

i3




Access
International
OEM



SUSPENSION BRIDGE
 "WHY?"

NOT MEETING A MARKET NEED...
 IT IS CONVENTION/INVENTION OF A NEW
 CATEGORY". LIKE MINI/SMART, ETC...



THE WAY WE DO IT 3-D

PERSONS - MAT USAGE/IP!

DESIGN CONCEPT

i3 Design Inspiration Is Modern Bridges and in Particular Suspension Bridges. It Integrates the and Sets Off the Sense of Practicality & Bridge Durability.

The Unique 'Y' Backrest Frame Structure Enhances the 3-Dimensional Effect.



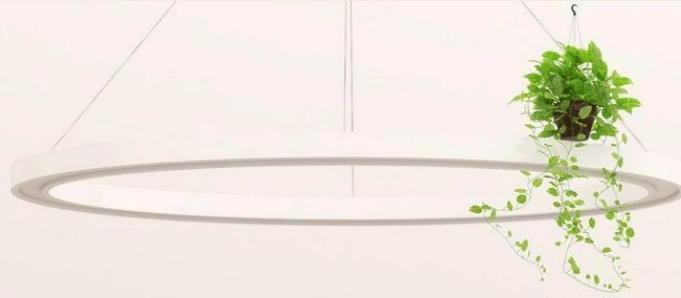
Upholstered
BACK





Fine Mesh
BACK





What Does It Mean to "Write for SEO"

"Writing for SEO" in 2001

- Keyword stuffing
- Use "Ratios of Words Slight the Variants, etc.
- Keyword in every tag possible
- Domain name trademarks, keywords
- Write for engines, then try to be too old content

"Writing for SEO" in 2006

- Keywords in important location (meta-tags, alt, URL, content)
- Exact match still matters on some pages, even for short short-tails
- Domain name less powerful, but still matters (rankings, linkbuilding, mostly meta matter)
- Links > On-page signals, ranking to "get links" is highly prized

"Writing for SEO" in 2014

- Solving the searcher's query matters more on writing that directly to the search, not to rank well (or for long)
- Intent-matching > Exact Keywording. This means SEOs can target multiple keywords that share intent on the same page
- Only a few tags/features still matter:
 - H1C, Content
 - Title Content
 - And a few others we "use to have"
 - MetaData (GTM, etc)
 - URL
 - H2C, Description
 - IWC, etc.
- Creating useful, diverse, and concepts (Google has 100+ "Commonly Misunderstood" with the query can provide a serious hint)
- UX of the writing/content matters more than ever before

A Good "SEO Writing" Process for 2014

- Step 1: Research all the keywords on a page or targeting on these queries
- Step 2: Pick which queries need to be completed by the writer, for what their needs
- Create a small layout of the content
- Write first, then add meta, related meta, etc. and concepts
- "What will write straight ahead" need to apply to this



'Y' Frame Back In Fine Mesh
or Breathable Upholstery

Upholstered, High Density
Foam Moulded & Contoured
Seat Cushion

3D Adjustable Arms

Dynamic Auto
SynchroTilt
Mechanism With
Seat Slider

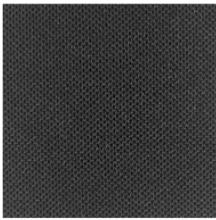
Class 4 Gas Lift

Load Bearing Base
With Carpet Casters

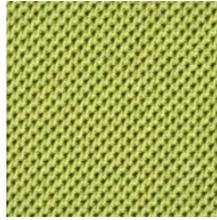




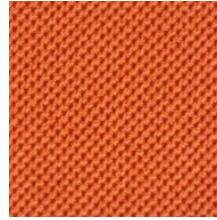
Fabric



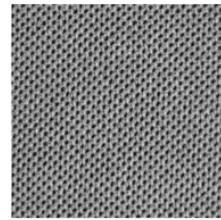
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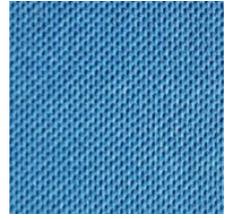
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26-90-17 Orange

