NEWS

ERAS²⁰²⁵

THEN AND NOW









"We employ a campaign approach.
We share our skills, expertise and resources.
We are professionals guided by our need to achieve success.
We achieve our success for you, without the usual high cost of doing business.
Together we share a vision and entrepreneurial spirit that is both unique and powerful."

Jan Des Rosiers 1995-2003

Contributors Placement:

- Into a campaign with multimedia technology omni-channels
- A cooperative merchandising and community collaborates in a licensing program that brands
- Events publicity through our influentials from our community and ----- exchanging our endorsements

Product sales generated through:

- Cross-promotional capabilities
- Merchandise merged with cause-related brand and product contributors information to assist in multimedia projects (domains) to increase market awareness and demand for digital products
- Marketing platform placement (video blogs, eNewsletters, Search Engine Optimization, Communities, media platforms, etc.)
- Themed, campaigned events point of purchase, online and retail locations

