2025

SARASOTA HOLIDAY PARADE

Corporate and individual sponsors are the force behind the holiday magic. Without financial assistance, many elements in the parade would not be possible. See below for details on each sponsorship level. Of course, we are happy to discuss with you a customized sponsorship package. If you are interested in becoming a sponsor, please contact us today! We look forward to hearing from you!

Presenting Sponsor \$5,000

Grand Marshal Sponsor **\$2,500**

Santa Sponsor **\$2,000**

Band Sponsor **\$1,500** Video Sponsor **\$1,000**

Stage Sponsor **\$500** Signage Sponsor \$500 Business Sponsor **\$250**

Community Sponsor \$100

Deadline Nov. 18, 2025





	Presenting	Santa	Marshall	Bands	Signage	Stage	Video	Business	Community
Logo on website	X	X	X				X		
Priority Seating	STAGE	X	X						
Announcement	X	X	X	X			X		
Name on Release	X	X	X	X					
Logo on video	X	X	X				X		
Name on video				X	X	X		X	X
Logo on flyer	X	X	X	X	X	X	X		
Name on flyer								X	X
Social media posts	X	X	X	X	X	X	X	X	X
recap post	X	X	X	X	X	X	X	X	X

The primary event sponsor highlighted key areas of the parade, including the grandstands and parade route.

Company name mentioned in press release, website, and Facebook Event descriptions.

Logo inclusion on event flyers and posters.

Featured in event recap video to be shared on social media and YouTube.

Presenting Sponsor recognition and airing throughout the parade.

*VIP seating for 10 guests of your choosing at the grandstand stage with the best view of the parade and MCs.

Name	Compar	าy		
Address				
Phone	_ Email _			
Sponsorship Level		Please circle one	CHECK ATTACHED	SEND INVOICE

Send completed form to vb.miller@gmail.com

THE SARASOTA HOLIDAY PARADE IS A SECTION 501(C)3 NONPROFIT PUBLIC CHARITY AS DESIGNATED BY THE IRS. THE AGENCY'S EIN NUMBER IS 46-2322505. SARASOTA HOLIDAY PARADE IS ALSO REGISTERED IN THE STATE OF FLORIDA. A COPY OF THE OFFICIAL STATE REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE