

JEREMY THOMPSON

3738 E 4th Street, Tucson, AZ 85716 • (520) 704 5907 (cell)

Highlights

Education Consulting and Marketing:

- **In 2017 established an educational consulting agency focusing on strategic development and new product implementation utilizing forward-thinking and adaptive technology solutions for both for profit and non-profit enterprises**

Coordinator of Educational Technology (for the 2nd largest district in AZ):

- **Spearheaded development and implementation of K-12 cohort groups to improve adoption of student-centered technologies, in part funded by an EETT Stimulus Budget Grant written by me (\$500,000 per annum) for a district of 60,000 students across 85 schools**
- **Procured WAN and LAN contracts for an area covering 125 sq miles in a multi-year implementation with a national technology infrastructure vendor**

Assistant Superintendent of Curriculum and Instruction:

- **Created 5 charter schools over 5 years in 3 cities for thousands of underserved and at-risk children K-12**

Educational Technology Instructional Coach:

- **Facilitated on-site and on-line professional development sessions on Promethean Board and Smart Board platforms, Class Dojo, Starfall and SuccessMaker software to increase the number of students utilizing technology by 75% and improve student performance by 10% in Reading, Writing and Math**

Related Experience:

Founder of Future Perfect – 2017-current

Creation of an educational consulting agency with particular emphasis on:

- Content Consultation (i.e. White papers, Blogs, Webinars, Internal Training)
- Strategic Development
- Market Branding and Implementation
- Social Media, PPC, PR, Media Distribution Campaigns, Influencer and Narrative-based Marketing, A/B Testing, Video Development
- Online Curriculum Design
- Data Analysis and Outcome Metrics
- Budget Management
- Creation of “out-of-the-box” innovative education solutions for enhanced student engagement

Development Specialist, The Ervice Arts Consortium — 2017-2020

Renovated then supervised a 3000 sq ft art space dedicated to small business startups practicing print production, with Yeah Right! Design Silkscreen Studio, partners with nonprofit Fed by Threads, and Spork Press, a small print letterpress publisher, specializing in poetry and short fiction for LGBTQ and other underrepresented authors:

- Designed and implement marketing and media efforts
- Hosted weekly and monthly events, including exhibits and performances

Consultant, Small Marvels Preschool — 2017-2019

- Executed renovation of historic property for a fully licensed arts-integrated preschool, after school, and intercession arts camps, serving a diverse and special needs downtown population with 25% on scholarship and with meals served daily
- Developed business plan for a 35 student capacity site and a cutting-edge curriculum for children ages 3-5
- Created online presence, identity work, copy, branding etc. for program through social media, PR and print campaigns
- Met enrollment benchmarks after 2 years
- Met business goals which included purchasing the property and adding full-time and part-time staffing

Arts and Culture Program Manager, The Tucson Jewish Community Center — 2018-2019

Member of Leadership Team responsible for expanding the role of arts and culture within and beyond the Jewish community through collaborative partnerships with subcontractors and other nonprofit organizations dedicated to cross-cultural enrichment for all ages, backgrounds and abilities.

- Coordinated and supervised subcontractors providing continuing adult education classes, workshops and guided tours with groups such as Handmaker
- Curated fine art gallery, creating signage and developing media for events
- Developed curriculum for art instruction for public and internal use by both Early Childhood and Adult Special Needs Services
- Planned and implemented strategic initiatives for program growth
- Facilitated special events, concerts and fundraisers
- Participated in Leadership Team efforts to synchronize department activity and enrichment planning, including JPride and Taglit
- Assisted in writing grants and developed outreach initiatives with nonprofit partners such as the International Rescue Committee and the Tucson Folk Musician's Association
- Collaborated with other non-profits in achieving common community-enrichment goals
- Coordinated Sculpture Garden Committee and directed their 10th annual national competition with the directors of MOCA and The Tucson Museum of Art acting as jurors; designed and oversaw installation and Artist-talk event
- Added content to website with Wordpress and contributed to social media marketing, helping to launch their first online catalogue

2nd Grade Gifted and Talented Self-Contained Classroom Teacher, Corbett and Kellond, TUSD — 2010-2017

- Taught 7-8 year old gifted students for 5 years and served as Principal Designee
- Developed a broad range of instructional materials and differentiated learning models, including Author Study Units and Student Portfolios utilizing Promethean Board software and hardware tools
- Developed a classroom learning environment which included:
 - Child-centered, self-paced, inquiry rooted and phenomenologically-based practices and investigations.
 - Collaborations with Opening Minds Through The Arts; hosted delegation from China exploring setting clear objectives and the development of rubrics in student-centered learning environments

Coordinator of Educational Technology, TUSD — 2009-2010

Designed, developed and implemented sustainable, district-wide 21st Century professional development initiative:

- Designed and oversaw the development of a Drupal-based web-portal to centralize all teacher resources for technology serving over 60,000 low-income majority Hispanic urban students at 100 schools over 125 sq. mi.
- Developed EETT One-To-One computing initiative for an under-performing urban high-risk middle school. 12 awards were granted by the Arizona Department of Education in this state-wide grant competition; the district received the 1st place ranking and an award of \$500,000
- Coordinated Time and Effort duties with Opening Minds Through the Arts (OMA)
- Developed web-based strategies, in collaboration with The University of Arizona, requiring the cataloging, organization and generation of tutorials, lesson plans and interactive curriculum maps

Curriculum and Innovation/Technology Integration Specialist, TUSD — 2008-2009

Assisted teachers in the integration of technology into their curriculum and instructional practices and provided professional development opportunities aligned to state-mandated district improvement goals to “ensure that students are prepared to live in a global society”.

