



2026 GOLF

Custom Private-Label Headwear Program

MATERIAL KEY

 PERFORATTED CAPABLE

 ANTI-MICROBIAL

 LIGHTWEIGHT

 QUICKDRYING

 WATER RESISTANT

 SUN SAFE MATERIAL
UPF-50

 RECYCLED MATERIAL

 MOISTURE WICKING

COTTON TWILL

WHITE	SKY
BLACK	SLATE
CHARCOAL	CAROLINA
STEEL	ELECTRIC
METAL	FUSCIA
MAROON	PINK
CRIMSON	BONE
SCARLET	KHAKI
ORANGE	BIRCH
YELLOW	SURPLUS
NUGGET	COPPER
FOREST	BUCK
GREEN	LATTE
LIME	BROWN
MINT	BLACK/GRAY CAMO
SAGE	NEW ARMY CAMO
NAVY	BRIGHT CAMO
TWILIGHT	FADED CAMO
ROYAL	HERITAGE CAMO

Camo \$.50 Upgrade

HEATHER TWILL

BLACK HEATHER	OLIVE HEATHER
STEEL HEATHER	NAVY HEATHER
CRIMSON HEATHER	CAROLINA HEATHER
BUCK HEATHER	

VINTAGE WASHED COTTON TWILL

CHARCOAL	SURPLUS
STEEL	LATTE
CRIMSON	NAVY
FOREST	SKY

LIGHTWEIGHT COTTON TWILL

+.50

WHITE	GREEN
BLACK	SAGE
CHARCOAL	NAVY
STEEL	TWILIGHT
CRIMSON	KHAKI
NUGGET	LT MOCHA

COTTON RIPSTOP

+\$1

WHITE	GREEN
BLACK	NAVY
CHARCOAL	KHAKI
STEEL	SURPLUS
CRIMSON	

MICRO-CORDUROY

+\$1

WHITE	MUSTARD
BLACK	OLIVE
STEEL	NAVY
MAROON	SLATE
CRIMSON	KHAKI

TRUCKER MESH

WHITE	GREEN
BLACK	LIME
CHARCOAL	SAGE
STEEL	NAVY
METAL	ROYAL
MAROON	CAROLINA
CRIMSON	PURPLE
SCARLET	PINK
ORANGE	KHAKI
YELLOW	BIRCH
OLIVE	LATTE
FOREST	BROWN

SOFT TRUCKER MESH (S105)

WHITE	FOREST
BLACK	NAVY
CHARCOAL	ROYAL
STEEL	CAROLINA
RED	PINK
ORANGE	KHAKI
YELLOW	BROWN
OLIVE	PURPLE

WIDE WALE CORDUROY

+\$1.50

BLACK	MIDNIGHT/NAVY
CHARCOAL	CAROLINA
STEEL	KHAKI
CRIMSON	BUCK
BONE	BROWN
OLIVE	SAGE

ACTIVE POLY LITE

+\$1.50

WHITE	PUTTY
BLACK	TWILIGHT
CHARCOAL	LATTE
FOREST	ROSE
SAGE	LIGHT BLUE
ORANGE	BROWN



*Also Available w/ Perforation

ACTIVE POLY

+\$1

WHITE	MINT
BLACK	NAVY
CHARCOAL	TWILIGHT
STEEL	SLATE
CRIMSON	KHAKI
BUCK	SURPLUS
GREEN	CORAL



*Also Available w/ Perforation



MATERIAL KEY



ACTIVE DRI POLY

+\$1.50

WHITE	CRIMSON
BLACK	OLIVE
CHARCOAL	NAVY
STEEL	KHAKI

UPF 50 + ANTI-MICROBIAL + MOISTURE WICKING

*Also Available w/ Perforation



ACTIVETECH+

+\$1.50

WHITE	GREEN
BLACK	DARK BLUE
BLACK HEATHER	TWILIGHT
CHARCOAL	LIGHT BLUE
STEEL	AZURE BLUE
CRIMSON	SURPLUS
RED	BUCK
MELON	LATTE

LIGHTWEIGHT + UPF 50 + ANTI-MICROBIAL + MOISTURE WICKING

*Also Available w/ Perforation



MICROWICK+

+\$1.50

WHITE	NAVY
BLACK	KHAKI
RED	SURPLUS

LIGHTWEIGHT + UPF 50 + ANTI-MICROBIAL + MOISTURE WICKING + RECYCLED MATERIALS

*Also Available w/ Perforation



POLY MESH

+\$1

WHITE	GREEN
BLACK	NAVY
STEEL	KHAKI
SCARLET	BROWN

PREMIUM NYLON

+\$1

CHARCOAL	LIME
STEEL	CAROLINA
METAL	BUCK

ACTIVE MESH

+\$1

WHITE	FOREST
BLACK	GREEN
CHARCOAL	NAVY
STEEL	ROYAL
METAL	CAROLINA
CRIMSON	PURPLE
SCARLET	PINK
YELLOW	



PEARL POLY

+\$1

WHITE*	YELLOW
BLACK*	FOREST
CHARCOAL	GREEN
STEEL*	NAVY*
MAROON	ROYAL
CRIMSON	CAROLINA
SCARLET	PINK
ORANGE	KHAKI*



*Also Available w/ Perforation

POLY FOAM

WHITE	OLIVE
BLACK	GREEN
CHARCOAL	MINT
STEEL	NAVY
SCARLET	ROYAL
ORANGE	CAROLINA
YELLOW	PINK

NEW WATER REPELLANT

+\$2

WHITE*	KHAKI*
BLACK*	

KNIT

WHITE	NAVY
BLACK	ROYAL
CHARCOAL	SLATE
STEEL	CAROLINA
SCARLET	PURPLE
DEEP ORANGE	PINK
YELLOW	KHAKI
FOREST	BIRCH
GREEN	SURPLUS
LIME	BUCK
SAGE	BROWN
MINT	ROSE

MARLED KNIT

+\$1

LIGHT CHARCOAL	GREEN CHARCOAL
LIGHT GRAY	LIGHT BLUE
LIGHT RED	WHITE KHAKI
LIGHT GREEN	

*Only Available on Shape 30

FELT

+\$1

WHITE*	NAVY
BLACK	PINK
STEEL	BUCK
CRIMSON	BROWN
GREEN	CREAM

*Only Available for Applique

OUR STORY

DISCOVER SHADE HEADWEAR

At Shade Headwear, it's not about us—it's about you. Our mission is to elevate your club's brand through custom private-label headwear, allowing it to make a bold statement. We help you tell your story with headwear that speaks volumes.

