

Miss
OAK HARBOR
2024

Presented by Whidbey Royalty

Miss Oak Harbor, dba Whidbey Royalty is a 501(c)(3) nonprofit organization

WELCOME



Miss Oak Harbor, dba Whidbey Royalty, is a **nonprofit organization** that was created to offer high schoolers a unique **scholarship opportunity** through the spirit of a competition that embodies the four points of the crown:
scholarship, service, success, and style.

Our Mission

Our mission is to **inspire personal and professional growth** through the development of **leadership, communication, and marketability**. We challenge participants to serve their communities through **volunteerism**. Our hope is that participants gain **confidence, self-esteem, and a sense of accomplishment** that will enable them to serve as role models for the youth of their community.
All participants past and future should reflect the integrity of the program.

Tonight's agenda...

- 👑 6-week commitment
- 👑 Contestant benefits
- 👑 Hear from reigning 2023 Royalty
- 👑 Schedule of events
- 👑 How to become a contestant
- 👑 Sponsorship
- 👑 Scoring, scholarships, and awards
- 👑 What does Miss Oak Harbor Royalty do?
- 👑 Final thoughts

6-week commitment

Mondays 6:45pm-9pm & Wednesdays 7-9pm, beginning January 22

Two Saturdays for a few hours

Orientation ~ January 10

- 👑 **Choreographed dance routines**
- 👑 **Coaching in stage presence, public speaking, style, and interviewing**
- 👑 **Workshops in mindfulness, public speaking, speeches, and interviewing**
- 👑 **Tips for skin care and make-up**
- 👑 **Fundraising experience**
- 👑 **Networking opportunities**
- 👑 **Professional photo shoot**

Contestant Benefits

MARY KAY®

America's
Best-Selling Brand

Make-up Consultation
& Gift

Mentorship

Contestant
T-shirt

Professional Photo
Shoot & Headshot

Laura Houch
PHOTOGRAPHY

Keepsake
Program

Interview Coaching

Stage Presence Coaching
with pageant title holders

Bonding and friends for life

Pageant Cinch Sack

Choreography

Exposure to new experiences

Sales & Marketing Coaching

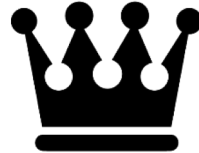
Networking opportunities

A Royal Family

2017



2021



2022



2016



Schedule of Events

Date	Event	Location
Now - Jan 9	Applications accepted	By email
Jan 10	Orientation	Sylvan Building
Jan 13	Photo Shoot	Laura Houck Studio
Jan 19	Mixer	Seaside Salon & Spa
Jan 22 – Feb 26	Monday Dance Rehearsals	The Ballet Slipper
Jan 24 – Feb 28	Wednesday Coaching Sessions	Sylvan Building
Jan 25 – Feb 29	Optional Thursday Workshops	Edward Jones
Feb 10	Pageant Fundraiser	Applebee's
Mar 6	Phase 1 Celebration	Oak Harbor Chamber
Mar 8	Dress Rehearsal	OHHS
Mar 9	2024 Miss Oak Harbor Scholarship Pageant	OHHS



How do I become a contestant?

👑 **No personal cost for contestants**

👑 **Application**

- 👑 *Complete in full (no blank spaces)*
- 👑 *Secure a business sponsor (bonus marketing points)*
- 👑 *Pageant is limited to the first 20 applications (combined Miss/Teen divisions)*

👑 **Contestant Agreement & Contract**

- 👑 *Page 2 of application*

👑 **Business Sponsorship**

- 👑 *Sponsorship help and sample request letter on website*
- 👑 *We can provide a sponsor's name*

👑 **Special Requirement**

- 👑 *Must have access to smart phone or tablet for video journals*

Business Sponsorship

👑 Business sponsor pays \$300

👑 **Sponsor benefits:**

👑 Tax-deductible donation to our 501(c)(3)

👑 Advertising in our program, on our website, and during the pageant

👑 Business name embroidered on the back of your sash, should you win a royal title

👑 Past MOH sponsors - list on website, but use your imagination

👑 If you need additional help securing a business sponsor, contact River

Scoring

Pageant scoring consists of thirteen categories with variable weighting, most scored prior to pageant night:

- 👑 **Attendance** (12%)
- 👑 **Board of Directors Input** (11%)
- 👑 **Personal Interview** (10%)
- 👑 **Video Journals** (10%)
- 👑 **Marketing** (10%)
- 👑 **Formal Wear** (9%)
- 👑 **Stage Presence** (8%)
- 👑 **Speech or Talent** (5%)
- 👑 **Academics** (5%)
- 👑 **Service** (5%)
- 👑 **Physical Fitness** (5%)
- 👑 **Extra-Curricular Activities** (5%)
- 👑 **Work** (5%)

Scholarships & Awards

<i>Title</i>	<i>Scholarship</i>
Miss Oak Harbor	\$2500
1 st Princess	\$1500
2 nd Princess	\$1000
Miss Scholar	\$1000
Teen Miss Oak Harbor	\$1000
Teen 1 st Princess	\$750
Teen 2 nd Princess	\$500
Teen Miss Scholar	\$250
People's Choice	TBD (\$4568 in 2023)

- *Miss Congeniality*
- *Miss Service*
- *Miss Fitness*
- *Personal Interview Award*
- *Marketing Award*
- *Formal Wear Award*
- *Most Photogenic*
- *Speech & Talent Awards*



What happens when you win?



Parades
Community events
Business events

Community service
Networking opportunities
Guest appearances at other local pageants

In exchange for their awarded title and scholarship, Miss Oak Harbor Royalty provide a year of service to the organization.



Final Notes

- 👑 Pageant limited to 20 contestants
- 👑 Completed applications must be submitted via email to MissOakHarborInfo@gmail.com **by Jan 9**
- 👑 Applicants will be informed of status
- 👑 Pageant season begins with Orientation on Jan 10, followed by Photo Shoot on Jan 13 and Pageant Mixer on Jan 19

*Thank you
for joining us!!*

Miss Oak Harbor Board of Directors

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