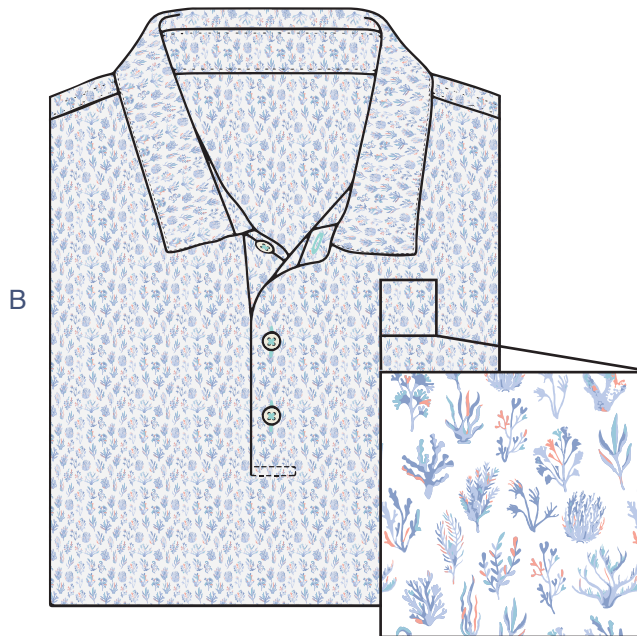
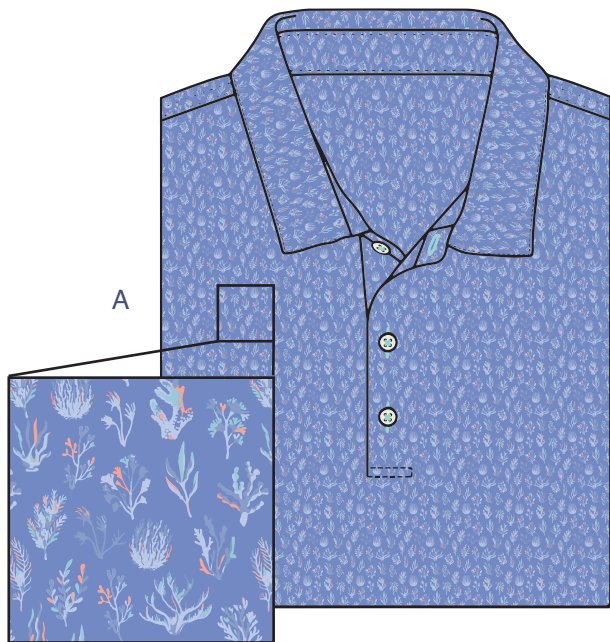
# Ringer Polo

92% Polyester 8% Spandex

April 15

\$98

	S	M	L	XL	XXL
A. Sea Coral - Sailor Blue					
B. Sea Coral - White					
C. Sea Coral - Navy					



Light -  
Weight



Butter  
Soft



Premium  
Stretch



Built-In  
Collar Stays

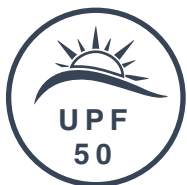


Moisture  
Wicking



Breathable





# Ringer Polo

92% Polyester 8% Spandex

April 15

\$98

S M L XL XXL

A. Ground Swell - White and Storm



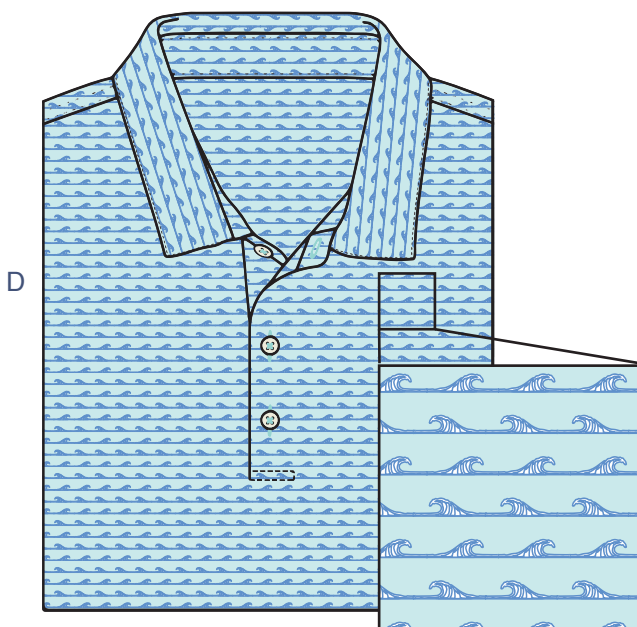
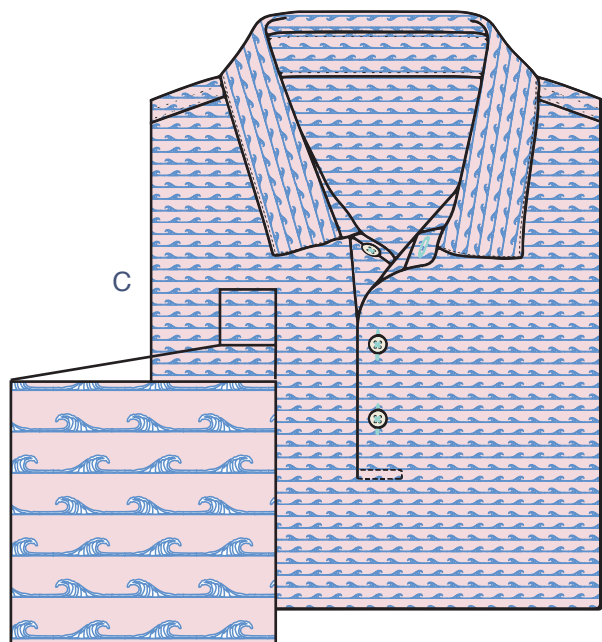
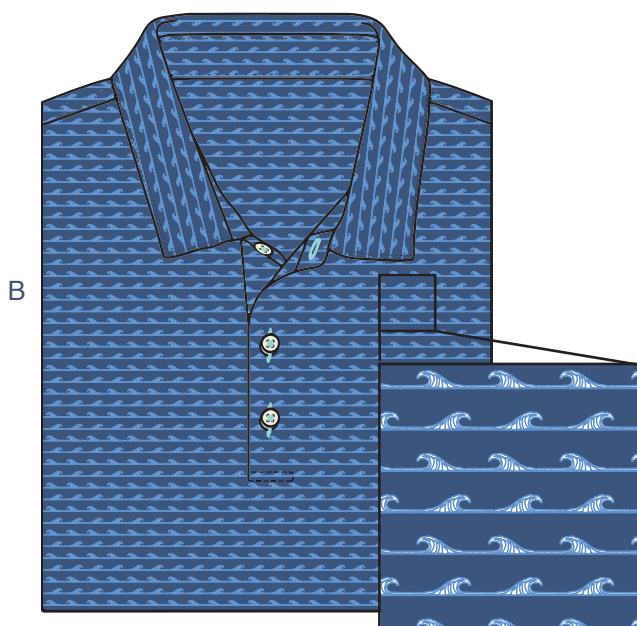
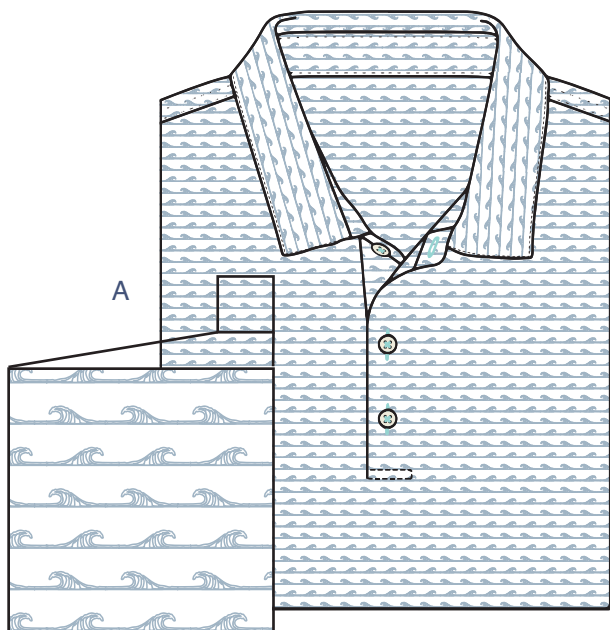
B. Ground Swell - Navy and Breaker Blue



