



LIVE FOREVER GOLF

At-Once





Based on the northeast coast of Florida, Live Forever Golf was born from a deep-rooted friendship and a shared desire to redefine the lifestyle of those who play the game of life. The company's journey started in a detached garage during the pandemic, with nothing more than a logo, a whiteboard, and a dream. Since then, Live Forever Golf has been dedicated to creating high-quality, relaxed golf apparel that reflects the lifestyle of those who wear it. Live Forever Golf is not just a brand; it's a celebration of life's moments and a reminder to stay true to who you are because life's too short to be anything but optimistic. Live Forever Golf is a brand that values the player, and understands that the individual makes the game unique.

For the player, not the game.



At-Once



The Dawn Patrol Hoodie

Premium Pima Cotton, Modal, Polyester, Spandex Blend

Beating the sunrise doesn't happen by accident. You either stayed up all night and decided to play through, or you're an early riser who enjoys a little bit of Venus' light on the course before the workday starts. The Dawn Patrol performance knit hoodie was made for those who squeeze in that early 9 before work, and relax with a melted whiskey in the easy chair at night.

Pro Tip : You can wear this piece straight from the course to the office, and no one will know you were playing golf earlier this morning.



Butter
Soft



Premium
Stretch



Moisture
Wicking



Premium Cotton
Modal Blend



Bubble
Fabric

The Dawn Patrol Hoodie

Pima Cotton / Modal/ Poly / Spandex Premium Blend

At-Once

\$140



	S	M	L	XL	XXL	XXXL
A. Dusty Rose						
B. Meadowbrook						
C. Navy						



	S	M	L	XL	XXL	XXXL
D. Charcoal Black						
E. Sand Dune						

The Dawn Patrol Crew Sweater

Premium Pima Cotton, Modal, Polyester, Spandex Blend

Beating the sunrise doesn't happen by accident. You either stayed up all night and decided to play through, or you're an early riser who enjoys a little bit of Venus' light on the course before the workday starts. The Dawn Patrol performance knit crew was made for those who squeeze in that early 9 before work, and relax with a melted whiskey in the easy chair at night.

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Butter Soft



Premium Stretch



Moisture Wicking



Premium Cotton Modal Blend



Bubble Fabric

The Dawn Patrol Crew Sweater

Pima Cotton / Modal/ Poly / Spandex Premium Blend

At-Once

\$130



	S	M	L	XL	XXL	XXXL
A. Dusty Rose						
B. Meadowbrook						
C. Navy						



	S	M	L	XL	XXL	XXXL
D. Charcoal Black						
E. Sand Dune						

Weekend Warrior Hoodie

Pima Cotton / Poly / Spandex Premium Blend

Whether you're hitting the course, an evening on the town, or an early morning stroll to check the surf, the Weekend Warrior knows how to balance performance with leisure. Crafted from a premium blend of cotton and poly-spandex, the Weekend Warrior Hoodie is incredibly soft with a unique ribbed texture that feels incredibly comfortable without a need to wear anything underneath it.

The Weekend Warrior Hoodie embodies the coastal golf lifestyle- luxurious, effortless, and ready for whatever the weekend has in store.

Pro Tip : You can wear this straight from the course to the office, or vice versa!



Butter
Soft



Premium
Stretch



Moisture
Wicking



Premium
Cotton Blend



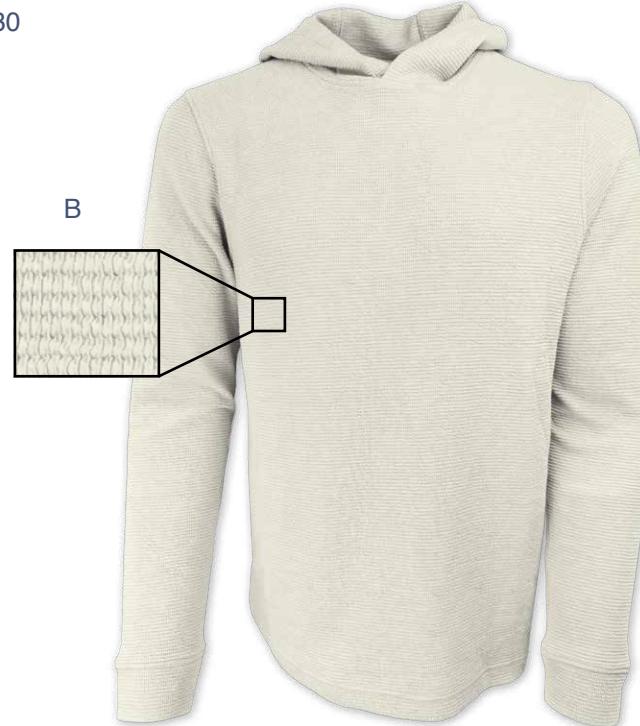
Textured
Knit Fabric

Weekend Warrior Hoodie

Pima Cotton / Poly / Spandex Premium Blend

At-Once

\$130



	S	M	L	XL	XXL	XXXL
A. Oat						
B. Sand Dune						
C. Navy						
D. Charcoal						

Weekend Warrior Crew Sweater

Pima Cotton / Poly / Spandex Premium Blend

Whether you're hitting the course, an evening on the town, or an early morning stroll to check the surf, the Weekend Warrior knows how to balance performance with leisure. Crafted from a premium blend of cotton and poly-spandex, the Weekend Warrior Hoodie is incredibly soft with a unique ribbed texture that feels incredibly comfortable without a need to wear anything underneath it.

The Weekend Warrior Hoodie embodies the coastal golf lifestyle- luxurious, effortless, and ready for whatever the weekend has in store.

