

42nd Annual Bridal Spectacular
Sunday, January 10, 2027
Century Center | South Bend, Indiana
Michiana's Largest & Longest-Running Bridal Show

Dear Valued Wedding Industry Partner,

You're invited to be part of something truly special! We are excited to welcome you to the **42nd Annual Bridal Spectacular**, returning to the beautiful Century Center in South Bend on Sunday, January 10, 2027.

For more than four decades, the Bridal Spectacular has been Michiana's premier bridal event, connecting thousands of engaged couples with trusted wedding professionals. This beloved tradition continues to grow each year, bringing together a carefully curated selection of vendors that represent the best in wedding services and products. Our goal is to provide an affordable, high-quality platform where businesses of all sizes can showcase their talents and connect with future clients.

The event will be held in the spacious Convention Halls A & B at the Century Center from **12:00 PM – 4:00 PM**, with setup information provided closer to the event date.

The Return of the Fashion Show

One of the most anticipated highlights of the Bridal Spectacular is back! Our popular bridal fashion show returns this year at **2:30 PM**, featuring the latest trends and styles. This exciting showcase draws additional energy and attention to the event, creating even more opportunities for vendor exposure.

Choose Your Ideal Vendor Space

★ **Grand 10' x 10' Booth**

Includes a fully piped and draped booth, one 8' skirted table, and a chair. This option is ideal for vendors with large displays, backdrops, lighting, or extensive merchandise. The spacious layout provides ample room for branding and product presentation. Additional tables may be rented through Burns Rental. Booth pricing varies by location and traffic flow (see layout and pricing details on page three).

★ **8' Skirted Table Display**

A great option for businesses with a smaller setup, literature, or a curated product selection. Includes one 8' skirted table and a chair. Perfect for new businesses or those not requiring extensive vertical space. Table pricing also varies by location (see page three for details).

Exclusive Vendor Benefit: Complete Lead List

All participating vendors receive access to our comprehensive attendee lead list at no additional cost. This includes contact information for all attending and pre-registered brides and grooms, including names, wedding dates, email addresses, mailing addresses, and phone numbers. The list will be emailed approximately three days after the event

Reserve Your Space

To secure your spot, please complete the enclosed contract and submit it with your deposit. Payment options include credit card, PayPal, or check payable to *Bridal Spectacular*. Booths are assigned on a first-come, first-served basis, and many categories fill quickly. Space cannot be reserved without a signed contract and deposit.

For event details, updates, and inspiration, visit:

<http://www.indianabridalspectacular.com>
www.facebook.com/BridalSpectacular

If you have questions or would like to check availability, please contact me directly at **574-360-5372**.

We look forward to partnering with you for an unforgettable event!

42nd Annual Bridal Spectacular
Sunday, January 10th, 2027 / Century Center / South Bend, IN
Mailing address: 11189 Wildwood Dr. / Osceola, IN 46561
574-360-5372
www.indianabridalspectacular.com / bridalspectacular@sbcglobal.net
Bridal Spectacular Contract

The merchant signing below wishes to rent either a table space or a booth at the 40th Annual Bridal Spectacular on January 10th, 2027.

Table Spaces: table space includes an 8-foot skirted table and one chair.

Booth Spaces: Each booth measures 10 feet by 10 feet and includes pipe, drape, one chair, and one 8-foot table. Additional tables can be rented from our set-up crew. If you require electricity for your booth or extra chairs, you will need to arrange this with the Century Center. A form will be sent to you closer to the event with further details.

Food Samples: Vendors planning to distribute food samples must obtain a one-day permit from the St. Joseph County Health Department at least one week before the show. Samples must not exceed 2 ounces and must be handed out by the exhibitor.

Event Control: Bridal Spectacular will retain complete control over all aspects of the event, including the date, time, setup, teardown, and booth assignments. We will also manage the advertising for the show. Merchants are free to advertise their businesses in addition to the advertising done by Bridal Spectacular. We will provide vendors with an advertisement for social media, and we encourage you to share it on your channels.

Contract Terms: This contract is non-transferable. Merchants may not sublet their booths. No goods, literature, or signs from other merchants or other bridal shows may be displayed at the event. Merchants agree to hang posters and distribute flyers in their places of business to promote the show. Bridal Spectacular will provide these promotional items around the beginning of December 2026.

Door Prize: Each merchant agrees to supply a door prize valued at \$25.00 or more. This should be a single gift (not multiple items that total \$25.00) and can include a gift certificate, but not a discount certificate. The certificate must allow the winner to receive something free of charge. Please deliver this gift to the emcee table at the show.

