

**Direct
Primary Care**

VS

**Traditional
Insurance**

COMPARISON CHART

Feature	Direct Primary Care	Traditional Insurance
Visits	Unlimited, no extra cost	Limited, copays each time
Access	Text, call, in person	Long wait times, call centers
Cost	Flat monthly fee	Premiums + copays + bills
Labs/imaging	Discounted cash pricing	Billed at inflated rates
Focus	Preventative & personal	Reactive & rushed