



new age . entrepreneur **Consciousness**

What is Ikigai?

Including:

- Removing Blocks
- Sacred Cacao Ceremony
- Akashic Records
- Spiritism

Issue 1

WELCOME

I searched high and low for a magazine that spoke my language—one that nourished leadership not just with strategies, but with soul. A space where mindset meets mission, where innovation is balanced by inner knowing.

And when I couldn't find it, the answer came softly but clearly: "You're not supposed to find it. You're supposed to create it."

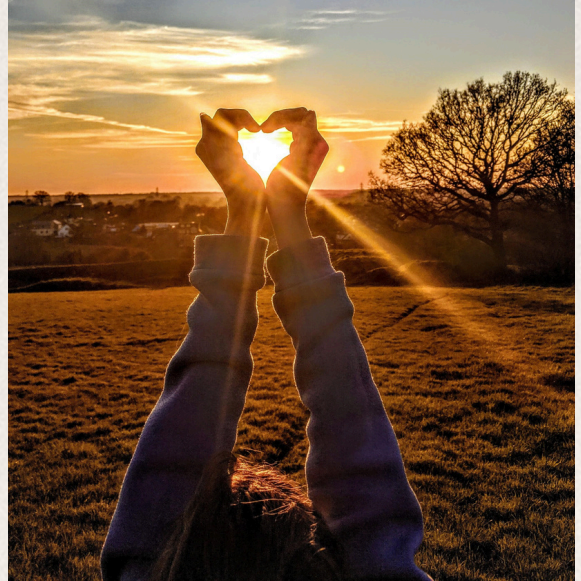
So here it is. A magazine born from a calling—not just to inform, but to awaken. To offer tools for the trailblazers, insights for the impact-driven, and perspective for those who believe that business can be both powerful and purposeful.

Welcome to a new way of thinking.
Welcome to your community.
Welcome to New Age Consciousness.

Anne Margaret
Carioti



Spirit guided,
Purpose Driven.



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IDENTIFY/REMOVE BLOCKS

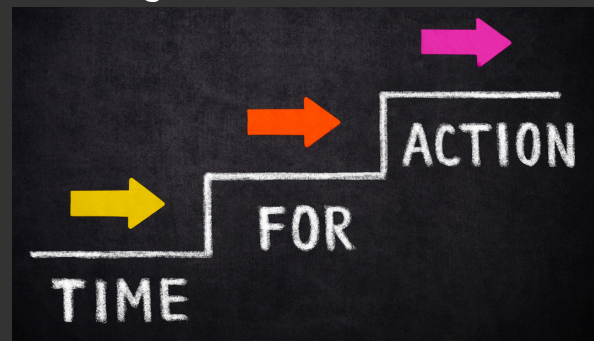
This often requires peeling
away layers of doubt, fear, and
limiting beliefs.



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ACTION STEPS

- Recognize the blocks
- Question the narrative
- Reconnect with your passions
- Take small steps
- Let go of perfectionism



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WHAT IS IKIGAI?

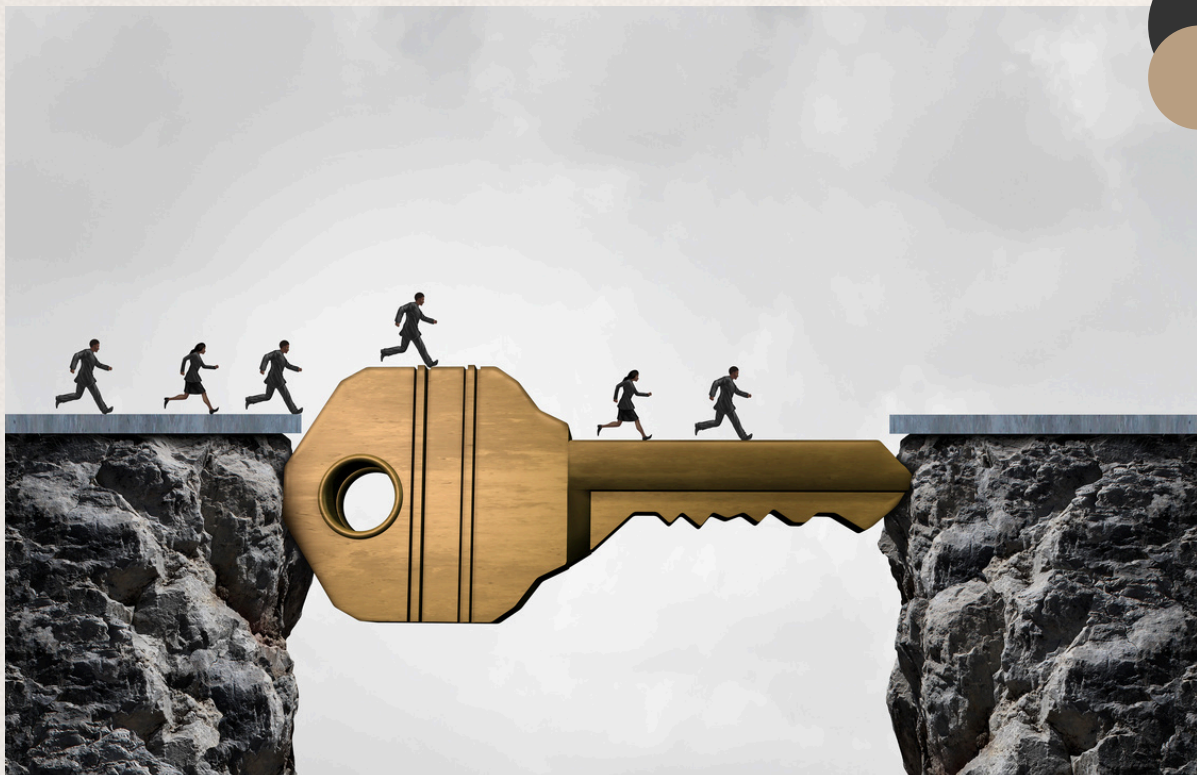
Ikigai is a Japanese concept that translates roughly to “**what makes life worth living**” or “**a reason for being**”.

