



Self-Worth in the Age of Non-Surgical Aesthetic Treatments: Accessibility or Quality?

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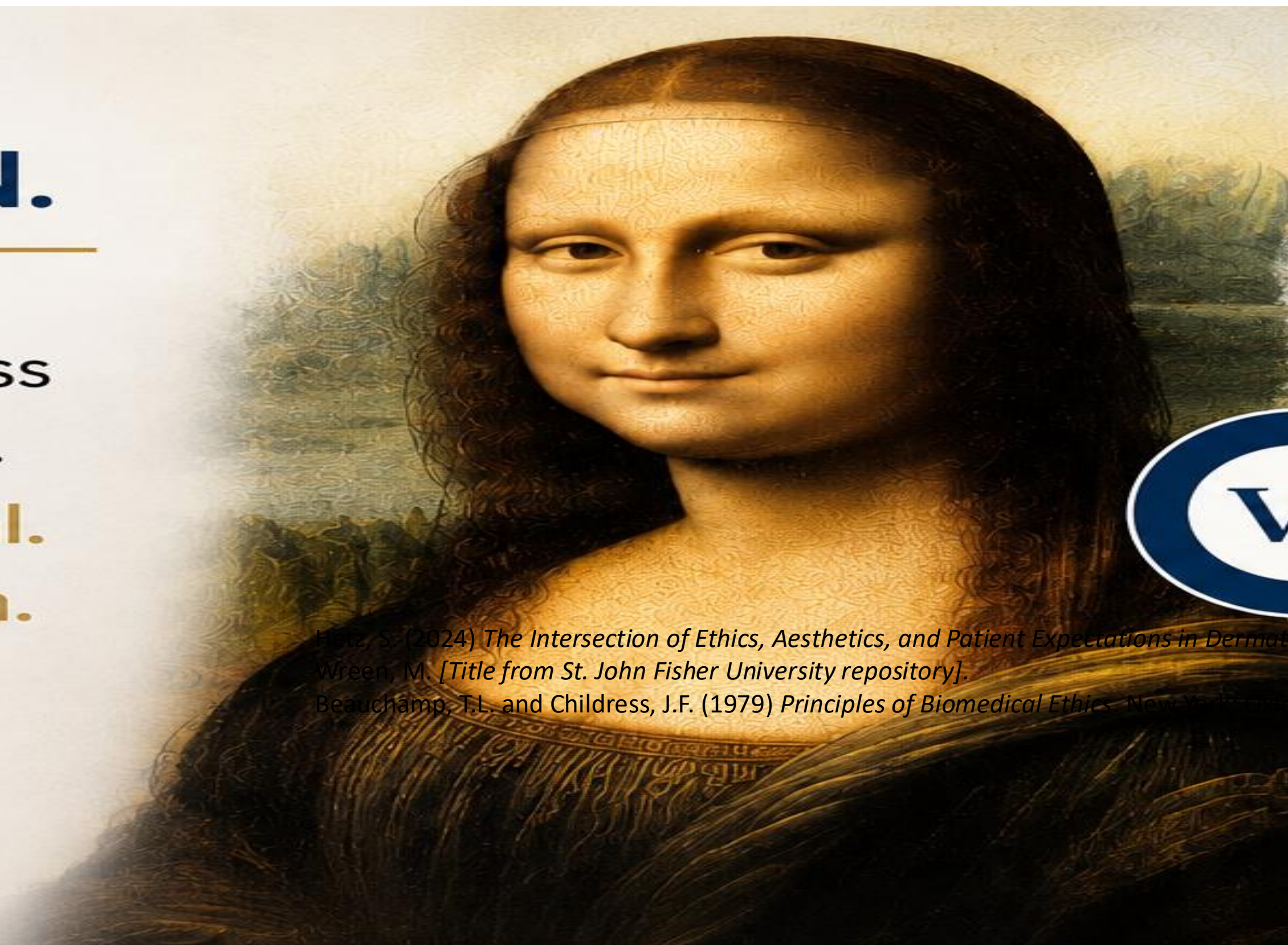


THE CENTRAL QUESTION

Should non-surgical aesthetic treatments prioritize affordability and accessibility —or— should quality, safety, and professional standards remain the highest priority?

THEN.

Timeless beauty.
Natural.
Human.



NOW.

Enhanced.
Engineered.
Expected.



9+ MILLION
BOTOX® TREATMENTS
WORLDWIDE IN 2022

3.945 MILLION
IN THE US
(42.8% OF ALL INJECTIONS)

MATERIAL & METHODS

Table 1: Beauchamp & Childress' 4 medical ethical principles, 1979.

ETHICAL PRINCIPLES AT THE CORE

RESPECT FOR AUTONOMY



- Respect patient choice.
- Informed consent, shared decision-making.
- Realistic expectations, self worth.

NONMALEFICENCE



- Treatments are safe.
- Clinicians have to safeguard to do no harm.
- Minimize complications.
- Maintain professional standards.

BENEFICENCE



- Enhance quality of life by aesthetic treatment.
- Support patient goals.

JUSTICE



- Reduce access barriers such as high cost.
- Balance cost and equity.
- Accessible care available to everyone.

ETHICAL ANALYSIS

ETHICAL BALANCE

Ethical care requires balancing access with excellence.

ACCESS & EQUITY

- Promotes inclusion
- Reduces barriers
- Supports dignity and self-esteem



QUALITY & SAFETY

- Protects patients
- Ensures competence
- Upholds professional standards



GOAL: Ethically responsible care that is both accessible and excellent.

Discussion



THE CARIBBEAN

Non-surgical cosmetic treatments are widely used to provide accessible care.



THE EUROPEAN UNION

Aesthetic procedures are restricted to specialists and physicians to increase safety and limit costs.



Different systems. Same goal:
ethical care that respects dignity and well-being.

Conclusion

1

Maintain high clinical standards to minimize harm and protect patient well-being.

2

Protect vulnerable patients from unrealistic expectations and external pressures.

3

Reinforce that aesthetic treatments should complement, not define, personal value.



Self-worth is not defined by appearance.

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