



# AADA Federal Advocacy Update

Susan C. Taylor, MD, FAAD  
Academy President-elect

---

November 16, 2024  
Virginia Dermatology Society



@AADmember

@seemalrdesaimd



# Greetings from the President!

---

Seemal R. Desai, MD, FAAD



# 21,000+ MEMBERS

POWER  
IN  
NUMBERS



A large crowd of people, seen from above, is arranged on a white surface to form the letters 'ADAA'. The letters are composed of many small, diverse individuals. Some people are standing within the letters, while others are scattered around them. The background is a solid blue color with a large dark blue circle on the right side.

# Advocacy

**We are the collective voice of dermatology and advocate effectively on your behalf with *policymakers* and the *public*.**



# Legislative advocacy



# Advocacy agenda: Top priority

---



**Medicare physician payment reform**



# Medicare Physician Payment History

---

## Balanced Budget Act of 1997 & Sustainable Growth Rate (SGR) Formula

- 1992 – Medicare Physician Fee Schedule
- 1997 – **SGR** established to address concerns about growing spending
- 2002 – **5.4% cut**, leading to annual cycle of projected cuts through 2015
- 2003 - 2015 – Congress intervened with small updates or freezes
- 2015 – Medicare Access & CHIP Reauthorization Act (MACRA)
- 2021 – Changes in Evaluation & Management Codes & Budget Neutrality



# Congressional Action to Avert Cuts

---

## **2021 – 10.2% Cut, Congress Intervened, Largely Mitigating Cut**

- Late 2020, added 3.75% to conversion factor (CF), delayed primary care specific code (G2211), largely averting impact of cuts
- Dermatology impact: Average 5% increase

## **2022 – 9.75% Cut, Congress Provided Partial Relief, 0.75% CF cut in Jan. 2022**

- Late 2021, added 3.0% to CF, waived 4% PAYGO cut, phased in 2% sequester
- Initial 0.75% cut, increased to 2.75% with sequester phase-in

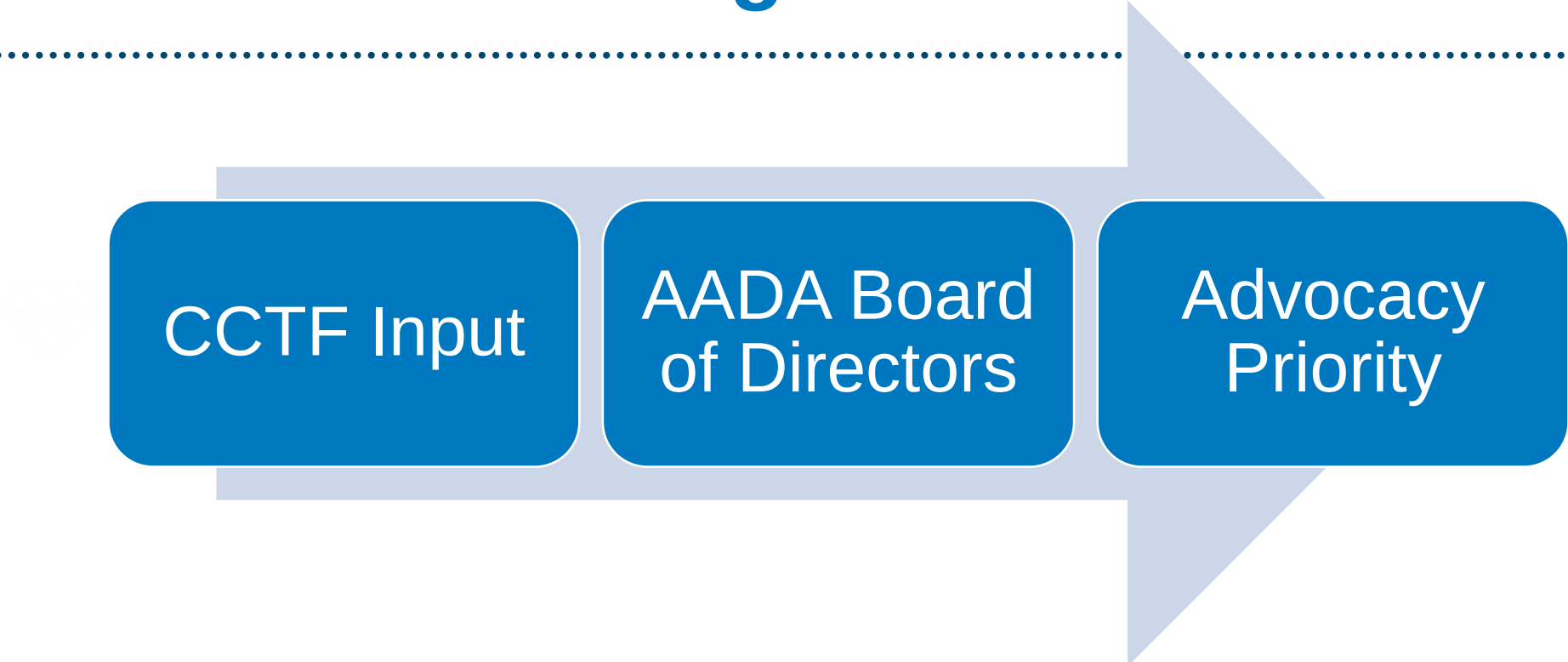
## **2023 – 8.5% cut, Congress Only Provided Partial Relief, 2% cut in Jan. 2023**