- Developed district-wide strategic plan for integrating technology into instructional practices in order to empower students to creatively control more of their learning utilizing synchronized evaluation tools driven by student interest.
- Conducted large and small-scale adult education workshops and seminars; modeled lessons for teachers and administrators on how to drive learning through multimedia activities
- Led the Technology Task Force revising the District Technology Plan to align with new Arizona State Technology Standards and Best Practice recommendations in order to provide low-income students access to technology

Instructional Coach, Jefferson Park Elementary School, TUSD — 2007-2008, and Cholla High Magnet School, TUSD — 2006-2007

- Collected data relevant to targeted instructional priorities
- Collaborated with teachers and students to implement research-based best practices geared towards increasing the rigor and relevance of a standards-based curricula and raising student achievement at two high-risk, under-performing urban minority schools
- Through a collaborative team effort within a professional learning community (PLC), I worked to improve teachers' professional knowledge and refine their instructional skills
- Forged trusting collegial relationships with all stakeholders
- Directed learning-focused conversations in numerous grade level and content area professional learning communities
- Helped launch both AVID and IB Programs for Cholla High School

Owner, Director and Artist-In-Residence, The Studio School, a K-12 Art, Culture and Science Summer Camp, Tucson, AZ — 2002-2006

- Provided enrichment opportunities for hundreds of children from mid to low-income families, providing scholarships for 25% through fundraising with local artists and businesses
- Supervised and coordinated efforts of numerous full and part-time staff members, parent volunteers, visiting artists and speakers
- Sponsored a weekly workshop on The University of Arizona campus with professors from departments, including The Center for Insect Science and The Center of Creative Photography
- Developed a “School of Rock” curricula providing campers the opportunity to jam with local musicians (such as John Concertino of Calexico and Howe Gelb of Giant Sand) and perform live before an audience
- Designed curricula for courses including dance, culinary arts, ceramics, drawing and photography

1st Grade Self-Contained Gifted and Talented Teacher, Tully Accelerated Magnet School, TUSD — 2001-2006

Taught 6-7 year old gifted students for 5 years, winning grants and awards for our Edible Schoolyard and Author Study Units and served as K-5 Science Facilitator and SARSEF juror.

Assistant Superintendent of Curriculum and Instruction, Amerischools — 1996-2001

- Developed and supervised instruction at 5 urban charter schools (three K-5, one 6-12 and one 9-12) with an 80% free-and-reduced lunch student population
- Hired approximately 100 certified and non-certified teachers and assistant teachers and trained all staff in norms, protocols and expected delivery of instructional services
- Developed State-aligned curricula with embedded summative and formative assessments in grades K-6 with an integrated arts emphasis
- Recruited and enrolled approx. 1000 students

- Collaborated with Reid Park Zoo as one of ten national school/zoo partnerships approved for Wildlife Conservation Society (WCS) Grant
- Lead administrator of a K-5 school for 250 students in downtown Phoenix for one year, and met and/or exceeded Adequate Yearly Growth objectives for historically low-performing, under-achieving and at-risk youth

3rd Grade Teacher, Indian Oasis Elementary School, Baboquivari School District, Sells, AZ — 1995-96

- Honed cross-cultural communication and education techniques on the Tohono O'odham Reservation
- Developed visual arts program, meeting with tribal leaders to empower youth through drawing and painting public art murals of traditional imagery

Physical Education Teacher Assistant, Borton Primary Magnet School, TUSD — 1993-95

Transformed the position of a P.E. teacher's assistant into that of an outdoor environmental education specialist, incorporating art and science curricula.

- Led community conservation efforts to reclaim an abandoned lot into a 3 acre Bird Sanctuary as grant coordinator
- Utilized scientific illustration in the creation of Big Books, written in English and Spanish for bilingual students containing observed and researched evidence and oral histories describing plant and insect attributes and uses

Physical Education Teacher, The American School in Japan, Tokyo, Japan — 1989-90

Education:

Prescott College, Tucson, Arizona — Master's Degree in Early Childhood Gifted Education/Instructional Design, 2005

Prescott College, Tucson, Arizona — Bachelor's Degree in Early Childhood Gifted Education/Art Education, 1994

University of Arizona, Tucson, Arizona — Studio Art Program, 1989-93