



PROJECT WHITE BUTTERFLY

*Connecting with individuals with substance use disorder through love
and encouragement in order to provide support.*

SPONSORSHIP PACKET



7452 Broadview Road
Box 148
Parma, Ohio 44134

Project White Butterfly

Connecting with individuals with substance use disorder through love and encouragement in order to provide support.

What is Project White Butterfly?

In 2019, after attending funerals for friends who had struggled to find solid footing in recovery, or had made brief attempts to reach out for help with substance use issues and encountered barriers, our founder decided to gather some friends and go to the very place where people struggling with addiction needed the most help: the streets of the community.

Project White Butterfly's mission is to reduce harm, promote recovery, and encourage healing from substance use disorder by sharing messages of hope, cultivating a supportive community, and providing connections to resources. We operate on the values of empathy, love, encouragement, joy, and collaboration.

The foundation of Project White Butterfly's work is in placing cards in the community in places where they are likely to be found by those in active addiction. These cards contain notes of encouragement and contact information for recovery services, in hopes of inspiring the finder to reach out for help in first conquering, and then managing, their disease.

Our work has since grown, in recognition that, once on the path to recovery, individuals may need additional support and resources. We have provided assistance including, but not limited to transportation, personal care items, holiday celebrations and 12 step program resources. In addition, through outreach work on the streets of the community, we have provided Narcan and Fentanyl test strips that save lives, opening the possibility of future recovery.

We have also come to realize that creating our cards is a way for those in recovery, or impacted by the struggles of a friend or family member, to add value by helping others. For those less informed about the disease that has ravaged our society, we have worked to reduce stigma and promote understanding and care.

Finally, please consider helping us spread the word so that we can continue to help save lives in every corner of our community. Follow us on Facebook and Instagram and share our stories with your family and friends.

They say there is beauty in crisis; we are seeing that in Northeast Ohio. Thank you for your support.

Sincerely,

Sara Szelagowski

Founder and Program Director

White Butterfly Sponsor \$5,000

exclusive benefits included

- **Your corporate logo** with reserved positioning (Butterfly Bash, Spread Your Wings event Presented by...) on all printed and social media postings for the event
- **15 tickets** to the event, **2 tables** reserved with seating
- Recognition at the event as the **Presenting Sponsor**
- Company mentioned in **all media releases** and **potential articles**
- **Logo placement and link** to your organization on the Project White Butterfly Web page
- **Company banner** can be displayed day of the event
- **Professional photograph** of you and your guests
- A **unique sponsor gift** for each table guest
- Opportunity to have a **display table** with your company information
- **Opportunity to make introductions** day of the event
- **Right of first refusal** on sponsoring all future events

Transformation Sponsor

\$2,500

exclusive benefits included

- **Your corporate logo** with priority positioning (Transformation sponsor...) on all printed and social media postings for the event
- **10 tickets** to the event, tables reserved with seating
- Company mentioned in **all media releases** and **potential articles**
- **Logo placement** of your organization on the Project White Butterfly Web page
- **Professional photograph** of you and your guests
- A **unique sponsor gift** for each table guest
- Opportunity to have a **display table** with your company information

Caterpillar Sponsor

\$1,000

exclusive benefits included

- **Your corporate logo** with priority positioning (Caterpillar sponsor...) on all printed and social media postings for the event
- **6 tickets** to the event, **1 table reserved** with seating
- Company mentioned in **all media releases** and **potential articles**
- A **unique sponsor gift** for each table guest

Hope Sponsor

\$500

exclusive benefits included

- **Your corporate logo** with priority positioning (Hope sponsor...) on all printed and social media postings for the event
- **4 tickets** to the event
- Company mentioned in all **media releases** and **potential articles**
- A **unique sponsor gift** for each table guest

Commemorative Sponsor

\$250

exclusive benefits included

- **Recognition** of your family member or friend, “In Honor” or “In Memory” of
- Opportunity to participate in a **Live Butterfly release** for your recognition person
- **2 tickets** to the event