- Late 2022, added 2.5% to CF in 2023, waived 4% PAYGO cut, netting 2% cut
- Also, added 1.25% for CF in 2024, and waived 4% PAYGO cut in 2024

## **2024 – 3.37% Cut, Congress Only Provided Partial Relief, 1.77% cut in March**

## 2024 Legislative Ask

---



CCTF Input

AADA Board  
of Directors

Advocacy  
Priority

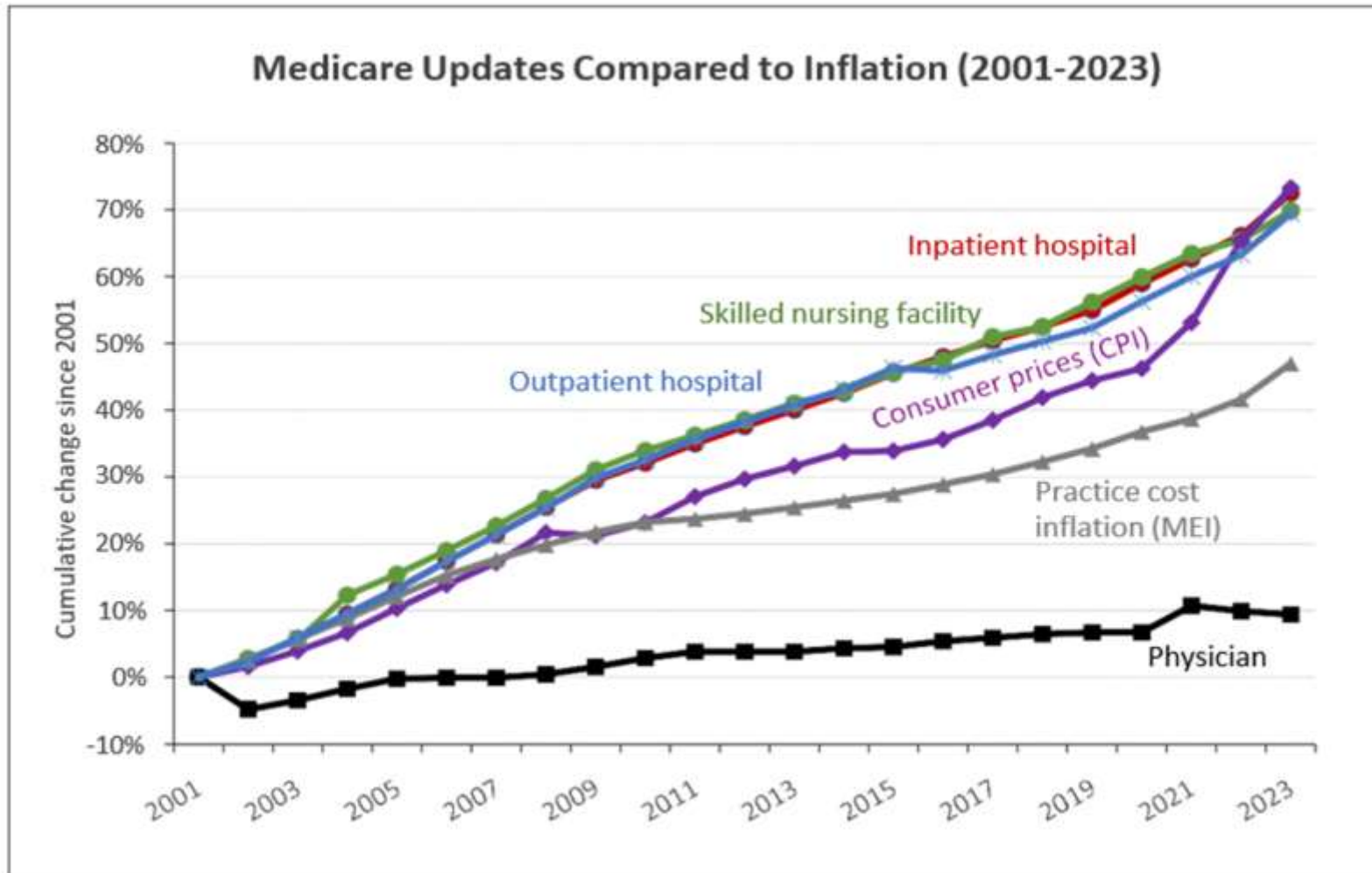
= Medicare Physician Payment Reform



# Inflation

- Since 2001, practice expense has risen 47% while CPI has risen 73%
- Adjusted for inflation, physician reimbursement has declined 30% since 2001
- MEI projected to be 3.6% in 2025

**What is MEI?** Medicare Economic Index is a measure of practice cost inflation used to estimate annual changes in physicians operating costs and establish appropriate Medicare physician payment updates.