WHY SHADE HEADWEAR?

Our team members are passionate about golf, the great outdoors, craft beer and of course, creating cool custom headwear. With over five decades of combined experience in design, sourcing, and branding, we've perfected the art of bespoke headwear solutions.

Ready to elevate your club, course, resort or event brand with our expertise? Let's craft headwear that tells your story in style.

PROGRAM DETAILS

Discover the industry's ultimate custom private-label headwear program. We stand out not because we're the only ones who can do it, but because of how we do it. With minimal rules & restrictions, in our program we empower you to control the design outcome.

BRAND FOCUSED

Your headwear should highlight your brand, not ours. We promise to keep your headwear free from unnecessary supplier graphics, stickers, stamps and labels, ensuring a clean and professional shelf appeal.

CUSTOMIZATION AT ITS BEST

Our custom private-label solution starts from scratch. Each hat is individually constructed, allowing you to control every detail. From fabric colors to stitching, panels, eyelets, buttons, ropes and undervisors, you have the flexibility to customize every element, ensuring your design stands out.

ELEVATE YOUR BRAND

Partner with us to create the perfect hat that elevates your club brand. Let's craft headwear solutions that truly represents you, with unmatched quality and a flawless finish.



144 Piece Minimum Total Order - Up to 3 styles (**different graphics**), of 48 units each, 12 pcs per fabric color + embroidery color. (Ask about seasonal opportunities for lower order minimums)



30-35 Days Production
From final art approval



Expected Art Turn Time of 5-7 Business Days
Could be up to 10-14 days during peak seasons



3-5 Days Shipping Average Landed Time
Could be longer during peak seasons



Free Custom Interior Private Label on Orders over 144 pieces
Below 144 pieces add \$.50 per unit



Most Hat Styles Have Self Fabric Inner Liner
Reduces sweat stains & hides front panel appliqué affects & improves shelf appeal



Quantity breaks at 144/288/576 Per Style
MQQ quotes available for larger quantities.



No Set-Up or Digitizing Fee's



Free Contrast Color Options: Fabric Panels, Button, Eyelets, Stitching, Under Visor, Sweatband + Closure



Millions of Possible Custom Combinations

ENHANCED ORDER FLEXIBILITY

EMBROIDERY OPTIONS

Customers can now get up to four embroidery color options within a 48-piece style (**12-per color**). Eligible embroidery types include: Flat, 3D Puff, Pearl Chain Stitch, Flatlock Stitch and other select combinations.

*Custom appliques (patches + labels) and printing require 48 pieces per graphic/type/color.

FABRIC CUSTOMIZATION

We've expanded our fabric customization options. Now, you can:

- Change fabric types every 12 pieces within a 48-piece style, as long as they belong to the same family (see below).
- Change fabric colors every 12 pieces within a 48-piece style.

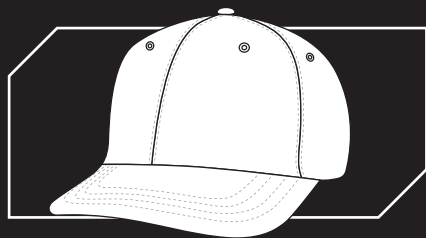
FABRIC FAMILIES

- **Cotton Family:** Cotton Twill, Heather Twill, Vintage Washed Enzyme Cotton Twill, Lightweight Cotton, Cotton Ripstop, Wide Wale Corduroy, Micro-Corduroy and Trucker Mesh
- **Poly Family:** Active Poly, Active Poly Lite, ActiveDri Poly, ActiveTech+, Pearl Polyester, Poly Mesh, MicroWick+ (includes perforated options)

SIX EASY STEPS EASY TO ORDER

STEP 1

Choose a Shape or Style



HAT, VISOR, BUCKET, KNIT

STEP 2

Choose a Visor Shape



CURVE, SLIGHT CURVE, FLAT

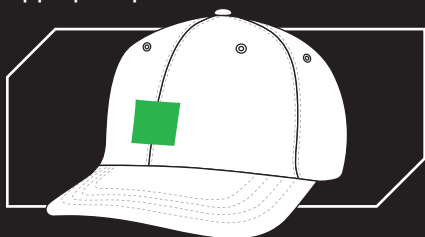
STEP 3

Choose Cabric & Color



STEP 4

Choose an Embellishment or Custom Applique Options



SEE OPTIONS ON PAGES 20-21

STEP 5

Add Custom Upgrades + Trim Options



SEE OPTIONS ON PAGES 22-23, 28

STEP 6

Choose FREE Contrast Options



PANELS, VISOR/UNDERSVISOR, BUTTON, EYELETS, STITCHING

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WHAT'S NEW



SHAPE 32 / BRANDO

Structured High-Crown Profile

The Brando takes everything the market demands and wraps it into one hat. A larger fit, slightly deeper crown, performance fabric options Microwick+ or Active Poly, specialty appliques (PVC or Laser Etched Leather), mid core polyester rope, large laser-cut back panel perforations, TPR Rubber adjustable closure and the full private-label trim package including printed seam taping upgrade for arguably the best private label golf hat in the golf industry.



SHAPE 33 / BRADLEY

Unstructured Mid Profile w/ EVA Visor + Binding

Don't let the weather affect your game. Redefine the way an adjustable, Semi-structured, water resistant hat extends your round. At the core is our new ActiveWR lightweight, moisture wicking, water resistant fabric that's paired up with a EVA visorboard and binding, adjustable TPR Closure.

SHAPE 34 / VANCE

Structured High Crown 7-Panel

An extension of our ever-popular Mid-High profile Woodward fit, this classic 7-panel hybrid high crown option features a higher front crown height for a deeper fit than the Woodward. Maximizing front panel crown height makes this the perfect hat for oversized graphics and embroidery techniques.

POLY ROPE - 15 NEW COLORS

STY1010

Classic solid-color, mid core polyester rope option combines with nearly every polyester fabric to bring out the style in your hat game.



WHAT IS THE STANDARD ORDER MINIMUM?

The standard order minimum is 144 total pieces. Within the 144 pcs order minimum, you can get up to (3) separate styles of 48pcs / 12 per color. 48 Pcs per exact reorders now available. [\(Ask about our lower seasonal order minimums\)](#)

WHAT IS THE STANDARD PRODUCTION LEAD TIME

Our standard production lead time is 30-35 days + 3-5 days shipping (Can be slightly longer during peak seasons).

WHAT IS THE STANDARD ART PRODUCTION LEAD TIME?

Our Standard art turn time is 5-7 business days. During peak seasons it can range from up to 10-14 business days.