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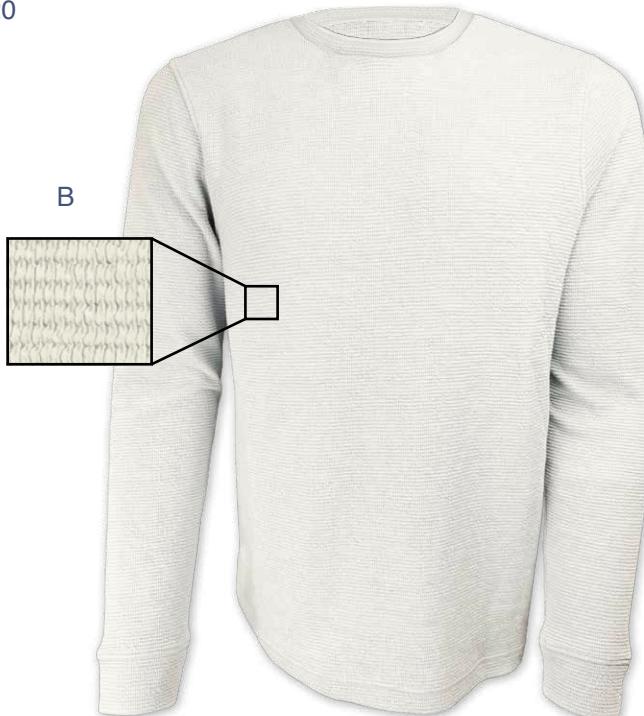
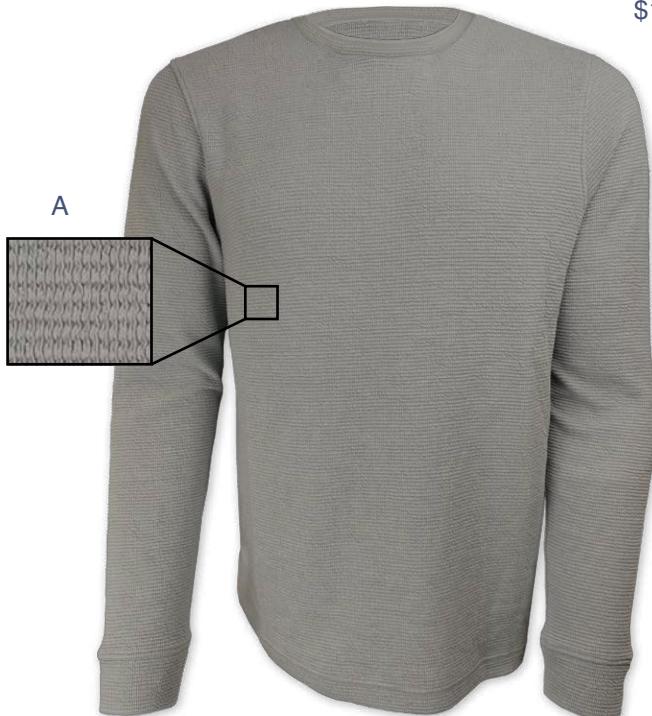


Weekend Warrior Crew Sweater

Pima Cotton / Poly / Spandex Premium Blend

At-Once

\$120



	S	M	L	XL	XXL	XXXL
A. Oat						
B. Sand Dune						
C. Navy						
D. Charcoal						

Sunrise Performance Hoodie

Brushed 92% Polyester 8% Spandex

Discover the ultimate blend of style, comfort, and versatility with the all-new Sunrise Performance Hoodie. Designed from a luxuriously soft brushed polyester spandex blend, this hoodie promises an unparalleled feel against your skin while delivering lightweight performance that keeps you moving with ease.

Built with the active lifestyle in mind, the Sunrise Performance Hoodie features advanced moisture-wicking technology to keep you dry and comfortable whether you're hitting the golf course, traveling, or enjoying a casual date night. Its sleek, modern design effortlessly transitions from sport to social settings, making it your go-to for any occasion.



Sunrise Performance Hoodie -
Slate Blue



Light -
Weight



Butter
Soft



Premium
Stretch



Moisture
Wicking



Sunrise Performance Hoodie

Brushed 92% Polyester 8% Spandex

At-Once

\$115

	S	M	L	XL	XXL	XXXL
A. Charcoal	■					
B. Slate Blue	■					
C. Navy	■					



Light -
Weight



Butter
Soft



Premium
Stretch



Moisture
Wicking

The Riv Performance Sun Hoodie

92% Polyester 8% Spandex

Tucked away near the banks of the Halifax River in Holly Hill, Florida, you'll find one of the most beautiful golf courses in the state, Riviera Country Club. Affectionately known as The Riv, she's one of the most welcoming communities in golf, and serves as the inspiration to create a product that matches the vibe.

Crafted from a lightweight and breathable 4-way stretch material, The Riv looks after your skin with a built-in UPF 50 sun protection.

You'll save so much on sunscreen that you'll be able to jump into a money game at The Riv!



The Riv Performance Sun Hoodie

92% Polyester 8% Spandex

At-Once

\$88

	S	M	L	XL	XXL	XXXL
A. Cream White						
B. Charcoal						
C. Dusty Rose						



The Soft Landing Hoodie

59% Cotton 35% Lyocell 6% Spandex

It's time to put the landing gear down and ease into that Sunday afternoon vibe. So we added a hood to our favorite natural performance fabric on earth, and crafted a luxurious blend of Pima cotton, lyocell and spandex to deliver a feeling that's reminiscent of breakfast in bed with your soulmate.

Pro Tip : You can wear this from the course to the office, and no one will think you were playing golf this morning.



UPF
50



Soft &
Light



Premium
Stretch



Moisture
Wicking

The Soft Landing Hoodie

59% Cotton 35% Lyocell 6% Spandex

At-Once

\$115

A



Captain Blue

B



Dusty Rose

C



Charcoal Black

D



White

	S	M	L	XL	XXL	XXXL
A. Captain Blue						
B. Dusty Rose						
C. Charcoal Black						
D. White						

The Ringer Performance Polo

Poly/Spandex Premium Performance Blend

Grab your phone, it's time to call in The Ringer. Always the "A" player in your Monday charity scramble. The Ringer shows up 10 minutes before the 12:30 shotgun, just in time to grab a cocktail before the first tee. He doesn't hit a ball on the range, claims he hasn't touched a club in a month, and then proceeds to lead your team to yet another Monday title.

With clutch shot after clutch shot, The Ringer stays dialed-in, and makes your Monday feel like a Sunday.



