

# EXHIBITOR PROSPECTUS

**VDS**  
*2026 Annual Meeting*

**OCTOBER 2-4**

**HOMESTEAD RESORT**  
HOT SPRINGS, VIRGINIA

We'd like to invite you to showcase your products and services at the Virginia Dermatology Society's annual meeting. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. Take this opportunity to build and maintain customer relations and enhance your image. We encourage you to review the exhibit packages described and to make the decision today to participate in our 2026 Annual Meeting!



# LEVELS OF SUPPORT

## SILVER LEVEL ..... \$3,000

- One 6 foot table and 2 chairs
- Two complimentary registrations to meeting sessions
- Participation in “Play to Win” game
- Invitation to cocktail reception
- Company information inclusion in Virtual Exhibit Hall (Company logo, description, website, social media links, representative contact information)
- Recognition as Silver Supporter in all meeting material including program agenda, signage, and looping meeting slides
- Registration list included in meeting packet

## GOLD LEVEL ..... \$4,000

- All silver level benefits listed above but with
- **Three** complimentary registrations to all meeting sessions **PLUS**
- Recognition as Gold Supporter in all meeting material
- Specific signage indicating Gold Supporter
- Podium announcement of support by VDS President
- One Facebook or LinkedIn post recognizing company’s support
- Preferred placement in Virtual Exhibit Hall
- Preference given for optimal display table placement
- Pre-conference registration list provided

## DIAMOND LEVEL ..... \$7,500

- All gold level benefits but with
- **Four** complimentary registrations to all meeting sessions **PLUS**
- First choice of placement in exhibit hall
- Recognition as Diamond Supporter in all meeting material
- Specific signage indicating Diamond Supporter
- Podium announcement of support by VDS President
- Four Facebook or LinkedIn posts recognizing company’s support
- Exclusive top placement on Virtual Exhibit Hall
- Banner ad on VDS website announcing event

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

*You must be a meeting exhibitor (silver, gold or diamond) to add any of the following opportunities.*

## PRODUCT THEATER ..... \$5,000 (Breakfast or Lunch) | \$7,500 (Dinner)

- Host a Non-CME Product Theater for attendees
- Opportunities: Friday Dinner (2), Saturday Breakfast (1), Saturday Lunch (2), Saturday Dinner (2), Sunday Breakfast (1)
- Includes basic AV, room rental and email blast to attendees advertising the event. The event will be included on the agenda noting the speaker, topic, and your company name/product logo (if preferred)
- Speaker can be in person or virtual. Company to provide the speaker and associated travel fees.
- Max attendance is 30 for all product theaters. Additional attendees available at an extra cost.
- Ability to submit 2 ads for inclusion in e-newsletters (must be used within 6 months)
- Pre and post conference list of registered attendees
- VDS Staff provides assistance with program coordination and execution

# ADDITIONAL ADD ONS

## FRIDAY WELCOME RECEPTION | \$3,000

The welcome reception is an evening reception open to all attendees to enjoy light fare as they network and renew friendships in a relaxed atmosphere.

- Recognition as Welcome Reception sponsor in all meeting material (printed and digital)
- Specific signage greets attendees during the reception
- Podium announcement of company support by VDS President

## REFRESHMENT BREAK SUPPORTER | \$3,000

- Recognition as Refreshment Break Supporter in all meeting material, both printed and online
- Have your company sign greet attendees when they break during sessions
- Podium announcement of company support by VDS President

## ATTENDEE BAG SUPPORTER | \$2,000

- Company name/logo on each attendee's reusable bag
- Recognition as reusable bag supporter in all meeting material, both printed and online
- Podium announcement of company support by VDS President

## WIFI SUPPORTER | \$2,000

- Recognition as the exclusive sponsor of conference Wi-Fi
- Company logo will appear on the website, conference emails, and Wi-Fi instructional handouts

## POSTER SESSION SUPPORTER | \$1,500

- Recognition as Resident Session Supporter in all meeting material, both printed and online
- Have your company sign greet attendees during Resident Poster Session
- Podium announcement of company support by VDS President

## MARKETING SUPPORTER | \$1,000

- Company advertisement in three meeting marketing emails, VDS website, and on social media channels
- Podium announcement of company support by VDS President

## GIFT CARD RAFFLE | \$25

- Participate in the gift card raffle to be held throughout the conference. Your company will be recognized for your contribution. (VDS will purchase gift cards - no need to take gift cards to the meeting).

### THE HOMESTEAD

The meeting will be held at the **Homestead Resort** in Hot Springs, Virginia. Room reservation information will be available soon.

### SCHEDULE AT A GLANCE

- Friday afternoon: Educational Sessions | Afternoon Break
- Saturday Morning: Educational Sessions | Breakfast + Morning Break
- Sunday Morning: Educational Sessions | Breakfast + Morning Break (Optional for vendors)

### EXHIBIT HOURS

- Friday, October 2 | 2:00 - 6:30 pm
- Saturday, October 3 | 7:00 am - 12:30 pm
- Sunday, October 4 | 7:00 am - 12:30 pm (Optional for vendors)

*Continental breakfast & all breaks will be held in the Exhibit Hall.*

## REGISTER HERE!

### Questions:

Contact Lara Knowles,  
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