MADISON SALMONSON

DESIGNER / CREATIVE

Let's connect:
- Contact for phone number
- Madisonrsalmonson@Aol.com
- Itsmadisonrenee.com
- @itsmadisonrenee on TikTok and Instagram

WORK EXPERIENCE

Senior In-Store Artisan at Golden Goose
July 2024- Present
- Utilizes artistic skills to customize Golden Goose products as part of the company's new wholesale initiative at Neiman Marcus
- Effectively communicates the brand's narrative, engaging longstanding and new clients alike
- Responsible for writing End-of-Day Reports, tracking business performance, client interactions, product feedback, and customization services performed
- Collaborates with clients to execute a unique personalized vision through, embellishments, illustrations, leatherwork and material distressing

Tailoring Apprentice at Men's Wearhouse
Oct 2022 - Feb 2023
- Assisted tailors with their daily alterations
- Operated industry standard equipment such as industrial sewing machines, sergers, blind hem machines, steam presses, and single thread button machines
- Responsible for measuring, cutting, and sewing high-end commercial suits
- Maintained a clean and organized studio space

SCAD Resident Assistant (RA)
Aug 2021-June 2024
- Built community in university housing by hosting programs that cover Academics, Diversity, and self-improvement
- Supported residents by performing duty rounds and answering overnight calls
- Customer service in the office by communicating with walk-in residents
- Collaborated with other RA's on event planning

EDUCATION

B.F.A In Fashion Design
Savannah College of Art and Design (SCAD)
Savannah,GA
Sep 2020- May 2024
4.0 GPA, Deans list 2020- 2024

Relevant Courses
- Fashion Technology
- Textile Structures: form and function
- Color Lab: textile trends and techniques
- Apparel 3-D Prototype and development
- Surface Design
- Draping Techniques for Fashion
- Pattern Development
- The Business of Fashion

SKILLS

- Technical sewing
- Pattern Making
- Drafting and Prototyping
- Materials knowledge
- Photoshop (Certified 2022)
- CLO 3D
- Illustrator
- InDesign
- Technical flats
- Tech packs
- Print/ color selection
- Painting traditional and digital