Light -
Weight



Butter
Soft



Premium
Stretch



Built-In
Collar Stays



Moisture
Wicking



UPF
50

The Ringer Performance Polo

92% Polyester 8% Spandex

At-Once

\$98

S M L XL XXL XXXL

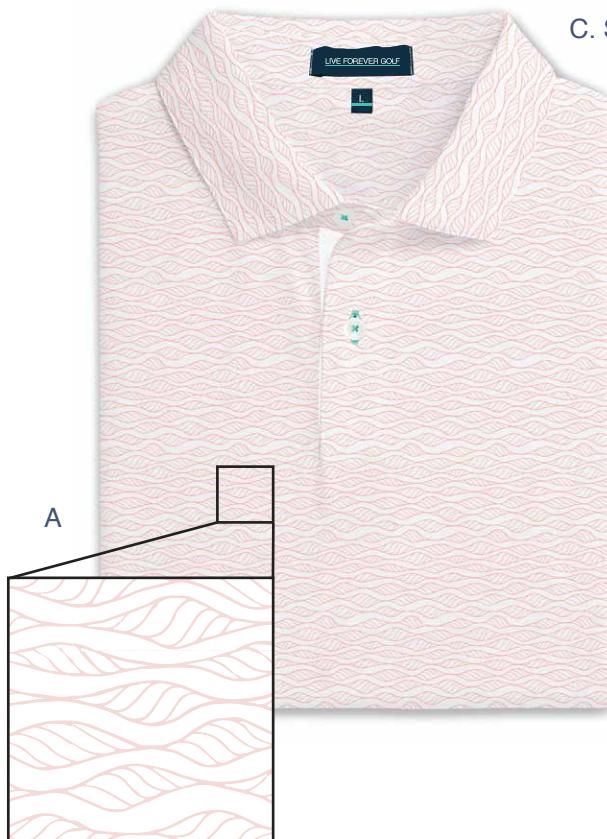
A. Slow Rollers - Rosewater



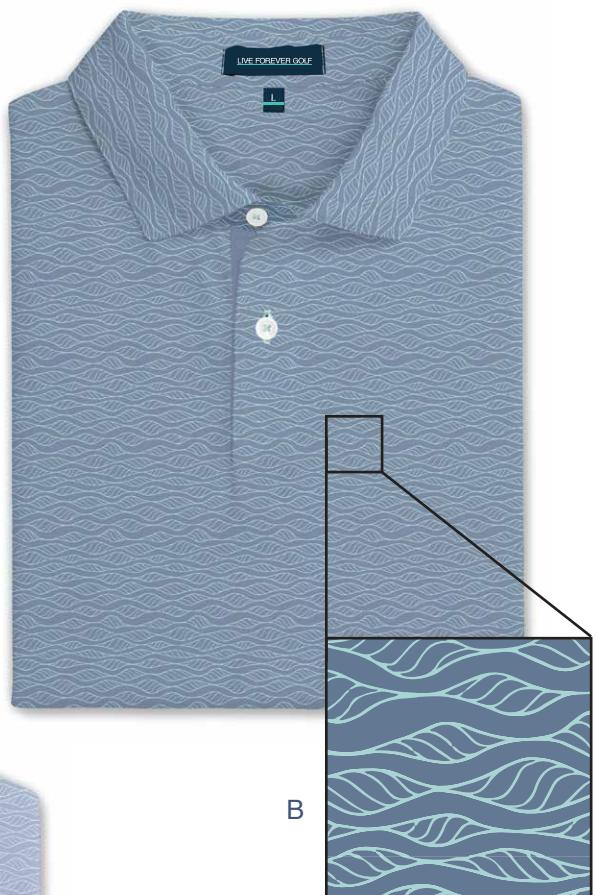
B. Slow Rollers - Ocean



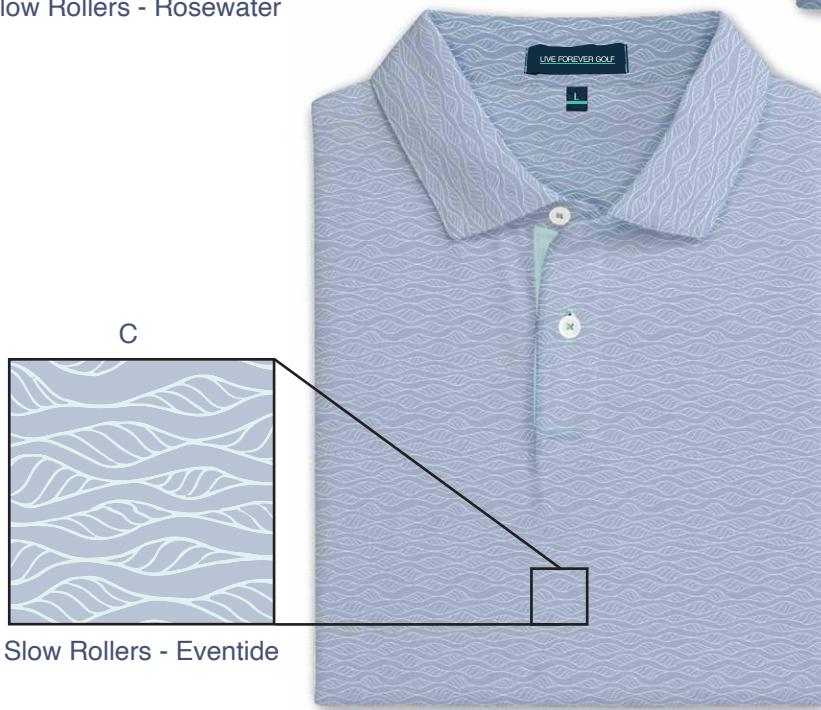
C. Slow Rollers - Eventide



Slow Rollers - Rosewater



Slow Rollers - Ocean



Slow Rollers - Eventide



The Ringer Performance Polo

92% Polyester 8% Spandex

At-Once

\$98

S M L XL XXL XXXL

A. Petals - Riverside



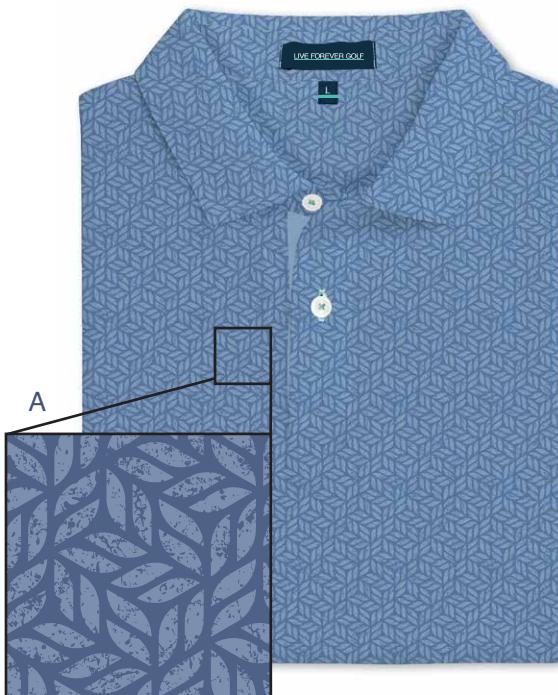
B. Petals - Julep



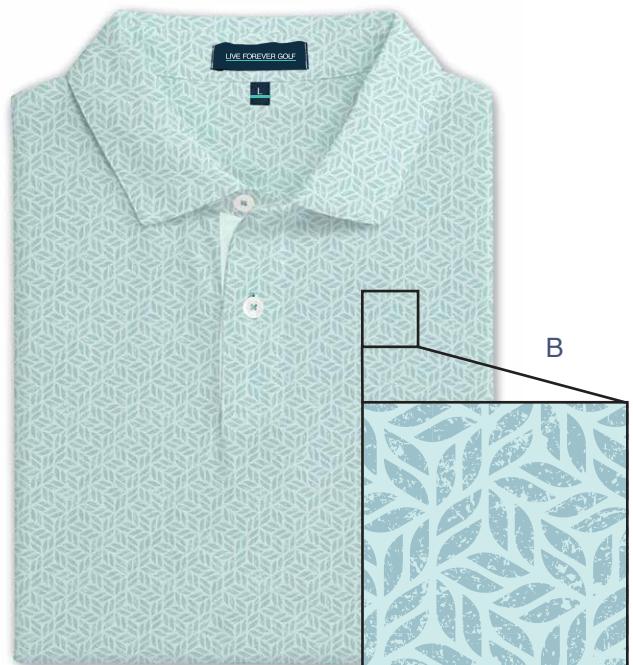