Lead List: Bridal Spectacular will provide merchants with a lead list of brides and grooms who attend the show. This list may not be sold, lent, or given to anyone other than the participating merchant.

Payment and Refund Policy: We will not hold space without payment and a signed contract. Please note that no refunds will be issued at any time.

Company Name _____ Contact Person _____

Address _____ City _____

State _____ Zip _____ Phone _____ Fax _____

E-mail Address _____

Facebook page _____

Website _____

Booth or table number First Choice _____ Second Choice _____ Booth Price \$ _____

Service to be marketed at the show _____

Will you be serving food or beverage samples? _____ Will you need electricity? _____

Payment Options: Pay in full at signing _____ (10% off if paid in full by April 1, 2026) / or ½ due at signing & ½ due July 1, 2026, _____

Merchant signature _____ Date _____

Bridal Spectacular is not responsible for any loss or damage before, during, or after this show.

Bridal Spectacular Sales Representative: Andrea Nissley (574)-360-5372

Bridal Spectacular Credit Card Payment Option

Complete the form below, and mail or e-mail
11189 Wildwood Dr, Osceola, IN 46561 / bridalspectacular@sbcglobal.net

Company Name _____

The amount to be charged to the credit card listed below at signing is: \$ _____

_____ Pay in full at signing or _____ ½ due at signing & ½ due July 1, 2026

Type of Credit Card: Visa / Master / Discover / American Express

Name of Card Holder: _____

E-mail to send receipt to: _____

Phone: _____ Fax: _____

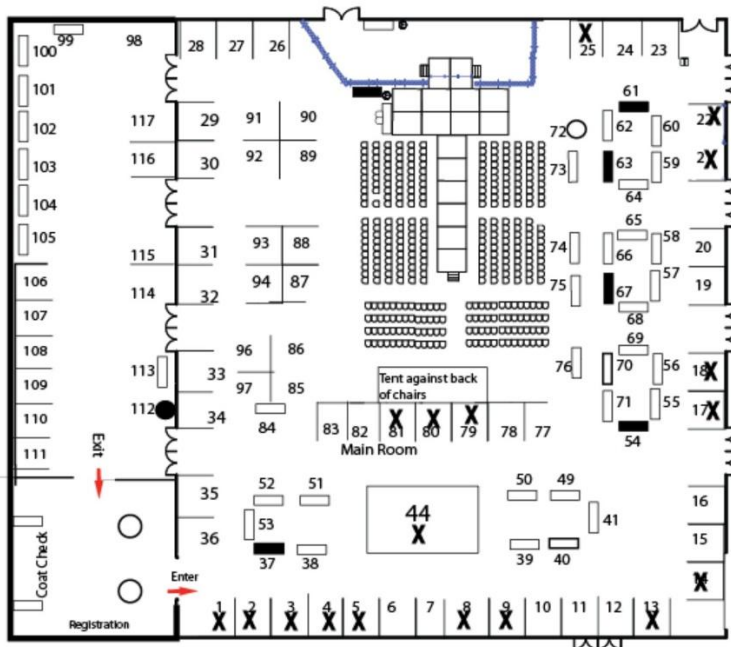
Address of Card Holder: _____

City: _____ State: _____ Zip _____

Card Number: _____

Expiration Date: _____ 3 or 4 # security code: _____

Signature of Card Holder: _____



10' x 10' Booth in secondary room
114 - 117 = \$550 Pipe Drape & Table
106 - 111 = \$550 Pipe Drape & Table

8' Tables in the secondary room
98 - 105 = \$330 Table only w/skirt
113 - 116 = \$330 Table only w/skirt

8' Tables in the main room
37 - 53 = \$550 Table only w/skirt
54 - 76 = \$440 Table only w/skirt

84 = \$550 Table only w/skirt

10' x 10' Booths in the Main Room
1 - 13 = \$990 Pipe Drape & Table
14 - 22 = \$770 Pipe Drape & Table
23 - 25 = \$550 Pipe Drape & Table
26 - 28 = \$770 Pipe Drape & Table
29 - 36 = \$990 Pipe Drape & Table
44 Exclusive Sponsor Rate Applies

77 - 83 = \$990 Pipe Drape & Table
85 - 90 = \$770 Pipe Drape & Table
91 - 97 = \$990 Pipe Drape & Table
123 = \$770 Pipe Drape & Table

X - space is sold
■ - space is sold