

Miss
OAK HARBOR
2022

Presented by Miss Oak Harbor

a 501(c)(3) nonprofit organization

WELCOME to the 2022 Miss Oak Harbor Scholarship Pageant



Miss Oak Harbor is a **nonprofit organization** that was created to offer young women a unique **scholarship opportunity** through the spirit of a competition that embodies the four points of the crown:
scholarship, service, success, and style.

Our Mission

Our mission is to **inspire personal and professional growth** through the development of **leadership, communication, and marketability**. We challenge participants to serve their communities through **volunteerism**. Our hope is that participants gain **confidence, self-esteem, and a sense of accomplishment** that will enable them to serve as role models for the youth of their community.
All participants past and future should reflect the integrity of the program.

Tonight's agenda...

- 👑 Introductions
- 👑 Photo Shoot Details
- 👑 General Information
- 👑 Time Commitment
- 👑 Benefits & Awards
- 👑 Marketing
- 👑 Scoring
- 👑 Platform / Cause
- 👑 People's Choice
- 👑 Contestant Numbers

1. *Introductions*

Miss Oak Harbor Board of Directors

- 👑 River Powers
- 👑 Mara Powers
- 👑 Judi Consolver
- 👑 Kate Hauter
- 👑 Mollie Brodt
- 👑 Maria May

👑 Contestants

2. Photo Shoot

January 8, 2022 ... by appointment
Laura Houck Studio

- 👑 Laura Houck Photography
- 👑 Sign up on the website under CONTESTANT tab
- 👑 Write your appointment time on your calendar
- 👑 Complete & sign releases – return at photo shoot
- 👑 Don't be late

Laura Houck
P H O T O G R A P H Y

3. MOH T-Shirts

- 👑 Contestant shirts are in ladies cut – need to change size request?
- 👑 Order additional shirts for yourself or family members (*OPTIONAL*)
 - 👑 With personalization
 - 👑 T-shirts in unisex sizing
 - 👑 Limited quantity & sizes
 - 👑 Deadline for orders – February 6
 - 👑 Marketing points



4. *Communication*

- 👑 Most communication will be by text & email
- 👑 MissOakHarbor.com/Contestants
- 👑 Communicate absences, etc. with River
- 👑 Limit cell phone usage during MOH events
- 👑 Follow us on Facebook **@missoakharbor** and on Instagram **@Miss_Oak_Harbor**
- 👑 Tag all your photos: **#MissOakHarbor**

5. *Spirit of the Competition*

- 👑 Respect for presenters/trainers
- 👑 Good sportsmanship
- 👑 On-time arrival
- 👑 Four points of the crown: Scholarship, Service, Success, Style
- 👑 Stretch and challenge yourself



6. *Time Commitment/Calendar*

- 👑 Attendance is important for success
- 👑 If employed, ask for time off
- 👑 If an athlete – work out which MOH events have to be missed and which athletic events have to be missed
- 👑 Read calendar *carefully* for times, locations, and deadlines – **ALL DEADLINES ARE FIRM**
- 👑 Find a balance between your obligations
- 👑 **MOH Calendar** contains all events & deadlines
- 👑 This week's events
 - 👑 Additional contestant deadline
 - 👑 Special Orientation
 - 👑 Submit transcript request
 - 👑 MOH apparel order deadline
 - 👑 Mixer
 - 👑 Photo Shoot
- 👑 **THINK LIKE A WINNER!!**
 - 👑 Prepare your schedule to accommodate the events following pageant night

6.a. Dance Rehearsals

- 👑 Every Monday, beginning Jan 17, 7:30-9:00pm
- 👑 At **In Motion Co** – 390 NE Midway Blvd A-202 (log cabin)
- 👑 Be on time
- 👑 Bring water
- 👑 Wear workout clothes
- 👑 Wait quietly outside until 7:30pm
- 👑 Remove shoes
- 👑 Listen, watch, help, and get help