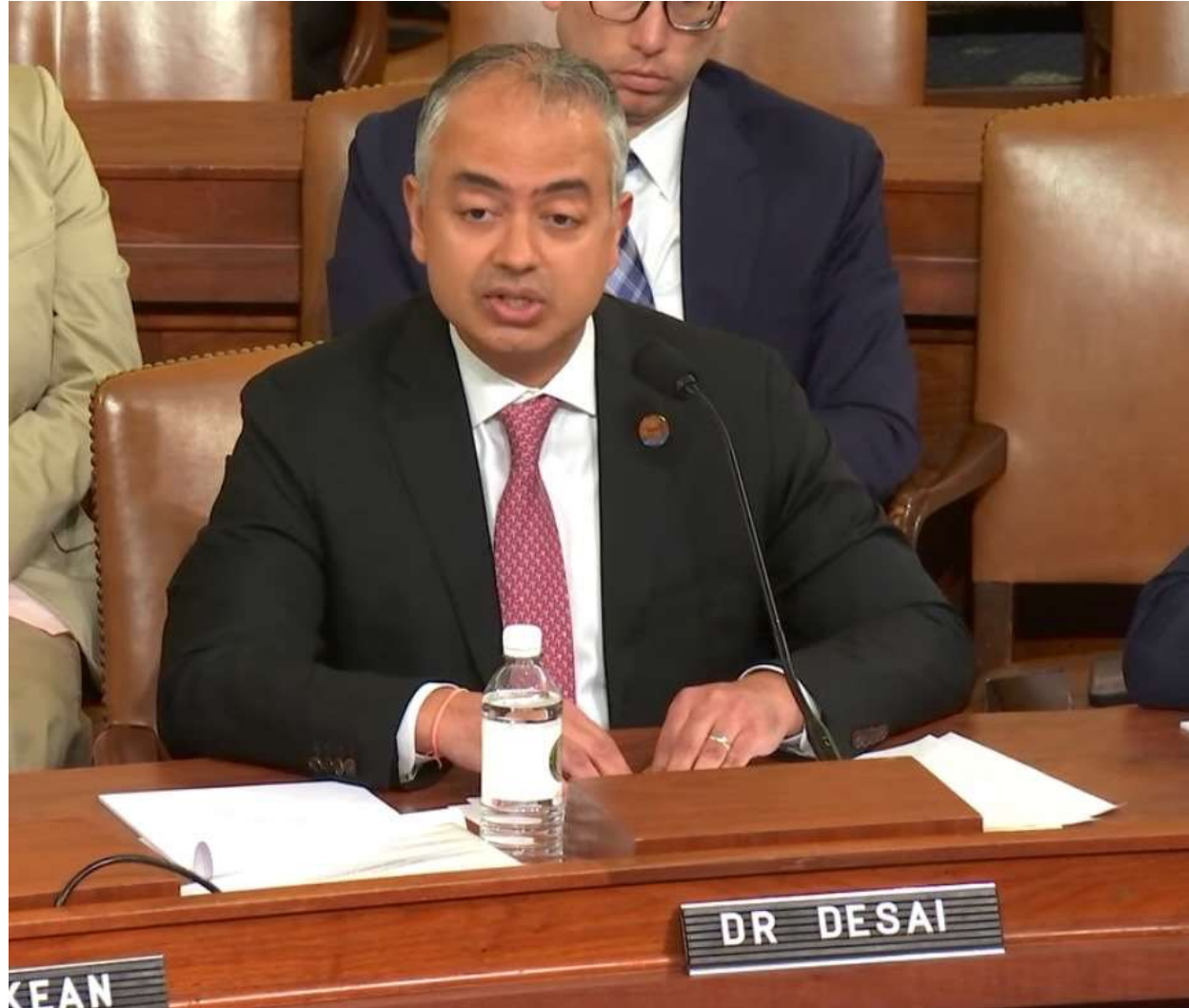


Sources: Federal Register, Medicare Trustees' Reports, Bureau of Labor Statistics, Congressional Budget Office



# Testifying on Medicare physician payment cuts

---







## Strengthening Medicare for Patients and Providers Act

---

- Introduced by Reps. Raul Ruiz, MD (D-CA) & Larry Bucshon, MD (R-IN)
- **H.R. 2474** would provide for an annual inflation update equal to the Medicare Economic Index for Medicare physician payments



## Budget Neutrality & Impact on Medicare Payment

---

- CMS proposes **2.8% cut** in 2025 MPFS
- Due to expiration of the 2.93% payment bump provided by Congress for 2024 and positive budget neutrality adjustment of 0.05%
- Need to revise budget neutrality policies



## Provider Reimbursement Stability Act

---

- Introduced by Reps. Greg Murphy, MD (R-NC), Robin Kelly (D-IL) & members of GOP Doctors Caucus
- **H.R. 6371** would:
  - Prevent cuts from erroneous utilization estimates
  - Update direct inputs for practice expense
  - Increase the budget neutrality threshold to \$53 million; and
  - Limit conversion factor variance



## Physician Fee Stabilization Act

---

- Introduced by Senators John Boozman (R-AR) & Peter Welch (D-VT), with Senators Angus King (I-ME), Tom Tillis (R-NC), Jeanne Shaheen (D-NH) & Roger Marshall, MD (R-KS)
- **S. 4935** would increase the budget neutrality threshold to \$53 million with an increase every five years to keep pace with the Medicare Economic Index (MEI)



# Current state of play

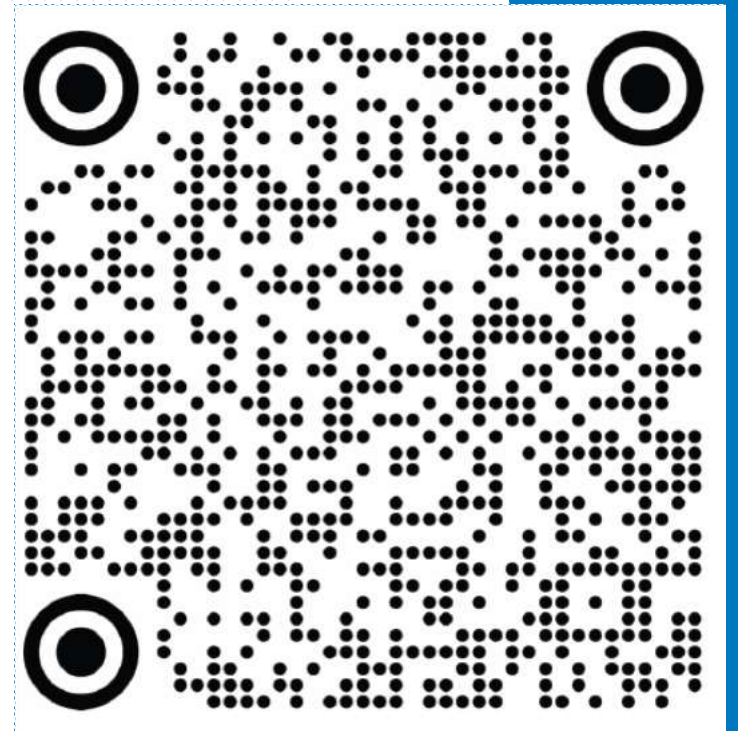
---

- 3.37% cut went into effect on Jan. 1, 2024
  - Partially averted with 1.68% boost in March 2024
- H.R. 2474, Strengthening Medicare for Patients and Physicians Act
  - Ties Medicare physician patient to inflation
- H.R. 6371, Provider Reimbursement Stability Act
  - Revises budget neutrality policies
- S. 4935, Physician Fee Stabilization Act
  - Revises budget neutrality policies, introduced thanks to AADA
- Working on MIPS regulatory relief
- CMS released proposed 2025 Medicare Physician Fee Schedule
  - Proposed conversion factor of \$32.3562, a 2.8% reduction from 2024