C. Floret -
Aqua Haze



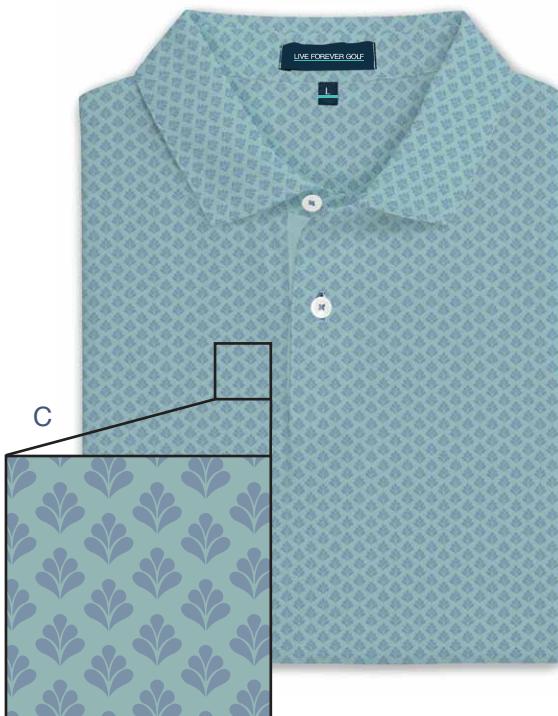
D. Floret -
Bay Blue



Petals - Riverside
**Limited stock available*



Petals - Julep
**Limited stock available*



Floret - Aqua Haze
**Limited stock available*



Floret- Bay Blue
**Limited stock available*

The Ringer Performance Polo

92% Polyester 8% Spandex

At-Once

\$98

S M L XL XXL XXXL

A. Full Send - River Blue and Shell Pink



B. Full Send - Lilac



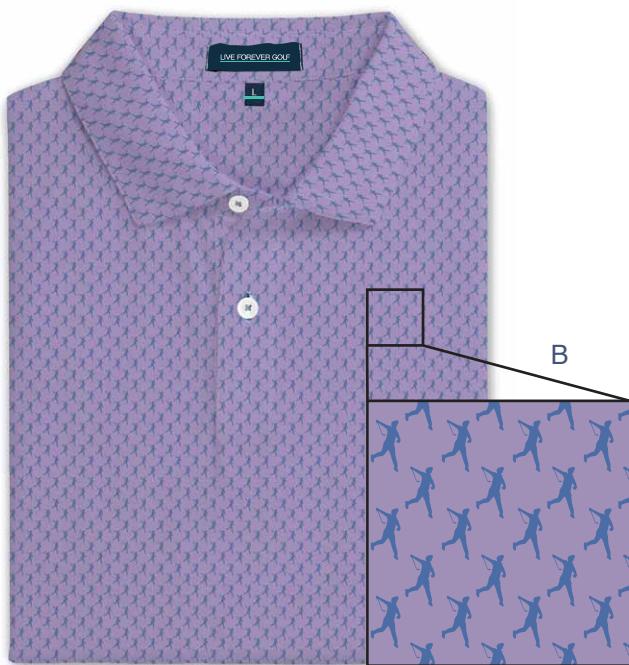
C. Full Send - Dusty Peach & Royal



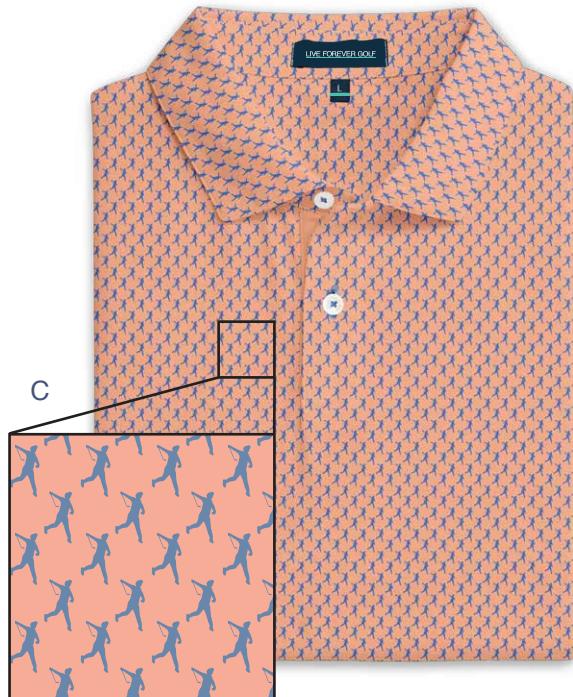
D. Full Send - Meadowbrook White



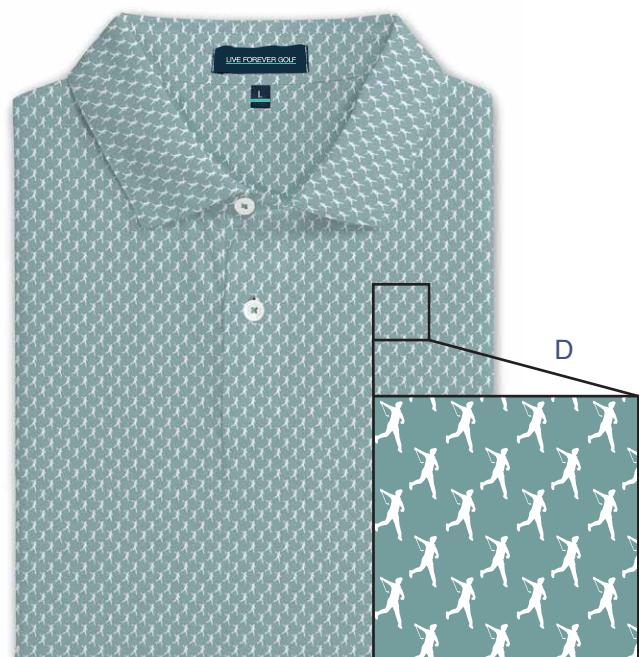
Petals - Riverside
*Limited stock available