6.b. Coaching Sessions

👑 Every Wednesday, beginning Jan. 19, 7:30-9:00pm

👑 At **EJ Building**



👑 Be on time

👑 Bring your binder

👑 Bring a writing utensil

👑 Listen, take notes when appropriate

👑 Turn in money to your folder in the file box

6.c. *Saturday Events*

- 👑 **Photo Shoot – Jan 8**
- 👑 **Meet & Treat – Feb 12**
- 👑 **Filming Rehearsal – Feb 26**
- 👑 **Filming – Mar 5**



6.d. Workshops

- 👑 Spread throughout the calendar
- 👑 Taught by MOH Board Members
- 👑 Designed to provide extra practice or instruction
- 👑 RSVP required
- 👑 Always OPTIONAL



6.e. Pageant



👑 DRESS REHEARSAL ~ March 17

👑 Thursday, 5:30-9:30pm

👑 We'll provide pizza for dinner

👑 PAGEANT ~ March 19

👑 Saturday, arrive by 4pm

👑 Bring food & beverages

👑 No parents, friends, or supporters backstage



6.f. Video Diaries

👑 **Health & Wellness**

👑 **Style & Self-Expression**

👑 **Directions**

- 👑 Address both topics specifically
- 👑 Minimum 30 seconds for each video diary
- 👑 Submit in format requested
- 👑 Submit by midnight every Friday



Fashion you can buy, but style you possess. The key to style is learning who you are, which takes years. There's no how-to road map to style. It's about self-expression and, above all, attitude.

— Iris Apfel —

AZ QUOTES



7. Benefits

MARY KAY®
America's
Best-Selling Brand
Make-up Consultation
& Gift

Mentorship

6-week gym
membership



Professional Photo
Shoot & Headshot
Laura Houch
PHOTOGRAPHY

Contestant T-shirt

Keepsake
Program

Interview Coaching

Stage Presence Coaching
with pageant title holders

Bonding and friends for life

Pageant Cinch Sack

Choreography

Exposure to new experiences

Sales & Marketing Coaching

Networking opportunities

7.a. Thrive Membership



Free membership 1/20 - 3/3

👑 Earn 0.25 Physical Fitness points per each 60-minute workout!

7.b. Scholarships & Awards

(Tentative, dependent upon sponsorship & fundraising)

<i>Title</i>	<i>Scholarship</i>
Miss Oak Harbor	\$2500
1 st Princess	\$1500
2 nd Princess	\$1000
Miss Scholar	\$1000
Teen Miss Oak Harbor	\$1000
Teen 1 st Princess	\$750
Teen 2 nd Princess	\$500
Teen Miss Scholar	\$250
People's Choice	TBD (\$6385 in 2021)

- *Miss Congeniality*
- *Miss Service*
- *Miss Fitness*
- *Personal Interview Award*
- *Marketing Award*
- *Formal Wear Award*
- *Most Photogenic*
- *Speech & Talent Awards*



8. Marketing

- 👑 Marketing – one of the 14 categories scored
- 👑 Several ways to earn points
- 👑 Deadlines vary
- 👑 Compete for People's Choice Scholarship

8.a. Ticket Sales

- 👑 Sell 10 Meet & Greet Tickets and 10 Pageant Tickets
- 👑 You can get more when you turn in money for the ones already checked out to you ~ until sold out

Miss Oak Harbor Scholarship Pageant
Meet & Treat

Saturday, February 12, 2022
380 SE Pioneer Way (across from Wells Fargo)
10am - 3pm

\$10.00 Gift box of gourmet treats **\$10.00**

Every purchase = entrance into gift card raffle;
write your name & phone number on the back of this ticket for entry.

