



The industry leading trade-in platform trusted by the largest club fitters and pro shops in the world

\$9M+
paid to pro shops

40K+
members served

300K+
golf clubs purchased

Proud
Partners of





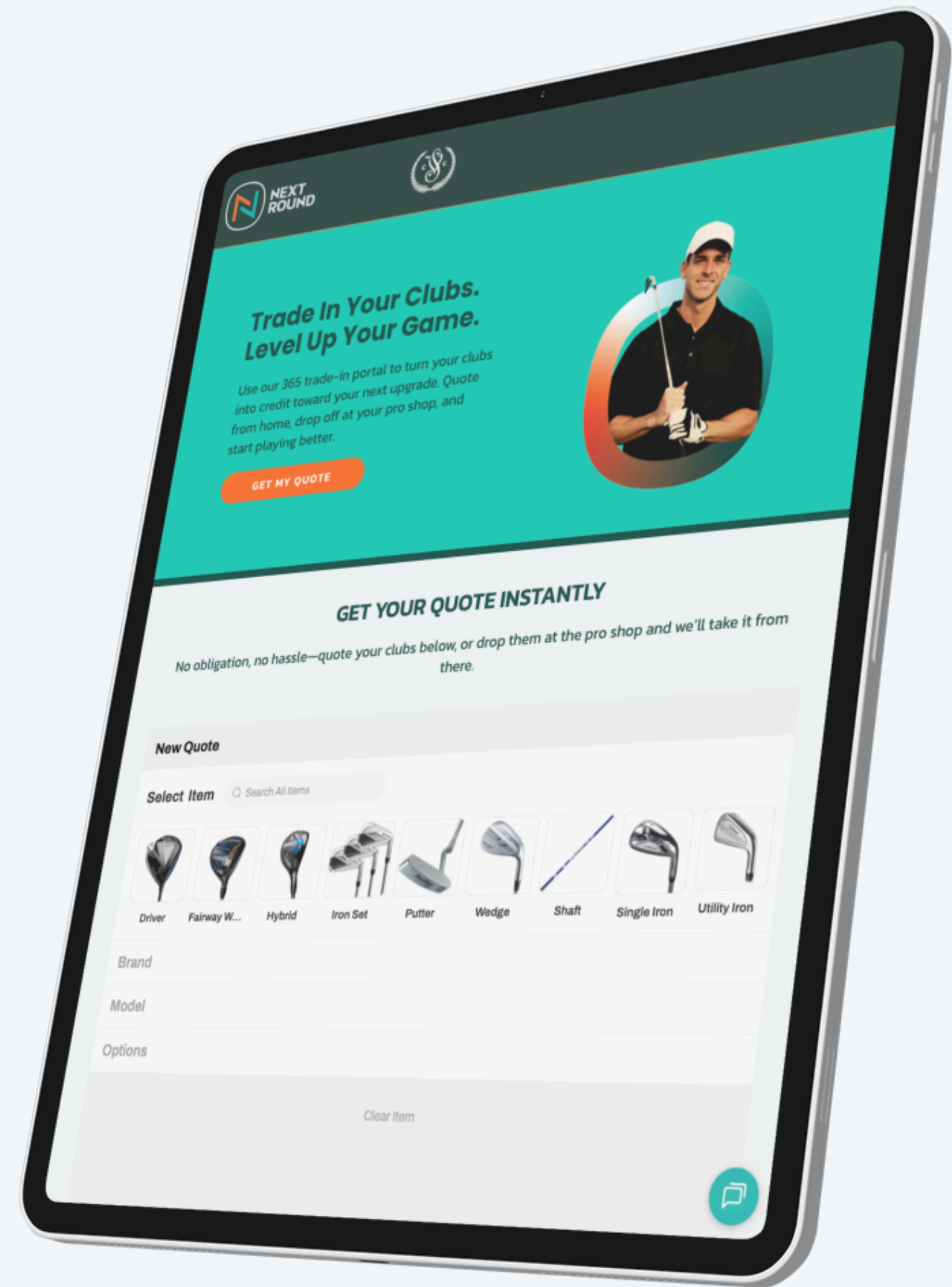
Members with trade-in credit spend 5x more on hardgoods

- Convenience and certainty matter most to members
- Shopping decisions start at home, on the member's schedule
- Members want to keep their clubs while new ones are on order
- Upgrades happen all season – not on a single day
- Garage cleanouts are less impactful than intentionally timed upgrades

Introducing Your Custom Trade-In Portal

- Your members quote from home
- Drop off at your shop
- Staff confirms in 2 minutes
- You decide when to activate: trade-in weeks, demo days, clearance sales

*We provide the tools,
you control the timing.*



The Next Round Difference

- Credit stays in your shop
- Marketing materials, boxes, labels provided
- Locked-in value, no mail-backs
- Pro-portal login shows saved quotes
- Direct deposit upon receipt of clubs

Top pro shops trust our expertise and experience to drive meaningful results.

Arnold Palmer's
BAY HILL CLUB & LODGE

Trade-In Week

August 1 - 8

Brought To You By  NEXT ROUND



- 1 Scan here to see what your clubs are worth
- 2 Bring clubs in during Trade-In Week
- 3 Get paid top dollar in pro shop credit

Trade-In Your Clubs. Level Up Your Game.
Simply scan the QR code to quote your clubs,
and bring them in for pro shop credit!

Upgrade Your Bag

Support Your Club

Zero Hassle

benefiting 



Trusted By



Proven Results:

Club Fitters

\$25K+ per shop annually | 100+ locations globally

Sophisticated Pro Shops

\$10K - \$20K+ annually | 200+ locations



Army Navy Country Club

By utilizing trade-ins as part of their retail strategy, Army Navy converted unused equipment into sustained pro shop sales.

“Army Navy Country Club partnered with Next Round Golf for a virtual trade-in initiative that generated over \$18,000 in pro shop credit for members. That credit was fully redeemed in our golf shop, driving meaningful additional revenue while requiring minimal effort from our staff. Members valued the convenience of trading in unused equipment while earning credit toward new gear, apparel, and accessories.”

Jonathan Sands
Director of Retail
Army Navy Country Club



Let's Get Started

- Schedule your first Trade-In Week – e.g. Spring Opener
- Build from there – incorporate into your demo days & club fittings
- We provide the marketing – you spread the word
- Unlock benefits as trade-in volume increases

"We're always looking for ways to help golfers access the best equipment for their game. With Trade-In Month, we're not only giving them a great incentive to upgrade, we're also ensuring they walk away with the best possible fit."

*— Nick Sherburne,
Founder, Club Champion*

Playing it *FORWARD*

is at the heart of Next Round's vision. That dedication to enriching the golfing community is backed by our \$250,000 lifetime donation and ongoing commitment to First Tee.

We're not just about providing exceptional golf equipment; we're committed to fostering inclusivity, sustainability, and a love for the game that empowers players at every level—while supporting the next generation of golfers.

proudly supporting
 **first tee**®

