Hello

It was great talking to you yesterday. By taking a few of the steps we discussed, you will see much higher profits with minimal effort.

Attached for your review are the following:

* Principal Email Sample-This is a letter for your principal or whoever is sponsoring the fundraiser to send to your school community to start the sale. This is a draft; please make any edits you would like or create your own. But in a virtual sale, this communication is vital to your success. Two other important pieces of information to attach to the Principal email are:
	+ Parent Letter – Provides all detailed information regarding the sale. Please make sure your teachers receive a copy as well.
	+ Prize Program – Attach a copy of the prize program to the principal email. This will motivate the students.
* Teacher Letter- This is a communication you can send to your teachers explaining the fundraiser, and the wonderful Teacher Incentive we have for them.
	+ Teacher incentive flyer should be attached to the Teacher Letter. This way they can fill out the form when they get to 50% or 75% participation.
	+ Don’t forget to attach a copy

Here are a few things we will need from you:

1. We need to know what you are raising the money for?
2. Edit Principal email sample, and send with Parent Letter and Prize Program. That’s it, your fundraiser has started!
3. Next, you should share the fundraiser on social media and the school website. This will help you get the message out. We have several tools that will help you share.

Please give me a call if you have any questions.

Thanks,

Ray