

The background is a vibrant, detailed illustration of a tropical jungle. It features a variety of lush green leaves, including large monstera leaves with characteristic holes and palm fronds. Interspersed among the foliage are several tropical flowers: bright orange Bird of Paradise flowers with blue centers, and large, bold red hibiscus flowers. The overall color palette is dominated by various shades of green, with accents of orange, red, and blue.

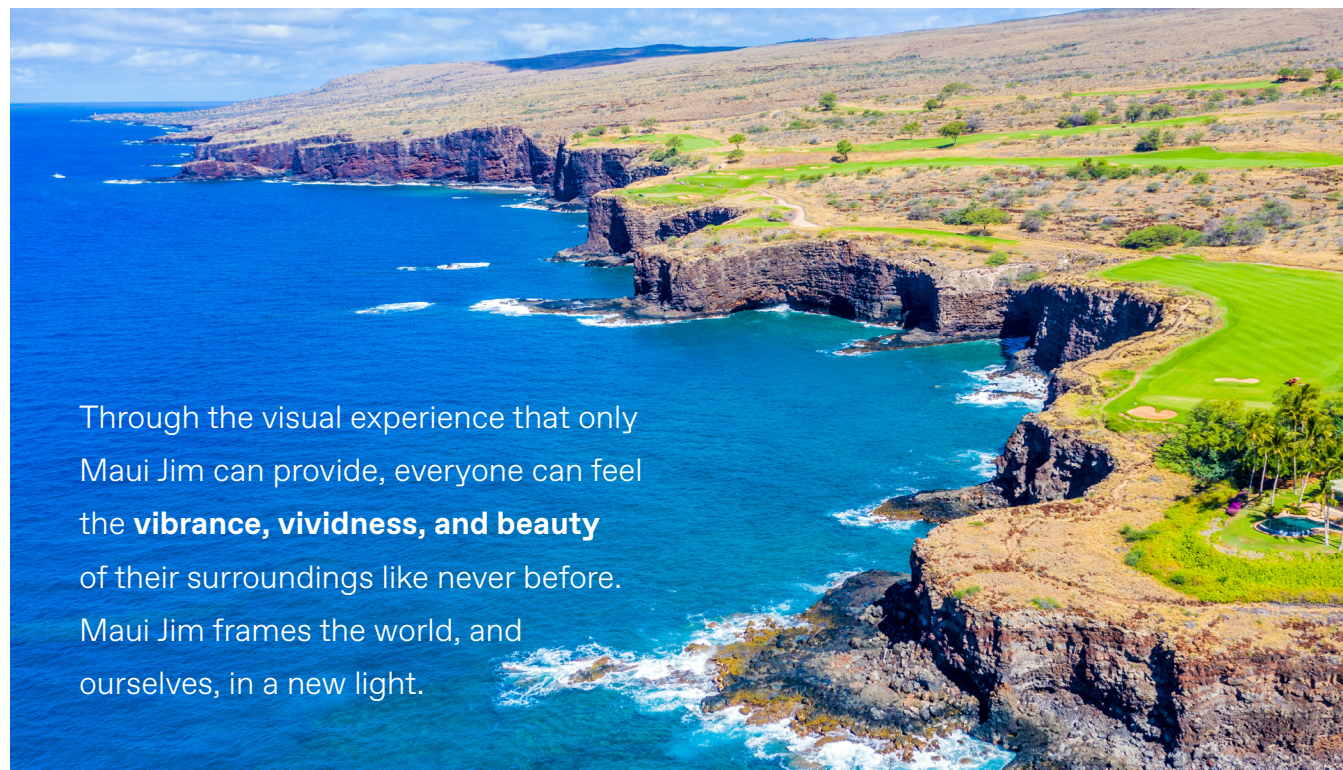
Maui Jim

PolarizedPlus2 Sunglasses

2025 PRE-BOOK CATALOG

Why Maui Jim Sunglasses?

Maui Jim sunglasses, born on the beaches of Maui, were designed to protect the eyes from the harsh rays of the island sun. Today, Maui Jim is the world's fastest-growing Premium Polarized Sunglasses Brand and is sold in more than 100 countries. Maui Jim is recognized for its unparalleled "Aloha Spirit", Customer Service, and advanced PolarizedPlus2 Lens Technology. In 2022, Maui Jim became part of Kering Eyewear, which belongs to the global Luxury group Kering.



Through the visual experience that only Maui Jim can provide, everyone can feel the **vibrance, vividness, and beauty** of their surroundings like never before. Maui Jim frames the world, and ourselves, in a new light.

LENS TECHNOLOGY

Glare Elimination & General Eye Comfort

Reduce eyestrain, eye fatigue, and headaches.

Improved Visual Experience

Increase color contrast and vibrancy.

Eye Health

100% UV and comprehensive blue light protection.

Enhanced Performance and Durability

Specific treatments make sunglasses easy to clean and maintain.

RECOMMEND SUNGLASSES FOR EVERY SEASON

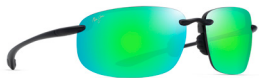
Quality sunglasses can improve the view in every season and every activity, yet 1 in 4 people never or rarely wear sunglasses.¹



Maui Jim lenses block 100% of harmful UV rays and absorb damaging HEV rays, making Maui Jim the proud recipient of the Skin Cancer Foundation Seal of Recommendation.

