

MENTORSHIP & COACHING

Notary & Business Mentorship Program

One on One Coaching for New and Growing Notaries

\$75 PER SESSION	60 MIN VIA ZOOM	\$300 FOUR SESSION PACKAGE
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Corinne Jones
Owner, Maryland Prime Notary & Apostille

Welcome

Thank you for your interest in mentorship. I enjoy helping new and aspiring notaries understand the industry, build confidence, and create a plan for launching and growing their business. Every session is personalized based on your goals, your experience level, and your business objectives, so you leave each conversation with clarity and a concrete next step.

Program Overview

Investment	\$75 per session
Session Length	One hour, held via Zoom
Package Option	Four sessions for \$300
Format	One on one coaching, customized to you

Who This Program Is For

- ◆ New notaries preparing to take on their first clients
- ◆ Aspiring entrepreneurs exploring the notary industry
- ◆ Existing notaries looking to grow their business
- ◆ Notaries interested in Remote Online Notarization (RON)

You do not need to know exactly what to ask. Part of my role is helping you identify what matters most at your stage and building a path forward from there.

What We Can Cover

Mentorship is flexible by design. Depending on your goals, our sessions may cover any of the following areas:

- ◆ Understanding the role of a Notary Public
- ◆ Maryland notary requirements
- ◆ Becoming a Remote Online Notary (RON)
- ◆ Starting a notary business
- ◆ Business setup, organization, and workflow
- ◆ Branding and positioning
- ◆ Creating a Google Business Profile
- ◆ Website and professional online presence
- ◆ Marketing and client acquisition
- ◆ Pricing your services and offerings
- ◆ Mobile notary services
- ◆ Apostille and document services overview
- ◆ Customer service and client communication
- ◆ Time management and productivity
- ◆ Goal setting and accountability
- ◆ Q&A and troubleshooting

What Happens During Each Session

Each one hour coaching session is structured around where you are right now and where you want to go. A typical session includes:

- ◆ Review of your current progress, goals, and challenges
- ◆ Personalized coaching, guidance, and recommendations
- ◆ Business strategy and planning
- ◆ Action steps to complete before the next session
- ◆ Open questions and answers
- ◆ Resource recommendations

Sample Four Session Framework

For mentees who choose the four session package, the path below is a common starting point. We adjust the focus of each session based on your progress and priorities.

SESSION 1

Discovery and Goal Setting

- ◆ Review your background and experience
- ◆ Identify short term and long term goals
- ◆ Business setup basics
- ◆ Create an action plan

SESSION 2

Business Foundations

- ◆ Branding and positioning
- ◆ Google Business Profile setup
- ◆ Website and online presence review

SESSION 3

Marketing and Growth

- ◆ Finding clients and networking opportunities
- ◆ Marketing strategies that fit your style
- ◆ Building credibility and reviews
- ◆ RON, service expansion, and pricing

SESSION 4

Business Development

- ◆ Review progress and address remaining questions
- ◆ Refine your pricing and service offerings
- ◆ Create a growth plan for the next 90 days

Investment

Single Session	\$75	One hour of focused coaching via Zoom
Four Session Package	\$300	Four weekly sessions with action steps and accountability between meetings

How to Get Started

- ◆ Choose a single session or the four session package
- ◆ Submit payment to confirm your booking
- ◆ Schedule your first Zoom session
- ◆ Come prepared with your questions and goals, or simply come as you are

Important Note

Mentorship is educational and coaching based. Results will vary based on individual effort, market conditions, and implementation of recommendations.

I look forward to helping you build confidence and take the next steps in your notary business journey.

Corinne Jones

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