# AADA continues to fight for you — and you can help

- We continue to reiterate our message that cuts are unacceptable and seek an inflation-based update.
- You can help! Scan the QR code and send a message to Congress that we need a permanent solution for Medicare physician payments!
- More than 1,000 people have scanned a QR code to take action on fixing Medicare. Imagine the impact if every dermatologist did!





## What else can you do?

- 
- ✓ **Take action:** Urge Congress and State legislators to support AADA policy priorities at [takeaction.aad.org](https://takeaction.aad.org)
  - ✓ **Become a key contact and host a practice visit:** If you haven't already, get involved this year! Go to [takeaction.aad.org](https://takeaction.aad.org) to respond to alerts and consider becoming a **Key Contact**. Invite your Representative or Senator to a **practice visit** to see the challenges you and your patients face every day.
  - ✓ **To get involved or more information:** Email [grassroots@aad.org](mailto:grassroots@aad.org) today



# Addressing regulatory issues



# 2025 Medicare PFS Proposed Rule: Conversion Factor

---

- 2024 Final Conversion Factor (CF) = \$33.29
  - - 2.93% Removal of temporary payment increase for services furnished 3/9/24 to 12/31/24 authorized by CAA, 2024
  - + 0.05% positive budget neutrality adjustment
  - 0% annual update factor as established by MACRA
- **2025 Proposed CF = \$32.36**



# 2025 Medicare PFS Proposed Rule: Impact on Dermatology

---

- **Impact on Dermatology:**
  - CMS Estimate = 0%
  - Academy Estimate = - 2.8%
- **Variability in Impact:** Individual practitioner outcomes may vary based on specific practice mix.



# Impact on Dermatology: Top Codes

.....

## Proposed 2025 Medicare Physician Fee Schedule Dermatology Codes

Comparison of 2024 Payment vs. 2025 Proposed Payment

| CPT Code | Mod | Description                 | 2024 Final Payment Amount | 2025 Proposed Payment | Payment Difference |
|----------|-----|-----------------------------|---------------------------|-----------------------|--------------------|
| 11102    |     | Tangntl bx skin single les  | \$ 100.53                 | \$ 96.10              | -4%                |
| 11624    |     | Exc s/n/h/f/g mal+mrg 3.1-4 | \$ 337.87                 | \$ 328.42             | -3%                |
| 17000    |     | Destruct premalg lesion     | \$ 67.91                  | \$ 66.33              | -2%                |
| 17311    |     | Mohs 1 stage h/n/hf/g       | \$ 680.73                 | \$ 663.30             | -3%                |
| 88305    |     | Tissue exam by pathologist  | \$ 71.57                  | \$ 69.57              | -3%                |
| 88305    | TC  | Tissue exam by pathologist  | \$ 35.62                  | \$ 34.62              | -3%                |
| 88305    | 26  | Tissue exam by pathologist  | \$ 35.95                  | \$ 34.94              | -3%                |
| 99202    |     | Office o/p new sf 15 min    | \$ 72.23                  | \$ 70.21              | -3%                |
| 99203    |     | Office o/p new low 30 min   | \$ 111.51                 | \$ 109.36             | -2%                |

More info:  
Reimbursement  
analysis for  
over 300  
dermatology  
codes available  
on the AAD's  
website.