Products by Collection

RIMLESS



HO'OKIPA XL | GM456-14



HO'OKIPA | B407-11



BANYANS | HT412-02



LAULIMA | HT626-15

CLASSIC



KAHIKO | H635-10



LELE KAWA | 811-11D



PEHU | B602-03



HIEHIE | GS636-21

WRAPS



SOUTHERN CROSS | B815-02



ALENUIHAHA | 839-11D



KEHA | 663-15



KAIWI CHANNEL | B840-03S

AVIATOR



HAU'OLI | HT665-17A



CLIFF HOUSE | HS247-16



WAIWAI | 634-02



NA'AUAO | B675-17B

CAT EYE



BLOSSOM | HS892-10



KAPI'I | HT617-10A



LYCHEE | GS891-02



HONI | H758-10

FASHION



OCEAN | HS723-10P



MANA'OLANA | GS623-02



TIGER LILY | HS561-10



KENUI | HTS642-01A

RECTANGULAR



ONE WAY | H875-10



POKOWAI ARCH | B439-11



HONOKALANI | 455-02



THE FLATS | GM897-01

Available Display Options

24-PIECE TOWER DISPLAY



DESCRIPTION AND MATERIALS

Wood covered with concrete-effect paper, wood slats with white die-cut logo, matte white varnish metal structure, opal plexiglass shelves, back printed plexiglass with sunset effect, glass door, mirror with polage and interchangeable image.

DIMENSIONS

W 21.65 in. x H 74.80 in. x D 19.29 in.

FACING

24 units

SAP

209743 (locking glass door included)

VALUE

\$1,900

WALL UNIT DISPLAYS

DESCRIPTION AND MATERIALS

Wooden structure covered with concrete effect paper on the outer frame and stock drawer. Front sunshades panel made of wooden slats with logo, mirror and polage integrated. Backdrop in back-printed plexiglass. Shelves with wooden front and top covered in canvas. Display is lockable with sliding glass door.



SMALL WALL UNIT

DIMENSIONS

W 31.53 in. x H 84.425 in. x D 17.16 in.

FACING

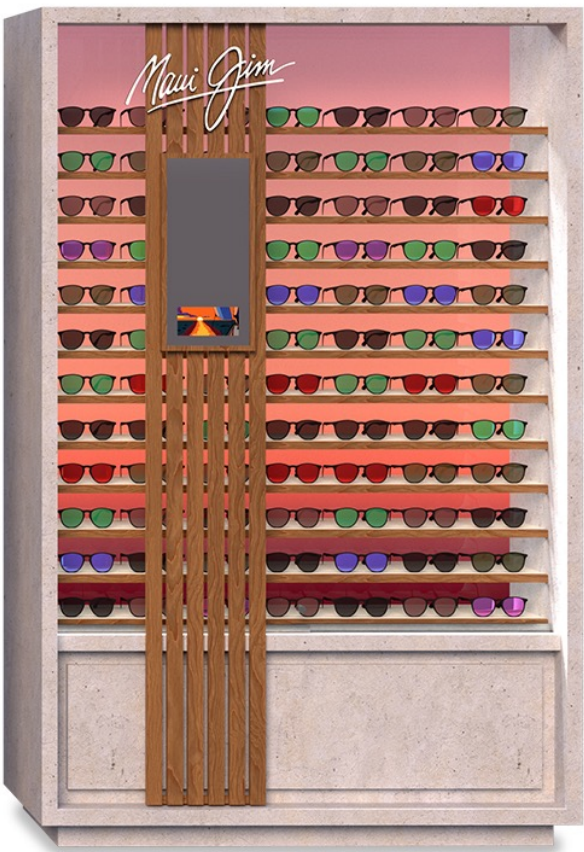
48 units

SAP

209768 (sliding glass door included)

VALUE

\$2,250 (shipping & white gloves not included)



LARGE WALL UNIT

DIMENSIONS

W 51.52 in. x H 82.425 in. x D 17.16 in.

FACING

84 units

SAP

209770 (sliding glass door included)

VALUE

\$3,150 (shipping & white gloves not included)

2025 Pre-Booking Program

For a limited time only, between October 15th, 2024 and March 1st, 2025, you can pre-book a Maui Jim sunglasses order for your club and receive exclusive terms and conditions:

- 68+ units 5% 120 days; and 50 custom co-branded item plus certificate for plano sunglass of choice
- 67-42 units 90 days; plus certificate for Plano sunglass of choice
- 41-24 units 60 days

The Fitting Experience



Our fitting events will always be staffed by Maui Jim employees – product experts who ensure guests receive service with aloha.



Every pair is packaged with care – complete with complimentary collapsible case and cleaning cloth. We can customize cases and cloths with your logo for a minimal additional fee.



We take care of all the details allowing you to focus on the rest of your event.



No surprises or hidden fees. You pay the same flat per unit price no matter what styles your guests choose. You will never pay for additional staffing costs, freight mark-ups, or restocking charges.



Make it Personal

Adding your logo to a custom case, cloth, or pouch is the perfect personal touch that your guests will associate with you each time they put on their Maui Jim sunglasses. **Additional fees may apply.**



CUSTOM CASES



CUSTOM CLEANING CLOTHS



CUSTOM POUCHES

Account Information

Property Name: _____

Account Number: _____

Buying Contact: _____

Stock Order Notes: _____

Display and POP Notes: _____

Tee Prize and Event Notes: _____

Requested Delivery Date: _____

The Maui Jim logo is a stylized, handwritten-style script. The words "Maui Jim" are written in a fluid, cursive font. A thick, dark horizontal line is drawn underneath the text, starting from the left and extending past the end of the word "Jim", creating a signature-like underline.