DO WE OFFER PRE-PRODUCTIONS SAMPLES?

Generally, we do not offer pre-productions samples. On orders of 576 pcs per style, we can in some cases accommodate the request. But note it can add another 3-4 weeks production time to the order being delivered. Additional costs will apply.

DO WE OFFER CUSTOM GRAPHIC DESIGN SERVICES?

In special circumstances we can offer customers custom design services. Customers will be invoiced for those service as a separate line item on their invoice at an agreed upon rate.

REASONABLE EDIT REQUESTS

Customers are expected to approve art files in no more than three rounds of edits. Additional hourly charges may apply after three rounds have been completed.

HOW IS ARTWORK SUBMITTED TO CUSTOMERS?

We supply customers with a PDF proof of each headwear design for their approval.
(Note: PDF proof colors may vary from screen to printed and final production.)

WHAT IS OUR CANCELLATION POLICY?

All hats are built-from-scratch. Therefore, once the order is approved by the customer and submitted to the factory, we are **NOT** able to honor cancellation requests.

WHAT ARE THE BEST FILE TYPES TO USE TO SUBMIT CUSTOMER GRAPHICS?

Our production team uses **VECTOR** graphics in the formats of (.AI, .PDF, .EPS). .JPEG and .PNG files are low resolution and may require a redraw. [We do NOT use customer supplied digitized graphic files. Additional fees apply for graphic recreation.](#)

WHAT ARE OUR BILLING PAYMENT TERMS?

We generally expect payment on invoice. But we extend Net30 payment terms upon receiving all required documents (Credit Application, Sales Tax Exempt Form (If applicable)) and customer PO. Customers who request specific payment terms must qualify and be approved by management. [\(Note: Finance charges of 2% apply when payments exceed 30-days past due and WILL NOT be removed.\)](#)



PINKSTON 2

Structured High Crown



HIGH CROWN PROFILE

(Available as 5 or 6 Panel)

FULL FABRIC -OR- TRUCKER STYLE -OR- PERFORATED

VISOR OPTIONS:

- ◇ Curve
- ◇ Slight Curve
- ◇ Flat

CLOSURE OPTIONS:

- ◇ Plastic Snap
- ◇ Adjustable Plastic Clip
- ◇ Cloth Strap w/ Metal Slider
- ◇ Velcro
- ◇ TPR Rubber Snap
- ◇ Leather Strap w/ Buckle
- ◇ D-Ring W/ Elastic Loop & Self Fabric Velcro Strap

SHOWN IN

FABRIC: Pearl Polyester

APPLIQUE: Flat Embroidery

UPGRADES: Fabric + Rope



FABRIC: Microwick+ / Soft Trucker Mesh

APPLIQUE: High Density Print

UPGRADES: Fabric + Custom Applique



FABRIC: Pearl Polyester w/ Perf Panels

APPLIQUE: High Density Print

UPGRADES: Fabric + Custom Applique + Rope + Perf Panels + Visor Embroidery + Closure



FABRIC: Active Poly / Soft Trucker Mesh

APPLIQUE: Cross Panel Flat Embroidery

UPGRADES: Fabric + Embroidery



FABRIC: ActiveDri Poly+

APPLIQUE: Woven Label w/ Satin Stitch x2

UPGRADES: Fabric + Custom Applique



FABRIC: Cotton Twill

APPLIQUE: Laser Etched Leather Patch

UPGRADES: Custom Applique + Camo



FABRIC: ActiveTech+

APPLIQUE: High Density Print

UPGRADES: Fabric + Custom Applique

RUTLEDGE 3

Structured Mid-High Crown

A



MID-HIGH CROWN PROFILE

(Available as 5 or 6 Panel)

FULL FABRIC -OR- TRUCKER STYLE -OR- PERFORATED

VISOR OPTIONS:

- ◇ Curve
- ◇ Slight Curve
- ◇ Flat

CLOSURE OPTIONS:

- ◇ Plastic Snap
- ◇ Adjustable Plastic Clip
- ◇ Cloth Strap w/ Metal Slider
- ◇ Velcro
- ◇ TPR Rubber Snap
- ◇ Leather Strap w/ Buckle
- ◇ D-Ring W/ Elastic Loop & Self Fabric Velcro Strap

SHOWN IN

FABRIC: Microwick+

APPLIQUE: Flat Embroidery

UPGRADES: Fabric + Rope + UV Print + Closure

B



FABRIC: ActivePoly

APPLIQUE: 3D Puff Embroidery

UPGRADES: Fabric + Embroidery +
2nd Embroidery Location + Closure

C



FABRIC: ActivePoly Lite w/ Perf Panels

APPLIQUE: 3D Puff / Flat Embroidery

UPGRADES: Fabric + Embroidery + Rope
+ Perf Panels + Printed Seam Taping

D



FABRIC: Active Poly w/ Perf Panels

APPLIQUE: Flat Embroidery

UPGRADES: Fabric + Perf Panels

E



FABRIC: ActiveTech+

APPLIQUE: Flag Embroidery

UPGRADES: Fabric + Designer Rope + Specialty
Embroidery

F



FABRIC: Active Poly w/ Perf Panels

APPLIQUE: HD Print on Fabric Patch w/ Satin Stitch

UPGRADES: Fabric + Custom Applique
+ Visor Embroidery + Perf Panels

G



FABRIC: Wide Wale Corduroy

APPLIQUE: Silicone Rubber Patch

UPGRADES: Fabric + Custom Applique + Rope

DEREK 5

Structured Mid-High Crown

A

Lightest Trucker Hat on the Market

**MID-HIGH CROWN PROFILE**

(Available as 5 or 6 Panel)

FULL FABRIC -OR- TRUCKER STYLE**VISOR OPTIONS:**

- ◇ Curve
- ◇ Slight Curve
- ◇ Flat

CLOSURE OPTIONS:

- ◇ Plastic Snap
- ◇ Adjustable Plastic Clip
- ◇ Cloth Strap w/ Metal Slider
- ◇ Velcro
- ◇ TPR Rubber Snap
- ◇ Leather Strap w/ Buckle
- ◇ D-Ring W/ Elastic Loop & Self Fabric Velcro Strap

SHOWN IN**FABRIC:** Lightweight Cotton / Soft Trucker Mesh**APPLIQUE:** Solid Fill Flat Embroidery**UPGRADES:** Fabric + Rope

B

**FABRIC:** Specialty Camo / Soft Trucker Mesh**APPLIQUE:** Embroidery on Twill Patch w/ Satin Stitch**UPGRADES:** Specialty Camo + Custom Applique + 2nd Embroidery Location

