

# PEOPLE'S CHOICE INFO SHEET

## **What is People's Choice?**

People's Choice is an optional competition within the Miss Oak Harbor Scholarship Pageant. As a fundraiser, this competition is completely separate from the pageant point system and has no bearing on the outcome of the overall pageant results. It does, however, provide an opportunity for the public to vote for their favorite contestant. The contestant with the most votes wins People's Choice, receives a crown and sash, and takes home a college scholarship equivalent to half of **all** People's Choice votes.

## **How much is the People's Choice scholarship?**

The scholarship amount is completely dependent upon the number of total People's Choice votes. One year, the winner took home \$6300 to support her educational dreams!

## **Where does the other half of the money go?**

The other half of the money goes to Miss Oak Harbor to aid in providing the many scholarships the organization will award this year. Since 2015, the Miss Oak Harbor Scholarship Pageant has given out more than \$67,000 in scholarships and awards to high school girls in our community. People's Choice fundraising goes a long way in providing those scholarships!

## **What happens if the contestant I vote for doesn't win the title?**

Contestants will personally thank each of their supporters, and you will know that you have made a tax-deductible donation to an amazing organization here in Oak Harbor. Your votes will support many contestants in this year's pageant!

## **Is my donation tax-deductible?**

Miss Oak Harbor is a 501(c)(3) charitable organization (FEIN 85-1091323), so all donations are tax-deductible!

## **How do I vote?**

Votes are collected online through the Miss Oak Harbor website at [missoakharbor.com](http://missoakharbor.com). Click on the People's Choice page, scroll to the bottom, and click on your favorite contestant's picture to vote with your dollars. Every tax-deductible one-dollar donation equals one vote.