# Excimer Laser Codes

- CMS rejected the RUC-recommended values for CPT codes 96920 – 96922 (Excimer laser treatment for psoriasis)
- Proposing lower work Relative Value
- Units (RVUs) of 0.83, 0.90, and 1.15 respectively, which impacts payment.

| EXCIMER LASER CODES |              |                       |
|---------------------|--------------|-----------------------|
| CPT Code            | 2024 Payment | 2025 Proposed Payment |
| 96920               | \$155.45     | \$134.93              |
| 96921               | \$170.45     | \$144.63              |
| 96922               | \$232.01     | \$182.81              |



# Global Surgical Codes

---

- Remains concerned about the accuracy of the valuation and payment of global surgical packages.
- Prohibited from converting all 10- and 90-day global periods to 0-day.
- **CMS Proposal:** Broadening the use of existing transfer of care modifiers (-54, -55, -56) for 90-day global surgical packages.
- **CMS Proposal:** Introduce an E/M add-on code, GP0C1, for 90-day global packages, to cover post-op care by practitioners who did not perform the surgery and have no formal transfer of care.



# Other Medicare PFS Proposed Policies

---

- **Complexity Add-On (G2211)**
  - Proposing to allow payment of the complexity add-on code G2211 when the code is reported by the same practitioner on the same day as an annual wellness visit, vaccine administration, or any Medicare Part B preventive service furnished in the office or outpatient setting (i.e., CMS is creating a limited exception to the prohibition of using G2211 on an E/M with a 25 modifier).
- **Telemedicine**
  - Many telehealth flexibilities will expire; CMS has limited statutory authority.
  - Continue to permit practitioners to use their enrolled practice location instead of their home address when providing telehealth services from their home. A policy advocated and supported by the AADA.

# Overview: Quality Payment Program

---



# What are MVPs?

---



MVPs began with 2023 performance year



Condition or procedure-based grouping of measures and improvement activities



Promoting Interoperability and Population Health claims-based measures are the foundational layer