C

**FABRIC:** Wide Wale Corduroy / Soft Trucker Mesh**APPLIQUE:** Solid Fill Flat Embroidery w/ Flat Embroidery Outline**UPGRADES:** Fabric

D

**FABRIC:** Microwick+**APPLIQUE:** High Density Print on Fabric Patch w/ Raised Satin Stitch**UPGRADES:** Fabric + Custom Applique + TPR Closure + Printed Seam Taping

E

**FABRIC:** Pearl Polyester**APPLIQUE:** Woven Label w/ Satin Stitch + Cross Panel Flat Embroidery**UPGRADES:** Fabric + Custom Applique + Cross Panel Embroidery

F

**FABRIC:** ActivePoly Lite w/ Perf Panels**APPLIQUE:** Laser Cut Felt Applique w/ Jump Stitch**UPGRADES:** Fabric + Custom Applique + Perf Panels + Inside Panel Print + Closure

G

**FABRIC:** Pearl Polyester + Soft Trucker Mesh**APPLIQUE:** Silicone Rubber Patch (Mold Fee Applies)**UPGRADES:** Fabric + Custom Applique

WOODWARD 8

Structured Mid-High Crown

A



MID-HIGH CROWN PROFILE

FULL FABRIC -OR- TRUCKER STYLE

VISOR OPTIONS:

- ◇ Curve
- ◇ Slight Curve
- ◇ Flat

CLOSURE OPTIONS:

- ◇ Plastic Snap
- ◇ Adjustable Plastic Clip
- ◇ Cloth Strap w/ Metal Slider
- ◇ TPR Rubber Snap
- ◇ Velcro
- ◇ Leather Strap w/ Buckle

SHOWN IN

FABRIC: Active Poly w/ Perf Panels

APPLIQUE: Silicone Rubber Patch (Mold Fee Applies)

UPGRADES: Fabric + Custom Applique + Rope
+ Sublimation Print + Perf Panels + Closure

B



FABRIC: Active Poly w/ Perf Front Panel

APPLIQUE: Woven Label Satin Stitch

UPGRADES: Fabric + Applique + Rope + Inside
Sublimated Print + Rope + Closure

C



FABRIC: ActiveTech+ w/ Perf Panels

APPLIQUE: Woven Label w/ Satin Stitch

UPGRADES: Fabric + Custom Applique + Perf Panels

D



FABRIC: ActivePoly w/ Quilted Front Panel
+ Perf Panels

APPLIQUE: Woven Label w/ Satin Stitch

UPGRADES: Fabric + Custom Applique + Quilted
Front Panels + Perf Panels + Rope + Printed Seam
Taping + Closure

E



FABRIC: ActiveDri Poly + Cotton Twill
+ Soft Trucker Mesh

APPLIQUE: 3D Puff + Flat Embroidery

UPGRADES: Fabric + Custom Applique +
Cut-n-Sew Side Stripes

F



FABRIC: Active Poly w/ Perf Panels

APPLIQUE: High Density Print

UPGRADES: Fabric + Custom Print +
Perf Panels + Rope + Closure

G



FABRIC: Wide Wale Corduroy Front Panel
+ Poly Twill + Soft Trucker Mesh

APPLIQUE: Embroidery on Twill Patch
w/ Raised Embroidery Edge

UPGRADES: Fabric + Custom Applique
+ Sublimated Specialty Print

LANCE 17

Unstructured Low Crown

LOW CROWN PROFILE / PERFORMANCE

(Available as 5 or 6 Panel)

FULL FABRIC -OR- TRUCKER STYLE

VISOR OPTIONS:

- ◊ Curve
- ◊ Slight Curve

CLOSURE OPTIONS:

- ◊ D-Ring W/ Elastic Loop & Self Fabric Velcro Strap

A



FABRIC: Pearl Polyester
APPLIQUE: Flat Embroidery
UPGRADES: Fabric

B



FABRIC: ActivePoly Lite
APPLIQUE: 3D Pearl Chainstitch + Flat Embroidery
UPGRADES: Fabric + Specialty Embroidery

WILSON 18

Unstructured Runner

5-PANEL RUNNER / CAMPER HAT

FULL FABRIC -OR- TRUCKER STYLE -OR- PERFORATED PANELS

VISOR OPTIONS:

- ◊ Curve
- ◊ Slight Curve
- ◊ FLat
- ◊ EVA Flat Packable Visor

CLOSURE OPTIONS:

- ◊ Plastic Snap Adjustable Plastic Clip
- ◊ Cloth Strap w/ Metal Slider
- ◊ D-Ring W/ Elastic Loop & Self Fabric Velcro Strap

A



FABRIC: ActiveDri Poly+ w/ EVA Pliable Visor and Binding
APPLIQUE: Needle Hand Stitch
UPGRADES: Fabric + Specialty Embroidery + EVA Visor + Binding

B



FABRIC: ActivePoly Litew/ EVA Pliable Visor + Binding and Perf Panels
APPLIQUE: Woven Label w/ Satin Stitch
UPGRADES: Fabric + Custom Applique + Pliable EVA Visor + Visor Binding + Perf Panels

BLAKE 21

Unstructured Mid Crown

A

**"GRANDPA" / SURFER HAT**

(Available as 5 or 6 Panel)

FULL FABRIC -OR- TRUCKER STYLE**VISOR OPTIONS:**

- ◇ Curve
- ◇ Slight Curve
- ◇ Flat
- ◇ EVA Flat Packable Visor w/ Visor Binding

CLOSURE OPTIONS:

- ◇ Plastic Snap
- ◇ Adjustable Plastic Clip
- ◇ Cloth Strap w/ Metal Slider
- ◇ TPR Rubber Snap
- ◇ D-Ring w/ Elastic Loop & Self Fabric Velcro Strap
- ◇ Leather Strap w/ Buckle

SHOWN IN**FABRIC:** ActivePoly**APPLIQUE:** Flat Embroidery w/ Tassels**UPGRADES:** Fabric + Specialty Embroidery + Rope + Closure

B

**FABRIC:** Wide Wale Corduroy**APPLIQUE:** 3D Puff Pearl Chainstitch**UPGRADES:** Fabric + Specialty Embroidery + Rope

C

**FABRIC:** Vintage Wash Cotton Twill w/ Leather Strap/ Buckle**APPLIQUE:** Two-Piece Felt Applique**UPGRADES:** Fabric + Custom Applique + Rope + Closure + Second Embroidery Location

D

**FABRIC:** Lightweight Cotton w/ Top + UnderVisor Print**APPLIQUE:** High Density Print**UPGRADES:** Fabric + Specialty Print + Sublimated Print + Rope

