

Dear Miss Oak Harbor contestants (and parents):

Much like sports teams or dance lessons, pageants provide awesome opportunities for young women. The Miss Oak Harbor Scholarship Pageant, in particular, is designed to help in the development of our contestants' character, self-esteem, socialization skills, and sense of accomplishment. The Pageant is committed to providing an enriching experience that provides many personal benefits, including a 6-week gym membership, a professional photo for the keepsake program, a contestant t-shirt, all training and preparation for pageant night, and coaching and mentorship focusing on interview, stage presence, and health and nutrition instruction.

There is no personal cost to contestants to participate in the pageant, but each contestant is required to secure a business sponsor who will pay a \$300 business sponsorship fee. To find your business sponsor, we encourage you to start with businesses that you frequent, where you will be recognized as a loyal customer, and clubs to which you are a contributing member. Potential sponsors are more willing to support you if you typically support them. The benefits to your sponsor include a tax-deductible donation (Miss Oak Harbor is a 501(c)(3)), stage recognition as a Contestant Sponsor, advertising in the pageant Keepsake Program and on the Miss Oak Harbor website and Facebook page, and, should you be crowned royalty, their business name embroidered on the back of your sash, which you will wear to all events during your reign.

Following is a suggested template for a potential sponsor's letter. You will want to dress for success and deliver this letter in person. Plan to follow up a few days later, just as you would with a job application.

SAMPLE BUSINESS SPONSOR REQUEST LETTER

Dear *[Business Name]*:

Hello! My name is *[name]*. I am a *[freshman/sophomore/junior/senior]* at Oak Harbor High School, and I will be competing in the 2021 Miss Oak Harbor Scholarship Pageant on March 10.

[Give personal information, such as GPA, activities you are involved in, your reason for wanting to be Miss Oak Harbor.]

The Miss Oak Harbor Scholarship Pageant, hosted by Miss Oak Harbor—a nonprofit corporation and community support organization that offers numerous opportunities for community service and character development—promises to be an exciting 6-week program designed to help contestants learn interview skills, practice effective communication, become more poised, and develop a more positive self-image. In addition to these benefits, the pageant will award more than \$8,000 in college scholarships on pageant night!

One of the requirements of participation is to secure a business sponsorship in the amount of \$300, which helps pay for the scholarships that will be awarded. I would be honored to list you as my sponsor, so I am asking for your help. Would you be willing to sponsor me in the 2021 Miss Oak Harbor Scholarship Pageant? Should you sponsor me, you will be recognized as a pageant Contestant Sponsor with the following benefits:

- Contestant Sponsor listing in 2021 Miss Oak Harbor Scholarship Pageant Keepsake Program and on contestant t-shirts
- Graphic logo advertisement with link on the Miss Oak Harbor website
- Stage recognition during 2021 pageant
- 1/12th-size ad in Pageant Keepsake Program with complimentary program
- Sponsor listing under my photo in the 2021 Pageant Keepsake Program and sponsor name on the back of my sash if I become part of the Miss or Teen Miss Oak Harbor Royalty
- A tax-deductible donation to Miss Oak Harbor, a 501(c)(3) nonprofit organization (FEIN 85-1091323)

Thank you for your kind consideration of this request. If you would like more information about the Miss Oak Harbor Scholarship Pageant, the website is missoakharbor.com, and the Pageant Director can be reached at 360-929-2097 or missoakharbor@yahoo.com.

Sincerely,

[Your Name]

[Age]

[Grade]

[Contact Info]