C. Ground Swell - Dusty Rose and Breaker Blue



D. Ground Swell - Sea Spray and Breaker Blue





# The Gamer Polo

86% Dri Release 11% Lyocell 3% Spandex

Built with drirelease® yarn technology, the Gamer Polo delivers performance you can feel the second you put it on - naturally soft, fast-drying, and breathable with permanent moisture-wicking that never washes out. Designed as a modern take on a classic homage silhouette, it nods to the King while playing strictly in the present. Trust us - you won't believe the feel.



## SOFT NATURAL TOUCH

drirelease® is a high-performance yarn technology designed to feel naturally soft.

## INHERENT FIBER WICKING

drirelease® blends the perfect amount of natural or cellulose fibers to inherently pull sweat from skin.

## FAST DRYING

drirelease® engineered polyester fibers of different length and thickness pushes sweat out for enhanced comfort.

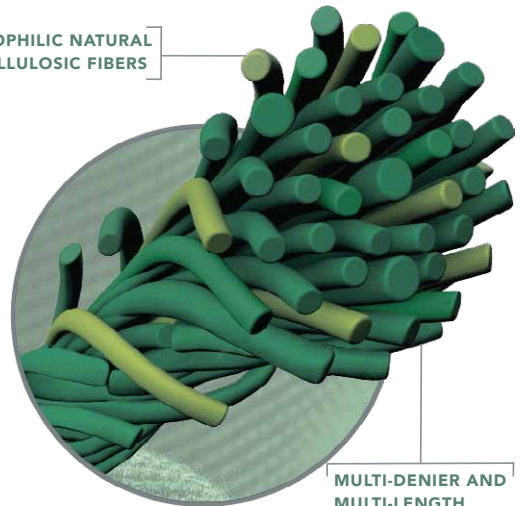
## PERMANENT PERFORMANCE

drirelease® is the yarn and will never wash out.

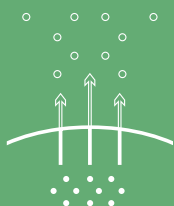
## WRINKLE RESISTANT

drirelease® fiber blend keeps apparel looking fresh from start to finish.

HYDROPHILIC NATURAL  
OR CELLULOSIC FIBERS



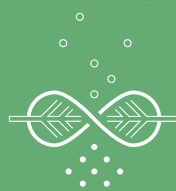
MULTI-DENIER AND  
MULTI-LENGTH  
HYDROPHOBIC  
POLYESTER FIBERS



MOISTURE  
WICKING



FAST  
DRYING



PERMANENT  
PERFORMANCE



SUPERIOR  
COMFORT



PREMIUM  
QUALITY





# The Gamer Polo

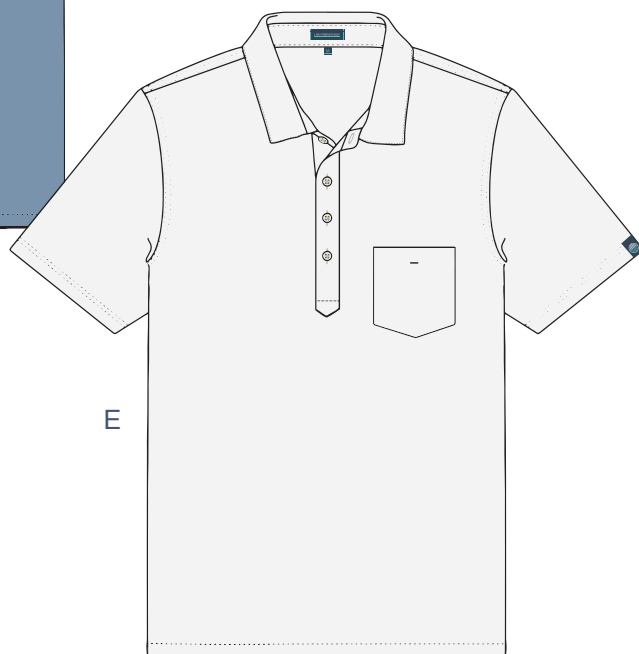
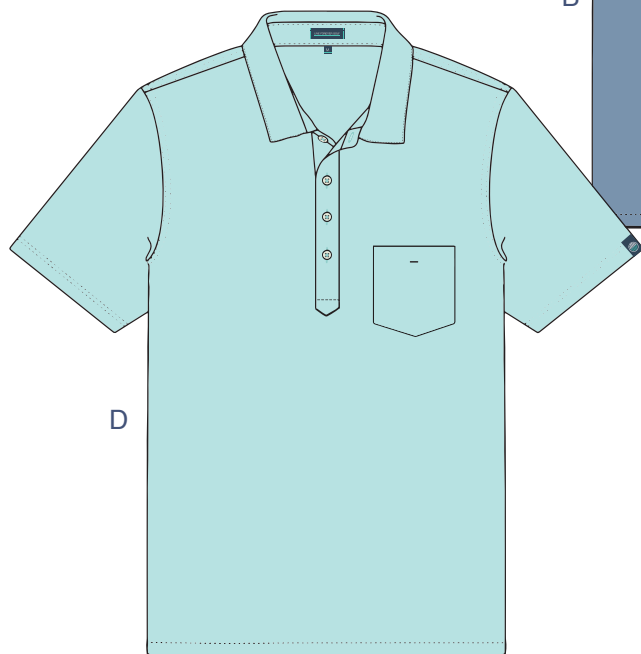
86% Dri Release 11% Lyocell 3% Spandex