Petals - Julep
*Limited stock available



Floret - Aqua Haze
*Limited stock available



Floret - Bay Blue
*Limited stock available

The Ringer Performance Polo

92% Polyester 8% Spandex

At-Once

\$98

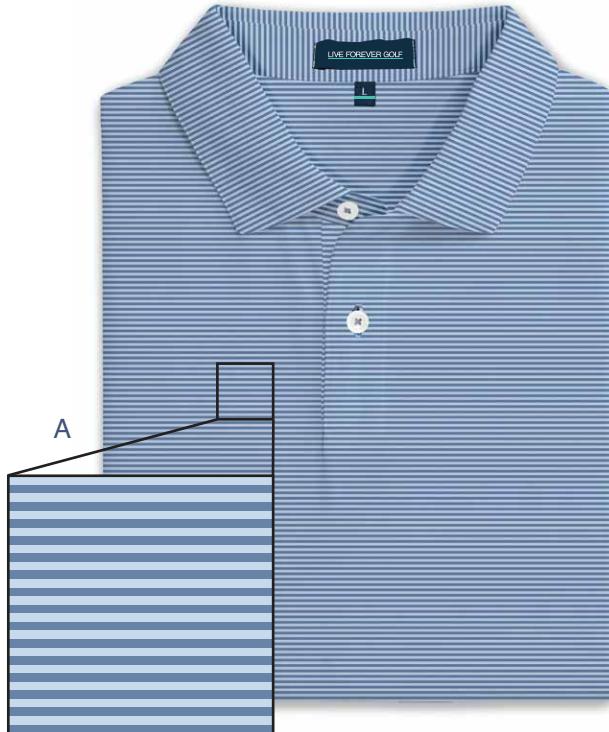
A. Micro Stripe - Riviera



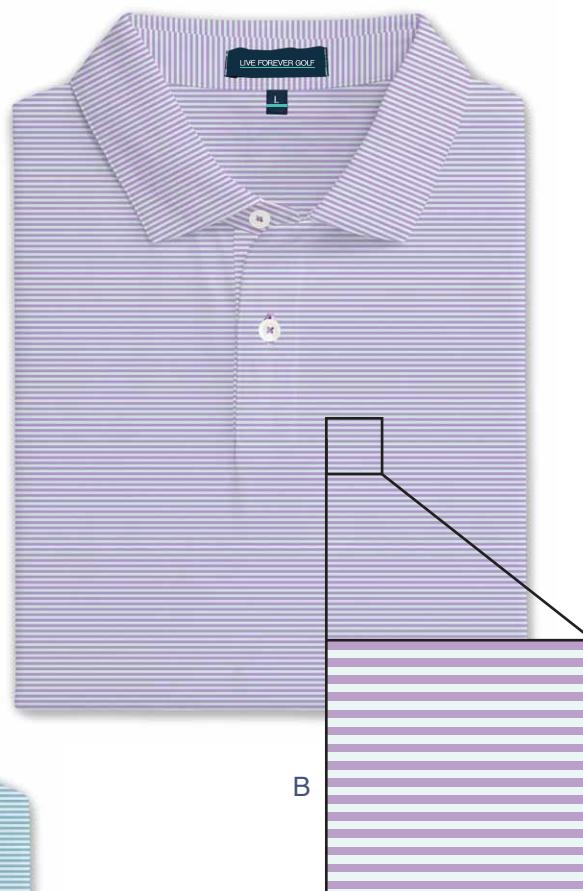
B. Micro Stripe - Lilac



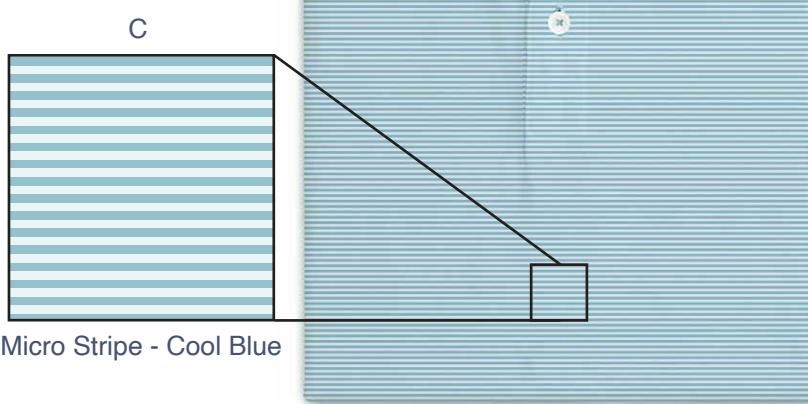
C. Micro Stripe - Cool Blue



Micro Stripe - Riviera



Micro Stripe - Lilac



Micro Stripe - Cool Blue



The Ringer Performance Polo

92% Polyester 8% Spandex

At-Once

\$98

S M L XL XXL XXXL

A. Shell Scales - Lilac



S

M

L

XL

XXL

XXXL

B. Shell Scales - Dusty Coral



S

M

L

XL

XXL

XXXL

C. Shell Scales - Blue



S

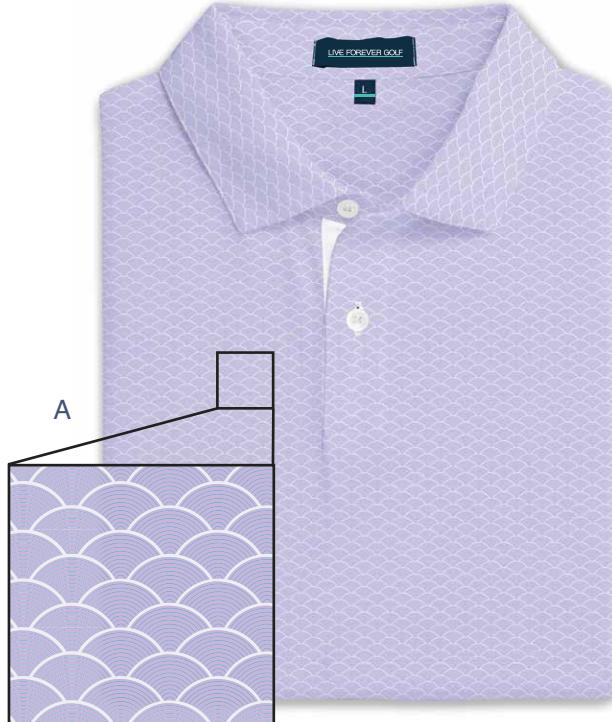
M

L

XL

XXL

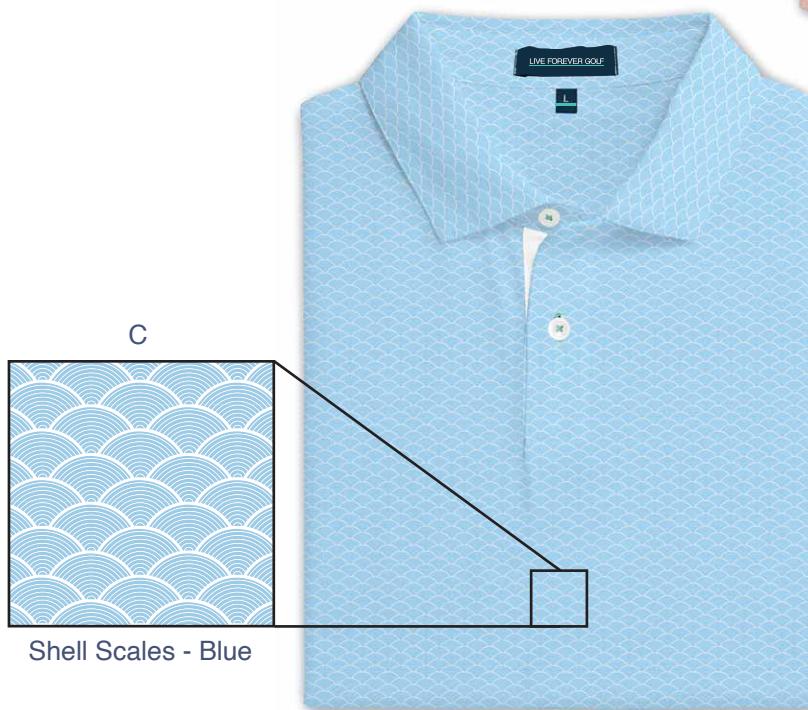
XXXL



Shell Scales - Lilac



Shell Scales - Dusty Coral



