



FOR IMMEDIATE RELEASE

True Light Services Announces the Appointment of Mark Jensen as Regional Territory Sales Manager

Minneapolis, MN – December 11, 2024 – True Light Services, a leader in delivering door-to-door sales and marketing solutions, is thrilled to announce the hiring of Mark Jensen as its new Regional Territory Sales Manager. With over 25 years of sales management experience and a proven track record of driving growth, Mark brings exceptional leadership and strategic expertise to the True Light Services team.

Mark's distinguished career spans various industries, including recycling, manufacturing, and technology solutions. His accomplishments include:

- Leading high-performing sales teams.
- Developing innovative territory management strategies.
- Consistently exceeding sales targets.

"We are excited to welcome Mark to True Light Services as we continue to expand our reach and bring exceptional fiber internet services to new communities," said Chad Augeson, Vice President of Sales at True Light Services. "Mark's extensive experience in team leadership and his ability to deliver measurable results align perfectly with our mission to provide outstanding customer service and innovative connectivity solutions."

As Regional Territory Sales Manager, Mark will oversee territory assignments, optimize team performance, and drive customer engagement strategies to meet and exceed sales objectives. His leadership will be instrumental in developing data-driven approaches to territory management and fostering a culture of excellence among the sales team. True Light Services is committed to investing in talented professionals like Mark to deliver unparalleled customer service and create new growth opportunities. His addition positions the company for continued success in the competitive fiber internet market.

About True Light Services: At True Light Services, we embody these values to follow in the footsteps of Jesus Christ, who represents the truest white light. By prioritizing learning, integrity, a growth mindset, humility, and teamwork, we align ourselves with Christ's teachings and create a workplace culture that reflects his love, compassion, and service values. As we strive to emulate Christ's example, we become a beacon of light in our industry and community, shining with the brilliance of his divine love and grace.

For more information, please get in touch with Doug Ebertowski at jobs@truelightservices.com