







PRODUCT REVIEW

Trader Joe's Jerky Strips

What's a day without some jerky? just another day!

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|--|--|---|---|
|  Category Food / Snacks |  Price ~ \$2.99 |  Count 6 oz, about 10 strips |  Where to Buy Trader Joes (In Store) |
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THE HONEST TAKE

The Trader Joe's Beef / Chicken Recipe Jerky Strips were met with immediate and overwhelming enthusiasm from the canine review department, which generally reserves this level of excitement for squirrels, unattended sandwiches, and the sound of a cheese wrapper opening three rooms away. The texture is soft enough for easy chewing, the smell is apparently irresistible, and the overall reaction suggested these treats rank somewhere between “very good” and “worth abandoning all prior obedience training for.” From a human perspective, the ingredient list is refreshingly straightforward. From a dog's perspective, none of that matters because the bag makes a crinkling noise and contains beef.



Photo of product



This review took extra “volunteers”! Although biased, our team heard “treat” and did their best to be objective... they were not!



WHAT'S THE DEAL?

These jerky strips are designed as a softer, high-value dog treat that can work for training, rewarding, or convincing a dog that absolutely surviving the trauma of a bath deserves compensation. The strips can easily be broken into smaller pieces, which is helpful for portion control, although most dogs would strongly object to this concept if given voting rights. The smoky scent and chewy texture make them particularly appealing, especially for dogs who suddenly develop laser focus the second the bag appears anywhere within a fifty-foot radius.



PRODUCT NUTRITION

Nutritionally, the treats offer a decent protein content with relatively simple ingredients compared to many heavily processed dog snacks. Beef liver and natural smoke flavor give the strips strong palatability, which is a professional way of saying dogs lose all emotional composure around them. They work well as an occasional reward or training treat and are soft enough for many adult and senior dogs to enjoy without much difficulty.



THE ONE HONEST DOWNSIDE

The biggest complaint is not necessarily the product itself, but the emotional journey associated with opening a 6-ounce bag that disappears at an alarming pace. Depending on treat distribution policies within the household, there are roughly ten strips per bag, which means owners quickly transition from “these are great” to carefully negotiating treat economics like a stressed middle manager reviewing quarterly budgets. Dogs, meanwhile, remain convinced there should be an unlimited refill policy in place at all times.



BOTTOM LINE: PERFORMANCE MATTERS

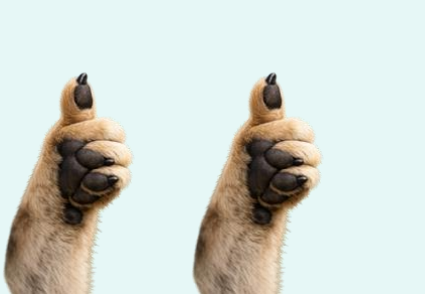
A solid, simple, and highly dog-approved treat option with good flavor appeal and a softer texture. The only real downside is realizing the bag somehow became empty almost immediately after opening it.

THE VERDICT



Boundless Tails gives this product a **2 PAWS PAWSITIVE** review!

Quick Stats

| | | |
|-------------------------|----------|---|
| Ease of Use | ☆☆☆☆☆ |  |
| Scent | ☆☆☆☆☆☆☆☆ | |
| Value for Money | ☆☆☆☆ | |
| Dog Friendliness | ☆☆☆☆☆☆☆☆ | |
| Portability | ☆☆☆☆☆ | |

** This review reflects the genuine experience of the Boundless Tails team. We are not paid by Trader Joe's or any other organization for our review. This product was purchased independently. Product availability and pricing are subject to change at Trader Joe's.*