

38th Annual Bridal Spectacular

Sunday January 8, 2023

Century Center / South Bend IN

Michiana's Largest and Longest Running Bridal Show!

The Bridal Spectacular is proud to be Michiana's largest and longest running bridal show. The Bridal Spectacular has been attracting brides and grooms to-be to the Century Center for 38 years. We are proud of the excellent quality of merchants that participate. We do our best to keep the number of merchants in each category to a minimum and that we make the prices for the merchant to participate affordable no matter what their budget.

The Bridal Spectacular is held in the spacious and beautiful Convention Halls A & B at the Century Center conveniently located in downtown South Bend, IN. The show time is from noon to 4 pm. We allow set up time the morning of the show. More details on setup will be sent prior to the show.

The fashion has always been a treat for the brides to-be we will be incorporating the fashion show element back into the Bridal Spectacular this year. We are planning for one fashion show to take place at 2:30 pm.

We offer two ways for the merchants to market their business:

Option 1: 10' x 10' booth piped and draped on 3 sides and includes an 8' skirted table and 1 chair. This is a typical trade show booth set up. This space is suitable for vendors with high backdrops, lights, signage or elaborate displays. More merchandise, literature, and samples can be displayed in a 10'x10' booth and there is a place to hang a large sign on the booth backdrop curtain. Additional table can be rented from Burns Rental for your booth space. Booth prices vary based on booth location and traffic flow. Prices are listed on the third page of this letter along with the show layout.

Option 2: 8' skirted table and 1 chair.

The 8' table is perfect for people who have just a small number of items to display or just have literature to hand out. This is a great way for a new business to get started. If you have a tall display an 8' space would not be a good fit for your company. Table prices vary based on booth location and traffic flow. Prices are listed on the third page of this letter along with the show layout.

As a participant in the Bridal Spectacular vendors receive the lead list of brides and grooms to-be that attended the show as well as those who pre-registered online. This list has their name, wedding date, email, address, & phone numbers. This list will be sent to you by mail or email approximately 3 days following the show. Please note we will never charge extra for this list please be aware of scammers.

Please look over the information included with this letter, you may also view our website and facebook page for more details.

<http://www.indianabridalspectacular.com/>

www.facebook.com/BridalSpectacular

If you wish to register as a vendor, please fill out the contract and return it with your deposit to the address listed on the top of the contract. We have included a credit card form for your payment convenience, we also accept Paypal. Checks should be made out to **Bridal Spectacular**.

The show is booked on a first come first serve basis. Many categories fill up right away. Space cannot be held without a signed contract and deposit. Please feel free to contact me if you have any questions or to check on availability of a space 574-360-5372. I look forward to hearing from you.

Warmest Regards,

Andrea Nissley

Director

Bridal Spectacular 574-360-5372

cell

bridalspectacular@sbcglobal.net <http://indianabridalspectacular.com>

<https://twitter.com/BridalSpec>

www.facebook.com/BridalSpectacular

38th Annual Bridal Spectacular
Sunday January 8th, 2023 / Century Center / South Bend, IN
Mailing address: 11189 Wildwood Dr. / Osceola, IN 46561
574-360-5372 / Fax: 574-247-9067

www.indianabridalspectacular.com / bridalspectacular@sbcglobal.net **Bridal Spectacular Contract**

The Merchant signing below wishes to rent a table space or a booth at the 38th Annual Bridal Spectacular on January 8th, 2023. Table spaces includes an 8' skirted table & one chair. If a booth space is rented it is 10'x10' which includes pipe, drape, one chair and one 8' table. You may rent extra tables from our set up crew. If you need electric in your booth or extra chairs you will rent it from the Century Center, a form will be mailed to you closer to the event with details.

Vendors planning to hand out food samples must obtain a one-day permit from the St. Joseph County Health Department at least one week before the show. Samples must not be greater than 2 oz and must be distributed by exhibitor.

Bridal Spectacular will have complete control of all aspects of the 38th Annual Bridal Spectacular. Which includes, but is not limited to, show date, time, setup, and tear down and booth assignment. We will also handle the advertising of the show. Merchants may advertise as they see fit above and beyond what the Bridal Spectacular advertises to promote their own specific company, to generate business for their business at the show. We will provide vendors with an ad for social media. If possible, please post on your social media pages.

This contract is not transferable. Merchants may not sublet their booth. No goods, literature or signs from other merchants may be displayed at the show. No literature from other bridal shows may be displayed. Merchant agrees to hang posters, & layout fliers in their place of business to help promote the show. Bridal Spectacular will supply these items around the first of December 2022

Merchant agrees to supply a door prize valued at \$25.00 or more. This must be one gift not several that add up to \$25.00. This may be a gift certificate but not a discount certificate. The certificate must allow the winner to receive something free of charge. Please turn this gift in at the emcee table at the show.

Bridal Spectacular will supply merchants renting a space with a lead list of brides and grooms that attend the show. This list may not be sold, lent, or given to anyone other than the participating merchant.

