

Cards for a Cause FUNDRAISERS!



Cards for a Cause Fundraisers offer boxed sets of beautifully embellished cards and envelopes to help your organization reach their fundraising goals.



STRONG HISTORY, BRIGHT FUTURE

Cards for a Cause Fundraisers is the premier fundraising program of Usborne Books & More, a division of Educational Development Corporation. As with all programs offered by Usborne Books & More, your organization will receive the knowledge and expertise of our Independent Consultants to assist you with all of your fundraising needs. Your success is important to us, and we are willing to go the extra mile to help you achieve your goals.





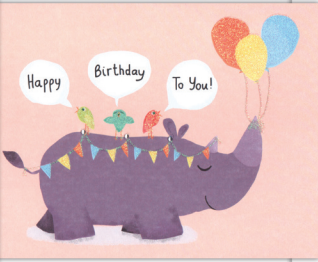
NEED A SIMPLE FUNDRAISER FOR YOUR ORGANIZATION?

Usborne Books & More proudly offers a unique program, *Cards for a Cause Fundraisers*, with value-for-money greeting cards and a high return to the organization raising funds. When you choose to participate in *Cards for a Cause Fundraisers*, over 40% of all sales benefit your organization - well above the average profit margin in the industry.

HOW MUCH DOES YOUR ORGANIZATION NEED TO RAISE?

Cards for a Cause Fundraisers depends on goals, and we want to help you meet yours. Let our demonstrated success be part of your fundraising efforts. Whether you need \$50, \$500, or \$5,000, let us show you how you could achieve that with *Cards for a Cause Fundraisers*.





WHY CARDS FOR A CAUSE FUNDRAISERS?

Simplicity - You can start today!

Quality - High-quality products for unbeatable prices.

Unlimited Earning Potential - Set your goal and let us help you achieve it.

Personalized Service - Our Independent Consultants will do what you need throughout your fundraising process to help you reach your goal.

Different - Our program offers you the opportunity to stand out in the fundraising crowd with products that appeal to multiple audiences.



Success Stories



FROM SALLY F:

"Through the Cards for a Cause Fundraisers program, our school was able to raise over \$2,000. We set a goal for each family in our school to sell 10 boxes, and most of the families met the goal. We even had one family sell over 20 boxes. It was a great fundraiser."

"IT WAS THE EASIEST FUNDRAISER WE HAVE DONE.

Simple choices and fast delivery - Perfect fundraiser to raise money for our upcoming musical, Hairspray."

– From a High School Fine Arts Dept. Chair

FROM A SATISFIED CUSTOMER IN SOUTH DAKOTA:

"This was the best fundraiser we have done in terms of simplicity and money returned. About a month ago, we had a different fundraiser in the cafeteria and sold over \$1000, but were disappointed to receive less than \$100 back for our efforts. This fundraiser has provided a 43% return and we quickly sold all of our product!"



Our Mission:

"The future of our world depends on the education of our children. Usborne Books & More delivers educational excellence one book at a time. We provide economic opportunity while fostering strong family values. We touch the lives of children for a lifetime."

For more information, please contact:

Usborne Books & More is a member of the Direct Selling Association.
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