



# TACKLING FOOTBALL'S RELATIONSHIP WITH GAMBLING



**WALKING  
130 MILES**



**TO 8X MIDLANDS  
FOOTBALL CLUBS**



**23<sup>rd</sup> - 27<sup>th</sup> Sept 2020**



**WHAT: END ALL GAMBLING SPONSORSHIP,  
ADVERTISING AND PROMOTION IN FOOTBALL**  
**WHY: TO PREVENT CHILDREN BEING EXPOSED  
TO GAMBLING**

**PEOPLE AFFECTED BY GAMBLING HARM WILL BE WALKING 130 MILES TO  
8X PREMIER LEAGUE AND CHAMPIONSHIP CLUBS IN THE MIDLANDS.**

**THE BIG STEP WILL RAISE AWARENESS OF GAMBLING HARM AND GAMBLING RELATED  
SUICIDE FOR GAMBLING WITH LIVES BY PROMOTING PREVENTATIVE ACTION.**



 [THE-BIGSTEP.COM](mailto:THE-BIGSTEP.COM)  
 [INFO@THE-BIGSTEP.COM](mailto:INFO@THE-BIGSTEP.COM)  
 [@THE\\_BIGSTEP](https://twitter.com/THE_BIGSTEP)



 [WWW.GAMBLINGWITHLIVES.ORG](http://WWW.GAMBLINGWITHLIVES.ORG)  
 [INFO@GAMBLINGWITHLIVES.ORG](mailto:INFO@GAMBLINGWITHLIVES.ORG)  
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