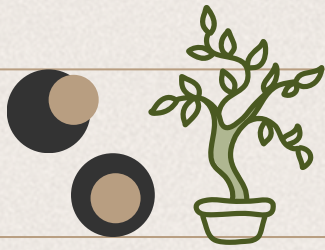
It combines two words: **iki** meaning “life” and **gai** meaning “worth” or “value”.

It’s an intersection of passion, mission, vocation, and profession. In short something you love to do, something you are good at, something the world needs AND that you can be paid for. And paid well.

Finding your Ikigai can feel elusive unless you are honest with yourself.

Now as a leader (and you are one), if you haven’t discovered what makes you happy in the morning going to “work” how then are you to inspire yourself let alone hundreds maybe even thousands of employees. Your mindset is key. Your energy is key.





WHAT IS IKIGAI?

You have the keys to impact others negatively or positively. You create the environment. You are the heart of the business, especially for the entrepreneur role.

People in general pick up on your vibes, your energy. Are you approachable? Are you professional? Let's break it down.

The Power of Influence: How Your Energy Shapes Your Business Success

In the entrepreneurial world, you are more than just the visionary behind your brand—you are its pulse, its energy, its guiding force. Whether you realize it or not, the atmosphere you cultivate directly impacts everyone around you, from employees and business partners to customers and clients.

You Hold the Keys to Influence

Every interaction you have holds the potential to shape another's experience—either positively or negatively. Your attitude, tone, and presence dictate the energy of your workplace, meetings, and customer engagements. If you radiate confidence, enthusiasm, and integrity, others respond in kind. If you exude doubt, negativity, or disengagement, that energy can ripple outward, affecting not only morale but business performance.

Your energy sets the foundation for every aspect of success. As an entrepreneur, you create the environment that fosters innovation, trust, and motivation. If people feel valued, inspired, and empowered under your leadership, they'll carry that energy forward. If they feel drained, dismissed, or uncertain, that too will manifest in business outcomes.





WHAT IS IKIGAI?

The Heartbeat of Your Business

In any organization, but especially in entrepreneurship, your presence and mindset matter. You are the face of your brand, the driving force behind its mission, and the reason people choose to engage with you. Your company culture begins with you—your words, your actions, and the way you respond to challenges.

Consider these key questions:

- Are you creating an environment where people feel safe and encouraged to contribute ideas?
- Do you foster positivity and resilience in the face of obstacles?
- Are you approachable? Professional? Someone who inspires trust and collaboration?

People Pick Up on Your Vibes

Your energy doesn't exist in isolation—it's felt, observed, and absorbed by those around you. Whether you're leading a team, pitching to investors, or engaging with customers, your demeanor speaks before your words do. A confident entrepreneur naturally attracts engagement, while uncertainty creates hesitation.

- Entrepreneurs who understand their ability to influence others cultivate strong leadership skills, prioritize emotional intelligence, and embrace the power of self-awareness. Your ability to be present, to actively listen, and to communicate with purpose is what separates thriving businesses from struggling ones.

Vibe check



WHAT IS IKIGAI?

Owning Your Influence

To create a business that flourishes, take charge of your energy:

- Lead with intention. Whether you're stepping into a meeting or crafting your next campaign, approach every action with clarity and purpose.
- Stay adaptable. Entrepreneurship is full of unexpected changes. Your ability to remain steady in uncertainty will inspire confidence in others.
- Practice emotional intelligence. A great leader understands how to navigate human emotions, both their own and others'.
- Cultivate positivity. Even in difficult times, a mindset rooted in solutions rather than setbacks keeps momentum going.
- Be authentic. People connect with realness. Be transparent about your values, goals, and the mission behind your business.



I N F L U E N C I N G

Thoughts

You are the heartbeat of your venture. The way you show up in your business, the energy you bring to interactions, and the atmosphere you create all contribute to the legacy you build. Your ability to shape experiences is an extraordinary gift—use it wisely.

-Anne Margaret Carioti