Shell Scales - Blue



The Soft Landing Polo

59% Pima Cotton 35% Lyocell 6% Spandex

The train rolled into the station a little after midnight, and you're moving a little slowly this morning. It's time to put the landing gear down and ease into that Sunday afternoon vibe. So we crafted a luxurious blend of Pima cotton, lyocell and spandex in our Soft Landing Polo to deliver a feeling that's reminiscent of breakfast in bed with your soulmate.

Lightweight & Breathable - Butter soft - Wrinkle Release - Moisture Wicking - 4 Way Stretch - Odor Resistant - Modern Fit



Light -
Weight



Butter
Soft



Premium
Stretch



Built-In
Collar Stays



Natural
Performance

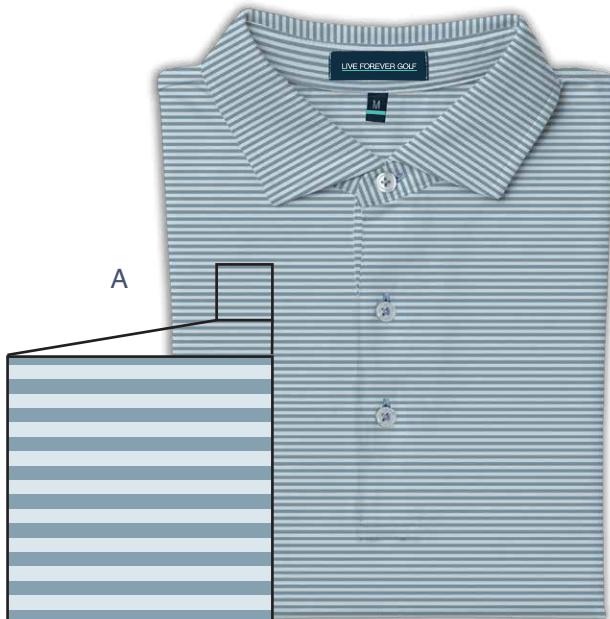
The Soft Landing Polo

59% Cotton 35% Lyocell 6% Spandex

At-Once

\$95

	S	M	L	XL	XXL	XXXL
A. Slate Blue Stripe						
B. Atlantic Blue Stripe						
C. Full Bloom - Light Grey						