April 25

\$115



	S	M	L	XL	XXL
A. Charcoal					
B. Chambray Blue					
C. Fenway					
D. Sea Spray					
E. Oxford White					







# The Gamer Polo

86% Dri Release 11% Lyocell 3% Spandex

April 25

\$115



	S	M	L	XL	XXL
A. Shoreline Stripe					
B. Bayside Stripe					



BREATHABLE



SOFT & LIGHT



PREMIUM STRETCH



MOISTURE WICKING

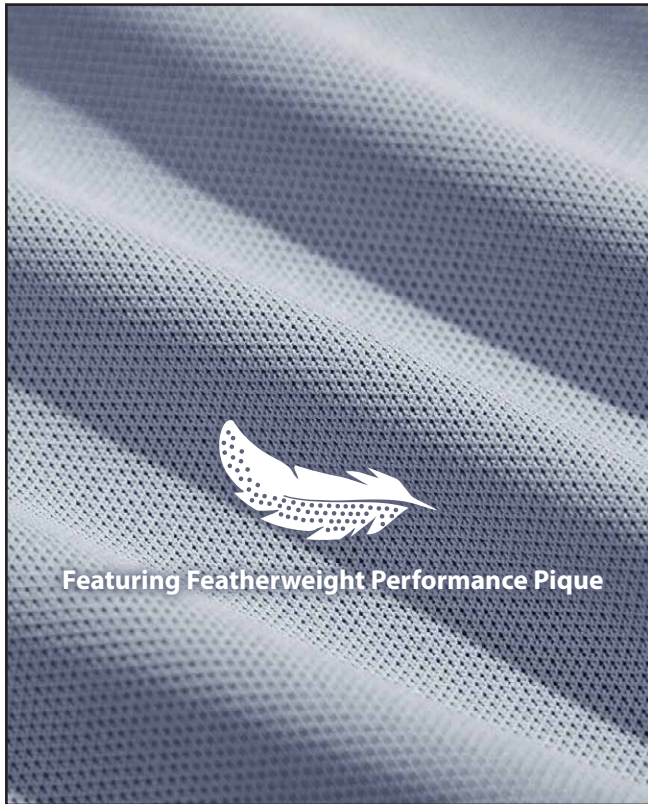




# The First Light Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

Featherweight  
Pique



Light -  
Weight



Butter  
Soft



Premium  
Stretch



Built-In  
Collar Stays



Moisture  
Wicking



UPF  
50



Breathable  
Pique

**Our Lightweight Performance Pique Polo pairs classic pique texture with a breathable, ultra-soft feel and effortless stretch. Easy to wear and easy to move in, it's made for days on the course, weekends away, and everything in between. The First Light Polo is polished enough for golf, comfortable enough for travel, and versatile enough for everyday wear.**