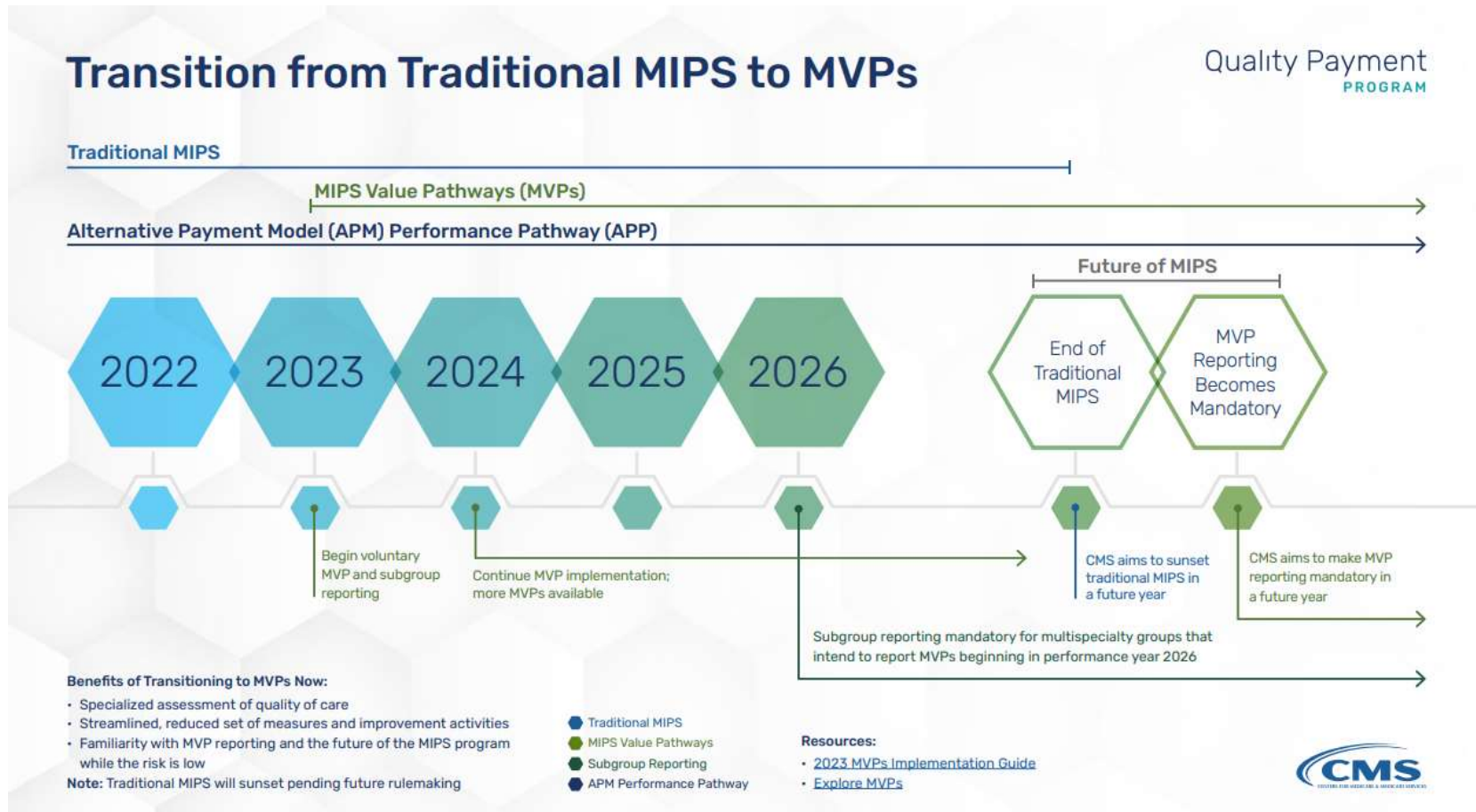


Cost measure is required to link quality with cost

# Reporting Requirements: Traditional MIPS vs. MVPs

| Category                        | Traditional MIPS                                                                                     | MVP                                                                                                                        |
|---------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Quality                         | <b>Report 6:</b> From MIPS quality measures inventory, including 1 outcome or <u>high-priority</u>   | <b>Report 4:</b> From <u>limited list</u> of MIPS quality measures in the MVP, including 1 outcome or <u>high-priority</u> |
| Cost                            | Scored of any Cost measure for which you exceed case minimum                                         | Scored only on cost measure in MVP if you meet case minimum                                                                |