Slate Blue Stripe
**Limited stock available*



Atlantic Blue Stripe
**Limited stock available*

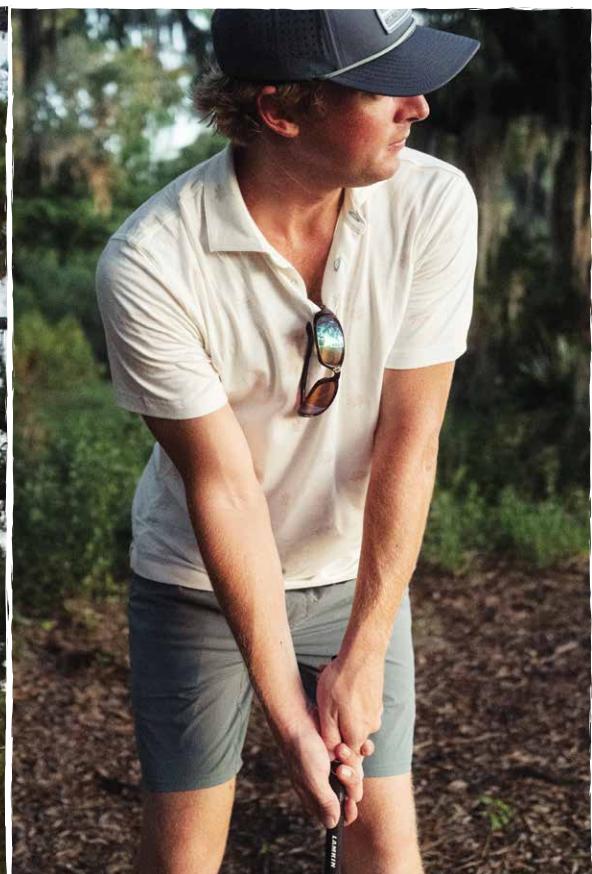
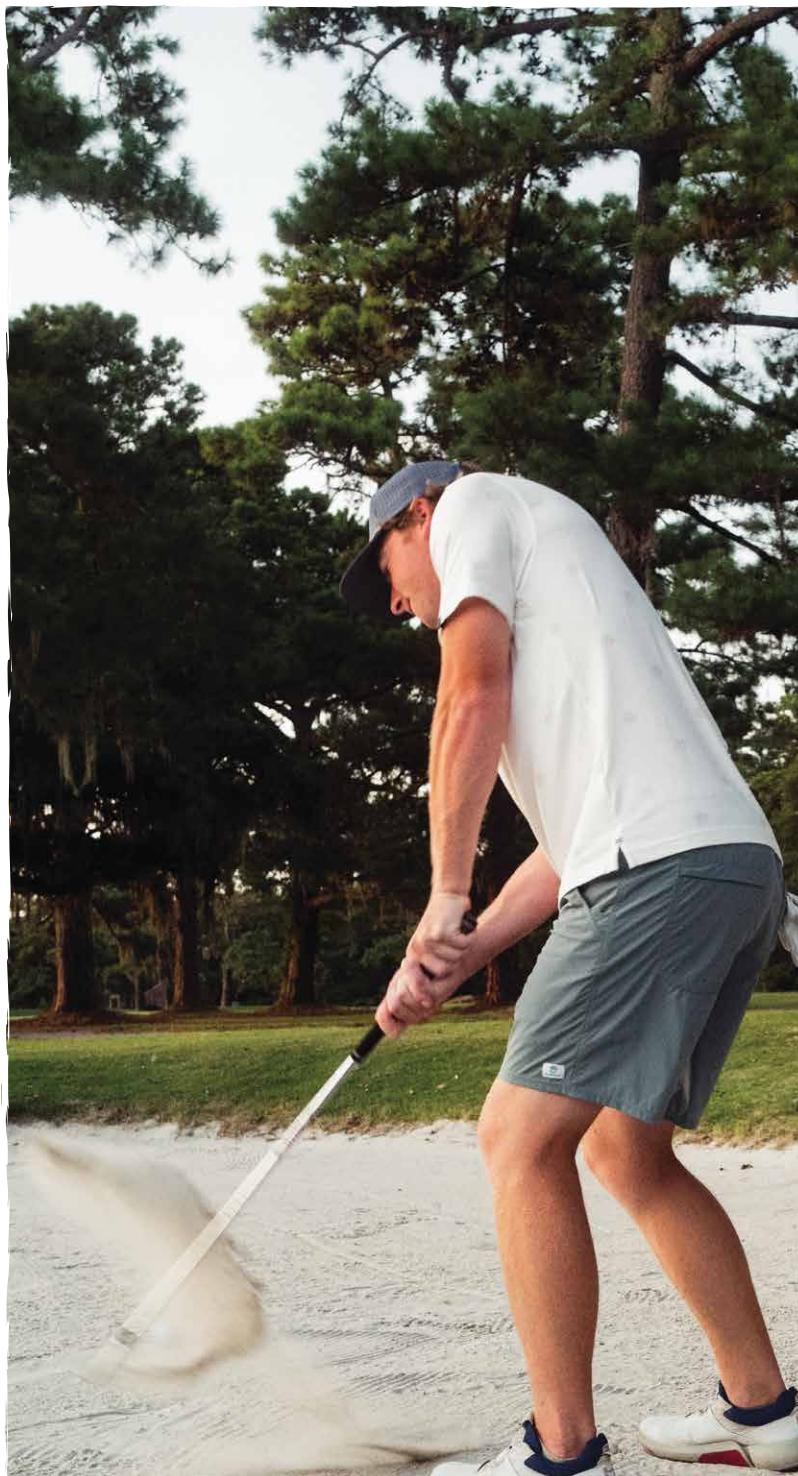


Full Bloom - Light Grey
**Limited stock available*

The Soft Landing Polo

59% Pima Cotton 35% Lyocell 6% Spandex

The train rolled into the station a little after midnight, and you're moving a little slowly this morning. It's time to put the landing gear down and ease into that Sunday afternoon vibe. So we crafted a luxurious blend of Pima cotton, lyocell and spandex to deliver a feeling that's reminiscent of breakfast in bed with your soulmate.



Light -
Weight



Butter
Soft



Premium
Stretch



Built-In
Collar Stays



Natural
Performance

The Soft Landing Polo - Coastline Cloud

The Soft Landing Polo

59% Cotton 35% Lyocell 6% Spandex

At-Once

\$95

S M L XL XXL XXXL

A. Coastline - Cloud



	S	M	L	XL	XXL	XXXL
A. Coastline - Cloud						

B. Coastline - Slate Blue



	S	M	L	XL	XXL	XXXL
B. Coastline - Slate Blue						

C. Aztec Sunset - Slate Blue



	S	M	L	XL	XXL	XXXL
C. Aztec Sunset - Slate Blue						

D. Aztec Sunset - Gulf Blue



	S	M	L	XL	XXL	XXXL
D. Aztec Sunset - Gulf Blue						



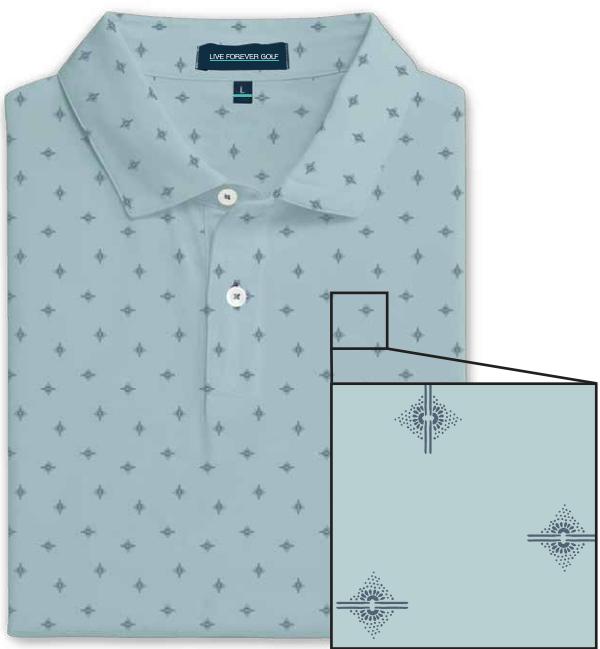
Coastline - Cloud



Coastline - Slate Blue



Aztec Sunset - Slate Blue

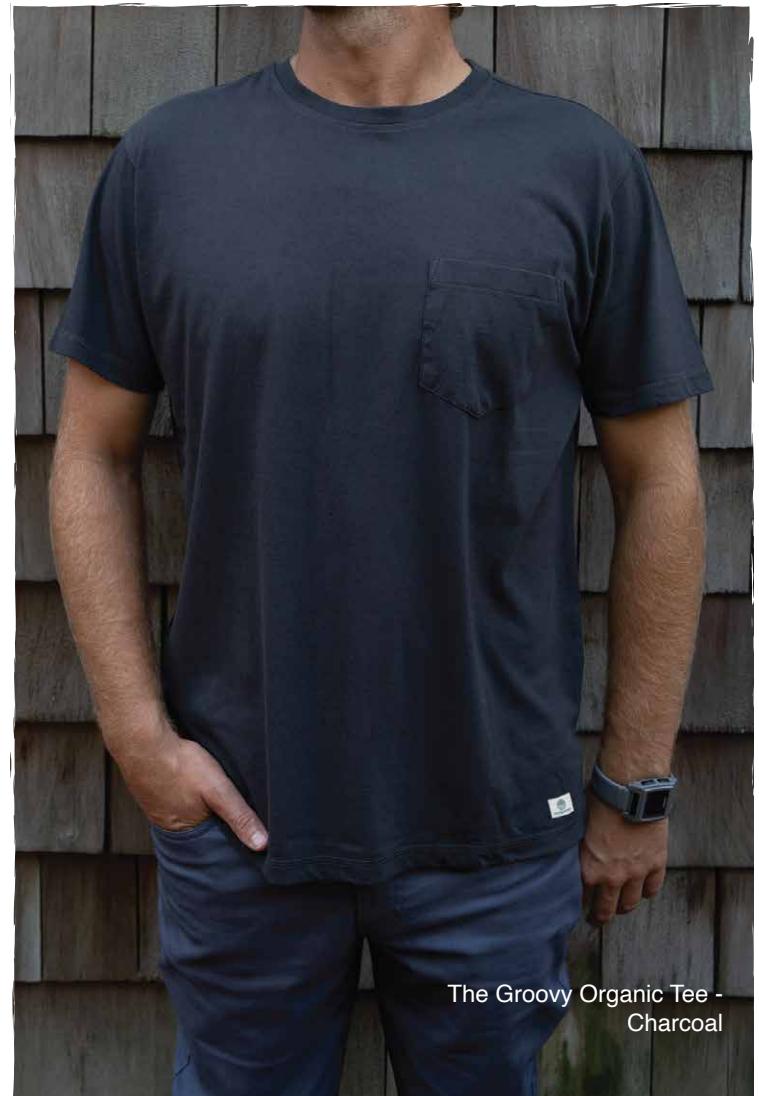


Aztec Sunset - Gulf Blue

Organic Tees

Premium Organic Salt Washed Cotton

Crafted from 100% organic cotton and salt-washed for a premium, lived-in feel, delivering everyday comfort with elevated finish. Lightweight, breathable, and cut in a modern fit, it's the kind of layer you'd expect at a higher price - built for the club, the road, and the long game.



Butter
Soft



Salt
Washed



Premium
Organic Cotton

Clubhouse Hoodie Tee

100% Organic Cotton - Salt Washed

\$64



S M L XL XXL XXXL

Charcoal	■					
Faded Coral	■					
Sea Spray	■					
White						
Sea Storm	■					

The Groovy Organic Pocket Tee

100% Organic Cotton - Salt Washed

\$42



S M L XL XXL XXXL

Charcoal	■					
Faded Coral	■					
Sea Spray	■					
White						
Sea Storm	■					



Sandbagger Performance Short -
Faded Black

The Sandbagger Performance Golf Short

Quick-dry stretch fabric for all-day comfort - Mesh pocket bags - Dual side-entry hand pockets
Dual back pockets - Rear zippered welt pocket and button pocket
8.5" Inseam - 92% Polyester 8% Spandex

At-Once

\$89



32 34 36 38 40 42

A. Slate Blue	■					
B. Dusty Olive	■					
C. Valley Khaki	■					
D. Faded Black	■					
E. Quiet Grey	■					



The Hudson Performance Short

90% Nylon 10% Spandex - 7.5" Inseam



Hudson Short 7.5" - Fenway Green



Light
Weight



Premium
Stretch



Performance
Boxer-Brief Liner



Quick
Dry

The Hudson Performance Short

90% Nylon 10% Spandex - 7.5" Inseam

At-Once

\$78



S M L XL XXL XXXL

A. Fenway Green						
B. Faded Black						
C. Sea Glass						
D. Slate Blue						
E. Charcoal Black						

The Sandbagger Performance Golf Pant

92% Nylon 8% Spandex



The Sandbagger Pant -
Slate Blue



PREMIUM
STRETCH



FEATHER
WEIGHT



WATER
REPELLENT



BREATHABLE
FABRIC

The Sandbagger Performance Golf Pant

92% Nylon 8% Spandex

Feather Light - Quick-dry stretch material for all-day comfort, Mesh pockets, Modern Fit

At-Once

\$125



A



B



C



D



E

A. Slate Blue											
B. Dusty Olive											
C. Valley Khaki											
D. Faded Black											
E. Quiet Grey											

Blank 5-Panel Performance Rope Hats

At-Once

\$42

A. White



B. Black



C. Navy



D. Gray



Perfect mid-profile fit

Shown is a select set of core styles and colors - we add options rotating in throughout the year. Availability shifts as we refresh silhouettes and colorways to keep the program current and versatile.

Contact your LFG Sales Ambassador or check out the available assortment and inventory levels on RepSpark store.

Custom Club Embroidery - \$5 per location

Custom Decoration Program

Specialty Patch Decoration - \$7.50 per location

Options for Specialty below -

Woven Patch
w/ Merrowed Edge



Stamped Leather
Patch



Embroidered
Canvas Patch



PVC
Patch







For the player, not the game