Miss Oak Harbor Scholarship Pageant
Saturday, March 19, 2021

Miss
OAK HARBOR
2022

Living Word Church
6:30pm

Miss
OAK HARBOR
2022

\$15.00 Thank you for your tax-deductible donation! FEIN 47-2818117 **\$15.00**

8.b. Usborne

- 👑 Sell 5 Usborne Card Sets
- 👑 You will deliver boxes after March 14
- 👑 **Deadline for sales = February 2**



8.c. Keepsake Programs

- 👑 Sell at least 20 Keepsake Programs to friends & family who will be attending pageant in person or watching the live-stream event
- 👑 Download pre-sales order form on the website
- 👑 **Deadline for sales = February 21**



8.d. Well-Wish Ads

- 👑 Gives parents & relatives opportunity to participate in the pageant
- 👑 May sell up to **four** 1/8-page ads (or **two** 1/4-page ad)
- 👑 **Deadline for sales = February 2**
- 👑 **OPTIONAL**



Mara,
Your beautiful smile lights up our lives.
You are amazing and we're blessed to
have you in our lives.
Love you to the moon and back!
Grammy & Papa

8.e. People's Choice

- 👑 \$1 = 1 vote ... All donations are tax-deductible
- 👑 Online TOMORROW with names – photos Jan 24
- 👑 Vote for Me cards, write personal letter to family & friends, post on social media
- 👑 At Pageant Debrief, list of donors for thank-yous
- 👑 **ONE WINNER** takes half of all PC votes collected (\$6300 in 2021)
- 👑 **OPTIONAL** – Another way to earn more scholarship money

9. Scoring

Pageant scoring consists of fourteen categories with variable weighting, all scored prior to pageant night:

- 👑 **Attendance** (10%)
- 👑 **Board of Directors Input** (9%)
- 👑 **Personal Interview** (8%)
- 👑 **Health & Wellness** (8%)
- 👑 **Style & Self-Expression** (8%)
- 👑 **Marketing** (8%)
- 👑 **Speech or Talent** (8%)
- 👑 **Formal Wear** (8%)
- 👑 **Stage Presence** (8%)
- 👑 **Academics** (5%)
- 👑 **Service** (5%)
- 👑 **Physical Fitness** (5%)
- 👑 **Extra-Curricular Activities** (5%)
- 👑 **Work** (5%)

9.a. Attendance

- 👑 Sign in at every MOH event
- 👑 4 points per scheduled event
- 👑 3 points per excused late or excused absence
- 👑 2 points per unexcused late
- 👑 Let us know if you need to miss, arrive late, or leave early
- 👑 Attendance = 10% of overall pageant score

9.b. Board of Directors

- 👑 Besides the judges' scoring, the only subjective scoring category
- 👑 Commitment to what the MOH program stands for
 - 👑 Leadership/mentorship
 - 👑 Preparedness
 - 👑 Attitude
 - 👑 Cooperation
 - 👑 Communication
 - 👑 Integrity/authenticity
 - 👑 Direction following
- 👑 BOD = 9% of overall pageant score

9.c. *Personal Interview*

- 👑 Interview coaching Jan. 26
- 👑 **Personal Interviews** Feb. 16, by appointment via Zoom
- 👑 10-minute interviews conducted by pageant judges
- 👑 Interview = 8% of overall pageant score

9.d. Health & Wellness

👑 Health & Wellness

👑 Directions

- 👑 Address both topics specifically
- 👑 Minimum 30 seconds for each video diary
- 👑 Submit in format requested
- 👑 Submit by midnight every Friday

👑 One point per direction followed



9.e. Style & Self-Expression

👑 Style & Self-Expression

👑 Directions

- 👑 Address both topics specifically
- 👑 Minimum 30 seconds for each video diary
- 👑 Submit in format requested
- 👑 Submit by midnight every Friday

👑 One point per direction followed



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— Iris Apfel —

AZ QUOTES

9.f. Marketing

- 👑 Turn in sales money – in a sealed envelope with name, dollar amount, **what was sold and how many** to file boxes (folders by contestant #) or to Miss Kate at Windermere on any Wednesday
- 👑 Keepsake Program = 1 point per ticket
- 👑 Pageant Tickets = 2 points per ticket
- 👑 Meet & Treat Tickets = 2 points per ticket
- 👑 MOH Apparel = 2 points per shirt
- 👑 Usborne Cards = 5 points per boxes set
- 👑 Well-Wish Ads = 5 points per 1/8-page ad (max 4) **or** 10 points per 1/4-page ad (max 2)
- 👑 Bring a Friend = 10 per new contestant
- 👑 Promotion/Fundraising = 8% of overall pageant score

9.g. Talent/Speech

- 👑 90 seconds
- 👑 Speeches must be delivered without notes
- 👑 Speech topic = RESILIENCE
- 👑 Filming – March 5
- 👑 Talent/Speech = 8% of overall pageant score

9.h. Formal Wear

- 👑 Pick out a dress or outfit that makes you feel happy and confident
- 👑 You do not need to spend money; try to use one you already have in your closet, or borrow one from a friend or the Pageant Closet
- 👑 Scoring
 - 👑 Confidence
 - 👑 Walk/Timing
 - 👑 Suitability of dress, hair, and make-up
 - 👑 Added style or accessories
 - 👑 Connection with audience
- 👑 Filming – March 5
- 👑 Formal Wear = 8% of overall pageant score

9.í. Stage Presence

👑 Scoring

- 👑 Choreography
- 👑 Eye contact
- 👑 Smile
- 👑 Walk
- 👑 Introduction
- 👑 Connection with audience

👑 Stage Presence = 8% of overall pageant score

9.j. Academics

- 👑 Based on cumulative GPA through first semester, trimester, or quarter + rigor of classes
- 👑 Submit transcript request online @ OHHS website
 - 👑 Turn in Jan 6
 - 👑 No fee
 - 👑 Homeschool students see River
- 👑 Transcripts due by Jan 24
 - 👑 No transcript = no points in this category
- 👑 Academics = 5% of overall pageant score

9.k. Service

👑 Verification Form

👑 Must be signed by supervisor

👑 Eligible hours = those worked for organizations

👑 Church

👑 Nonprofit business

👑 Service club

👑 Eligible dates = Jun 23, 2021 - Feb 28, 2022

👑 Service = 5% of overall pageant score

SERVICE VERIFICATION FORM

Organization: _____ Supervisor Phone: _____

Supervisor Name: _____ Title: _____

Contestant's Volunteer Position: _____

Number of hours volunteered each month

June 23-30	July	August	September	October	November	December	January	February

Supervisor Signature: _____ Date: _____

9.1. Physical Fitness

👑 Verification Form

👑 Must be completed by coach or instructor

👑 This school year only - Sept 2021-Feb 2022

👑 HS sports = 10 points per season

👑 PE class = 0.5 per class first semester, trimester, or quarter this year

👑 Club Sports & Athletic Classes

👑 1 point per month (1 day/week)

👑 2 points per month (2 days/week)

👑 3 points per month (3 days/week)

👑 4 points per month (4 days/week)

👑 5 points per month (5 days/week)

👑 Thrive = 0.25 points per 60-minute workout

👑 Jan 20 – March 3

👑 Physical Fitness = 5% of overall pageant score

9.m. Extracurricular Activities

- 👑 Activities that you participate in *outside of school hours*
- 👑 Clubs, plays, dance performances, NJROTC, etc.
- 👑 Cannot count service activities if the hours are counted on your Service Form
- 👑 Extracurricular Activities = 5% of overall pageant score

9.n. Work

EMPLOYMENT VERIFICATION FORM

Employer: _____ Supervisor Phone: _____

Supervisor Name: _____ Title: _____

Employee Position: _____

Number of hours worked each month

September	October	November	December	January	February

Supervisor Signature: _____ Date: _____

👑 Verification Form

👑 Must be signed by supervisor

👑 Work for which you were paid

👑 1 point per hour, Sep 2021 - Feb 2022

👑 Work = 5% of overall pageant score

10. Platform or Cause



👑 Think about issues or organizations that are close to your heart

👑 Due by Jan 31



A Royal Family

2017



2021



2018



2016



Questions

???