E

**FABRIC:** Lightweight Cotton**APPLIQUE:** Solid Fill Flat Embroidery**UPGRADES:** Fabric + Rope + Sublimated Print + Rope + Additional Embroidery Location

F

**FABRIC:** Microwick+**APPLIQUE:** Solid Fill Inline Raised + Flat Embroidery w/ Raised Outline**UPGRADES:** Fabric + Specialty Embroidery + Rope + Printed Seam Taping

G

**FABRIC:** Active Poly**APPLIQUE:** 3D Puff + Flat Embroidery**UPGRADES:** Fabric + Embroidery + Rope

LUKE 23

Unstructured Low Profile

A



UNSTRUCTURED LOW CROWN PROFILE
(Available as 5 or 6 Panel)

FULL FABRIC -OR- TRUCKER STYLE

VISOR OPTIONS:

- ◇ Curve
- ◇ Slight Curve
- ◇ Flat

CLOSURE OPTIONS:

- ◇ Plastic Snap
- ◇ Adjustable Plastic Clip
- ◇ Cloth Strap w/ Metal Slider
- ◇ Velcro
- ◇ TPR Rubber Snap
- ◇ Leather Strap w/ Buckle

SHOWN IN

FABRIC: Lightweight Cotton

APPLIQUE: Woven Label w/ Satin Stitch

UPGRADES: Fabric + Custom Applique

B



FABRIC: Pearl Polyester

APPLIQUE: Chenille Embroidery on Felt Patch

UPGRADES: Fabric + Custom Applique

C



FABRIC: Pearl Polyester

APPLIQUE: 3D Pearl Chainstitch Embroidery
+ 2nd Flat Embroidery Location

UPGRADES: Fabric + Specialty Embroidery
+ 2nd Flat Embroidery Location

D



FABRIC: Cotton Rip Stop w/
Cloth Strap Metal Buckle

APPLIQUE: Woven Label w/ Raised Edge

UPGRADES: Fabric + Custom Applique + Closure

E



FABRIC: ActiveDri Poly+

APPLIQUE: Flat Embroidery

UPGRADES: Fabric

F



FABRIC: Cotton Twill

APPLIQUE: Woven Label w/ Satin Stitch

UPGRADES: Custom Applique

G



FABRIC: Active Poly

APPLIQUE: High Density Print on Fabric Patch
w/ Satin Stitch

UPGRADES: Fabric + Custom Applique + Closure

RESET 1

Unstructured Adjustable Two Panel Construction



FABRIC: MicroWick+
APPLIQUE: Flat Embroidery
UPGRADES: Fabric + Closure

CLIFF 4

Structured Mid-High Crown



FABRIC: Poly Foam / Trucker Mesh
APPLIQUE: Flat Embroidery on Fabric Patch
UPGRADES: Custom Applique + Printed Seam Taping

MITCH 6

Structured Mid Crown Stretch



FABRIC: ActiveTech+ / Soft Stretch Trucker Mesh
APPLIQUE: Sublimated Poly Patch w/ High Density Print
UPGRADES: Fabric + Applique + Stretch Fit

PITCH 7

Structured Mid-High Crown



FABRIC: ActiveMesh
APPLIQUE: Woven Label w/ Satin Stitch
UPGRADES: Fabric + Custom Applique + Rope + Stretch Fit

BURTON 9

Adjustable Structured Mid Crown Fit w/ Active Flex Stretch Sweatband



FABRIC: Active Poly w/ Large Perforated Panels
APPLIQUE: Silicone Rubber Patch
UPGRADES: Fabric + Custom Applique + Perforated Back Panels + Printed Seam Taping + Closure

NEW BRANDO 32

Structured High-Crown Profile



FABRIC: ActivePoly w/ Large Laser Perforated Panels
APPLIQUE: Silicone Rubber Patch
UPGRADES: Fabric + Custom Applique + Perforated Panels + Rope + Custom Printed Seam Taping + Stretch Band + Closure

AVAILABLE AS 24 PIECE ADD-ONS | 12 PER COLOR

LANDON 15

Low Profile Sport True Fit w/ Closure



FABRIC: ActiveTech+
APPLIQUE: Woven Label w/ Satin Stitch
UPGRADES: Fabric + Custom Applique

HARRINGTON 19

High Profile Tour Visor



FABRIC: ActivePoly Lite w/ Top + Visor Binding
APPLIQUE: Raised Satin Stitch Embroidery
UPGRADES: Fabric + Specialty Embroidery + Bindings

JULES 31Low Crown, Medium Brim Visor
Adjustable Closure

FABRIC: ActiveTech+
APPLIQUE: Flat Embroidery
UPGRADES: Fabric

BOONIE 16AVAILABLE WITH OR WITHOUT DETACHABLE CORD/
STIFF OR SOFT BRIM
Stiff Flex Brim

FABRIC: ActivePoly Lite w/ Metal Eyelets
APPLIQUE: Solid Fill Flat Embroidery
UPGRADES: Fabric + Metal Eyelets + Stiff Brim + Detachable Cord

FISHER 22

Performance Bucket



FABRIC: Pearl Polyester
APPLIQUE: Flat Embroidery
UPGRADES: Fabric

BILLY 24

FABRIC: Lightweight Cotton
APPLIQUE: Flat Embroidery
UPGRADES: Fabric + Undervisor Sublimation

LC 1

Structured Mid Crown / 56CM



FABRIC: Active Poly Lite
APPLIQUE: Flat Embroidery
UPGRADES: Fabric

LC 2

Structured Mid Crown / 56CM



FABRIC: Pearl Polyester + Trucker Mesh
APPLIQUE: Raised Satin Stitch
UPGRADES: Fabric + Custom Applique
NOTE: Custom Prints Require 48/Color

LC 3

Unstructured Low Crown / 57CM



FABRIC: Pearl Polyester
APPLIQUE: Embroidery on Felt Patch
UPGRADES: Fabric + Custom Applique

LC 4

Unstructured Low Crown / 56CM



FABRIC: Active Poly Lite
APPLIQUE: Solid Fill Flat Embroidery
UPGRADES: Fabric + Rope

LC 5

Low Profile Sport w/ True Fit Closure



FABRIC: Pearl Polyester
APPLIQUE: 3D Puff Embroidery
UPGRADES: Fabric + Embroidery

LC 6Low Crown / Medium Brim Visor
Adjustable Closure

FABRIC: ActiveTech+ w/ Sublimation
APPLIQUE: Embroidery
UPGRADES: Fabric + Custom
NOTE: Custom Prints Require 48/Color

