

## **41st Annual Bridal Spectacular**

Sunday, January 4, 2026 / Century Center /  
[120 Dr. Martin Luther King Jr Dr. S / South Bend, IN 46601](#)

Show time 12:00 p.m. - 4:00 p.m.

### **Show Day Information for Participating Vendors**

Dear Vendors,

Thank you for being part of the Bridal Spectacular! Below is important information to help ensure a smooth and successful show day. Please review everything carefully.

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### **Set-Up Information**

#### **Set-Up Time:**

**Sunday, January 4, 2026 | 9:00 a.m. – 11:30 a.m.**

All booths must be fully set up by **11:30 a.m.**

To find your booth space, please look for your company name displayed on the tables or ask a Bridal Spectacular representative for assistance. Booth maps and vendor lists will be posted at the entrance doors.

I've attached a rough draft of the vendor list and map. Adjustments are still in progress, and I'll share the final show details, setup maps, and updated list as we get closer to the event date.

If you need to set up on **Saturday**, please contact me in advance to make arrangements.

#### **Large Vehicles / Trailers:**

If you are bringing a limo, trailer, or large display vehicle into the building, it must be positioned **no later than 4:00 p.m. on Friday or Saturday**. This helps avoid disruptions during show-day setup.

#### **Load-In Instructions:**

- Vendors with small loads may enter through the front or side doors.
  - Vendors with larger loads should use the loading dock.
  - If using Century Center loading carts, please unload promptly so others may use them.
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## Show Hours & Breakdown

All booths must remain **fully staffed until 4:00 p.m.**


Do **not** begin breaking down your booth early, even if you run out of samples or products. Bridal Spectacular staff will announce when teardown may begin.

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## Tables & Rentals

If you need additional tables or skirting, please contact:

**Burns Rent-All, Inc.**

 574-259-4807 (Ask for Lauren)

- Available for vendors with **10' x 10' spaces or larger**
  - Fees apply for extra tables and chairs
  - You may bring your own tables if preferred
  - Please bring payment (credit card or cash) if ordering onsite
  - If you do **not** need a table, notify us in advance to avoid day-of rearranging
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## Electric

Electricity must be ordered **in advance** through Century Center.

- \$50 if ordered in advance
- \$75 if ordered on show day

Order form is available on our website:

**indianabridalspectacular.net** (Electric Order Form)

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## Booth Signage & Display Guidelines

Please note the following important policies:

- Signage for **non-participating vendors** is **not permitted**.
- If floral arrangements or décor are provided by a company not exhibiting in the show, their name or signage may **not** be displayed.
- Signage from participating vendors **is allowed**.

- If non-vendor signage is present, you will be asked to remove it.

If you need recommendations for florists who are participating vendors, feel free to contact me.


You may not share booth space with other bridal vendors or distribute promotional materials for businesses not participating in the show.

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### Food Vendors & Samples

- A **one-day health permit** is required for all food samples
- Permits must be obtained **at least one week prior** to the show
- Samples must be **2 oz. or less** and distributed by the exhibitor

St. Joseph County Health Department

 574-235-9721

Forms & Permits: [in.gov](https://in.gov)

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### Parking

All attendees, including vendors and Bridal Spectacular staff, must pay for parking in the Century Center lot.

- Parking fee: **\$5 per vehicle**
  - Street parking or drop-off is also an option
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### Food & Snacks

There will **not** be a restaurant open at the venue this year. Please plan accordingly.

Food samples are intended **only** for brides, grooms, and their guests. We have received complaints in the past about vendors and models consuming samples as their lunch. Thank you for your cooperation.

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### Show Etiquette

- Remain in your designated booth space


- Do not walk the floor, handing out materials
- Do not place flyers on fashion show seating
- Keep noise levels to a minimum
- Do not block neighboring booths

### **Table Spaces:**

If you have an **8' table space**, signage must stay on the tabletop or table front.

High backdrops and large signs are **only permitted in 10' x 10' booths**.

To upgrade your space or with questions, call:

 574-360-5372

Promoting non-participating vendors or other bridal shows is not allowed. If you see violations, please notify Bridal Spectacular staff immediately.

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### **Door Prizes**

All vendors must provide a door prize valued at **\$25 or more**.

- Must be an actual item or gift certificate
- Discounts requiring additional purchases are not permitted
- Prize must be clearly labeled with your business name

Please deliver door prizes to the table next to the fashion show stage **before doors open**.


Due to volume, winner names will not be recorded. If a prize is not claimed, another name will be drawn. Vendors may also run additional drawings at their own booths.

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### **Show Day Absences**

If you or your team are unable to attend, please contact:

**Andrea Nissley**

 574-360-5372

Lead lists will still be provided, but **no refunds or credits** will be issued for cancellations or no-shows.

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## Website & Social Media

Website: **indianabridalspectacular.net**

Facebook: facebook.com/BridalSpectacular

Instagram: **@indianabridalspectacular**

Please help promote the event on Facebook and other socials.

Event link to share:

<https://www.facebook.com/share/1BTcLZ8Zyh/>

Printable posters, flyers, and digital ads are included in your packet. Please display them at your business and share digitally whenever possible.

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## Advertising & Promotion


Bridal Spectacular is being promoted through:


- U-93, B100, and Sunny 101.5
- Local bridal magazines
- Email campaigns
- Targeted social media and Google ads

As we get closer to the show, we will run daily vendor spotlight ads. If you would like to be featured, please email a business card or camera-ready ad as soon as possible.

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## Questions?

 [bridalspectacular@sbcglobal.net](mailto:bridalspectacular@sbcglobal.net)

 574-243-4060 or 574-360-5372

Thank you for being part of Bridal Spectacular. We look forward to a successful show!

Thank you,

Andrea Nissley

Director

Bridal Spectacular

574-360-5372 Direct Line

<http://www.indianabridalspectacular.net>