

THE VIRGINIA DERMATOLOGY SOCIETY IS PLEASED TO PRESENT

The **2020** Second Annual Meeting
of the
Virginia Dermatology Society

Dermatology

ADVANCES

▶ **October 24**

Virtual Meeting

**Live Virtual and Interactive Meeting with
Many Opportunities to Engage with Presenters**

COURSE DIRECTOR:
Jane M. Lynch, MD, FAAD

JOINTLY PROVIDED BY THE
OFFICE OF CONTINUING MEDICAL EDUCATION, UNIVERSITY OF VIRGINIA
SCHOOL OF MEDICINE AND VIRGINIA DERMATOLOGY SOCIETY



PROGRAM OVERVIEW

The updates provided at this conference will provide for quick and confident identification of both common and less common skin disease which is essential for optimal patient outcomes.

The updates presented in this conference will also help participants achieve success in the non-clinical aspects of dermatology practice.

TARGETED AUDIENCE

Physicians
Physician Assistants
Nurse Practitioners

PLEASE SHARE...

this educational opportunity with your colleagues and contacts.

EDUCATIONAL OBJECTIVES

The field of Dermatology continues to move toward the goal of more quick and accurate diagnosis of skin disease by sharing particularly educational cases that may be applied to future patients. The Virginia Dermatology Society is dedicated to educating health care providers involved in treating patients with dermatologic conditions.

At the completion of the 2020 Virginia Dermatology Society Annual Meeting, the participant should be able to understand and appreciate the diagnosis and management of common diseases such as...

- The diagnosis and management of common diseases such as acne and cutaneous malignancies as well as less frequently encountered conditions such as hidradenitis suppurativa based on the most recent breakthroughs in research.
- Apply the most recent evidence-based recommendations to the safe and effective care of surgical dermatology patients with conditions including, but not limited to, benign neoplasms, melanoma skin cancer, and non-melanoma skin cancer.
- Understand the latest breakthroughs in the science of the cutaneous microbiome.
- Understand the pros and cons of private equity's stake in dermatology.
- Apply principles for success in the non-clinical aspects of dermatology such as prior authorization with an understanding of recent updates on the legislative issues affecting dermatology.

ACCREDITATION AND DESIGNATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of University of Virginia School of Medicine and Virginia Dermatology Society. The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Virginia School of Medicine designates this live activity for a maximum of **3.5 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The University of Virginia School of Medicine and/or The University of Virginia School of Nursing Continuing Education, as accredited provider(s), awards **3.5 Hours of Participation** (consistent with the designated number of *AMA PRA Category 1 Credit(s)™* or ANCC contact hours) to participants who successfully complete this educational activity. The University of Virginia School of Medicine and/or The University of Virginia School of Nursing Continuing Education maintains a record of participation for six (6) years.

REGISTRATION

Registration is available at www.cmevillage.com, (visit our Learning Portal or Upcoming Events). Registration will close at midnight on Thursday, October 22, 2020. The course syllabus will be available online only the week of the conference until 30 days after the conference.

Registration for this virtual, live and interactive meeting is free but registration is required in order to obtain the link to join the meeting. There will be many opportunities to engage with presenters during the meeting.

This meeting will not be recorded; it will be live only on October 24, 2020.

While it is free to attend the 2020 Virginia Dermatology Society Annual Meeting, if you would like to make a tax deductible donation to show your support for the Virginia Dermatology Society, please click here.

Yes, I pledge my support

PROGRAM AGENDA | Saturday, October 24, 2020

8:00 – 8:10 am Welcome – Jane Lynch, MD

PANEL 1 – MEDICAL UPDATES

8:10 – 8:20 am Acne – Julie Harper, MD
8:20 – 8:30 am Hidradenitis Suppurativa –
Joi Lenczowski, MD
8:30 – 8:40 am Q&A

PANEL 2 – CUTANEOUS MALIGNANCY UPDATES

8:50 – 9:00 am Non-Melanoma Skin Cancer –
Mariana Philips, MD
9:00 – 9:10 am Melanoma – Andrew Poklepovic, MD
9:10 – 9:20 am Q&A

KEYNOTE ADDRESS

9:20 – 9:40 am Cutaneous Microbiome –
Heidi Kong, MD
9:40 – 9:50 am Q&A

PANEL 3 – COSMETIC UPDATES

10:00 – 10:10 am Cosmetics – Aleksandra Brown, DO
10:10 – 10:20 am Laser Treatment of Scars –
Farhaad Riyaz, MD
10:20 – 10:30 am Q&A

PANEL 4 – POLICY UPDATES

10:30 – 10:40 am VDS Advocacy –
Rachel Ellis, MD
10:40 – 10:50 am Billing and Coding –
Ronda Tews, CPC
10:50 – 11:00 am Q&A

KEYNOTE ADDRESS

11:00 – 11:20 am Private Equity in Dermatology –
Sailesh Konda, MD
11:20 – 11:30 am Q&A

BUSINESS MEETING

11:30 – 12:00 pm Business Meeting

VIRGINIA DERMATOLOGY SOCIETY SPEAKERS

COURSE DIRECTOR

Jane M. Lynch, MD, FAAD*
Shenandoah Dermatology
Staunton, Virginia

Aleksandra Brown, DO, FAOCD, FAAD
River Ridge Dermatology
Blacksburg, Virginia

Rachel Ellis, MD, FAAD
Atlantic Dermatology
Eastern Shore, Cheriton, Virginia

Julie Harper, MD, FAAD
Clinical Associate Professor of
Dermatology
University of Alabama, Birmingham

Sailesh Konda, MD, FAAD, FACMS
Medical Director, Director of Mohs
Surgery and Surgical Dermatology
Assistant Clinical Professor of
Dermatology
UF Health Dermatology

Heidi H. Kong, MD, MHSc, FAAD
Dermatology Branch
NIAMS – National Institutes of Health

Pamela Lace, MA*
CME Program Manager
UVA Health System

Joi Lenczowski, MD, FAAD
Clinical Associate Professor
Department of Dermatology
VCU Health System

Mariana A. Phillips, MD, FAAD
Section Chief, Dermatology & Mohs
Surgery
Carilion Clinic, Roanoke, Virginia

Andrew Poklepovic, MD
Associate Professor, VCU Department
of Internal
Medicine, Medical Director, Ambulatory
Oncology
VCU Massey Cancer Center, Medical
Director,
VCU Massey Cancer Center Clinical
Trials Office

Farhaad Riyaz, MD, FAAD
Mohs Surgery and Cosmetic
Dermatology
Integrated Dermatology
Washington, DC

Ronda Tews, CPC, CHC, CCS-P
Director of Billing & Coding
Compliance
Modernizing Medicine
Boca Raton, Florida

*denotes planning committee members