# The First Light Polo

Featherweight Pique - 14% Pima Cotton, 81% Poly, 5% Spandex

Featherweight  
Pique

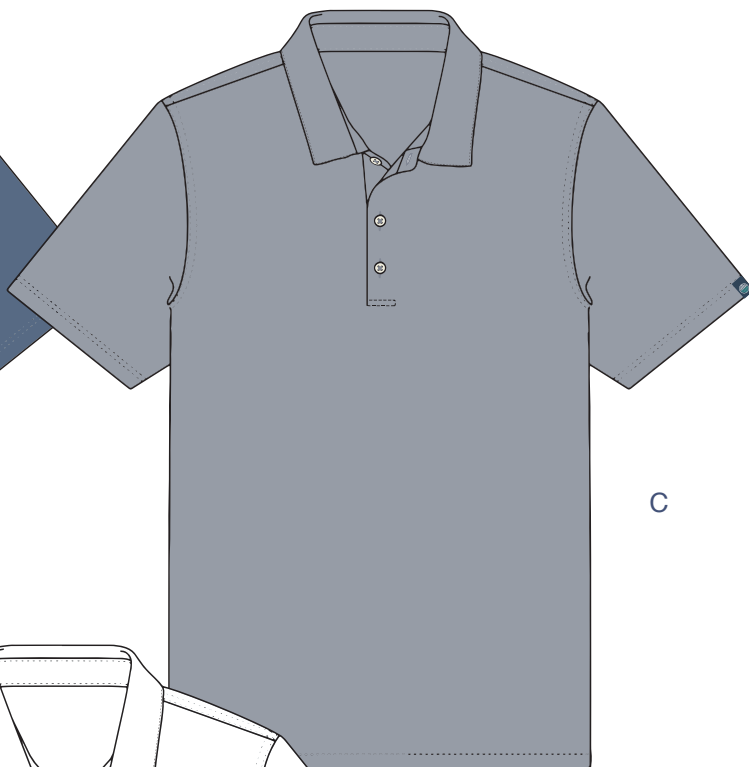
April 1

\$105

	S	M	L	XL	XXL
A. Navy					
B. Cloud White					
C. Touch of Grey					



A



C



B



Light -  
Weight



Butter  
Soft



Premium  
Stretch



Moisture  
Wicking

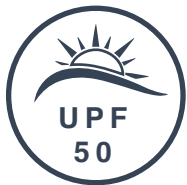


Breathable  
Pique



Built-In  
Collar Stays





# The First Light Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

Featherweight  
Pique

April 1

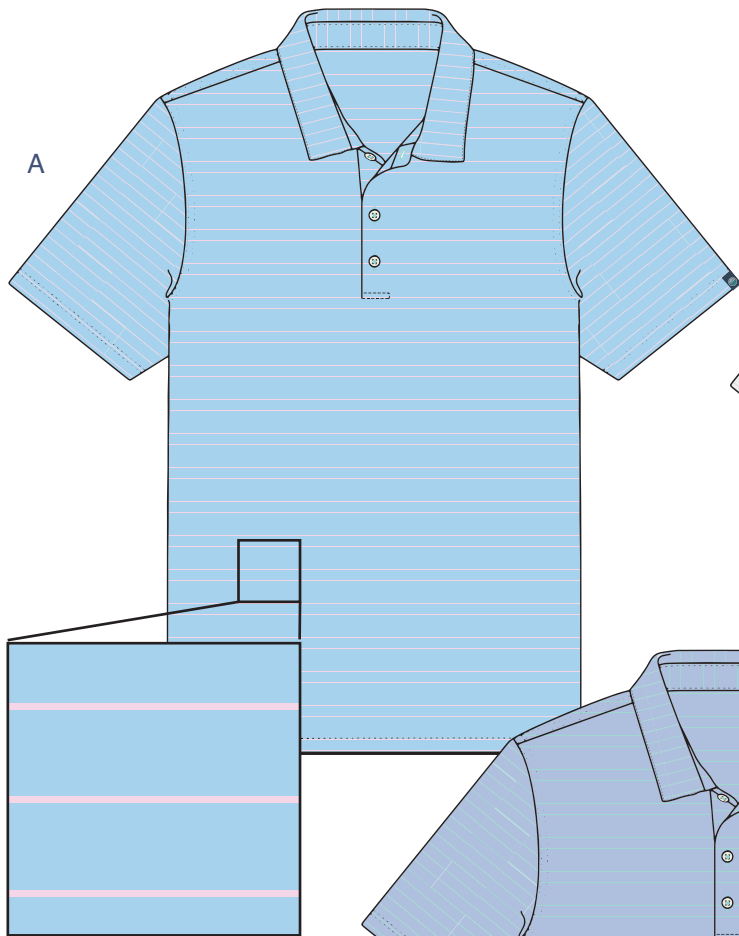
\$105

S M L XL XXL

A. Sky and Pink Stripe

B. Dusty Blue and Seafoam Stripe

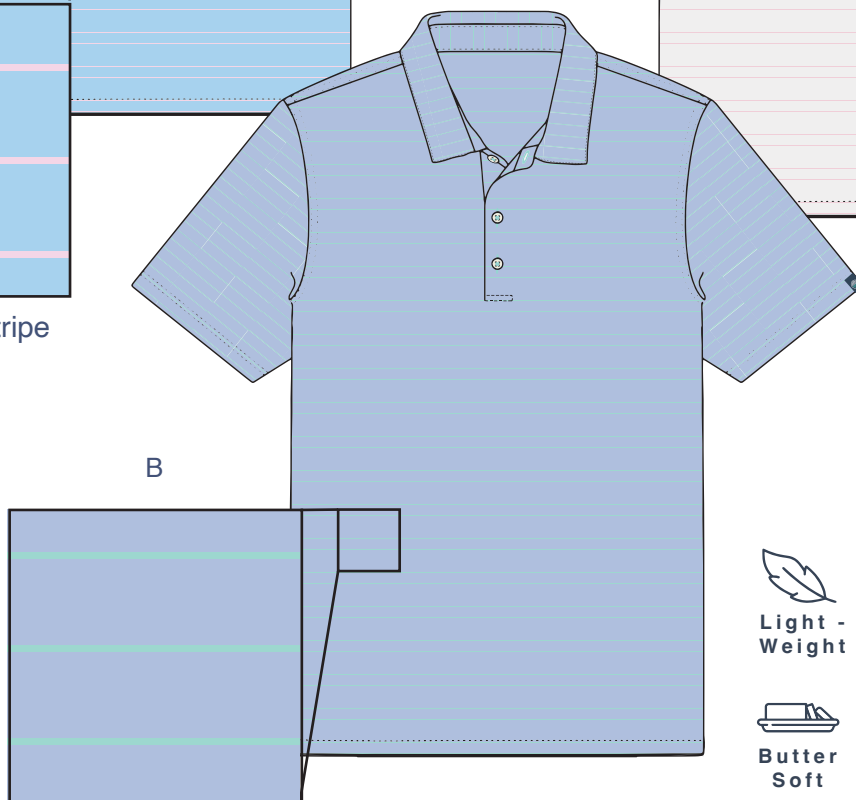
C. Cloud and Pink Stripe

Sky and Pink Stripe



Cloud and Pink Stripe



Dusty Blue and Seafoam Stripe



Light -  
Weight



Premium  
Stretch



Moisture  
Wicking



Butter  
Soft



Built-In  
Collar Stays



Breathable  
Pique



# The First Light Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

Featherweight  
Pique

April 1

\$105

S M L XL XXL

A. Cloud and River Blue Stripe

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B. Pale Lemon Stripe

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# The First Light Long Sleeve Polo

Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

Featherweight  
Pique



Light -  
Weight



Butter  
Soft



Premium  
Stretch



Built-In  
Collar Stays



Moisture  
Wicking



UPF  
50



Breathable  
Pique

**The First Light Long Sleeve Polo delivers the same lightweight performance pique with added coverage for cooler mornings and changing conditions. Breathable, ultra-soft, and built with effortless stretch, it moves easily from early tee times to travel days and everyday wear. Polished for the course, comfortable off it, and versatile enough to go wherever the day leads.**