BRONSON 10

FABRIC: Wide Cuff Mid-Weight Jersey Knit JERSEY KNIT
APPLIQUE: Woven Clip Label
UPGRADES: Custom Applique

FALLON 11

AVAILABLE AS SOLID OR STRIPED CUFF



FABRIC: Classic Double Layer Jersey Knit
APPLIQUE: Woven Clip Label
UPGRADES: Custom Applique

GARY 14

AVAILABLE AS SOLID OR STRIPED CUFF



FABRIC: Jersey Knit w/ Jacquard POM
UPGRADES: POM

RYDER 12

FABRIC: Soft Waffle Knit
APPLIQUE: Screen Printed Leather Clip Label
UPGRADES: Custom Applique

SLOAN 13

FABRIC: Wide Cuff Lightweight Lycra Knit
APPLIQUE: Embroidery

PORTER 20

AVAILABLE IN SOLID COLOR OR 2X2 TWIST



FABRIC: 2X2 Shallow Rib Knit
APPLIQUE: Woven Label w/ Jump Stitch
UPGRADES: Custom Applique

GARY 14

Available as Striped or Cuffed

A

Our Most Popular Knit Style



CUSTOM JACQUARD JERSEY YARN POM KNIT

(Available as Stock Jacquard Patterns as Shown in Options A Through G)

FULL CUSTOM:

- ◇ Provide your open pattern / or design for a complete custom experience (must supply vector art) subject to approval
- ◇ Available with or without POM

POPULAR APPLIQUES:

- ◇ Flat Embroidery
- ◇ Woven Label w/ Satin Stitch
- ◇ Woven Clip Label

SHOWN IN

FABRIC: Jersey Yarn w/ Jacquard Text

APPLIQUE: Flat Embroidery

UPGRADES: POM

B



FABRIC: Jersey Yarn w/ Jacquard Text
APPLIQUE: Woven Label w/ Satin Stitch
UPGRADES: POM + Custom Applique

C



FABRIC: Jersey Yarn
APPLIQUE: Woven Clip Label w/ Jump Stitch
UPGRADES: POM + Custom Applique

D



FABRIC: Jersey Yarn
APPLIQUE: Woven Label w/ Satin Stitch
UPGRADES: POM + Custom Applique

E



FABRIC: Ribbed Jersey Yarn w/Soft Inside Fleece Liner
APPLIQUE: N/A
UPGRADES: POM + Fleece Liner

F



FABRIC: Marled Ribbed Jersey Yarn
APPLIQUE: Solid Fill Flat Embroidery
UPGRADES: Marled Yarn + POM

G



FABRIC: Jersey Yarn
APPLIQUE: Woven Clip Label
UPGRADES: POM + Custom Applique

JUDY 25

FABRIC: Cable or Chain Cable Knit
APPLIQUE: Woven Label w/ Jump Stitch
UPGRADES: Custom Applique + Faux Fur POM

SMITH 26

DOCK WEAR FIT



FABRIC: Acrylic Shallow Rib Knit
APPLIQUE: Woven Clip Label w/ Jump Stitch
UPGRADES: Custom Applique

KYLE 27

FABRIC: 2X2 Heavy Wide Shallow Rib 100% Acrylic Knit
APPLIQUE: Woven Clip Label w/ Jump Stitch
UPGRADES: Custom Applique

DOC 28

FABRIC: Soft Jersey Knit
APPLIQUE: Solid Fill Flat Embroidery w/ Flat Outline

STANLEY 29

FABRIC: Acrylic Blend Knit
APPLIQUE: Woven Clip Label w/ Jump Stitch
UPGRADES: Custom Applique

MARLEY 30

FABRIC: Acrylic Blend Knit w/ Shallow Rib Cuff w/ POM
APPLIQUE: Woven Clip Label w/ Jump Stitch
UPGRADES: POM + Custom Applique

DESIGN GUIDE

FABRIC & COLOR PALETTE - CUSTOM APPLIQUES - VISOR SHAPES CLOSURE OPTIONS
- VISOR ROPES - CUSTOM PRINT PATTERNS



MATERIAL KEY

 PERFORATED CAPABLE

 ANTI-MICROBIAL

 LIGHTWEIGHT

 QUICKDRYING

 WATER RESISTANT

 SUN SAFE MATERIAL
UPF-50

 RECYCLED MATERIAL

 MOISTURE WICKING

COTTON TWILL

WHITE	SKY
BLACK	SLATE
CHARCOAL	CAROLINA
STEEL	ELECTRIC
METAL	FUSCIA
MAROON	PINK
CRIMSON	BONE
SCARLET	KHAKI
ORANGE	BIRCH
YELLOW	SURPLUS
NUGGET	COPPER
FOREST	BUCK
GREEN	LATTE
LIME	BROWN
MINT	BLACK/GRAY CAMO
SAGE	NEW ARMY CAMO
NAVY	BRIGHT CAMO
TWILIGHT	FADED CAMO
ROYAL	HERITAGE CAMO

Camo \$.50 Upgrade

HEATHER TWILL

+\$1

BLACK HEATHER	OLIVE HEATHER
STEEL HEATHER	NAVY HEATHER
CRIMSON HEATHER	CAROLINA HEATHER
BUCK HEATHER	

VINTAGE WASHED COTTON TWILL

+\$1

CHARCOAL	SURPLUS
STEEL	LATTE
CRIMSON	NAVY
FOREST	SKY

LIGHTWEIGHT COTTON TWILL

+.50

WHITE	GREEN
BLACK	SAGE
CHARCOAL	NAVY
STEEL	TWILIGHT
CRIMSON	KHAKI
NUGGET	LT MOCHA

COTTON RIPSTOP

+\$1

WHITE	GREEN
BLACK	NAVY
CHARCOAL	KHAKI
STEEL	SURPLUS
CRIMSON	

MICRO-CORDUROY

+\$1

WHITE	MUSTARD
BLACK	OLIVE
STEEL	NAVY
MAROON	SLATE
CRIMSON	KHAKI

TRUCKER MESH

WHITE	GREEN
BLACK	LIME
CHARCOAL	SAGE
STEEL	NAVY
METAL	ROYAL
MAROON	CAROLINA
CRIMSON	PURPLE
SCARLET	PINK
ORANGE	KHAKI
YELLOW	BIRCH
OLIVE	LATTE
FOREST	BROWN

SOFT TRUCKER MESH (S105)