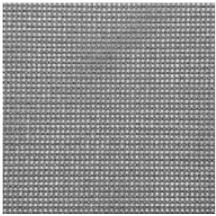


26-90-18 Light Grey

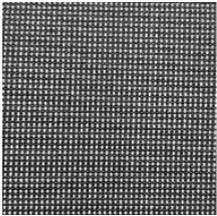


26-90-26 Blue

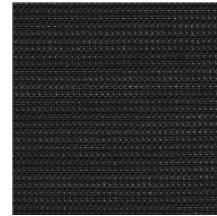
Mesh



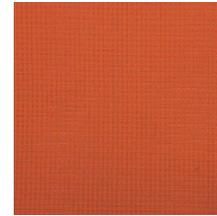
YM9910 Light Grey



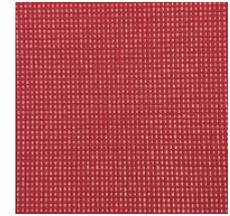
YM9910-5 D. Grey



YM9911 Black



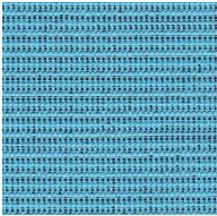
YM9913-3 Orange



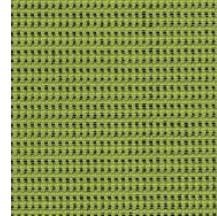
YM9913 Red



YM9915-1 D.Blue



YM9915-7 L.Blue



YM9916 Green

**WHAT'S
YOUR
FLAVOR
FAVE?**

Select Frame Color



Eggshell Frame



Black Frame

Select Base



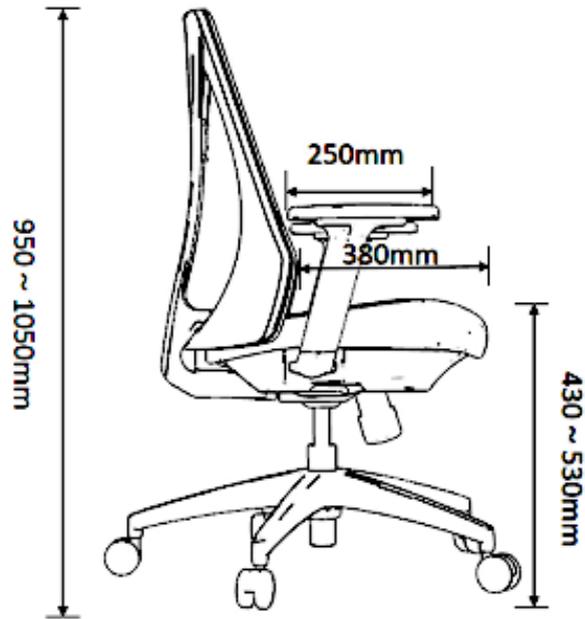
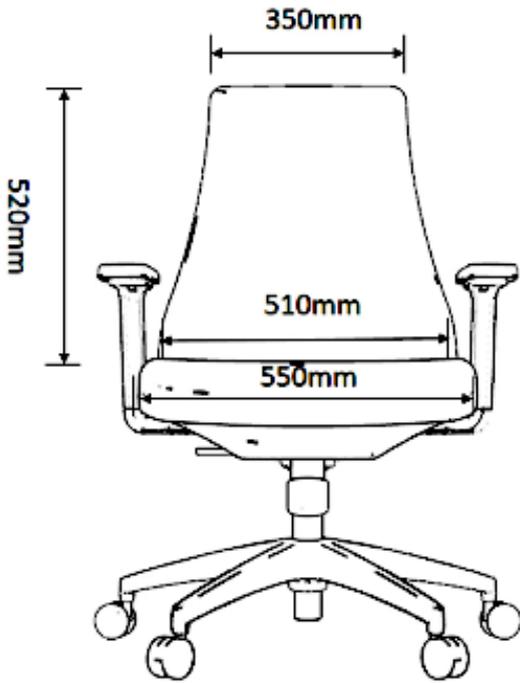
POLISHED ALUMINUM



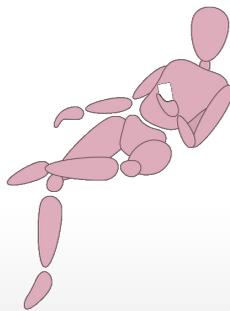
BLACK NYLON



WHITE NYLON



SHIPPING	
40 Foot High Cube	390
20 Foot Standard	180



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