# The First Light Long Sleeve Polo

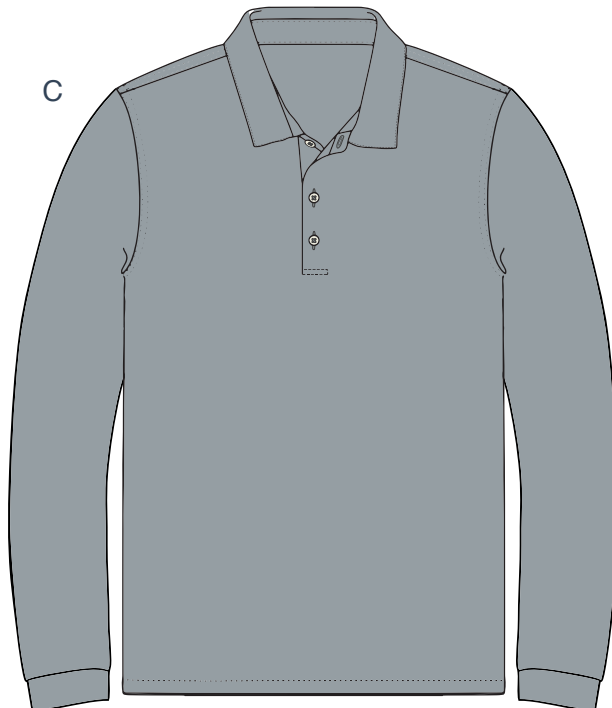
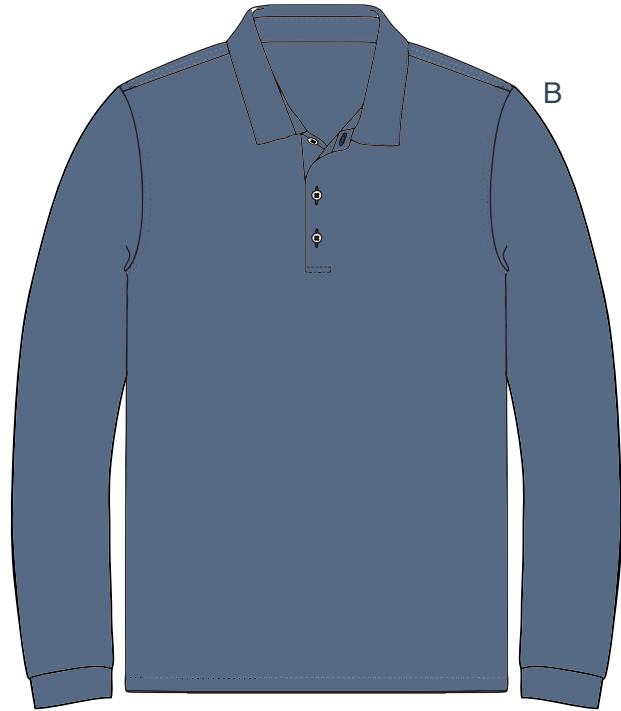
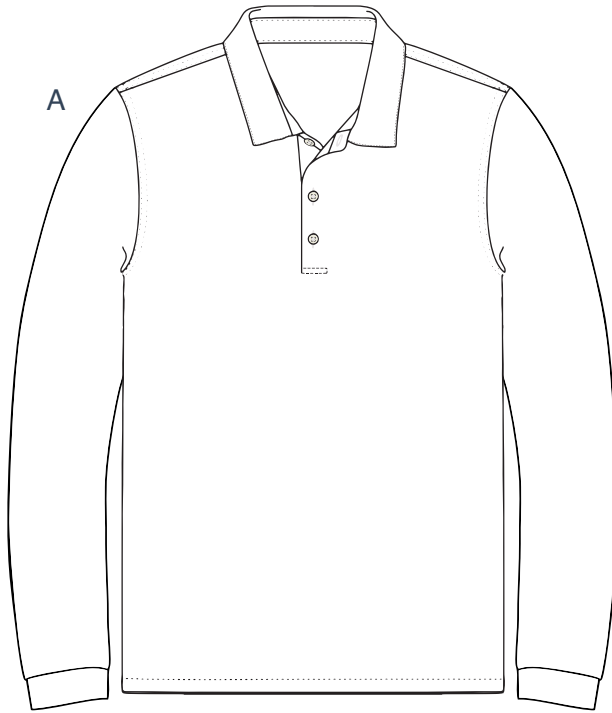
Featherweight Pique - 11% Pima Cotton, 84% Poly, 5% Spandex

April 1

\$110

Featherweight  
Pique

	S	M	L	XL	XXL
A. White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Navy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Touch of Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Light -  
Weight



Premium  
Stretch



Butter  
Soft



Built-In  
Collar Stays



Moisture  
Wicking



Breathable  
Pique





Sandbagger Performance Short -  
Light Grey

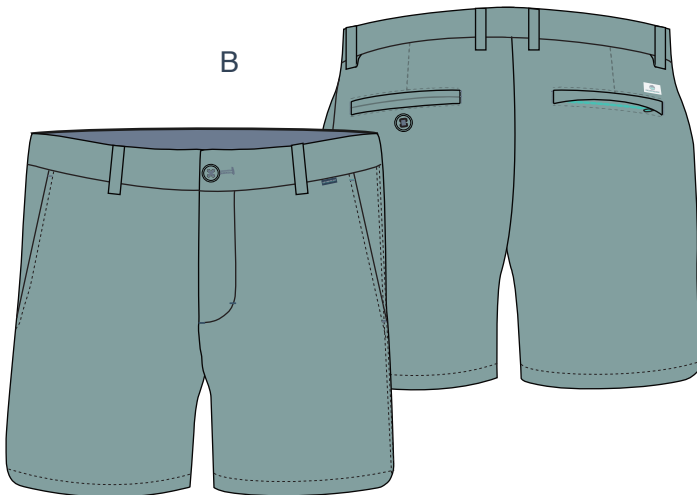
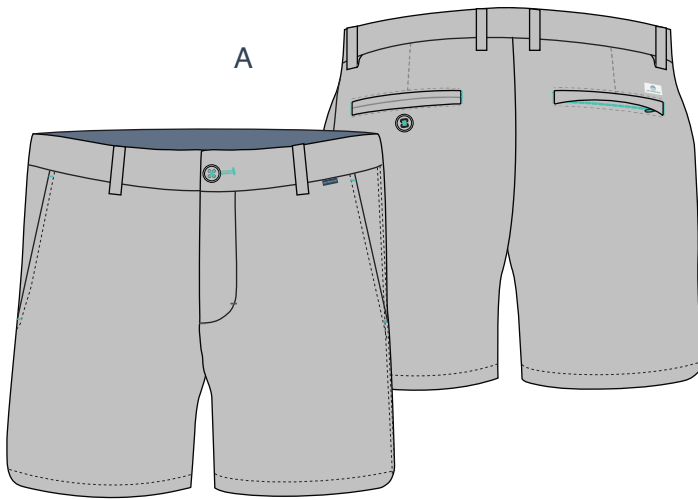
# The Sandbagger Performance Short

Quick-dry stretch fabric for all-day comfort - Mesh pocket bags - Dual side-entry hand pockets  
Dual back pockets - Rear zippered welt pocket and button pocket  
8.5" Inseam - 92% Polyester 8% Spandex