| Improvement Activities (IA)     | <b>Report 2:</b> From IA inventory (only 1 for small practices)                                      | <b>Report 1:</b> From limited IA list in MVP                                                                               |
| Promoting Interoperability (PI) | Report and satisfy all PI objectives and attestations (Small practices get an automatic reweighting) | Same as traditional MIPS                                                                                                   |
| Population Health Measures      |                                                                                                      | Select 1 Health Measure (out of 2)<br>Proposal: Calculate all population health measures and only apply the highest score. |

# CMS: Transition Timelines





# Quality Payment Program; 2025 Medicare PFS Proposed Rule

## Proposed 6 New MVPs for the 2025 Performance Year:

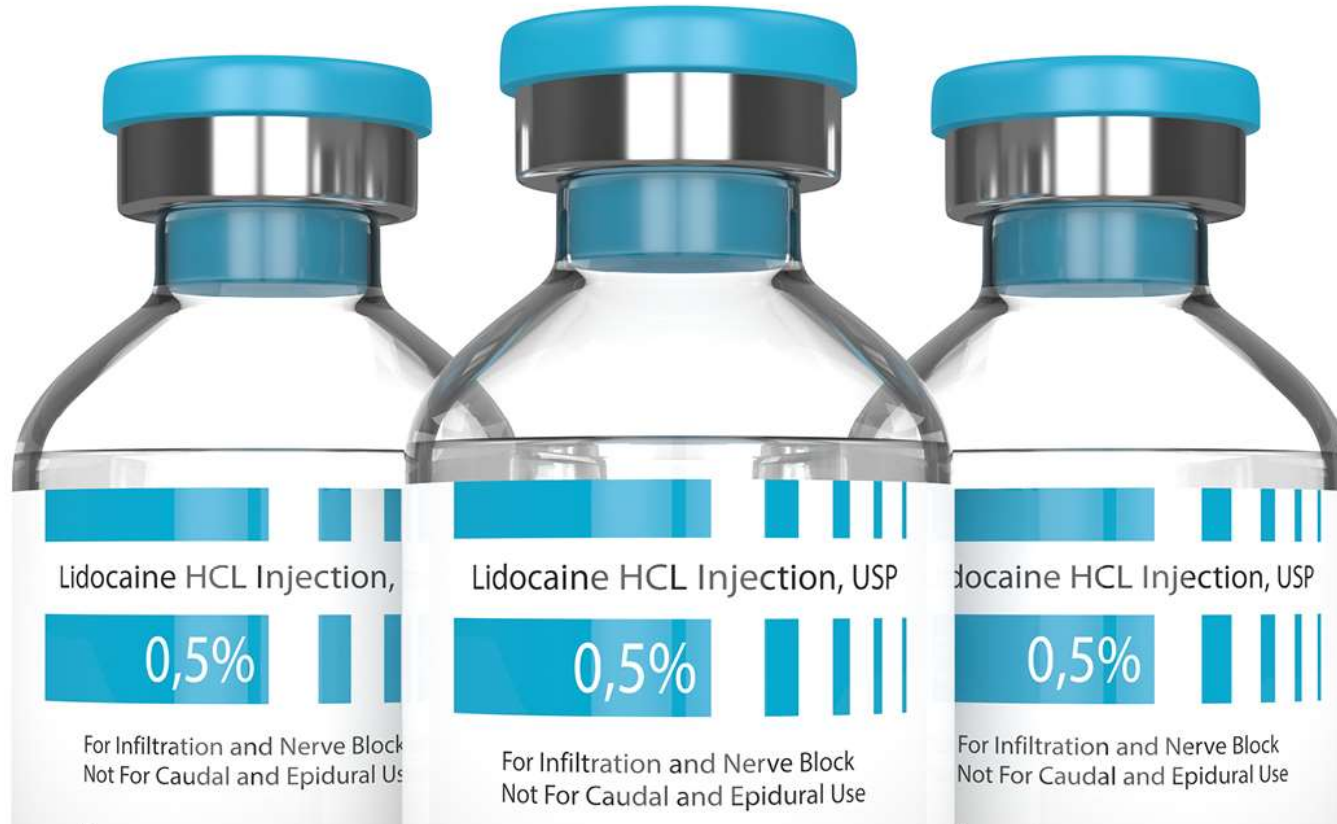
- Complete Ophthalmologic Care
- **Dermatological Care**
- Gastroenterology Care
- Optimal Care for Patients with Urologic Conditions
- Pulmonology Care
- Surgical Care

