

### Presented by Miss Oak Harbor

a 501(c)(3) nonprofit organization

### WELCOME



Miss Oak Harbor is a **nonprofit organization** that was created to offer young women a unique **scholarship opportunity** through the spirit of a competition that embodies the four points of the crown:

scholarship, service, success, and style.

### Our Mission

Our mission is to inspire personal and professional growth through the development of leadership, communication, and marketability. We challenge participants to serve their communities through volunteerism. Our hope is that participants gain confidence, self-esteem, and a sense of accomplishment that will enable them to serve as role models for the youth of their community.

All participants past and future should reflect the integrity of the program.

### Tonight's agenda...

**■ 6-week commitment ■ Contestant benefits ■** Hear from reigning 2021 Royalty **■ Schedule of events** ■ How to become a contestant **■** Sponsorship ■ Scoring, scholarships, and awards ■ What does Miss Oak Harbor Royalty do? **Ψ** Final thoughts

### 6-week commitment

### Mondays & Wednesdays, 7:30-9pm, beginning January 17 Some Saturdays for a few hours

#### Orientation ~ January 3

- Choreographed dance routines
- Coaching in stage presence, public speaking, style, and interviewing
- Coaching in fitness and nutrition
- Tips for hair care, skin care, and make-up
- Fundraising experience
- W Networking opportunities
- **Ψ** Professional photo shoot

### Contestant Benefits

MARY KAY®

Americas

Best-SellingBrand

Make-up Consultation

& Gift

Mentorship

6-week gym membership



Professional Photo Shoot & Headshot

PHOTOGRAPHY

Contestant T-shirt

Keepsake Program

Interview Coaching

Stage Presence Coaching with pageant title holders

Choreography

Bonding and friends for life

Pageant Cinch Sack

Exposure to new experiences

Sales & Marketing Coaching

Networking opportunities

### A Royal Family











### Schedule of Events

Date	Event	Location
Dec 6 - Jan 2	Applications accepted	By email
Jan 3	Orientation	TBD
Jan 7	Pageant Mixer	TBD
Jan 8	Photo Shoot	Edward Jones
Jan 17 – Feb 21	Monday Dance Rehearsals	In Motion
Jan 19 – Feb 23	Wednesday Coaching Sessions	TBD
Feb 12	Meet & Treat Fundraiser	TBD
Feb 26	Filming Rehearsal	Thrive
Mar 5	Filming: Personal Intro, Speech/Talent, Formal Wear	Thrive
Mar 14	Phase 1 Celebration	TBD
Mar 17	St. Patrick's Day Parade; Dress Rehearsal	Pioneer Way Living Word
Mar 19	2022 Miss Oak Harbor Scholarship Pageant	Living Word



## How do I become a contestant?

#### **■ No personal cost for contestants**

#### **■ Application**

- Pageant is limited to the first 25 completed applications (combined Miss/Teen divisions)

#### **■ Contestant Agreement & Contract**

#### Business Sponsorship

- Sponsorship help and sample request letter on website
- Business sponsors must be secured before turning in application

#### **■ Special Requirements**

- Must have access to smart phone or tablet for video diaries

### Business Sponsorship

■ Business sponsor pays \$300

#### ■ Sponsor benefits:

- Tax-deductible donation to our 501(c)(3)
- Advertising in our program, on our website, and during the pageant
- Business name embroidered on the back of your sash, should you win a royal title
- Past MOH sponsors list on website, but use your imagination
- If you need additional help securing a business sponsor, contact one of the Miss Oak Harbor Board Members

### Scoring

Pageant scoring consists of fourteen categories with variable weighting, all scored prior to pageant night:

- **Attendance** (10%)
- **Board of Directors Input** (9%)
- **Ψ Personal Interview** (8%)
- **Ψ Health & Wellness** (8%)
- **Style & Self-Expression** (8%)
- **Marketing** (8%)
- **Speech or Talent** (8%)
- **Ψ Formal Wear** (8%)
- **Stage Presence** (8%)
- **Ψ Academics** (5%)
- **Service** (5%)
- **Physical Fitness** (5%)
- **Extra-Curricular Activities** (5%)
- **₩ Work** (5%)

### Scholarships & Awards

(Tentative, dependent upon sponsorship & fundraising)

Títle	Scholarshíp	
Miss Oak Harbor	\$2500	
1st Princess	\$1500	
2 <sup>nd</sup> Princess	\$1000	
Miss Scholar	\$1000	
Teen Miss Oak Harbor	\$1000	
Teen 1 <sup>st</sup> Princess	\$750	
Teen 2 <sup>nd</sup> Princess	\$500	
Teen Miss Scholar	\$250	
People's Choice	TBD (\$6385 in 2021)	

- Miss Congeniality
- Miss Service
- Miss Fitness
- Personal Interview Award
- Marketing Award
- Formal Wear Award
- Most Photogenic
- Speech & Talent Awards



## What happens when you win?



Parades
Community events
Schools
Business events

Community service
Networking opportunities
Guest appearances at other
local pageants

In exchange for their awarded title and scholarship,
Miss Oak Harbor Royalty provide a year of service to the organization.





### Final Notes

- Pageant limited to first 25 completed applications
- Completed applications must be submitted via email to MissOakHarbor@yahoo.com 12/6/21 1/2/22
- Applicants will be informed of status
- Pageant season begins with Orientation on 1/3, followed by Pageant Mixer on 1/7 and Photo Shoot on 1/8

### Questions

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# Thank you for joining us!!

#### Miss Oak Harbor Board of Directors

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