April 25

\$89

	30	32	33	34	35	36	38	40	42
A. Light Grey									
B. Sea Haze									
C. Navy									







Sandbagger Performance Short -  
Reef Waters







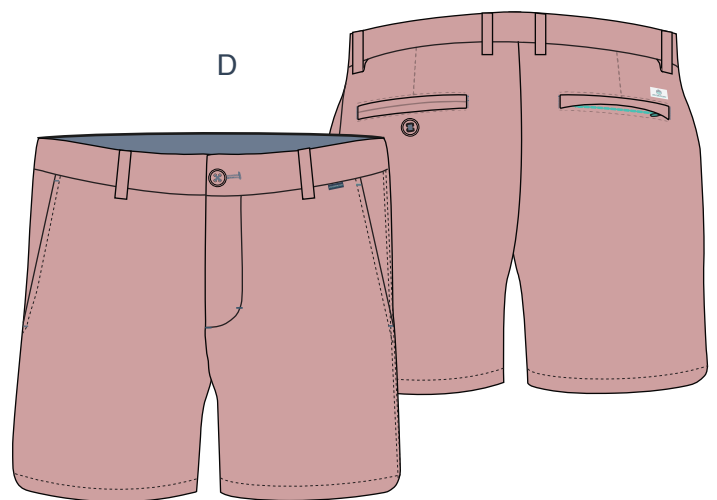
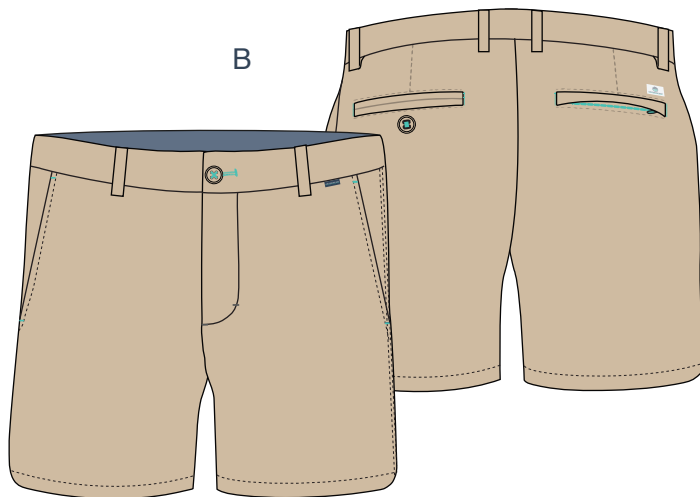
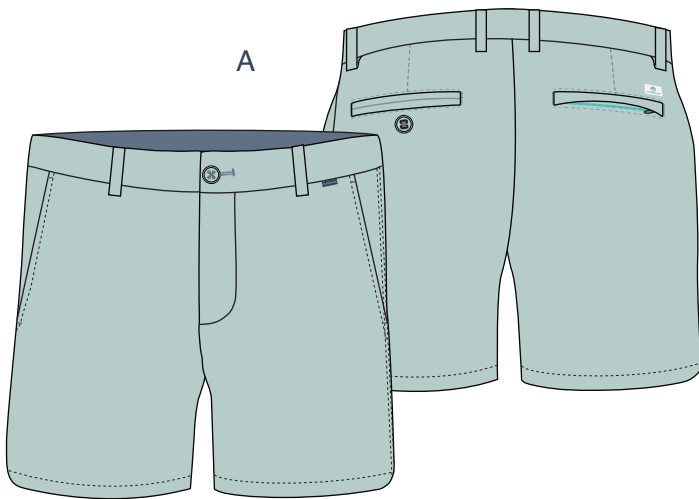
# The Sandbagger Performance Short

Quick-dry stretch fabric for all-day comfort - Mesh pocket bags - Dual side-entry hand pockets  
Dual back pockets - Rear zippered welt pocket and button pocket  
8.5" Inseam - 92% Polyester 8% Spandex

April 25

\$89

	30	32	33	34	35	36	38	40	42
A. Reef Waters									
B. Valley Khaki									
C. Graphite									
D. Dusty Rose									





Hudson Performance Short -  
Stone Blue

# Hudson Performance Short

Fabric: 92% Nylon 8% Spandex - 7.5" Inseam

June 15

\$78

	S	M	L	XL	XXL
A. Sea Glass					
B. Stone Blue					
C. Arctic Green					
D. Faded Black					
E. Fenway Green					



Light -  
Weight



Premium  
Stretch



Butter  
Soft



Moisture  
Wicking



Performance  
Boxer-Brief Liner



Quick  
Dry









The Riv Performance Sun Hoodie -  
Dusty Rose

# The Riv Performance Sun Hoodie




92% Polyester 8% Spandex

March 15

\$88

	S	M	L	XL	XXL
A. Bay Blue					
B. Navy					
C. White					
D. Charcoal Black					



E. Fenway Green						
F. Dusty Rose						
G. Baltic Blue						



# Organic Groovy Pocket Tees

100% Premium Organic Cotton, Soft, Lightweight

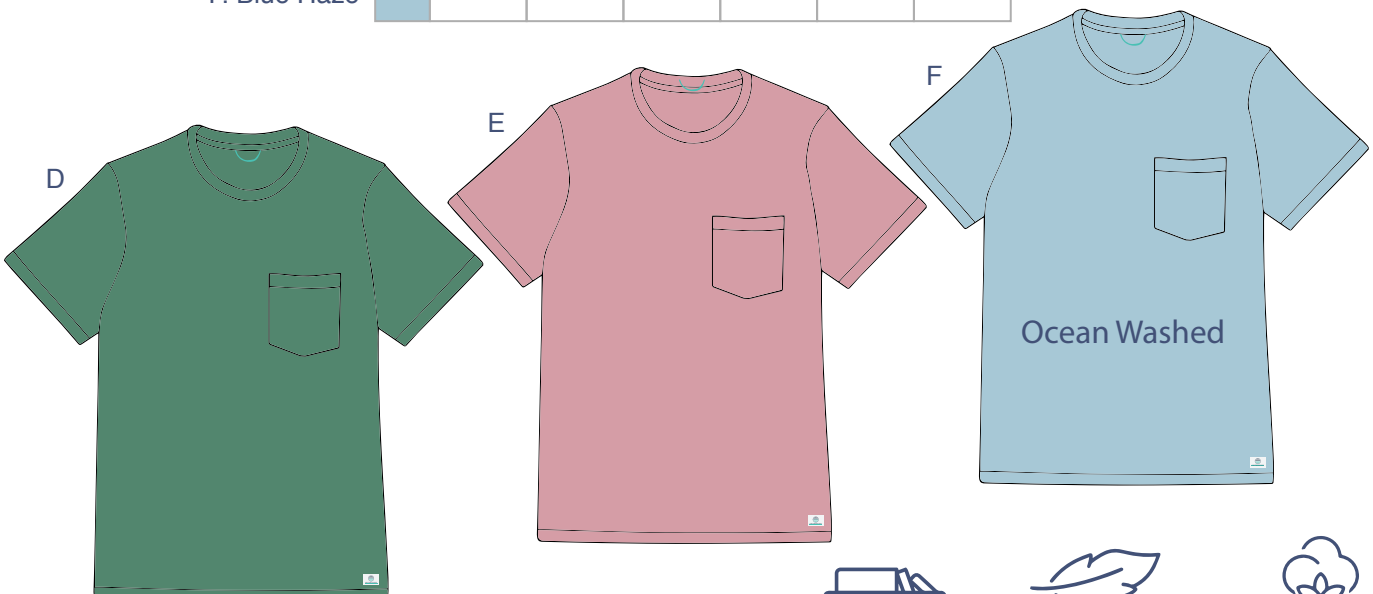
Cut from 100% premium organic cotton and ocean washed for a naturally luxurious yet broken-in feel, our Pocket Tees offer a soft, lightweight hand with a refined finish and effortless drape. Meticulously considered in fit and feel, they're designed to elevate the everyday and wear beautifully over time.