We will not hold a space without a payment and signed contract. No refunds will be given at any time.

Company Name _____ Contact Person _____

Address _____ City _____

State _____ Zip _____ Phone _____ Fax _____

E-mail Address _____

Facebook page _____

Website _____

Booth or table number First Choice _____ Second Choice _____ Booth Price \$ _____

Payment Options: Pay in full at signing _____

Service to be marketed at show _____

Will you be serving food or beverage samples? _____ Will you need electric? _____

Merchant signature _____ Date _____

Bridal Spectacular is not responsible for any loss or damage, before, during, or after this show. Bridal Spectacular Sales Representative: Andrea Nissley (574)-360-5372

Bridal Spectacular Credit Card Payment Option

Simply complete the form below, and mail, e-mail or fax it to
11189 Wildwood Dr, Osceola, IN 46561 / bridalspectacular@sbcglobal.net

Company Name _____

The amount to be charged to the credit card listed below at signing is: \$ _____

Type of Credit Card: Visa / Master / Discover / American Express

Name of Card Holder: _____

E-mail to send receipt to: _____

Phone: _____ Fax: _____

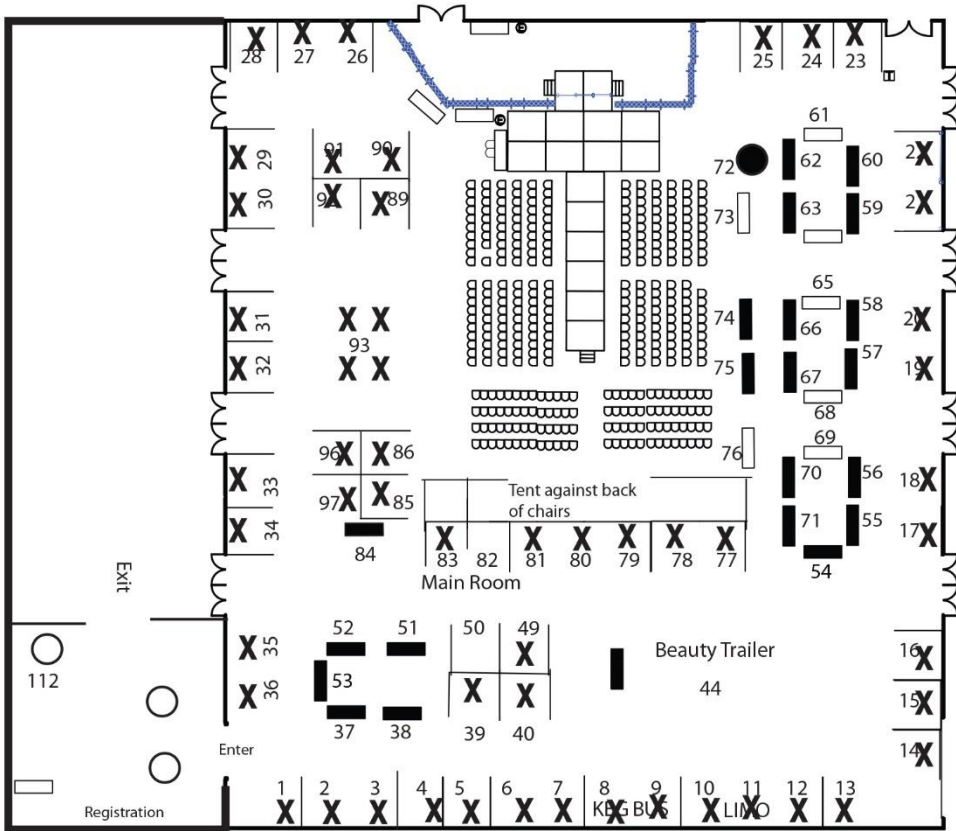
Address of Card
Holder: _____

City: _____ State: _____ Zip _____

Card Number: _____

Expiration Date: _____ 3 or 4 # security code: _____

Signature of Card Holder:



10' x 10' Booth in secondary room
 114 - 117 = \$500 Pipe Drape & Table
 106 - 111 = \$500 Pipe Drape & Table

8' Tables in the secondary room
 98 - 105 = \$300 Table only w/skirt
 113 - 116 = \$300 Table only w/skirt

8' Tables in the main room
 37 - 53 = \$500 Table only w/skirt
 54 - 76 = \$400 Table only w/skirt
 84 = \$500 Table only w/skirt

10' x 10' Booths in the Main Room
 1 - 13 = \$900 Pipe Drape & Table
 14 - 22 = \$700 Pipe Drape & Table
 23 - 25 = \$500 Pipe Drape & Table
 26 - 28 = \$700 Pipe Drape & Table
 29 - 36 = \$900 Pipe Drape & Table
 43 Exclusive Sponsor Rate Applies

77 - 83 = \$900 Pipe Drape & Table
 85 - 90 = \$700 Pipe Drape & Table
 91 - 97 = \$900 Pipe Drape & Table
 123 = \$700 Pipe Drape & Table

X - means booth space is sold

■ - means table space is sold