CMS is considering ending MIPS in 2028 and making MVPs mandatory in 2029. Not a formal proposal, but CMS provided a potential timeline. The Academy strongly opposes sunseting traditional MIPS and mandating MVP participation.



# Addressing the lidocaine shortage

---





# iPLEDGE advocacy wins

**The FDA will require the iPLEDGE Isotretinoin Product Manufacturers Group (IPMG) to implement the following changes over the coming year:**

- Remove the waiting period requirement (aka the “**19-day lockdown**”)
- Revise the pregnancy registry requirement
- Revise the patient counseling requirement for patients
- Remove the requirement that pregnancy tests must be performed in a CLIA-certified laboratory
- Home pregnancy testing will be allowed during and after treatment



# Increasing dermatology's influence



# Advocacy at the AMA

---





# SkinPAC opens doors

- 
- SkinPAC is the AADA's non-partisan political action committee
  - Fourth largest physician PAC
  - In 2023, SkinPAC raised over \$1.05 million, a record-breaking amount
  - Learn more at [www.skinpac.org](http://www.skinpac.org) or email [skinpac@aad.org](mailto:skinpac@aad.org)



# AADA and Cancer Moonshot Partnership

- Attendees were eager to get the sunscreen on the 90+ degree and sunny day in Washington, D.C. and learn about practicing safe sun care.
- Donated 3,000 bottles of sunscreen and lip balm.
- White House guests included 10,000 military families and others.





# Academy Leadership

---



Seemal R. Desai, MD, FAAD  
President



Cyndi J. Yag-Howard, MD, FAAD  
Vice President



Daniel D. Bennett, MD, FAAD  
Secretary Treasurer



# Academy Leadership

---



Susan C. Taylor, MD, FAAD  
President-Elect



Kevin D. Cooper, MD, FAAD  
Vice President-Elect



Keyvan Nouri, MD, MBA, FAAD  
Assistant Secretary Treasurer



# Contact the Academy



Need your questions answered in real-time?

Click the "Help and Chat" icon in the bottom corner at [aad.org](https://aad.org)



Not sure where to direct your question?

Submit an online inquiry at [aad.org/contact](https://aad.org/contact)



Want to speak to someone directly?

Call us at [\(866\) 503-SKIN \(7546\)](tel:8665037546)



Got a question, but it's after hours?

Email us at [mrc@aad.org](mailto:mrc@aad.org)

The Member Resource Center (MRC) is the go-to hub for answers to all your questions about the Academy.

Convenient options make it easier than ever to connect with us.

**Monday through Friday  
from 8 a.m. to 5 p.m.  
(CT)**



# Thank you!

---



@AADmember