\$42

	S	M	L	XL	XXL
A. White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Navy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Charcoal	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



	S	M	L	XL	XXL	XXXL
D. Fenway Green	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. Rosewater	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
F. Blue Haze	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



BUTTER SOFT



LIGHTWEIGHT



ORGANIC COTTON





# Organic Clubhouse Hoodie Tees

100% Premium Organic Cotton, Soft, Lightweight

Crafted from 100% organic cotton and salt-washed for a premium, lived-in feel, the Clubhouse Hoodie delivers everyday comfort with elevated finish. Lightweight, breathable, and cut in a modern fit, it's the kind of layer you'd expect at a higher price - built for the club, the road, and the long game.

\$64

	S	M	L	XL	XXL
A. Charcoal					
B. Navy					
C. Fenway Green					
D. Blue Haze					
E. White					

A



C



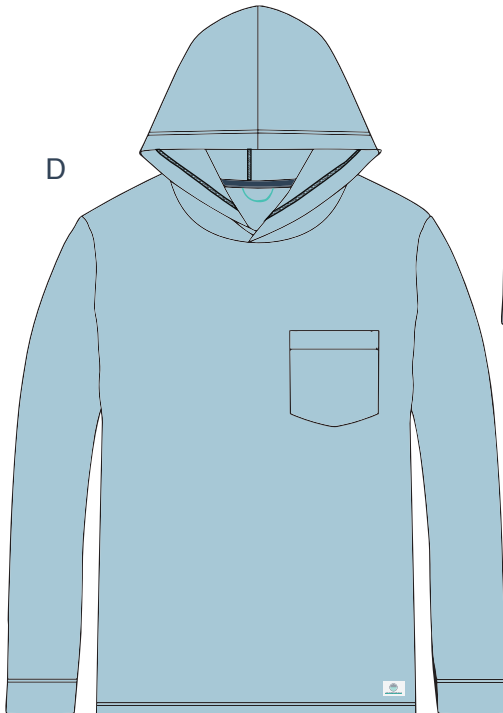
B



E



D



Ocean Washed



BUTTER SOFT



LIGHTWEIGHT



ORGANIC COTTON

Ocean Washed

# Blank 5-Panel Performance Rope Hats

At-Once

\$42

A. White



C. Navy



B. Black



D. Gray



A



B



*Perfect Mid-Profile fit*

C



D



Shown is a select set of core styles and colors - we add options rotating in throughout the year. Availability shifts as we refresh silhouettes and colorways to keep the program current and versatile.

Contact your LFG Sales Ambassador or check out the available assortment and inventory levels on RepSpark store.

Custom Club Embroidery - \$5 per location

## *Custom Decoration Program*

Specialty Patch Decoration - \$7.50 per location

Options for Specialty below -

Woven Patch  
w/ Merrowed Edge



Stamped Leather  
Patch



Embroidered  
Canvas Patch









PVC  
Patch

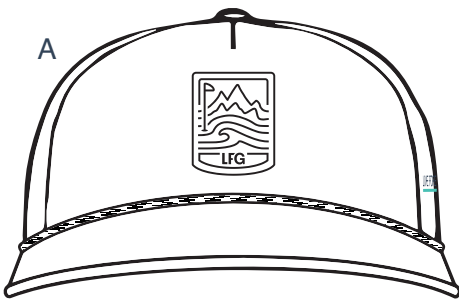


# 5-Panel Performance Rope Hats

\$42

- A. Morrison 5 Panel Performance - White 
- B. Morrison 5 Panel Performance - Merlot 
- C. Morrison 5 Panel Performance - Pine Green 
- D. Morrison 5 Panel performance - Black 
- E. Morrison 5 Panel performance - Charcoal 
- F. Easy Rider 5 Panel performance - Navy 

- G. Easy Rider 5 Panel performance - White 
- H. Easy Rider 5 Panel performance - Breeze Blue 
- I. Easy Rider 5 Panel performance - Dark Blue 
- J. Easy Rider 5 Panel performance - Black 
- K. Easy Rider 5 Panel performance - Navy 