WHITE	FOREST
BLACK	NAVY
CHARCOAL	ROYAL
STEEL	CAROLINA
RED	PINK
ORANGE	KHAKI
YELLOW	BROWN
OLIVE	PURPLE

WIDE WALE CORDUROY

+\$1.50

BLACK	MIDNIGHT/NAVY
CHARCOAL	CAROLINA
STEEL	KHAKI
CRIMSON	BUCK
BONE	BROWN
OLIVE	SAGE

ACTIVE POLY LITE

+\$1.50

WHITE	PUTTY
BLACK	TWILIGHT
CHARCOAL	LATTE
FOREST	ROSE
SAGE	LIGHT BLUE
ORANGE	BROWN



*Also Available w/ Perforation

ACTIVE POLY

+\$1

WHITE	MINT
BLACK	NAVY
CHARCOAL	TWILIGHT
STEEL	SLATE
CRIMSON	KHAKI
BUCK	SURPLUS
GREEN	CORAL



*Also Available w/ Perforation

MATERIAL KEY



PERFORATED
CAPABLE



ANTI-MICROBIAL



LIGHTWEIGHT



QUICKDRYING



WATER
RESISTANT



SUN SAFE
MATERIAL
UPF-50



RECYCLED
MATERIAL



MOISTURE
WICKING

ACTIVE DRI POLY

+\$1.50

WHITE	CRIMSON
BLACK	OLIVE
CHARCOAL	NAVY
STEEL	KHAKI

UPF 50 + ANTI-MICROBIAL + MOISTURE WICKING

*Also Available w/ Perforation



ACTIVETECH+

+\$1.50

WHITE	GREEN
BLACK	DARK BLUE
BLACK HEATHER	TWILIGHT
CHARCOAL	LIGHT BLUE
STEEL	AZURE BLUE
CRIMSON	SURPLUS
RED	BUCK
MELON	LATTE

LIGHTWEIGHT + UPF 50 + ANTI-MICROBIAL +
MOISTURE WICKING

*Also Available w/ Perforation



MICROWICK+

+\$1.50

WHITE	NAVY
BLACK	KHAKI
RED	SURPLUS

LIGHTWEIGHT + UPF 50 + ANTI-MICROBIAL +
MOISTURE WICKING + RECYCLED MATERIALS

*Also Available w/ Perforation



POLY MESH

+\$1

WHITE	GREEN
BLACK	NAVY
STEEL	KHAKI
SCARLET	BROWN

PREMIUM NYLON

+\$1

CHARCOAL	LIME
STEEL	CAROLINA
METAL	BUCK

ACTIVE MESH

+\$1

WHITE	FOREST
BLACK	GREEN
CHARCOAL	NAVY
STEEL	ROYAL
METAL	CAROLINA
CRIMSON	PURPLE
SCARLET	PINK
YELLOW	



PEARL POLY

+\$1

WHITE*	YELLOW
BLACK*	FOREST
CHARCOAL	GREEN
STEEL*	NAVY*
MAROON	ROYAL
CRIMSON	CAROLINA
SCARLET	PINK
ORANGE	KHAKI*



*Also Available w/ Perforation

POLY FOAM

WHITE	OLIVE
BLACK	GREEN
CHARCOAL	MINT
STEEL	NAVY
SCARLET	ROYAL
ORANGE	CAROLINA
YELLOW	PINK

NEW WATER REPELLANT

+\$2

WHITE*	KHAKI*
--------	--------

BLACK*

KNIT

WHITE	NAVY
BLACK	ROYAL
CHARCOAL	SLATE
STEEL	CAROLINA
SCARLET	PURPLE
DEEP ORANGE	PINK
YELLOW	KHAKI
FOREST	BIRCH
GREEN	SURPLUS
LIME	BUCK
SAGE	BROWN
MINT	ROSE

MARLED KNIT

+\$1

LIGHT CHARCOAL	GREEN CHARCOAL
LIGHT GRAY	LIGHT BLUE
LIGHT RED	WHITE KHAKI
LIGHT GREEN	

*Only Available on Shape 30

FELT

+\$1

WHITE*	NAVY
BLACK	PINK
STEEL	BUCK
CRIMSON	BROWN
GREEN	CREAM

*Only Available for Applique

EMBROIDERY 12 PER COLOR | LABELS & PATCHES 48 PER COLOR



Flat Embroidery*
*included in Base Cost



Solid Flat Fill Embroidery w/
Flat Embroidery Outline
*Included in Base Cost



Striped Flat Embroidery
+\$1



Raised Diagonal Stitch w/ Flat Embroidery
+\$1.50



3D Puff Raised Embroidery
+\$1.50



Embroidery On Twill Patch w/
Raised Edge Embroidery
+\$1.50



In-Line Raised Embroidery
+\$1.50



3D Raised Pearl Chain Stitch Embroidery
+\$1.50



Flat Pearl Chain Stitch Embroidery
+\$1



Flatlock Stitch Embroidery
+\$1



Back Cross Stitch w/ Raised Edge
+\$1.50



Raised Satin Stitch
+\$1.50

NEW



Needle Hand Stitch
+\$2

CUSTOM APPLIQUES



Laser Etched Leather Patch
+\$2
*Available in Brown & Tan
NEW



Screen Printed Leather
Patch w/ Jump Stitch
+\$1.50
*Available in Brown, Tan & Gray



Woven Label w/ Jump Stitch
+\$0.50

EMBROIDERY 12 PER COLOR | LABELS & PATCHES 48 PER COLOR



Woven Label w/ Satin Stitch
+\$1.50



Woven Label w/ Merrowed Edge
+\$1.50



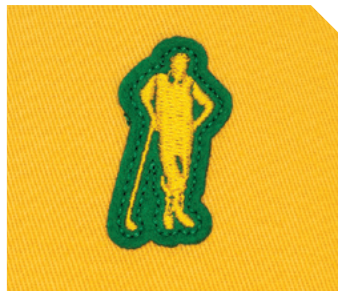
Woven Label w/ Raised Edge
+\$1.50



Sublimated Poly Patch w/ Merrowed Edge
+\$1.50



Embroidery on Twill Patch
+\$1.50



Flat Embroidery on Felt patch
+\$1.50



Raised Satin Stitch Embroider
On Felt Patch
+\$1.50



3D Raised Embroidery on
Washed Frayed Twill Patch
+\$2

NEW



Chenille Embroidery on Felt Patch
+\$2.50



Laser Cut Felt Patch w/ Jump Stitch
+\$1.75



High Density Screen Print
+\$1.50



High Density Print on Fabric Patch
w/ Raised Edge or Satin Stitch
+\$2

NEW



TPR Rubber Patch
+\$4
Up to 5 Colors



Silicone Rubber Patch
+\$5
Up to 5 Colors



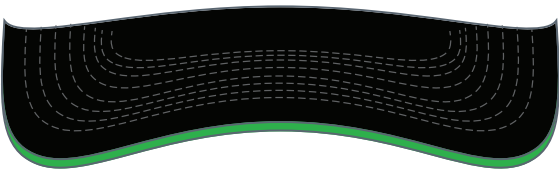
Clear Silicone Rubber Patch
+\$5
Single Color - Recommend use
on Light Color Fabrics



