

41st Annual Bridal Spectacular
Sunday, January 4, 2026
Century Center / South Bend, IN
Michiana's largest and longest-running bridal show!

Dear Esteemed Partners in Love Stories,

Get ready to dazzle and delight! We are thrilled to extend a warm invitation to you for the **41st Annual Bridal Spectacular**, returning to the magnificent **Century Center in South Bend, IN**, on **Sunday, January 4th, 2026!**

For over four decades, the Bridal Spectacular has proudly stood as Michiana's largest and longest-running bridal show. It's a cherished tradition that has brought countless brides and grooms-to-be through the doors of the Century Center, eager to discover the perfect elements for their big day. We take immense pride in curating an exceptional array of merchants, ensuring a diverse yet balanced representation of talent and services. Our commitment is to provide an accessible and affordable platform for businesses of all sizes to shine.

Our beautiful and spacious Convention Halls A & B at the Century Center provide the perfect backdrop for your showcase. The show runs from noon to 4 PM, with convenient morning setup details to be shared closer to the event.

A Spectacular Comeback: The Fashion Show! Brides-to-be have always cherished our fashion show, and we are absolutely delighted to announce its return this year! Get ready for a captivating display of bridal trends and styles, planned for 2:30 PM, drawing even more attention and excitement to the heart of the show.

Discover Your Perfect Showcase Space:

We've designed two fantastic options to help you connect with your future clients:

- **Option 1: The Grand 10' x 10' Booth** Step into a fully piped and draped 10' x 10' booth, complete with an 8' skirted table and a chair. This generous space is ideal for vendors with impressive high backdrops, custom lighting, prominent signage, or elaborate displays that demand attention. You'll have ample room to showcase a wide array of merchandise, literature, and samples, with the added benefit of a large backdrop curtain for your branding. Additional tables can be conveniently rented from Burns Rental. Booth prices are thoughtfully varied based on location and anticipated traffic flow, with all details available on the third page of this letter, alongside our show layout.
- **Option 2: The Intimate 8' Skirted Table.** Perfect for those with a curated selection of items or primarily literature to distribute, our 8' skirted table with one chair offers a wonderful entry point, especially for new businesses. Please note that if your display requires significant vertical space, a 10'x10' booth would be a better fit. Like our booths, table prices vary by location, and you'll find pricing and layout details on page three.

Unlocking Your Future Clients: The Exclusive Lead List!

As a valued participant in the Bridal Spectacular, you'll gain access to an invaluable asset: the comprehensive lead list of all brides and grooms-to-be who attend the show, as well as those who pre-registered online. This powerful list includes their names, wedding dates, email addresses, physical addresses, and phone numbers. This list will be promptly sent to you via email approximately 3 days following the show. Please be assured, we will **never** charge extra for this list – always be vigilant against scammers!

For more exciting details and to visualize your presence at our event, we encourage you to explore our website and Facebook page:

<http://www.indianabridalspectacular.com/> www.facebook.com/BridalSpectacular

Ready to secure your spot and connect with hundreds of engaged couples? Please complete the enclosed contract and return it with your deposit to the address listed at the top. For your convenience, we accept payments via the included credit card form, PayPal, or checks made out to "Bridal Spectacular."

Spaces are allocated on a first-come, first-served basis, and many categories fill up incredibly quickly! Your space cannot be reserved without a signed contract and deposit.

Should you have any questions or wish to check on space availability, please don't hesitate to reach out to me directly at **574-360-5372**.

I look forward to partnering with you for a truly spectacular event!

Warmest Regards,

Andrea Nissley

Director

Bridal Spectacular

574-360-5372 cell bridalspectacular@sbcglobal.net

<http://indianabridalspectacular.com>

<https://twitter.com/BridalSpec>

www.facebook.com/BridalSpectacular

41st Annual Bridal Spectacular
Sunday, January 4th, 2026 / Century Center / South Bend, IN
Mailing address: 11189 Wildwood Dr. / Osceola, IN 46561
574-360-5372
www.indianabridalspectacular.com / bridalspectacular@sbcglobal.net
Bridal Spectacular Contract

The merchant signing below wishes to rent either a table space or a booth at the 40th Annual Bridal Spectacular on January 4th, 2026.

****Table Spaces:** ** Each table space includes an 8-foot skirted table and one chair.

****Booth Spaces:** ** Each booth measures 10 feet by 10 feet and includes pipe, drape, one chair, and one 8-foot table. Additional tables can be rented from our setup crew. If you require electricity for your booth or extra chairs, you will need to arrange this with the Century Center. A form will be sent to you closer to the event with further details.

****Food Samples:** ** Vendors planning to distribute food samples must obtain a one-day permit from the St. Joseph County Health Department at least one week before the show. Samples must not exceed 2 ounces and must be handed out by the exhibitor.

****Event Control:** ** Bridal Spectacular will retain complete control over all aspects of the event, including the date, time, setup, teardown, and booth assignments. We will also manage the advertising for the show. Merchants are free to advertise their businesses in addition to the advertising done by Bridal Spectacular. We will provide vendors with an advertisement for social media, and we encourage you to share it on your channels.