Perfect  
Mid-Profile  
fit



# 5-Panel Performance Rope Hats

\$42

A. The Waker 5 Panel Performance - Dark Blue



B. The Waker 5 Panel Performance - White



C. The Waker 5 Panel Performance - Navy



D. The Waker 5 Panel Performance - Black



E. The Waker 5 Panel Performance - Charcoal



F. Sweet Spot 5 Panel performance - White



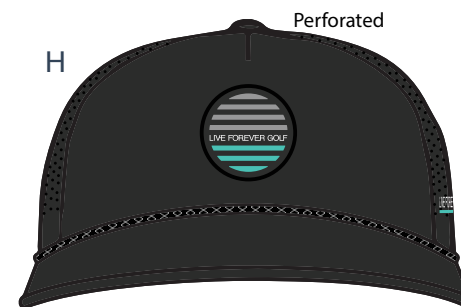
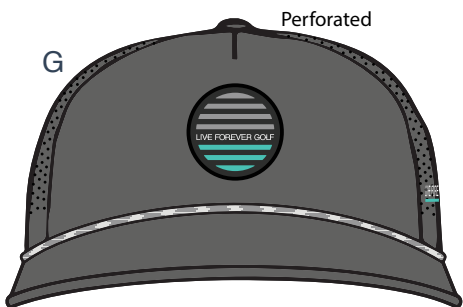
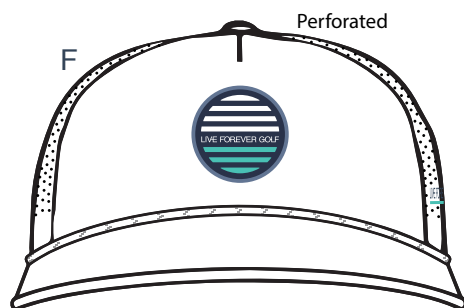
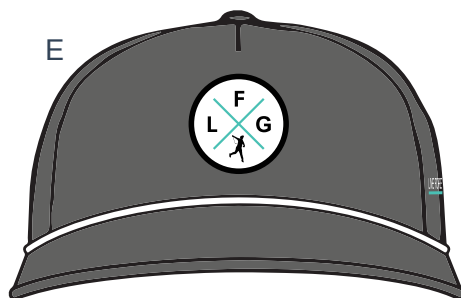
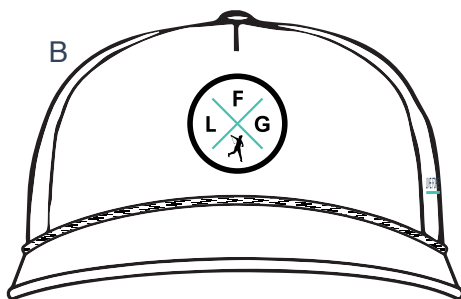
G. Sweet Spot 5 Panel performance - Charcoal



H. Sweet Spot 5 Panel performance - Black



I. Sweet Spot 5 Panel performance - Navy



Perfect Mid-Profile fit

# 5-Panel Performance Rope Hats

\$42

A. Tres Palmas Unstructured 5 Panel Performance - Rust



B. Tres Palmas Unstructured 5 Panel Performance - Dusty Blue



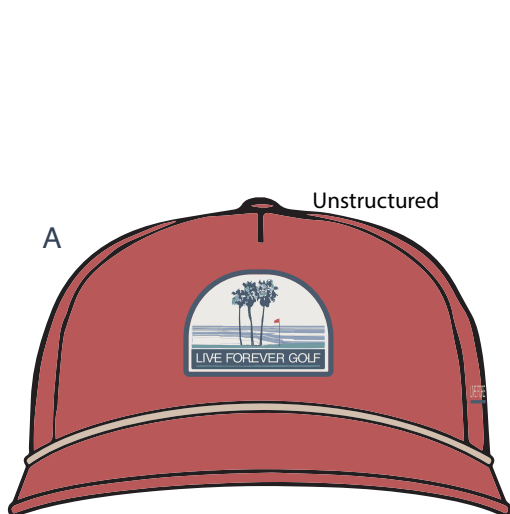
C. Sweet Golf 5 Panel Performance - White



D. Sweet Golf 5 Panel performance - Navy



E. Sweet Golf 5 Panel performance - Charcoal



Perfect Mid-Profile fit



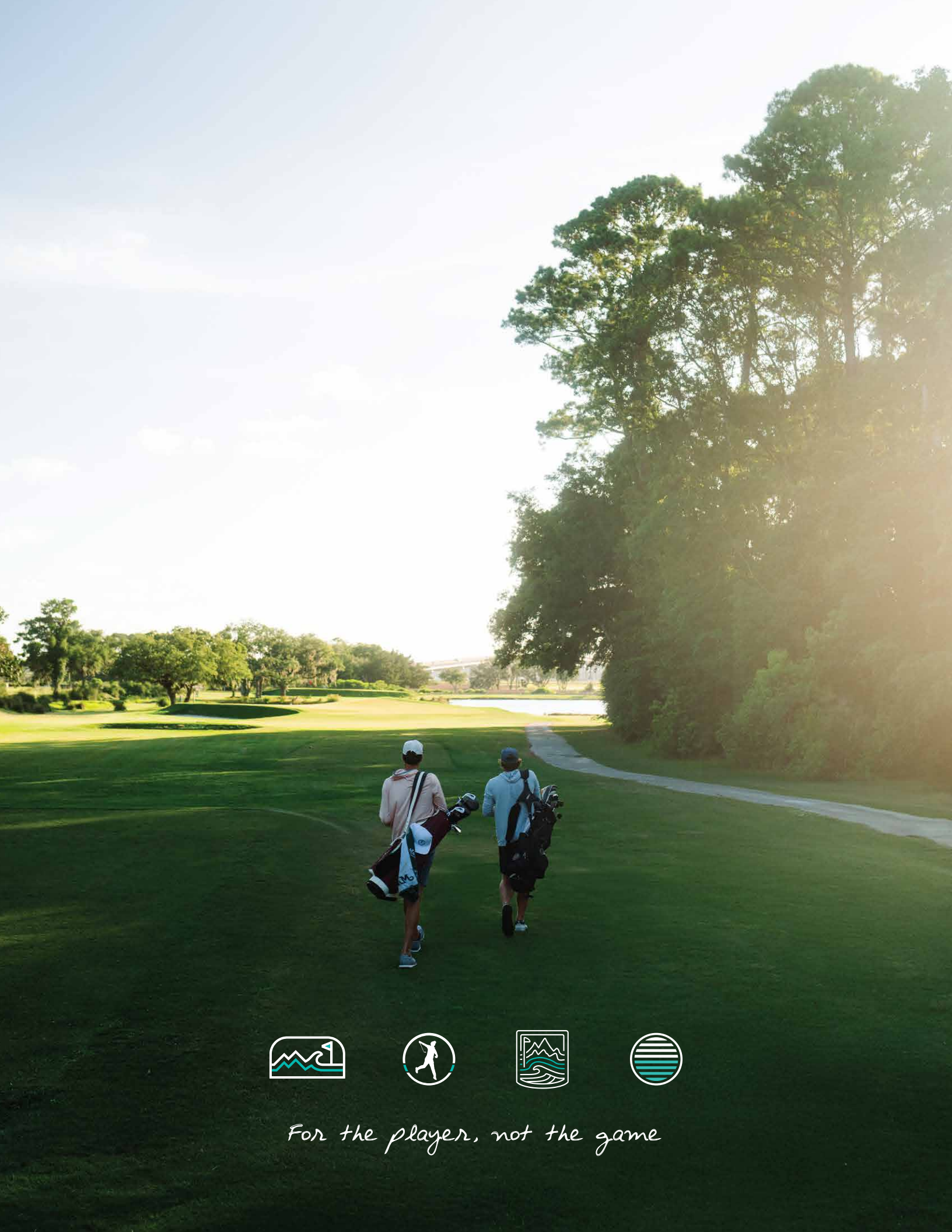






*For the player, not the game*





*For the player, not the game*