Flat Embroidery w/ Tassels
+\$2

NEW

VISOR SHAPE OPTIONS



Curved



Slight Curve



Flat (Square or Rounded Corners)

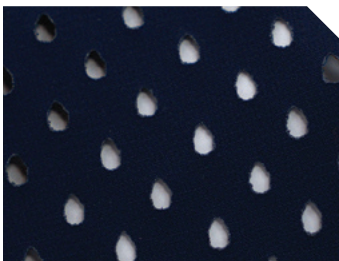
PERFORATION PATTERNS



Shown w/o
Perforations
(Solid Fabric)



Small Pattern
+\$2



Large Pattern
(Laser Cut)
+\$2.50

HEADWEAR CLOSURE OPTIONS



Plastic Snap



Fabric w/ Metal Slider



Adjustable Nylon Strap w/ Plastic Buckle
+\$0.50



Velcro Strap



D-Ring W/ Elastic Loop &
Self Fabric Velcro Strap
+\$0.50



Cloth Strap w/ Metal Buckle*
+\$1



TPR Rubber Snap
+\$0.50



Leather Strap w/ Metal Buckle*
+\$1.50

*Available w/ Bronze or Nickel Buckle



NEW
TPR Molded Velcro Closure
+\$2.50
Minimum Order 288 Units

TPR RUBBER SNAP COLOR OPTIONS



NYLON TRUCKER ROPE
+\$0.50


White



Black



Steel



Khaki



Yellow



Scarlet



Pink



Green



Navy

HEAVY BRAIDED TRUCKER ROPE
+\$1


White



Black



Light Steel



Gold



Scarlet



Green



Navy

HEAVY COTTON CORD
+\$1


White



Black



Steel



Yellow



Scarlet



Navy



Orange

DESIGNER COTTON CORD
+\$1

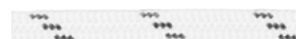

STY039-007-001



STY039-007-002



STY039-007-003

DESIGNER NYLON CORD
+\$1


STY040-005-001



STY040-005-002



STY040-005-003



STY040-005-004

DESIGNER POLYESTER CORD
+\$1


STY1335-005-001



STY1335-005-139 (Navy)



STY1335-005-131



STY1335-005-467



STY1335-005-155



STY1335-005-815 (Green)



STY1335-005-816 (Pink)



STY1335-005-822 (Orange)



STY1335-005-199 (Black)

NEW


STY1335-005-157 (Blue)

NEW


STY1335-005-339 (Purple)



STY1136-001



STY1136-006



STY1136-008



STY1136-010

NEW MEDIUM POLY ROPE
+\$1


White



Khaki



Steel



Charcoal



Brown



Frost



Yellow



Cantaloupe



Copper



Scarlet



Navy



Black



Pink



Slate



Green

60+
Rope Options

Primarily Used as Embroidery -OR- Woven Label Patch

G097

DU POINT
Country Club

G098



G099



G100



G101



G102



G103



G104



G105



G106



G107



G108



G109



G110



G111



G112



G113



G114



G115



G116



G117



G118



G119



G120



G121



G122



G123



G124



Primarily Used as Embroidery -OR- Woven Label Patch

G125



G126



G127



G128



G129



G130



G131



G132



G133



G134



G135



G136



G137



G138



G139



G140



G141



G142



G143



G144



G145



G146



G147



G148



G149



G150



G151



G152



Primarily Used as Embroidery -OR- Woven Label Patch

G153



G154



G155



G156



G157



G158



G159



G160



G161



G162



G163



G164



G165



G166



G167



G168



G169



G170



G171



G172



G173



G174



G175



G176



G177



G178



G179



G180



Primarily Used as Embroidery -OR- Woven Label Patch

G181



G182



G183



G184



G185



G186



G187



G188



G189



G190



G191



G192



G193



G194



G195



G196



G197



G198



G199



G200



G201



G202



G203



G204



G205



G206



G207



Ask us About
Our Full Drop
Graphics Library

Digital -OR- Sublimation Print | 48per Print/Print Color

CP002



CP005



CP006



CP007



CP010



CP015



CP016



CP018



CP019



CP021



CP022



CP024



CP025



CP026



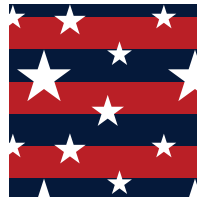
CP028



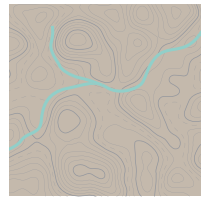
CP031



CP032



CP033



CP034



CP035



CP038



CP039



CP042



CP046



CP050



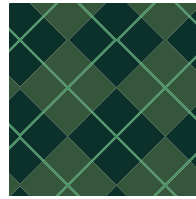
CP051



CP052



CP054



CP055



CP057



CP059



CP060



Pricing Detail

DIGITAL PRINT: +\$1.50 / Front Panels or Visor +\$2 / Front Panels + Visor +\$4 / Whole Hat
SUBLIMATION: +\$1 / Front Panels or Visor +\$1.50 / Front Panels + Visor +\$3 / Whole Hat
 Print Colors & Saturation May Vary Depending on Fabric Selected

CLARENDON

SHADE shade Be cool. Stay cool. shadeheadwear.com
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o p q r s t u v w x y z

QUINCY

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 a b c d e f g h i j k l m n o p q r s t u v w x y z

AKTIV GROTESK

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 a b c d e f g h i j k l m n o p q r s t u v w x y z

PROXIMA NOVA

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 a b c d e f g h i j k l m n o p q r s t u v w x y z

FENWAY PARK

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a b c d e f g h i j k l m n o p q r s t u v w x y z

BUNGEE

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

OCTIN COLLEGE

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

BOURBON

SHADE **SHADE** **BE COOL. STAY COOL.** **SHADEHEADWEAR.COM**
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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



SHADE
HEADWEAR



**Be Cool.
Stay Cool.**

🌐 shadeheadwear.com

☎ 800-969-4280 (HATS)

📷 [@shadeheadwear](https://www.instagram.com/shadeheadwear)

✉ info@shadeheadwear.com