****Contract Terms:** ** This contract is non-transferable. Merchants may not sublet their booths. No goods, literature, or signs from other merchants or other bridal shows may be displayed at the event. Merchants agree to hang posters and distribute flyers in their places of business to promote the show. Bridal Spectacular will provide these promotional items around the beginning of December 2025.

****Door Prize:** ** Each merchant agrees to supply a door prize valued at \$25.00 or more. This should be a single gift (not multiple items that total \$25.00) and can include a gift certificate, but not a discount certificate. The certificate must allow the winner to receive something free of charge. Please deliver this gift to the emcee table at the show.

****Lead List:** ** Bridal Spectacular will provide merchants with a lead list of brides and grooms who attend the show. This list may not be sold, lent, or given to anyone other than the participating merchant.

****Payment and Refund Policy:** ** We will not hold a space without payment and a signed contract. Please note that no refunds will be issued at any time.

Company Name _____ Contact Person _____

Address _____ City _____

State _____ Zip _____ Phone _____ Fax _____

E-mail Address _____

Facebook
page _____

Website _____

Booth or table number First Choice _____ Second Choice _____ Booth Price \$ _____

Payment Options: Pay in full at signing _____ (10% off if paid in full by 8/3/2025) / or ½ due at signing & ½ due Nov.1, 2025, _____

Service to be marketed at the
show _____

Will you be serving food or beverage samples? _____ Will you need electricity? _____

Merchant signature _____ Date _____

Bridal Spectacular is not responsible for any loss or damage before, during, or after this show.

Bridal Spectacular Sales Representative: Andrea Nissley (574)-360-5372

Bridal Spectacular Credit Card Payment Option
Simply complete the form below, and mail, or e-mail
11189 Wildwood Dr, Osceola, IN 46561 / bridalspectacular@sbcglobal.net

Company Name _____

The amount to be charged to the credit card listed below at signing is: \$ _____

_____ Pay in full at signing or _____ ½ due at signing & ½ due Nov 1, 2025

Type of Credit Card: Visa / Master / Discover / American Express

Name of Card Holder: _____

E-mail to send receipt to: _____

Phone: _____ Fax: _____

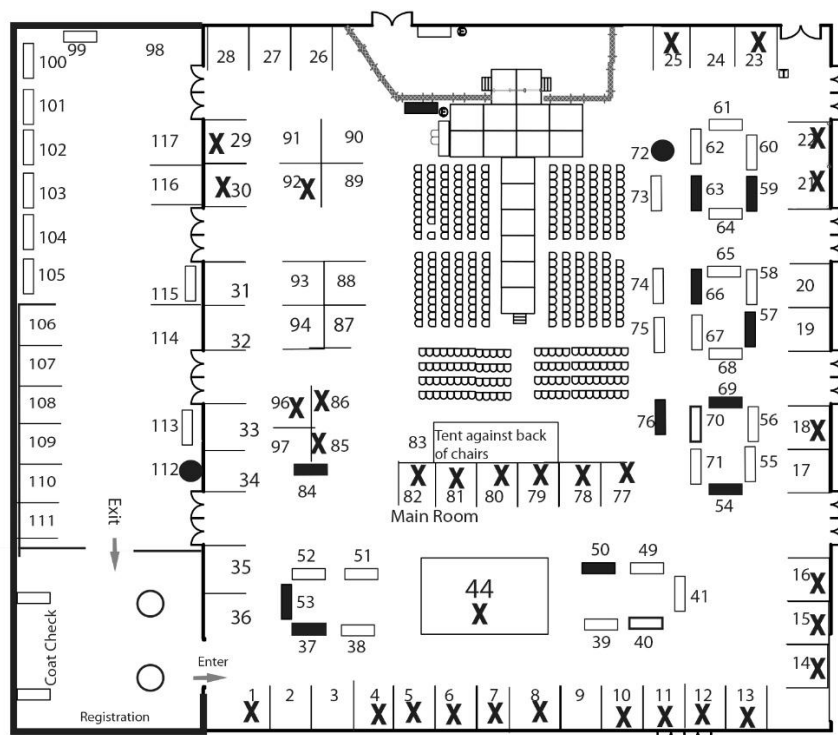
Address of Card Holder: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Expiration Date: _____ 3 or 4 # security code: _____

Signature of Card Holder: _____



10' x 10' Booth in secondary room
114 - 117 = \$500 Pipe Drape & Table
106 - 111 = \$500 Pipe Drape & Table

8' Tables in the secondary room
98 - 105 = \$300 Table only w/skirt
113 - 116 = \$300 Table only w/skirt

8' Tables in the main room
37 - 53 = \$500 Table only w/skirt
54 - 76 = \$400 Table only w/skirt

84 = \$500 Table only w/skirt

10' x 10' Booths in the Main Room
1 - 13 = \$900 Pipe Drape & Table
14 - 22 = \$700 Pipe Drape & Table
23 - 25 = \$500 Pipe Drape & Table
26 - 28 = \$700 Pipe Drape & Table
29 - 36 = \$900 Pipe Drape & Table
43 Exclusive Sponsor Rate Applies

77 - 83 = \$900 Pipe Drape & Table
85 - 90 = \$700 Pipe Drape & Table
91 - 97 = \$900 Pipe Drape & Table
123 = \$700 Pipe Drape & Table

X - means booth space is sold

■ - means table space is sold