

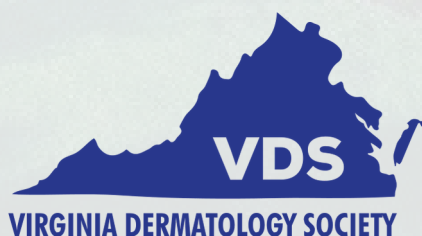
EXHIBITOR PROSPECTUS

VDS
2025 Annual Meeting

OCTOBER 17-19

KINGSMILL RESORT
WILLIAMSBURG, VIRGINIA

We'd like to invite you to showcase your products and services at the Virginia Dermatology Society's annual meeting. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. Take this opportunity to build and maintain customer relations and enhance your image. We encourage you to review the exhibit packages described and to make the decision today to participate in our 2025 Annual Meeting!



LEVELS OF SUPPORT

SILVER LEVEL \$3,000

- One 6 foot table and 2 chairs
- Two complimentary registrations to meeting sessions
- Participation in “Play to Win” game
- Invitation to cocktail reception
- Company information inclusion in Virtual Exhibit Hall (Company logo, description, website, social media, representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information)
- Recognition as Silver Supporter in all meeting material including program agenda, signage, and looping meeting slides
- Digital access to meeting attendee list emailed

GOLD LEVEL \$4,000

- All silver level benefits listed above but with
- **Three** complimentary registrations to all meeting sessions **PLUS**
- Recognition as Gold Supporter in all meeting material
- Specific signage indicating Gold Supporter
- Podium announcement of support by VDS President
- Two Facebook or LinkedIn posts recognizing company’s support
- Preferred placement in Virtual Exhibit Hall
- Preference given for optimal display table placement

DIAMOND LEVEL \$7,500

- All gold level benefits but with
- **Five** complimentary registrations to all meeting sessions **PLUS**
- First choice of placement in exhibit hall
- Recognition as Diamond Supporter in all meeting material
- Specific signage indicating Diamond Supporter
- Podium announcement of support by VDS President
- Four Facebook or LinkedIn posts recognizing company’s support
- Exclusive top placement on Virtual Exhibit Hall
- Banner ad on VDS website announcing event

ADD ON

PRODUCT THEATER \$5,000

Opportunities: Friday Dinner, two “Coffee Chats” during breakfast on Saturday & Sunday, Saturday “Lunch & Learn”;
Max attendance is 30 people for each product theater; *Email Lara at lknowles@ramphcs.org to check availability*

Host a Non-CME Product Theater for attendees. Speaker can be in person or virtual. Includes basic AV, room rental, and email blast to attendees advertising the event. The event would be included on the agenda noting the speaker, topic, and your company name/product logo (if preferred). Company to provide the speaker and cover speaker fees. Max attendance is 30 for all product theaters. Additional attendees available at an extra cost. Five registrations to all sessions | Ability to submit 2 ads for inclusion in e-newsletters (must be used within 6 months) | Digital access to meeting attendee list | Assistance with program coordination and execution | Ad on VDS website announcing event

ADDITIONAL ADD ONS

REFRESHMENT BREAK SUPPORTER..... \$4,000

- Recognition as Refreshment Break Supporter in all meeting material, both printed and online
- Have your company sign greet attendees when they break during sessions
- Podium announcement of company support by VDS President

RESIDENT SESSION SUPPORTER..... \$2,000

- Recognition as Resident Session Supporter in all meeting material, both printed and online
- Have your company sign greet attendees during Resident Poster Session
- Podium announcement of company support by VDS President

ATTENDEE BAG SUPPORTER..... \$1,500

- Have your company name/logo on each attendee's reusable bag
- Recognition as reusable bag supporter in all meeting material, both printed and online
- Podium announcement of company support by VDS President

MARKETING SUPPORTER..... \$750

- Company advertisement in three meeting marketing emails, VDS website, and on social media channels
- Podium announcement of company support by VDS President

GIFT CARD RAFFLE..... \$25

- Participate in the gift card raffle to be held throughout the conference. Your company will be recognized for your contribution. (VDS will purchase gift cards - no need to take gift cards to the meeting).

Meeting Location Information

The meeting will be held at the **Kingsmill Resort** in Williamsburg, Virginia. To make a room reservation, please reserve your room on-line [HERE](#). You may also call Resort Reservations at **757.253.1703** or **1.800.832.5665**. Please note you are with the **Virginia Dermatology Society** Annual Meeting.

Schedule at a Glance

Friday afternoon | Educational Sessions | Lunch provided + Afternoon Break
Saturday Morning | Educational Sessions | Breakfast + Morning Break
Sunday Morning | Educational Sessions | Breakfast + Morning Break (Optional)

Exhibit Hours

- Friday, October 17 | 1:00 - 5:30 pm
- Saturday, October 18 | 7:00 am - 12:30 pm
- Sunday, October 19 | 7:00 am - 12:30 pm (Optional)

Continental breakfast & all breaks will be held in the Exhibit Hall.

**REGISTER
HERE!**

Questions:

Contact Lara Knowles,
Executive Director, at
804.622.8137 or
lknowles@ramdocs.org

